



Digeo Captures Emmy® Award Nomination for Video-on-Demand Integration in Moxi™ Program Guide

New Capability Promotes and Increases Usage of On-Demand Cable Programming;

New Nomination Follows the Moxi Guide's Two Existing Emmy Awards

2007 International CES

November 02, 2006 05:23 PM Eastern Standard Time

KIRKLAND, Wash.--(BUSINESS WIRE)--Digeo, Inc. today announced it has been nominated for a Technology & Engineering Emmy® Award for its breakthrough ability to integrate video-on-demand (VOD) programming into the Moxi™ program guide. The nomination recognizes Moxi's innovative achievement in making VOD content dramatically easier for consumers to find, select and purchase; and for cable operators to present and promote to their subscribers.

The National Academy of Television Arts and Sciences (NATAS) released the list of nominees in the Science, Technology & Engineering for Broadband & Personal Television categories today, and will announce the Emmy Award winners at the opening night ceremony of the International Consumer Electronics Show (CES) on January 8, 2007, in Las Vegas.

"We're very pleased and honored to receive this nomination by the Academy for our ongoing work to create and provide consumers with the best available entertainment experience," said Mike Fidler, CEO of Digeo. "The Moxi guide is unique in its ability to make VOD content quick and convenient to browse, and easy to purchase. We want to thank NATAS for acknowledging our advancements and new capabilities."

Digeo has a strong history of technical innovation and user-centric design in its product offerings. NATAS has awarded Digeo's flagship Moxi Media Center two Advanced Media Technology Emmy Awards: in 2004 for the Moxi Media Center user interface; and in 2005 for outstanding achievement in the category of Creation of Non-Traditional Programs or Platforms.

The Moxi guide's "On Demand Browser" offers instant access to on-demand titles, with fewer steps to select and purchase than previous technologies have required. On-demand content featuring movie poster images, title and detailed program information is integrated and displayed in multiple locations throughout the Moxi interface, including the programming search tool -- an approach which increases overall consumer enjoyment and cable operator VOD generated revenue. Adelphia Cable first

ARRIS 2003

deployed the new VOD integration capability in late 2005. Comparative data compiled by Adelphia in early 2006 in its Southern California region showed that VOD usage increased by more than 200% by subscribers to the Moxi software and services as compared to conventional (non-DVR) cable subscribers.

About the Awards

The National Academy of Television Arts and Sciences (NATAS) has been awarding Technology & Engineering Emmy Awards since 1948. These awards recognize innovation in broadcast engineering and technology, and include non-linear content creation and distribution, point-to-point delivery, interactive television technology, and gaming for television delivery.

The Technology & Engineering Emmy Awards will be presented for achievements that occur May 1, 2005-April 30, 2006 in two areas: Science & Technology for Television, which includes broadcast, cable and satellite distribution, and, secondly, Advanced Media Technology, encompassing interactive television, gaming technology and, for the first time this year, Internet, cellphones, private networks and personal media players. A blue-ribbon panel of professionals in the industry reviews and recommends technologies and potential awardees for the Emmy Awards for Science & Technology in Television.

About Digeo, Inc.

Digeo serves network operators by providing media center platforms that deliver superior economic performance and higher consumer satisfaction over an extended useful lifespan. Combining industry-leading innovations in user-interface design, multi-room architecture, and media center chipsets, Digeo is uniquely positioned to deliver the best consumer experience in high-definition media centers for the connected home. The company's flagship product -- the two-time Emmy® Award-winning Moxi Media Center -- serves as a hub for whole-home distribution of digital entertainment and has been deployed in nearly 400,000 homes by eight cable operators nationwide. Backed primarily by Paul Allen's Vulcan, Inc., Digeo has offices in Kirkland, Wash. For more information, please visit www.digeo.com.

Digeo® and Moxi™ are the trademarks of Digeo, Inc.

Use of the trademarks and service marks of the National Television Academy ("NTA"), including the mark EMMY®, requires the prior express written permission of National Television Academy.

All other marks are the property of their respective owners.

Contacts

For more information, press only:

Digeo, Inc.

Jodie Cadieux, Director Corporate Communications

425-896-6050

Jodie.cadieux@digeo.com

or

OnPR for Digeo, Inc.
Gerry Van Zandt, 503-802-4409
gerryvz@onpr.com