Filed: May 28, 2019

Filed on behalf of:

Red.com, LLC

By: Joseph R. Re

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## UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

## APPLE INC.,

Petitioner,

v.

## RED.COM, LLC,

Patent Owner.

Case No. IPR2019-01065 Patent No. 9,245,314

PATENT OWNER RED.COM, LLC POWER OF ATTORNEY

Apple v. Red.com Red.com, LLC Power of Attorney

Patent Owner Red.com, LLC hereby appoints practitioners at Knobbe, Martens, Olson & Bear, LLP, associated with Customer No. 20,995, as its attorneys to transact all business before the Patent Trial and Appeal Board of the United States Patent and Trademark Office in connection to the proceedings for *inter partes* review of U.S. Patent Nos. 9,230,299 and 9,245,314.

The individual signing below has the authority to execute this document on behalf of Red.com, LLC.

Name:	Peter Jarred Land	-
Signature:		
Title:	President	
Company:	Red.com, LLC	
Telephone:	(949) 206-7900	
Date:	May 28, 2019	

## **CERTIFICATE OF SERVICE**

I hereby certify that, pursuant to 37 C.F.R. § 42.6(e)(1) and agreement of the parties, a true and correct copy of the foregoing PATENT OWNER RED.COM, LLC POWER OF ATTORNEY is being served via email on May 28, 2019 to counsel for Apple Inc. at the email addresses below:

Dated: May 28, 2019 By: /Joseph R. Re/

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