## UNITED STATES PATENT AND TRADEMARK OFFICE

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## BEFORE THE PATENT TRIAL AND APPEAL BOARD

NAUTILUS, INC., Petitioner,

v.

ICON HEALTH & FITNESS, INC., Patent Owner.

Case IPR2017-01363 (Patent 9,403,047 B2) Case IPR2017-01407 (Patent 9,616,276 B2) Case IPR2017-01408 (Patent 9,616,276 B2)

> Record of Oral Hearing Held: August 29, 2018

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Before GEORGE R. HOSKINS, TIMOTHY J. GOODSON, and JAMES A. WORTH, *Administrative Patent Judges*.



## **APPEARANCES:**

### ON BEHALF OF THE PETITIONER:

RYAN J. McBRAYER, ESQUIRE LANE M. POLOZOLA, ESQUIRE Perkins Coie LLP 1201 Third Avenue Suite 4800 Seattle, Washington 98101-3099

### ON BEHALF OF THE PATENT OWNER:

JOHN T. GADD, ESQUIRE ADAM F. SMOOT, ESQUIRE Maschoff Brennan 1389 Center Drive Suite 300 Park City, Utah 84098

The above-entitled matter came on for hearing on Wednesday, August 29, 2018, commencing at 1:00 p.m., at the U.S. Patent and Trademark Office, 600 Dulany Street, Alexandria, Virginia.



## PROCEEDINGS

1	
2	JUDGE WORTH: Good afternoon. Please be seated.
3	JUDGE GOODSON: Welcome to the Patent Trial and Appeal
4	Board. This is the hearing for Case [IPR2017-0]1363 involving Patent
5	Number 9,403,047 and Cases IPR2017-01407 and 1408, both of which
6	involve Patent Number 9,616,276. I'm Judge Goodson and I'm appearing
7	remotely from the San Jose Regional Office. Judge Hoskins is also
8	participating remotely and Judge Worth is there with you in Alexandria.
9	Can we begin with introductions from counsel, starting with
10	counsel for Petitioner?
11	MR. McBRAYER: Good afternoon or good morning as the case
12	may be, Your Honor. I'm Ryan McBrayer of Perkins Coie for Petitioner
13	Nautilus. With me today are my several colleagues who have been involved
14	in the IPR and one who is observing here, Lane Polozola and Stephanie
15	Nelson who have been with me as counsel in the matter and then Dr. Karen
16	Lisko, jury trial consultant, who wanted to take the opportunity to observe a
17	PTAB hearing and is here today observing.
18	JUDGE GOODSON: Thank you. And, Mr. McBrayer, are you
19	going to be doing the presentation in all three cases today?
20	MR. McBRAYER: Yes, Your Honor.
21	JUDGE GOODSON: Okay. Thank you.
22	And counsel for Patent Owner?



1	MR. SMOO1: Thank you, Your Honors. Adam Smoot
2	representing Patent Owner ICON Health and Fitness. I will be discussing
3	IPR2017-01363 and then the Motion to Exclude in the other two IPRs.
4	MR. GADD: Good afternoon. My name is John Gadd, also here
5	for Patent Owner ICON Health and Fitness, and I will be discussing the
6	Motion to Amend in the two IPRs.
7	JUDGE GOODSON: Okay. Thank you.
8	I'll also go over some reminders from our trial hearing order of
9	August 14, 2018. Please indicate the slide number or the page number of
10	the from the record that you're referring to during your presentations.
11	That will help Judge Hoskins and I and will also clarify the record in the
12	transcript.
13	If during the argument today either party believes that something
14	the other party is saying is improper in any way, please just save that issue
15	and raise it during your presentation as opposed to interrupting the other
16	party's presentation to object. Each party will have 90 minutes of total time
17	to present arguments.
18	Have the parties agreed to an allocation of time as between the
19	proceedings?
20	MR. McBRAYER: Your Honor, we conferred about it and were
21	unable to come to an agreement, other than we both anticipate taking less
22	than the 30 minutes the Board allotted in its order as the default for the 1363
23	proceeding. So we fully intend both of us to wrap up before the 30-minute
24	point and can take whatever break, or if the Board wants to roll right into the



- 1 1407 and 1408 IPRs, but we didn't have a limit that we agreed to less than
- 2 30 minutes.
- 3 JUDGE GOODSON: All right. Well, that will make the
- 4 housekeeping a little more complicated since we would like for the parties to
- 5 have the same allocation of time as between the two cases. So do you intend
- 6 to reserve some rebuttal time for your presentation?
- 7 MR. McBRAYER: I intend to reserve a small amount of rebuttal
- 8 time in our presentation. If the Court needs the parties to agree on a single
- 9 limit, I think we can agree on 25, although -- is that correct?
- MR. SMOOT: Uh-huh.
- MR. McBRAYER: I'll let -- I think Judge Worth can see counsel
- 12 nodding at the table, you know, 25, but I think we both fully intend to take
- 13 less than that.
- JUDGE GOODSON: Okay. So we'll shoot for 25 minutes and
- we'll keep our time accordingly, and we'll begin with the 1363 case.
- 16 Petitioner will go first to present its case and then the Patent Owner will
- 17 respond. The Petitioner can reserve time and Patent Owner can reserve
- 18 sur-rebuttal time.
- So, Mr. McBrayer, you'd like to reserve -- how many minutes
- would you like us to have you reserve for rebuttal time?
- MR. McBRAYER: Here five minutes, Your Honor.
- JUDGE GOODSON: Five minutes. Okay.
- MR. McBRAYER: Thank you.
- JUDGE GOODSON: And, Mr. Smoot, how many minutes of
- sur-rebuttal time would you like us to reserve for you?



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