

1 M. ELIZABETH DAY (SBN 177125)
eday@feinday.com
2 DAVID ALBERTI (SBN 220265)
dalberti@feinday.com
3 MARC BELLOLI (SBN 244290)
mbelloli@feinday.com
4 FEINBERG DAY ALBERTI LIM &
BELLOLI LLP
5 1600 El Camino Real, Suite 280
Menlo Park, CA 94025
6 Tel: 650.618.4360
Fax: 650.618.4368
7

8 Hao Ni (pro hac vice)
hni@nilawfirm.com
9 NI, WANG & MASSAND, PLLC
8140 Walnut Hill Lane, Suite 500
10 Dallas, TX 75231
Telephone: (972) 331-4600
11 Facsimile: (972) 314-0900
12

*13 Attorneys for Plaintiff
Hypermedia Navigation LLC*

14
15
16 **IN THE UNITED STATES DISTRICT COURT**
17 **FOR THE NORTHERN DISTRICT OF CALIFORNIA**
18 **OAKLAND DIVISION**

19 **HYPERMEDIA NAVIGATION LLC,**

Case No. 4:17-cv-05383-HSG

20 Plaintiff,

**PLAINTIFF'S OPENING CLAIM
CONSTRUCTION BRIEF**

21 **v.**

JURY TRIAL DEMANDED

22 **FACEBOOK, INC.,**

Date: November 14, 2018

23 Defendant.

Time: 1:00 p.m. in Courtroom 2, 4th Floor

24 Judge: Hon. Haywood S. Gilliam, Jr.

25
26
27
28
PLAINTIFF'S OPENING CLAIM CONSTRUCTION BRIEF
4:17-CV-05383-HSG

i

TABLE OF CONTENTS

I.	INTRODUCTION	1
II.	STATEMENT OF FACTS.....	1
A.	Summary of the Patents-in-Suit	1
III.	CLAIM TERMS AT ISSUE.....	4
IV.	APPLICABLE LEGAL PRINCIPLES.....	5
V.	PERSON HAVING ORDINARY SKILL IN THE ART	7
VI.	AGREED UPON CONSTRUCTIONS	7
A.	“The plurality of video media elements” – claim 18 – ’830 Patent	7
VII.	DISPUTED CONSTRUCTIONS.....	8
A.	“map area”	8
B.	“linear”	11
C.	“search criteria”	13
VIII.	CONCLUSION.....	15

PLAINTIFF'S OPENING CLAIM CONSTRUCTION BRIEF
4:17-CV-05383-HSG

1 **TABLE OF AUTHORITIES**

2 **Cases**

3 *Autogiro Co. of Am. v. United States*

4 384 F.2d 391 (Ct. Cl. 1967).....5

5 *Comark Communs. v. Harris Corp.*

6 156 F.3d 1182 (Fed. Cir. 1998).....6

7 *DeMarini Sports, Inc. v. Worth, Inc.*

8 239 F.3d 1314 (Fed. Cir. 2001).....5

9 *Digital Biometrics, Inc. v. Identix, Inc.*

10 149 F.3d 1335 (Fed. Cir. 1998).....5

11 *Embrex, Inc. v. Serv. Eng'g Corp.*

12 216 F.3d 1343 (Fed. Cir. 2000).....5

13 *Env'tl. Designs, Ltd. v. Union Oil Co. of California,*

14 713 F.2d 693 (Fed. Cir. 1983).....7

15 *Interactive Gift Exp., Inc.*

16 256 F.3d 1323 (Fed. Cir. 2001).....5

17 *Interactive Gift Express v. Compuserve Inc.*

18 231 F.3d 859 (Fed. Cir. 2000).....6

19 *K-2 Corp. v. Salomon S.A.*

20 191 F.3d 1356 (Fed. Cir. 1999).....5

21 *Liebel-Flarsheim Co. v. Medrad, Inc.*

22 358 F.3d 898 (Fed. Cir. 2004).....6

23 *Markman v. Westview Instruments, Inc.*

24 517 U.S. 370 (1996).....5

1	<i>O2 Micro Int'l Ltd. v. Beyond Innovation Tech. Co.</i>	
2	512 F.3d 1351 (Fed. Cir. 2008).....	7
3	<i>Phillips v. AWH Corp.</i>	
4	415 F.3d 1303 (Fed. Cir. 2005).....	5, 6
5	<i>Pitney Bowes, Inc. v. Hewlett-Packard Co.</i> , 182 F.3d 1298 (Fed. Cir. 1999)	6
6	<i>SRI Intern. v. Matsushita Elec. Corp. of Am.</i>	
7	775 F.2d 1107 (Fed. Cir. 1985).....	6
8	<i>U.S. Surgical Corp. v. Ethicon, Inc.</i>	
9	103 F.3d 1554 (Fed. Cir. 1997).....	7
10	<i>Vitronics Corp v. Conceptronic, Inc.</i>	
11	90 F.3d 1576 (Fed. Cir. 1996).....	5
12		
13		
14		
15		
16		
17		
18		
19		
20		
21		
22		
23		
24		
25		
26		
27		
28		

1 Plaintiff Hypermedia Navigation LLC (“Plaintiff” or “Hypermedia”) submits this opening
2 claim construction brief setting forth its proposed constructions of the disputed terms and phrases
3 of the asserted claims of U.S. Patent Nos. U.S. Patent Nos. 7,383,323 (the “323 Patent”),
4 7,383,324 (the “324 Patent”), 7,424,523 (the “523 Patent”), 7,478,144 (the “144 Patent”),
5 7,769,830 (the “830 Patent”), 8,250,173 (the “173 Patent”), 9,083,672 (the “672 Patent”),
6 9,772,814 (the “814 Patent”) and 9,864,575 (the “575 Patent”) (collectively, the “Patents-in-
7 Suit”) and refuting the proposed constructions set forth by Defendant Facebook, Inc. (“Defendant”
8 or “Facebook”).
9

10 **I. INTRODUCTION**

11 Plaintiff filed this lawsuit on September 18, 2017 against Defendant for infringement of
12 the Patents-in-Suit¹. Plaintiff and Defendant have agreed to the construction of the term “the
13 plurality of video media elements,” but dispute the construction of three claim terms: 1.) “map
14 area”; 2.) “linear”; and 3.) “search criteria.” Defendant’s proposed constructions for “map area”
15 and “linear” read out embodiments and import extraneous limitations in a thinly veiled attempt to
16 avoid infringement. Plaintiff also requests construction of “search criteria” to inform the jury of
17 the particular usage in the Patents-in-Suit. Plaintiff explains in detail below why this Court should
18 adopt its proposed constructions for the three disputed terms.
19

20 **II. STATEMENT OF FACTS**

21 **A. Summary of the Patents-in-Suit**

22 The Patents-in-Suit are all entitled “System and Method for Creating and Navigating a
23 Linear Hypermedia Resource Program” and disclose solutions to one of the problems with early
24

25
26
27
28 ¹ The original Complaint included only 7 of the Patents-in-Suit, the Amended Complaint filed August 29, 2018 added
2 additional patents.

Explore Litigation Insights



Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time alerts** and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.