UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE PATENT TRIAL AND APPEAL BOARD
NECKSGEN, INC.
Petitioner
v.
SIMPSON PERFORMANCE PRODUCTS, INC.
Patent Owner
Case IPR2018-00133
Patent No. 9,351,529 B1
Issued: May 31, 2016

PETITIONER NECKSGEN, INC.'S REQUEST FOR RECONSIDERATION UNDER 37 C.F.R. §42.71 OF THE DECISION DENYING INSTITUTION OF *INTER PARTES* REVIEW



## **Table of Contents**

1.	Statement of Relief Requested
2.	Standard of Review – Abuse of Discretion
3.	The Board Abused Its Discretion by Declining to Construe the Disputed Claim Term "Tether"
4.	The BRI of the Term "Tether" Means "Any Tether"6
5.	Application of the "Tether" Construction to Representative Claim Element 1[d] and to Prior Art Ashline '360
	A Claim Elements 1 [a] – [c] Are Fully Disclosed by Prior Art Patent <i>Hubbard</i> '510 and Thus Not In Dispute
	B Application of the "Tether" Construction to Claim Element 1[d]8
	C Application of the "Tether" Construction to Ashline '3609
6.	The Board's Failure to Consider the Appropriate Claim Scope When Evaluating Motivation to Combine and the Reasonable Expectation of Success Is An Abuse of Discretion
	A. Petitioner Presented Direct Evidence Demonstrating a Motivation to Combine Sufficient to Support the Granting of an Institution Decision.
	B Petitioner Presented Direct Evidence Demonstrating a Reasonable Expectation of Success Sufficient to Support an Institution Decision12
	C NASCAR's Mandate Provides Additional Motivation12
	D Modification of the Prior Art is Not Needed When The Proper Construction of "Tether" Is Applied to the Prior Art14
7.	Challenged Claims 2 - 19
8.	Conclusion



# **Table of Authority**

## **Cases**

Abrutyn v. Giovanniello, 15 F.3d 1048, 1050–51 (Fed.Cir.1994)3
Allergan, Inc. v. Apotex Inc., 754 F.3d 952, 966 (Fed. Cir. 2014)10
Cooter & Gell v. Hartmarx Corp.,496 U.S. 384, 405, 110 S.Ct. 2447, 110 L.Ed.2d 359 (1990)3, 5
CSR, PLC v. Skullcandy, Inc., 594 Fed.Appx. 672, 678 (Fed. Cir. 2014)4
Genentech, Inc. v. Novo Nordisk, A/S, 108 F.3d 1361, 1364 (Fed. Cir. 1997);3, 5
Heat & Control, Inc. v. Hester Indus., Inc., 785 F.2d 1017, 1022 (Fed.Cir.1986)3
Homeland Housewares, LLC v. Whirlpool Corp., 865 F.3d 1372, 1375 (Fed. Cir. 2017)
Intelligent Bio-Systems, Inc. v. Illuminal Cambridge Ltd, 821 F.3d 1359, 1367 (Fed. Cir. 2016)
Kinetic Concepts, Inc. v. Smith & Nephew, Inc., 688 F.3d 1342, 1360 (Fed. Cir. 2012)
<i>O2 Micro Int'l Ltd. v. Beyond Innovation Tech. Co.</i> , 521 F.3d 1351, 1360 (Fed. Cir. 2008)
Redline Detection, LLC v. Star Envirotech, Inc. 811, F3d 435, 442 (Fed. Cir. 2015)
Southwall Tech., Inc. v. Cardinal IG Co., 54 F.3d 1570, 1576 (Fed. Cir. 1995)9
Vivid Techs, Inc. v. Am Sci. & Eng'g, Inc., 200 F. 3d 795, 803 (Fed. Cir. 1999)5
Regulations
37 C.F.R. §42.100 (b)6
27 C F D 842 71



Petitioner NecksGen, Inc. requests rehearing and reconsideration of The Patent Trial and Appeal Board's ("Board") decision Denying Institution of *Inter Partes* Review dated May 4, 2018, Paper No. 9, pursuant to 37 C.F.R. §42.71. This filing is proper without prior authorization from the Board pursuant to 37 C.F.R. §42.71(d).

## 1. Statement of Relief Requested

U.S. Patent No. 9,351,529 ("the '529 Patent") is directed to a head and neck support apparatus that uses tethers to connect a driver's helmet to an anchor. The Board's institution decision focused on representative claim 1 with elements [a] through [d], of which only element 1[d] is at issue. Paper 9, p. 10. Element 1[d] provides for the joint attachment of two tethers on either side of a helmet. More specifically element 1[d] states: "wherein the at least one rear tether and one of the pair of side tethers are *jointly attached to the helmet at a single attachment point on each respective side of the helmet.*" (emphasis added). The Board concluded that prior art patent *Ashline* '360, even though it disclosed the joint attachment of two tethers to a helmet, Paper, p. 10-11, it did not disclose the joint attachment of *exactly* the same tethers to a helmet as claimed in the '529 Patent, Paper, p. 11, and thus did not render the representative claim obvious.

The Board reached this conclusion without construing the disputed claim term "tether", which is essential to a proper perspective of the claim element 1[d],



the scope of the prior patent *Ashline* '360, and assessing the motivation to combine. The broadest reasonable interpretation, ("BRI") of the term "tether" means "any tether" – which includes *front*, *rear*, and *side* tethers. This construction is fully supported by the specification and the claim language which makes no functional distinctions between the various tethers. The designation of *front*, *rear*, and *side* tethers in the claims is merely a naming convention and does not represent a substantive difference between the various tethers. When the BRI of "tether" meaning "any tether" construction is applied consistently to element 1[d] and prior art patent *Ashline* '360, the joint attachment of two tethers on either side of a helmet structure of element 1[d] is fully disclosed by *Ashline* '360 and the motivation to combine is established. Thereby creating a reasonable likelihood that Claim 1 is unpatentable.

Petitioner requests that the Board rehear its Petition for *inter partes* review of the '529 Patent and institute an IPR trial for all Challenged Claims.

### 2. Standard of Review – Abuse of Discretion

The Board reviews institution decisions under an abuse of discretion standard. 37 C.F.R. §42.71(c). An abuse of discretion occurs if the decision (1) is clearly unreasonable, arbitrary, or fanciful; (2) is based on an erroneous conclusion of law; (3) rests on clearly erroneous fact findings; or (4) involves a record that contains no evidence on which the Board could rationally base its decision.



# DOCKET

# Explore Litigation Insights



Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

# **Real-Time Litigation Alerts**



Keep your litigation team up-to-date with **real-time** alerts and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

## **Advanced Docket Research**



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

# **Analytics At Your Fingertips**



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

#### API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

#### **LAW FIRMS**

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

#### **FINANCIAL INSTITUTIONS**

Litigation and bankruptcy checks for companies and debtors.

### **E-DISCOVERY AND LEGAL VENDORS**

Sync your system to PACER to automate legal marketing.

