

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent of: Ric B. Richardson  
U.S. Patent No.: 8,566,960 Attorney Docket No.: 19473-0378IP1  
Issue Date: October 22, 2013  
Appl. Serial No.: 12/272,570  
Filing Date: November 17, 2008  
Title: SYSTEM AND METHOD FOR ADJUSTABLE  
LICENSING OF DIGITAL PRODUCTS

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**PETITION FOR *INTER PARTES* REVIEW OF UNITED STATES PATENT  
NO. 8,566,960 PURSUANT TO 35 U.S.C. §§ 311–319, 37 C.F.R. § 42**

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## EXHIBITS

GOOGLE1001	U.S. Patent No. 8,566,960 to Richardson (“the ’960 Patent”)
GOOGLE1002	Prosecution History of the ’960 Patent (“the Prosecution History”)
GOOGLE1003	Declaration of Anthony J. Wechselberger
GOOGLE1004	U.S. Patent No. 7,047,411 (“DeMello”)
GOOGLE1005	Irish Patent Application No. 02/0429 (“Staruiala”)
GOOGLE1006	U.S. Patent No. 7,962,424 (“Colosso”)
GOOGLE1007	IPR2016-01271 Institution Decision
GOOGLE1008	IPR2017-00948 Patent Owner Preliminary Response to Petition
GOOGLE1009	U.S. Patent No. 6,574,612 (“Baratti”)
GOOGLE1010	“The Long March to Interoperable Digital Rights Management” (“Koenen”)
GOOGLE1011	U.S. Patent No. 5,671,412 (“Christiano”)
GOOGLE1012	U.S. Patent No. 6,243,468 (“Pearce”)
GOOGLE1013	U.S. Patent No. 7,503,072 (“Hughes”)
GOOGLE1014	U.S. Patent No. 6,041,411 (“Wyatt”)
GOOGLE1015	U.S. Patent No. 4,866,769 (“Karp”)

## I. INTRODUCTION

Google Inc. (“Petitioner” or “Google”) petitions for *Inter Partes* Review (“IPR”) under 35 U.S.C. §§ 311-319 and 37 C.F.R. § 42 of claims 1-25 of U.S. Patent 8,566,960 (“the ’960 Patent”). The ’960 Patent discloses a purportedly novel “system for adjustable digital licensing over time [that] allows a software user to increase the number of devices they can use with a particular software license over the period of ownership of that license.” GOOGLE1001-4:14-17. According to the ’960 Patent, this system allows “consumers of software [to] load their software on new or replacement devices as they are purchased over time without exposing the publisher to copying abuses that is [sic] common amongst software pirates and casual software copiers.” GOOGLE1001-6:8-12.

But the ’960 Patent issued without full consideration of the wide body of applicable prior art. U.S. Patent 7,047,411 to DeMello, et al. (“the ’411 patent” or “DeMello”), which was filed more than seven years before the earliest priority date of the ’960 Patent, discloses a system designed “to limit the number of activations that any particular user may have with a single PASSPORT™ ID,” where “the number of activations [...] will be periodically increased, up to a defined maximum.” GOOGLE1004-24:34-58. DeMello increases the number of permitted activations over time for precisely the reason given by the ’960 Patent, namely, to “allow users to activate readers on multiple devices that they own [...]

as well as allow them to activate new devices as they upgrade their hardware, reformat their hard disks, etc., without permitting unchecked and unlimited activations of readers to the same PASSPORT credential.” GOOGLE1004-24:44-51. Additionally, U.S. Patent 7,962,424 to Colosso, et al. (“the ’424 patent” or “Colosso”) describes a system for adjustable software licensing that “allocate[s] extra software licenses (e.g., [o]verdraft licenses) and distribute[s] more software licenses than are actually purchased by a respective customer.” GOOGLE1006-Abstract.

In sum, consideration of these and other references should have prevented issuance of claims 1-25. Petitioner therefore requests the Board institute IPR of claims 1-25 on the grounds set forth below.

## **II. MANDATORY NOTICES UNDER 37 C.F.R § 42.8(a)(1)**

### **A. Real Party-In-Interest Under 37 C.F.R. § 42.8(b)(1)**

Google Inc. is the real party-in-interest. No other party had access to the Petition, and no other party had any control over, or contributed to any funding of, the preparation or filing of this Petition.

### **B. Related Matters Under 37 C.F.R. § 42.8(b)(2)**

The ’960 Patent was held unpatentable under 35 U.S.C. § 101 in a number of cases, including the case against Google: *Uniloc v. Google Inc.*, 2:16-cv-00571, Dkt. No. 41, (E.D.TX terminated 3/20/17). That decision is presently on appeal: *Uniloc v. Amazon.com, Inc.*, Appeal 17-2051 (CAFC). The ’960 Patent was also

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