

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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UNIFIED PATENTS, LLC,  
Petitioner

v.

VELOS MEDIA, LLC,  
Patent Owner.

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IPR2019-00757  
Patent 9,930,365 B2

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Before MONICA S. ULLAGADDI, JASON W. MELVIN, and  
AARON W. MOORE, *Administrative Patent Judges*.

ULLAGADDI, *Administrative Patent Judge*.

DECISION

Granting Patent Owner's Unopposed Motion for *Pro Hac Vice*  
Admission of Christopher G. Granaghan  
37 C.F.R. § 42.10

On June 4, 2020, Velos Media, LLC (“Patent Owner”) filed a motion for *pro hac vice* admission of Christopher G. Granaghan in the above-identified proceeding (“Motion”). Paper 33.<sup>1</sup> Patent Owner states that it “has conferred with Petitioner with regard to this Motion, and Petitioner has confirmed that it will not oppose this Motion.” Mot. 2. The Motion is *granted*.

In accordance with 37 C.F.R. § 42.10(c), we may recognize counsel *pro hac vice* during a proceeding upon a showing of good cause. In authorizing a motion for *pro hac vice* admission, the Board requires the moving party to provide a statement of facts showing there is good cause for the Board to recognize counsel *pro hac vice* and an affidavit or declaration of the individual seeking to appear in the proceeding. *See* Paper 3, 2 (citing *Unified Patents, Inc. v. Parallel Iron, LLC*, Case IPR2013-00639 (PTAB Oct. 15, 2013) (Paper 7) (representative “Order – Authorizing Motion for *Pro Hac Vice* Admission”)) (“Notice”).

In its Motion, Patent Owner states that there is good cause for the Board to recognize Christopher G. Granaghan *pro hac vice* during this proceeding because he is an experienced litigating attorney with an established familiarity with the subject matter at issue in this proceeding. Mot. 3–5. Patent Owner further states that it “has a substantial need for Mr. Granaghan’s *pro hac vice* admission and his involvement in oral argument and other issues arising from this proceeding,” and “[a]dmission of Mr. Granaghan will also ease the burden on Patent Owner’s lead counsel in this proceeding.” *Id.* at 5. The Motion is supported by a Declaration of

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<sup>1</sup> We cite to Papers and Exhibits (“Ex.”) in IPR2019-00757.

Christopher G. Granaghan that attests to the Motion's statement of facts and complies with the requirements set forth in the Notice ("Decl."). Ex. 2163 ¶¶ 1–11.

Upon consideration, Patent Owner has demonstrated that Mr. Granaghan has sufficient legal and technical qualifications and familiarity with the subject matter at issue, and that there is a need for Patent Owner to have counsel with his experience. *See* Decl. ¶¶ 2, 3, 11; Mot. 5. Patent Owner therefore has established good cause for admitting Mr. Granaghan *pro hac vice* in this proceeding.

Accordingly, it is

ORDERED that Patent Owner's Motion for *pro hac vice* admission of Christopher G. Granaghan for this proceeding is *granted*; Mr. Granaghan is authorized to act as back-up counsel in the instant proceeding only;

FURTHER ORDERED that Patent Owner must file, within ten (10) business days, a Power of Attorney in the above-identified proceeding for Mr. Granaghan in accordance with 37 C.F.R. § 42.10(b);

FURTHER ORDERED that Patent Owner must file, within ten (10) business days, an updated mandatory notice in the above-identified proceeding, identifying Mr. Granaghan as back-up counsel in accordance with 37 C.F.R. § 42.8(b)(3);

FURTHER ORDERED that Patent Owner is to continue to have a registered practitioner represent it as lead counsel for this proceeding;

FURTHER ORDERED that Mr. Granaghan is to comply with the Office Patent Trial Practice Guide, 84 Fed. Reg. 64,280 (Nov. 21, 2019), and the Board's Rules of Practice for Trials, as set forth in Part 42 of Title 37, Code of Federal Regulations; and

IPR2019-00757  
Patent 9,930,365 B2

FURTHER ORDERED that Mr. Granaghan is subject to the Office's disciplinary jurisdiction under 37 C.F.R. § 11.19(a) and the USPTO Rules of Professional Conduct set forth in 37 C.F.R. §§ 11.101 *et seq.*

IPR2019-00757  
Patent 9,930,365 B2

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