

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

FACEBOOK, INC.,
Petitioner

v.

HYPERMEDIA NAVIGATION LLC,
Patent Owner

U.S. Patent No. 9,772,814 B2
Issue Date: September 26, 2017

Title: SYSTEM AND METHOD FOR CREATING AND NAVIGATING A LINEAR
HYPERMEDIA RESOURCE PROGRAM

PETITIONER'S POWER OF ATTORNEY

Petitioner Facebook, Inc. hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above captioned *Inter Partes* Review:

LEAD COUNSEL	BACK-UP COUNSEL
<p>Heidi L. Keefe (Reg. No. 40,673) hkeefe@cooley.com COOLEY LLP ATTN: Patent Group 1299 Pennsylvania Avenue NW Suite 700 Washington, DC 20004 Tel: (650) 843-5001 Fax: (650) 849-7400</p>	<p>Daniel J. Knauss (Reg. No. 56,393) dknauss@cooley.com COOLEY LLP ATTN: Patent Group 1299 Pennsylvania Avenue NW Suite 700 Washington D.C. 20004 Tel: (650) 843-5287 Fax: (650) 849-7400</p>
	<p>Mark R. Weinstein (Admission <i>pro hac vice</i> pending) mweinstein@cooley.com COOLEY LLP ATTN: Patent Group 1299 Pennsylvania Avenue NW Suite 700 Washington D.C. 20004 Tel: (650) 843-5007 Fax: (650) 849-7400</p>
	<p>Yuan Liang (Admission <i>pro hac vice</i> pending) yliang@cooley.com COOLEY LLP ATTN: Patent Group 1299 Pennsylvania Avenue NW Suite 700 Washington D.C. 20004 Tel: (202) 728-7132 Fax: (202) 842-7899</p>

The individual signing below has the authority to execute this document on behalf of Petitioner Facebook, Inc.

BY: Kathryn Duvall

NAME: Kathryn Duvall

TITLE: Associate General Counsel, IP Litigation

DATE: 9/17/18

CERTIFICATE OF SERVICE

I hereby certify, pursuant to 37 C.F.R. Section 42.6, that a complete copy of the attached **PETITIONER'S POWER OF ATTORNEY** and related documents, are being served via Federal Express on the 16th day of November, 2018, the same day as the filing of the above-identified document in the United States Patent and Trademark Office/Patent Trial and Appeal Board, upon the Patent Owner by serving the correspondence address of record with the USPTO as follows:

Garlick & Markison
106 East 6th Street, Suite 900
Austin, TX 78701

and, via Federal Express upon counsel of record for the Patent Owner in the litigation pending before the U.S. District Court for the Northern District of California entitled *Hypermedia Navigation LLC v. Facebook, Inc.*, Case No. 4:17-cv-5383 as follows:

Kris S. LeFan
Lowe | LeFan
8383 Wilshire Suite #1038
Beverly Hills, CA 90211

Hao Ni
NI, WANG & MASSAND, PLLC
8140 Walnut Hill Lane, Suite 500
Dallas, TX 75231

DATED: November 16, 2018

/Heidi L. Keefe/
Heidi L. Keefe
Reg. No. 40,673

COOLEY LLP
ATTN: Patent Docketing
1299 Pennsylvania Ave. NW, Suite 700
Washington, D.C. 20004
Tel: (650) 843-5001
Fax: (650) 849-7400