

UNITED STATES PATENT AND TRADEMARK OFFICE

---

BEFORE THE PATENT TRIAL AND APPEAL BOARD

---

ELITE PERFORMANCE FOOTWEAR, LLC,  
Petitioner,

v.

REEBOK INTERNATIONAL LIMITED,  
Patent Owner.

---

IPR2017-01676 (Patent 7,637,035 B1)  
IPR2017-01680 (Patent 8,505,221 B2)  
IPR2017-01689 (Patent 8,020,320 B2)

---

Before MEREDITH C. PETRAVICK, KEVIN W. CHERRY, and  
JAMES A. WORTH, *Administrative Patent Judges*.

PETRAVICK, *Administrative Patent Judge*.

ORDER  
Conduct of the Proceeding  
37 C.F.R. § 42.5

IPR2017-01676 (Patent 7,637,035 B1)  
IPR2017-01680 (Patent 8,505,221 B2)  
IPR2017-01689 (Patent 8,020,320 B2)

Pursuant to our Order of May 1, 2018, the parties filed a joint proposal for modifying the briefing and schedule in light of our modification to institute on all of the challenged claims and all of the grounds presented in the Petitions. Paper 17.<sup>1</sup> The parties propose that we expunge the Patent Owner's Responses and Motion to Amend already of record in these proceedings and propose an adjusted schedule

The parties' joint proposal is reasonable under the circumstances. The schedule is adjusted as follows:

DUE DATE 1	May 22, 2108
DUE DATE 2	August 22, 2018
DUE DATE 3	September 14, 2018
DUE DATE 4	October 2, 2018
DUE DATE 5	October 12, 2018
DUE DATE 6	October 19, 2018
DUE DATE 7	October 25, 2018

In consideration of the foregoing, it is hereby:

ORDERED that in IPR2017-01676, the Patent Owner's Response (Paper 15) and Motion to Amend (Paper 16) is expunged from the record;

ORDERED that in IPR2017-01680, the Patent Owner's Response (Paper 15) is expunged from the record;

ORDERED that in IPR2017-01689, the Patent Owner's Response (Paper 15) is expunged from the record; and

---

<sup>1</sup> The joint proposal is filed as Paper 17 in each proceeding.

IPR2017-01676 (Patent 7,637,035 B1)  
IPR2017-01680 (Patent 8,505,221 B2)  
IPR2017-01689 (Patent 8,020,320 B2)

FURTHER ORDERED that in each of these proceedings, the DUE DATES 1–7 are modified as set out above.

FOR PETITIONER:

Richard LaCava  
Michael Scarpati  
ARENT FOX, LLP  
richard.lacava@arentfox.com  
michael.scarpati@arentfox.com

FOR PATENT OWNER:

Mitchell G. Stockwell  
Matias Ferrario  
KILPATRICK TOWNSEND & STOCKTON LLP  
mstockwell@kilpatricktownsend.com  
mferrario@kilpatricktownsend.com