

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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APPLE INC.,  
Petitioner,

v.

PARUS HOLDINGS, INC.,  
Patent Owner.

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IPR2020-00686  
Patent 7,076,431 B2

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**APPLE INC.'S NOTICE OF APPEAL**

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via E2E  
Patent Trial and Appeal Board

via Priority Mail Express®  
Director of the United States Patent and Trademark Office  
c/o Office of the General Counsel, 10B20  
United States Patent and Trademark Office  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

via CM/ECF  
United States Court of Appeals for the Federal Circuit

## INTRODUCTION

Apple Inc.'s appeal stems from the Patent Trial and Appeal Board's Final Written Decision entered on September 9, 2021 (Paper 37) (the "Final Written Decision") in the above-captioned *inter partes* review of United States Patent No. 7,076,431. This notice is timely filed within 63 days of the Final Written Decision. 37 C.F.R. § 90.3(a)(1).

## APPLE INC.'S APPEAL

Please take notice that under 35 U.S.C. §§ 141(c), 142, 319, 37 C.F.R. §§ 90.2(a), 90.3(a), and Federal Rule of Appellate Procedure/Federal Circuit Rule 15, Apple Inc. hereby appeals to the United States Court of Appeals for the Federal Circuit from the Final Written Decision and all underlying decisions and orders in this action on which that decision is based.

## APPLE INC.'S ISSUES ON APPEAL

Apple Inc.'s issues on appeal include challenging at least (*see* 37 C.F.R. § 90.2(a)(3)(ii)):

(i) the Board's determination that Apple Inc. did not establish that claims 1-7, 9, 10, 13, 14, 18-21, and 25-30 of U.S. Patent No. 7,076,431 are unpatentable; and

(ii) any findings or determinations supporting or related to that issue as well as all other issues decided adversely to Apple Inc. in any orders, decisions, rulings, or opinions in this proceeding.

Simultaneously with this submission, Apple Inc. is filing a true and correct copy of this Notice of Appeal with the Director of the United States Patent and Trademark Office and a true and correct copy (or copies) of the same, along with the required filing fee, with the Clerk of the United States Court of Appeals for the Federal Circuit as set forth in the accompanying Certificate of Filing.

Dated: November 9, 2021

Respectfully submitted,

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*Attorneys for Apple Inc.*

## CERTIFICATE OF FILING

The undersigned hereby certifies that, in addition to being electronically filed through E2E, a true and correct copy of the above-captioned APPLE INC.'S NOTICE OF APPEAL is being filed via Priority Mail Express® with the Director on November 9, 2021, at the following address:

Director of the United States Patent and Trademark Office  
c/o Office of the General Counsel, 10B20  
United States Patent and Trademark Office  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

The undersigned also hereby certifies that a true and correct copy of the above-captioned APPLE INC.'S NOTICE OF APPEAL and the filing fee is being filed via CM/ECF with the Clerk's Office of the United States Court of Appeals for the Federal Circuit on November 9, 2021.

Dated: November 9, 2021

Respectfully submitted,

By: Jennifer C. Bailey/  
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## CERTIFICATE OF SERVICE

The undersigned hereby certifies that the foregoing APPLE INC.'S NOTICE OF APPEAL was served via electronic mail on November 9, 2021, in its entirety on the following:

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