

## Sports Illustrated



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PHOTOGRAPH BY ED REINKE/AP

## cnnsi.com

For complete coverage of the Sydney Games, go to **cnnsi.com/olympics**. Get the latest news, up-to-the-minute results and exclusive daily dispatches from SI's team on the scene.

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HY MOSE



NASAL CONGESTION

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**NG** 

When you've had it with multi-symptom nasal allergies...



You don't have to put up with the frustration of dealing with nasal allergy symptoms any longer. Just ask your doctor.... All it takes is multi-symptom FLONASE Nasal Spray once a day to help relieve all nasal allergy symptoms, all day and all night.

Even kids as young as 4 can use FLONASE. So the whole family can get relief from the sneezing, the itchy, runny nose and the nasal congestion. No wonder FLONASE is the number one prescribed nasal allergy spray.\*

Unlike some antihistamines or decongestants, prescription FLONASE won't make you drowsy or keep you awake. Plus, FLONASE is non-habit-forming, so you avoid the "rebound congestion" of many over-the-counter sprays.

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Ask your doctor if multi-symptom FLONASE is right for you.

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For information and a \$5.00 rebate coupon, call 1-800-FLONASE (1-800-356-6273) or visit www.flonase.com \*Source™ Prescription Audit (SPA). U.S. Total Prescriptions, 15 months ending 5/31/99. Scott-Levin. Please see important information on the following page.





#### FLONASE® (fluticasone propionate) Nasal Spray, 50 mcg

BRIEF SUMMARY

For Intranasal Use Only. The following is a brief summary only; see full prescribing information for complete product information.

CONTRAINDICATIONS: FLONASE Nasal Spray is contraindicated in patients with a hypersensitivity to any of its ingredients.

CONTRAMPLIOLATIONS: COUNSE Ness | Spray is consistenticated in patients with a typessensitivity to any of its Ingredient conflictosteroid with a topical corticosteroid with a topical corticosteroid can be companied by signs of adrenal installations, and in addition some patients may experience symptoms of withdrawal, e.g., joint and/or installation is a session of a companied by signs of adrenal installations, and in addition some patients may experience symptoms of withdrawal, e.g., joint and/or installation systemic corticosteroids should be carefully monitored for actual adrenal installation of protological corticosteroids should be carefully monitored for actual adrenal installation of installation or installation corticosteroids should be carefully monitored for actual adrenal installation of installation or insta

in cincernpox develops, treatment with antiviral agents may be considered. PRECAUTIONS: General: Resty, immediate hypersensitivity reactions or contact dermatitis may occur after the administration of FLONASS hasas Spray. Pare instances of wheezing, nead septim perforation, calarcts, Squoroma, and microssed intraocular pressure have been reported following the intranssal application of conticosteroids, including fluctoscop opposition.

Frecurs Usuas:
General: Rarely, immediate hypersensitivity reactions or contact dermalitis may occur after the administration of PLOWASS head Spray. Rare instances of wheering, meast septimp personal or, claractery, disposance, and muraced infrancostar pressure have been reported following the infrancestal epication of conciscentids, including all the experimental concentrations of hypercorticism, suppression of IPPA function, ender reduction of prowth velocity in children or tenengers. Physicisms should closely follow the prowth of children and adolescents balany corticostenoids, by vary route, and weigh the benefits of conclosoristorid therapy against the possibility of prowth suppression if growth appears slowed.

Although systemic effects have been minimal with recommended doses of PLOWASS fixes Syray, potential risk increases with larger doses. Therefore, larger than recommended doses of promise the prowth appears slowed.

Although systemic effects have been minimal with recommended doses of PLOWASS fixes Syray, potential risk increases with larger doses. Therefore, larger than recommended doses of promise promised doses of in a rein individuals at recommended doses, or in a reinforced doses, systemic conticostened risk increases with larger doses. Therefore, larger than recommended doses of conticostened therein such as a hyperconticism and adrenal suppression may appear. If such changes occur, the doses of PLOWASS fixes and some suppression and adrenal suppression may appear. If such changes occur, the doses of PLOWASS has all Spray should be discontinued slowly consistent with accepted procedures for discontinual products of the case and prinary with Candida albears has occurred only reasy, When such an intection develops, it may require fleathment with PLOWASS has allowed to the product of the product of the development of beathment with PLOWASS has allowed to the product of the produ

morgin'i basis, Prostale weight was significantly reduced at a subcutaneous dose of 50 mcp/kg. Pregnancy, Teratopenic Effects: Pregnancy Category C. Subcutaneous studies in the mouse and nit at 4.5 and 100 mcg/kg, respectively (poproximately equivalent to and 4 times the maximum recommended day intransase dose in adults on a mergin'ir basis, respectively) reveated fella locinic; chrasteristic of potent cortico-stroid compounds, inclusing embryonic growth retardation, emphisiocole, delf patela, and retarder cranial sasticiation. In the rabbit, fetal version reduction and cleft patale were observed at a subcuta-reaus dose of 4 mcg/kg dess than the maximum recommended daily intransaal dose in adults on a mcg/m² basis).

FLONASE® (fluticasone propionate) Nasal Spray, 50 mcg

FLONASE® (fluticasone propionate) Nasal Spray, 50 mcg. However, no teratopenic effects were reported at oral doses up to 300 mcg/kg (approximately 25 times the maximum recommended daily intransas dose in adults on a mcg/m dassio of fluticasone propionate to the rabbil. No fluticasone propionate vass delicited in the plasma in this study, consistent with the established two should be propionate to the rabbil. No fluticasone propionate vass delicited in the plasma in this study, consistent with the established two should be propionate to the rabbil. No fluticasone propionate crossed the placenta following oral administration of Unicepital post of the plasma of the pla

ADVERSE REACTIONS: In controlled US studies, more than 3300 patients with ADVERSE REACTIONS: controlled to Saturies, more standard paraphers with seasonal allergic, perennial allergic, or perennial norallergic thinking received freat-ment with infrantasia fluticatione propilarab. In general, adverse reactions in official studies have been grimmally associated with infrastion of the reast microsis mem-branes, and the adverse freatchion were reasonal with approximately, the same for the studies are supported by the studies of the studie

because of adverse events; his rate was similar for vehicle placebo and active comparators.

Systemic corticosteroid side effects were reported during contribled clinical studies by to 6 moths' duration with FLOMASC Hasal Storay, Il recommended doses are exceeded, however, or il florididulate are particularly sensible, or taking FLOMASC Hasal Syray in conjunction with administration of other corticostratios, symptoms of hypercorticism, e.g., Oushing's synfarieme, could occur. The following incidence of common adverse reactions; 5-5%, where incidence in fluid-casen propriate-treated subjects exceeded placebol is based upon seven controlled chicat ratios in wich CSB plastients (5 girs and 100 Boys aged 4 to 11 years, 137 female and 254 male adolescents and adults) were treated with FLOMASC Hasal Syray 200 mg concert daily over 25 to 4 weeks and two controlled chicat this is wich CSB patients (1 19 female and 127 male adolescents and adults) were treated with FLOMASC hasal Sparsy 200 mg concert and the controlled chicat this is with CSB patients (1 19 female and 127 male adolescents and adults) were treated with FLOMASC hasal Sparsy 200 mg concert and the controlled chicat this is with CSB patients (1 11 years) were treated with FLOMASC hasal Sparsy 100 mg concert and the patients (1 10 years) were treated with FLOMASC hasal Sparsy 100 mg concert and years patients (1 years) were treated with FLOMASC hasal Sparsy 100 mg concert and years patients (1 years) were treated with FLOMASC hasal Sparsy 100 mg concert and years patients (1 years) were treated with FLOMASC hasal Sparsy 100 mg concert and years patients (1 years) were treated with FLOMASC hasal Sparsy 100 mg concert and years patients (1 years) were treated with FLOMASC hasal Sparsy 100 mg concert and years patients (1 years) were treated with FLOMASC hasal Sparsy 100 mg concert and years patients (1 years) were treated with FLOMASC hasal Sparsy 100 mg concert and years patients (1 years) were treated with FLOMASC hasal Sparsy 100 mg concert and years years

Overall Adverse Experiences With >3% Incidence on Fluticasone Propi in Controlled Clinical Trials With FLONASE Nasal Spray in Patients ≥4 Years With Seasonal or Perennial Allergic Rhinitis

	Vehicle Placebo (n=758)	FLONASE 100 mcg Once Dany (n=167)	FLONASE 200 mcg Once Daily (n=782)
Headache	14.6	6.6	16.1
Pharyngitis	7.2	6.0	7.8
Epistaxis Nasal burning/	5.4	6.0	6.9
Nasal irritation	2.6	2.4	3.2
Nausea/vomiting	2.0	4.8	2.6
Asthma symptoms	2.9	7.2	3.3
Cough	2.8	3,6	3.8

Cough 2.8 3.6 3.8 3.8 Cherry the control is 2% but 21% of patients and that were more common with fluicasone propionate (with uncertain residenship to teatment) included; blood in nasal musas, rumny nose, abdominal pain, diarribae, fever, flui-like symptoms, cables end pains, discribae, bronchillis.

Observed Durling Clinical Praedice: in addition to adverse events reported from clinical trials, the fluidance proclinical precitive. Because they are reported violatarily from a population of uniforms size, estimates of requestery carriant be made. These events have been chosen for inclusion due to either their sericusness, flequency of propring, caused connection in finitescenae proplonae, courserved dwing finiteal trials, or a combination of these factors.

Because the presentably reactions, including angloedema, skin rash, edema of the face and torque, printips, unitican, burnotospism, wheevering, disprate, and anaphytoschampistical reactions, which in rare restances were server.

Ear, Rose, and Throad Ariestion or loss of serve of taste and/or sneel and stranger, and science of ariestes.

Ear, Rose, and Throad Ariestion or loss of serve of taste end/or sneel and dryness, court, incorrect professions, which is rare restanced intribution of dryness, and other changes.

Ear, Prose, and Throad Ariestion, conjunctivities, blurred vision, gleucoma, increased intraction pressure, and celaments.

Introdución pressure, aim Coláracto, Conjuntorio Visuali, quelconia, microscolo introdución pressure, aim Coláracto, con Junto Visuali, que pressure, aim Coláracto, sepe PRECAUTIONS), Intranasel administration of 2 mg (10 tiemes the recommended dose) of fluticasone propionate briva daly lor 7 digis to healibly human volunteers was well tolerated, risiglo cal doses up to 16 mg daly for 14 digis in patients and repeat area doses up to 80 mg digit yor 10 digis in patients and repeat area doses up to 80 mg digit yor 10 digis in patients and repeat area doses up to 80 mg digit yor 10 digis in patients were well tolerated. Afverser reactions were of mild or moderate severir, and incidences were similar in active and placebo treatment groups. Acute overdosage with this dosage form is unitably since one battel or FLONGES hasal Signary contains approximately 8 mg of fluticasone propionate.

The oral and FLONGES hasal Signary contains approximately 8 mg of fluticasone propionate.

The oral and 74-1000 aims, essentively, the maximum recommended dealy intranasal dose in adults and >1000 and >20000 times, respectively, the maximum recommended dealy intranasal dose in children on a mg/m² bassis, has maximum recommended dealy intranasal dose in children on a mg/m² bassis,

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## SPECIAL ADVERTISING SECTION

silver, and gold at the 1997 and '99 world championships-has made her a celebrity, especially among Aborigines, who haven't claimed a high-profile champion since '70s tennis star Evonne Goolagong. NBC first contacted Freeman in 1994, when she and researcher Joe Gesue met in New York. "Many interviews we do are 10 to 15 minutes," says Gesue, now the research team head. "Hers was about an hour and 15 minutes. It was fascinating listening to her story."

He pitched it to Lax, who featured Freeman in Atlanta and followed with an Olympic Show piece in 1998. She's a natural for a Sydney update: Australians eagerly await the 400 final, and some Aboriginal groups have threatened to protest at the Games. For this assignment, Lax sought a more personal angle. "I wanted to get to the core of who she is," Lax says. "Her Aboriginality, where she came from and her national heroism."

Lax interviewed Australian sources but couldn't connect with Freeman until the star made a surprise training trip to Los Angeles. Then, Lax says, "she was more candid than ever."

By July, she and editor Meredith Paige had amassed tape covering several years. Shots were digitized and sorted into subject categories, and then Lax spent several long days combining the elements and writing the script. More than five years in the making, the three-minute, 45-second story will air around the time of the Sept. 25 women's 400 final. "Besides being about a great athlete," Lax says, "this piece has texture, history and depth. It's a really rich story."-B.W.