

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

FUJIFILM CORPORATION,
Petitioner,

v.

SONY CORPORATION,
Patent Owner.

IPR2017-01389 (Patent 6,896,959 B2)
IPR2017-01390 (Patent 7,115,331 B2)¹

Before JON B. TORNQUIST, JEFFREY W. ABRAHAM, and
ELIZABETH M. ROESEL, *Administrative Patent Judges*.

ABRAHAM, *Administrative Patent Judge*.

ORDER

Pro Hac Vice Admission of Mr. Andrew J. Bramhall
37 C.F.R. § 42.10(c)

¹ This Order addresses issues that are identical in both proceedings. We exercise our discretion to issue one Order to be filed in each proceeding. The Parties, however, are not authorized to use this style heading in any subsequent papers.

Patent Owner filed a Motion for *pro hac vice* admission of Andrew J. Bramhall in each of the above-identified proceedings (collectively “Motions”). Paper 19.² The Motions are supported by Declarations of Mr. Bramhall (collectively “Declarations”). Paper 19, 4–5.³ Patent Owner indicates that Petitioner does not oppose the *pro hac vice* admission of Mr. Bramhall. Paper 19, 2. We note that Powers of Attorney in accordance with 37 C.F.R. § 42.10(b) have not been submitted for Mr. Bramhall.

Having reviewed the Motions and supporting Declarations, we determine that good cause exists for granting admission *pro hac vice* to Mr. Bramhall.

Accordingly, it is:

ORDERED that Patent Owner’s Motions for *pro hac vice* admission of Mr. Bramhall are *granted*; Mr. Bramhall is authorized to represent Patent Owner only as back-up counsel in the instant proceedings;

FURTHER ORDERED that Patent Owner is to continue to have a registered practitioner represent it as lead counsel for the instant proceedings;

² For purposes of expediency, we cite to the paper filed in IPR2017-01389. A similar paper was filed in IPR2017-01390. *See* Paper 19.

³ Patent Owner filed the Declarations as part of the Motions (Paper 19, 4–5) in the Patent Trial and Appeal Board End to End (PTAB E2E) system. The parties are reminded that affidavits and declarations must be filed as exhibits, so they may be referenced individually by exhibit number. *See* 37 C.F.R. § 42.63.

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FURTHER ORDERED that Mr. Bramhall is to comply with the Office Patent Trial Practice Guide and the Board's Rules of Practice for Trials, as set forth in Part 42 of Title 37, Code of Federal Regulations;

FURTHER ORDERED that Mr. Bramhall is to be subject to the Office's disciplinary jurisdiction under 37 C.F.R. § 11.19(a), and the USPTO Rules of Professional Conduct set forth in 37 C.F.R. §§ 11.101 *et. seq.*;

FURTHER ORDERED that Patent Owner shall, within seven (7) days of the date of this Order, submit Powers of Attorney identifying Mr. Bramhall in accordance with 37 C.F.R. § 42.10(b); and

FURTHER ORDERED that Patent Owner shall, within seven (7) days of the date of this Order, file updated mandatory notices identifying Mr. Bramhall as back-up counsel in accordance with 37 C.F.R. § 42.8(b)(3).

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