Paper No. Filed:

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

BESTWAY (USA), INC., Petitioner

v.

INTEX MARKETING LTD.,
Patent Owner

Case IPR2017-01396 Patent No. 9,156,203

PATENT OWNER'S POWER OF ATTORNEY PURSUANT TO 37 C.F.R. § 42.10(b)



Patent Owner Intex Marketing Ltd. hereby appoints the following

practitioners as its attorneys to transact all business in the United States Patent and

Trademark Office associated with the above-captioned *inter partes* review of U.S.

Patent No. 9,156,203:

• Lead Counsel: R. Trevor Carter, Reg. No. 40,549

• Back-Up Counsel: Andrew M. McCoy, Reg. No. 65,046

Please recognize the correspondence address for the above-identified *inter*

partes review to be the following address for the appointed lead and backup

counsel:

Faegre Baker Daniels LLP

300 N. Meridian St., Suite 2700

Indianapolis, IN 46204

The individual signing below has the authority to execute this document on

behalf of Patent Owner Intex Marketing Ltd.

Date: May 30, 2017

Name: William Smith

Title: Attorney in Fact

CERTIFICATE OF SERVICE

Pursuant to 37 C.F.R. § 42.6(e), I hereby certify that on June 2, 2017, I caused a true and correct copy of the foregoing Power of Attorney to be served via e-mail directed to the following:

Michael P. Chu Brian A. Jones McDermott Will & Emery mchu@mwe.com bajones@mwe.com

Dated: June 2, 2017 By: <u>/R. Trevor Carter/</u>

R. Trevor Carter Reg No. 40,549

