

# WEB PUBLISHER'S CONSTRUCTION KIT

# with TML 3-2

Publishing Your Own HTML Pages on the Internet



DAVID FOX TROY DOWNING



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### **DEDICATION**

To Kelly, a friend if there ever was one.

— David Fox

I would like to dedicate this to my wife Laura for putting up with my late nights at work, and to my daughter Morgan—may this help pay your college tuition.

—Troy Downing

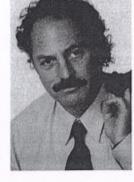


### Message from the

## **Publisher**

#### WELCOME TO OUR NERVOUS SYSTEM

Some people say that the World Wide Web is a graphical extension of the information superhighway, just a network of humans and machines sending each other long lists of the equivalent of digital junk mail.



I think it is much more than that. To me, the Web is nothing less than the nervous system of the entire planet—not just a collection of computer brains connected together, but more like a billion silicon neurons entangled and recirculating electro-chemical signals of information and data, each contributing to the birth of another CPU and another Web site.

Think of each person's hard disk connected at once to every other hard disk on earth, driven by human navigators searching like Columbus for the New World. Seen this way the Web is more of a super entity, a growing, living thing, controlled by the universal human will to expand, to be more. Yet, unlike a purposeful business plan with rigid rules, the Web expands in a nonlinear, unpredictable, creative way that echoes natural evolution.

We created our Web site not just to extend the reach of our computer book products but to be part of this synaptic neural network, to experience, like a nerve in the body, the flow of ideas and then to pass those ideas up the food chain of the mind. Your mind. Even more, we wanted to pump some of our own creative juices into this rich wine of technology.

### TASTE OUR DIGITAL WINE

And so we ask you to taste our wine by visiting the body of our business. Begin by understanding the metaphor we have created for our Web site—a universal learning center, situated in outer space in the form of a space station. A place where you can journey to study any topic from the convenience of your own screen. Right now we are focusing on computer topics, but the stars are the limit on the Web.

If you are interested in discussing this Web site or finding out more about the Waite Group, please send me e-mail with your comments, and I will be happy to respond. Being

a programmer myself, I love to talk about technology and find out what our readers are looking for.

Sincerely,

Mitchell Waiter

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