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**RED TEAM Thread: RED - A Look Back**

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#71

**Tony Lorentzen**

Senior Member



Join Date: Dec 2006  
Posts: 2,385

02-22-2011, 04:43 PM

Found this one in an old backup and posted it on Vimeo with the blessing of Obin Olson. Their epic unpacking of their RED ONE:

Enjoy: <http://vimeo.com/19705077>

Watching it still makes me smile.

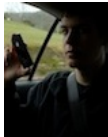
Tony Lorentzen, Kinema Follow me on Twitter: kinemadk  
Cinematographer, owner of RED Epic Dragon #420

QUOTE

#72

**Stephen Gentle**

Senior Member



Join Date: Jan 2007  
Location: Brisbane, Australia  
Posts: 1,490

02-23-2011, 05:50 AM

Originally Posted by **Daniel Silva**  
*This shows just how far Red has come.*  
<http://www.pixelcorps.tv/itbb001>

I can't remember if it was Inside the Black Box, or on MacBreak, but I think that watching those interviews back in 2006 was the first time I realised that RED was real, and I've been on the forums (DVXUser, then REDUser) dreaming of owning one since then!

I remember reading something about it earlier, and visiting what I think was the first RED website (which was pretty rubbish, made in Flash with very few details) and thinking it was either one of those research projects that never goes anywhere, or just a scam.

Stephen Gentle  
stephengentle.com | Futile Films

QUOTE

#73

**Dj Joofa**

Banned

Join Date: Jan 2008  
Posts: 813

02-24-2011, 09:46 AM

To me Red means how the vision and determination of one person (Jim Jannard) has changed the process of filmmaking to some extent. That is no mean achievement considering many factors including penetrating the mindset of some established DPs and other important persons. However, as somebody who is connected to digital imaging, I also find myself less excited about Red. Several years back I really thought highly of Red; I still appreciate it as a great company. But, Red's lack of delivery has mellowed me down a little, considering it has been there for now about 5 years. I think Red still has a chance considering its competition, but it appears something is messed up in manufacturing and production.

It will be a loss to see Red go the fate of Plan 9.

Sincerely,  
Joofa

QUOTE

#74

**Bill Anderson** ◦

Senior Member

Join Date: Jun 2007  
Location: Vancouver  
Posts: 1,378

 02-24-2011, 10:03 AM

JOOFA: Could you be a little more specific about the "lack of deliver" claim?  
Perhaps you mean to say that RED didn't meet your ridiculously naive and uninformed dreamlike expectations.

QUOTE

#75

**Casey Green** ◦

Senior Member



Join Date: Feb 2007  
Location: Los Angeles  
Posts: 2,096

 04-28-2012, 12:40 AM

When looking for some old posts, I stumbled upon this thread. What a journey it has been... And it's only scratching the surface!

**RedCamCentral**  
EPIC-DRAGON 6K, EPIC-MX 5K, Rocket-X Rentals and Transcoding Services  
IMDb.me/CaseyGreen  
Director / Producer / Technician - IATSE Local 695  
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QUOTE

 #76**Jannard** ◦

Red Leader



Join Date: Dec 2006  
Posts: 8,257

 04-28-2012, 01:24 AM

My recollection...

After talking with Frederic (Lumiere) it was apparent that none of the companies (mostly Japanese) were ever going to do a proper film replacement camera. That was early 2005.

Frederic told me about Ted and the three of us spent the better part of a year investigating what it would take to do the project I had envisioned. All seemed lost... until we found "the Mysterium" sensor. When we found this technology... I pulled the trigger.

We had a large group of people come to Oakley for a round table meeting at the end of 2005.

At the end of the meeting... I was committed.

At NAB 2006 we showed up with a "shiny" prototype designed by myself and Matt... plus a few others. Around this time, Jarred showed up. And Graeme was there by the grace of Frederic.

RED was born.

We really has no idea what we were doing. I did the original color science. Mercifully Graeme took over from there.

Jim

"The camera is arguably one of the most important of all inventions... it is the single tool that has the ability to stop time, record history, generate art, tell stories, and communicate messages that transcend language like nothing else ever conceived."

"Everything in life changes... including our camera specs and delivery dates..."

We reserve the right to refuse service to anyone with a bad attitude.

QUOTE

#77

**BigLu** ◦

Senior Member  
Join Date: Feb 2008  
Location: SoCal Camarillo / LA baby  
Posts: 1,670

04-28-2012, 02:11 AM

I can recall a bunch of BTS footage shot early in the 1st years. Shot on JVC cameras and of that sort.

Can we see any of that footage or is that for far future stuff?

Luis Flores Jr - Shooting CHUCK HANK and THE SAN DIEGO TWINS & RUNNER -

EPIC DRAGONS #202, #1031  
EPIC-M Cameras #960, #1046  
EPIC-X Camera #300

Los Angeles

GOOGULPLX@aol.com  
(805) 822-9870 ce

QUOTE

#78

**Ketch Rossi** ◦

Senior Member  
  
Join Date: Jan 2007  
Location: ITALY | USA  
Posts: 14,464

04-28-2012, 02:42 AM

WOW!!

Whom would had ever imagined that al of that would had lead to this....



RED... What an INCREDIBLE JOURNEY!!

FILMMAKER

OCEANIDI

QUOTE

**Meryem Ersoz**

Senior Member  
Join Date: Apr 2008  
Posts: 2,546

04-28-2012, 06:23 AM

Originally Posted by **Jannard**  
*All seemed lost... until we found "the Mysterium" sensor. When we found this technology... I pulled the trigger.*

This is an intriguing statement...which implies, if I'm reading correctly, that Mysterium was already in development by another party and purchased by you. Will you ever be willing or able to disclose its absolute origins? I'm a sucker for the history bits.... I love a good origin story.

The RED story has the most incredible coincidence of converging people and events and timing behind it, sprinkled with the flavor of destiny.

QUOTE

**Ketch Rossi**

Senior Member  
  
Join Date: Jan 2007  
Location: ITALY | USA  
Posts: 14,464

04-28-2012, 10:17 AM

Originally Posted by **Meryem Ersoz**  
*The RED story has the most incredible coincidence of converging people and events and timing behind it, sprinkled with the flavor of destiny.*

I could have not expressed this better my self, if only I could have tough of it in proper English... ;)

FILMMAKER

OCEANIDI

QUOTE

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