

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

FACEBOOK, INC.,

Petitioner,

v.

HYPERMEDIA NAVIGATION LLC,

Patent Owner.

Case IPR2019-00344

U.S. Patent No. 9,772,814

**POWER OF ATTORNEY
PURSUANT TO 37 C.F.R. § 42.10(b)**

In accordance with 37 C.F.R. § 42.10(b), the Patent Owner, HYPERMEDIA NAVIGATION LLC, hereby appoints the following registered practitioners to prosecute the above-captioned *Inter Partes* Review of U.S. Patent No. 9,772,814 and to transact all business before the U.S. Patent and Trademark Office in connection herewith:

Lead Counsel	Back-up Counsel
<p>Michael L. Wach (Reg. No. 54,517) mikewachsr@gmail.com T: (770) 846-9238; F: (770) 951-0933</p> <p>Postal & Hand-Delivery Address Wach LLC 4425 Mariners Ridge Alpharetta, GA 30005</p>	<p>Jason M. Perilla (Reg. No. 65,731) jason.perilla@thomashorstemeyer.com T: (770) 933-9500; F: (770) 951-0933</p> <p>Postal & Hand-Delivery Address THOMAS HORSTEMEYER, LLP 3200 Windy Hill Rd. Suite 1600E Atlanta, Georgia 30339</p> <hr/> <p>Adam L. Baumli (Reg. No. 64,433) adam@baumli-lawfirm.com T: (214) 870-1240; F: (214) 594-8722</p> <p>Postal & Hand-Delivery Address Baumli Law Firm PLLC 17330 Preston Rd. Suite 200D Dallas, Texas 75252</p>

I have the authority to execute this document on behalf of HYPERMEDIA NAVIGATION LLC.

For: HYPERMEDIA NAVIGATION LLC

Adam Baumli

Dated: Jan. 18, 2019

Name: Adam Baumli

Title: Member

CERTIFICATE OF SERVICE

In accordance with 37 C.F.R. § 42.6(e), the undersigned certifies that on the 18th day of January, 2019, a complete and entire copy of the foregoing Power of Attorney Pursuant to 37 C.F.R. § 42.10(b) was served on counsel of record for Petitioner, as follows:

LEAD COUNSEL	BACK-UP COUNSEL
<p>Heidi L. Keefe (Reg. No. 40,673) hkeefe@cooley.com</p> <p>COOLEY LLP ATTN: Patent Group 1299 Pennsylvania Avenue NW, Suite 700 Washington, DC 20004 Tel: (650) 843-5001 Fax: (650) 849-7400</p>	<p>Daniel J. Knauss (Reg. No. 56,393) dknauss@cooley.com</p> <p>COOLEY LLP ATTN: Patent Group 1299 Pennsylvania Avenue NW, Suite 700 Washington D.C. 20004 Tel: (650) 843-5287 Fax: (650) 849-7400</p>
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electronically, via e-mail, at hkeefe@cooley.com; dknauss@cooley.com;
mweinstein@cooley.com; and yliang@cooley.com, as requested by counsel of
record for Petitioner.

Dated January 18, 2019

Respectfully submitted,

/Michael L. Wach/

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