

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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CASCADES CANADA ULC and  
TARZANA ENTERPRISES, LLC,  
Petitioner,

v.

ESSITY HYGIENE AND HEALTH AB,  
Patent Owner.

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Case IPR2017-01902 (Patent 8,597,761 B2)  
Case IPR2017-01921 (Patent 9,320,372 B2)<sup>1</sup>

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Before JO-ANNE M. KOKOSKI, KRISTINA M. KALAN, and  
JON B. TORNQUIST, *Administrative Patent Judges*.

KOKOSKI, *Administrative Patent Judge*.

ORDER  
Trial Hearing  
37 C.F.R. § 42.70

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<sup>1</sup> This Hearing Order applies to both cases. The parties are not authorized to use this style heading for any subsequent papers.

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IPR2017-01921 (Patent 9,320,372 B2)

Petitioner and Patent Owner request an oral hearing pursuant to 37 C.F.R. § 42.70 in each of the above-listed proceedings. IPR2017-01902, Papers 34, 35; IPR2017-01921, Papers 33, 34. The requests are *granted*.

There is substantial overlap in the issues raised in these cases, and we exercise our discretion to conduct a consolidated oral hearing. Each party will have **60 minutes** of total argument time to present its arguments as to both proceedings, with each party allotting their time among the proceedings as they wish. Petitioner bears the ultimate burden of proof that the patent claims at issue in this review are unpatentable. Therefore, Petitioner will open the hearing by presenting arguments regarding the pending grounds of unpatentability. Patent Owner will then have the opportunity to respond to Petitioner's arguments. Petitioner may reserve rebuttal time not to exceed half the total time allotted. Petitioner is cautioned that rebuttal time may only be used to respond to arguments made during Patent Owner's argument.

The hearing will commence at 1:00 pm EST on November 8, 2018, and will be open to the public for in-person attendance on the ninth floor of Madison Building East, 600 Dulany Street, Alexandria, VA. In-person attendance will be accommodated on a first-come, first-served basis. The Board will provide a court reporter, and the transcript shall constitute the official record of the hearing.

Under 37 C.F.R. § 42.70(b), demonstrative exhibits, if any, must be served seven business days before the hearing. Notwithstanding § 42.70, however, the parties shall file the demonstrative exhibits no later than three business days before the hearing to allow the panel sufficient time to review the materials.

The Board reminds the parties that demonstrative exhibits are intended to assist the parties in presenting their oral arguments and are not evidence, and should be clearly marked as such. For example, each slide of a demonstrative

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exhibit may be marked with the words “DEMONSTRATIVE EXHIBIT—NOT EVIDENCE” in the footer. The Board also reminds the parties that demonstrative exhibits are not a mechanism for making arguments or introducing evidence not previously presented in the record. The parties are directed to *St. Jude Medical, Cardiology Division, Inc. v. The Board of Regents of the University of Michigan*, Case IPR2013-00041 (PTAB Jan. 27, 2014) (Paper 65), for guidance regarding the appropriate content of demonstrative exhibits.

The Board expects that the parties will meet and confer in good faith to resolve any objections to demonstrative exhibits. If such objections cannot be resolved, the parties may file any remaining objections with the Board at least three business days before the oral hearing. The objections should identify with particularity the portions of the demonstrative exhibits that are subject to objection and include a one-sentence statement of the basis for each objection. No argument or further explanation is permitted. The Board will consider any objections and schedule a conference call if deemed necessary. Otherwise, the Board will reserve ruling on the objections. Any objection to demonstrative exhibits that is not timely presented will be considered waived.

A hard copy of the demonstratives should be provided to the court reporter at the hearing. The parties are reminded that the presenter must identify clearly and specifically each demonstrative exhibit (e.g., by slide or screen number) referenced during the hearing to ensure the clarity and accuracy of the reporter’s transcript. The parties also should note that at least one member of the panel will be attending the hearing electronically from a remote location, and that if a demonstrative is not filed or otherwise made fully available or visible to the judge(s) attending the hearing remotely, that demonstrative will not be considered.

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Documents presented on the Elmo projector are not visible to remote judges, so please plan accordingly.

The Board expects lead counsel for each party to be present in person at the oral hearing. However, any counsel of record may present the party's argument. If either party anticipates that its lead counsel will not be attending the oral argument, the parties should initiate a joint telephone conference with the Board no later than two business days prior to the oral hearing to discuss the matter.

Questions regarding specific audio-visual equipment should be directed to the Board at 571-272-9797. Requests for audio-visual equipment are to be made no later than 5 days in advance of the hearing date. The request is to be sent directly to [Trials@uspto.gov](mailto:Trials@uspto.gov). If the request is not received timely, the equipment may not be available on the day of the hearing.

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