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(54) **PERSONLIZED DIGITAL MEDIA ACCESS SYSTEM**

(76) Inventor: **William Grecia**, Brooklyn, NY (US)

Correspondence Address:  
**The STR3EM Team**  
**2885 Sanford Ave SW #13208**  
**Grandville, MI 49418 (US)**

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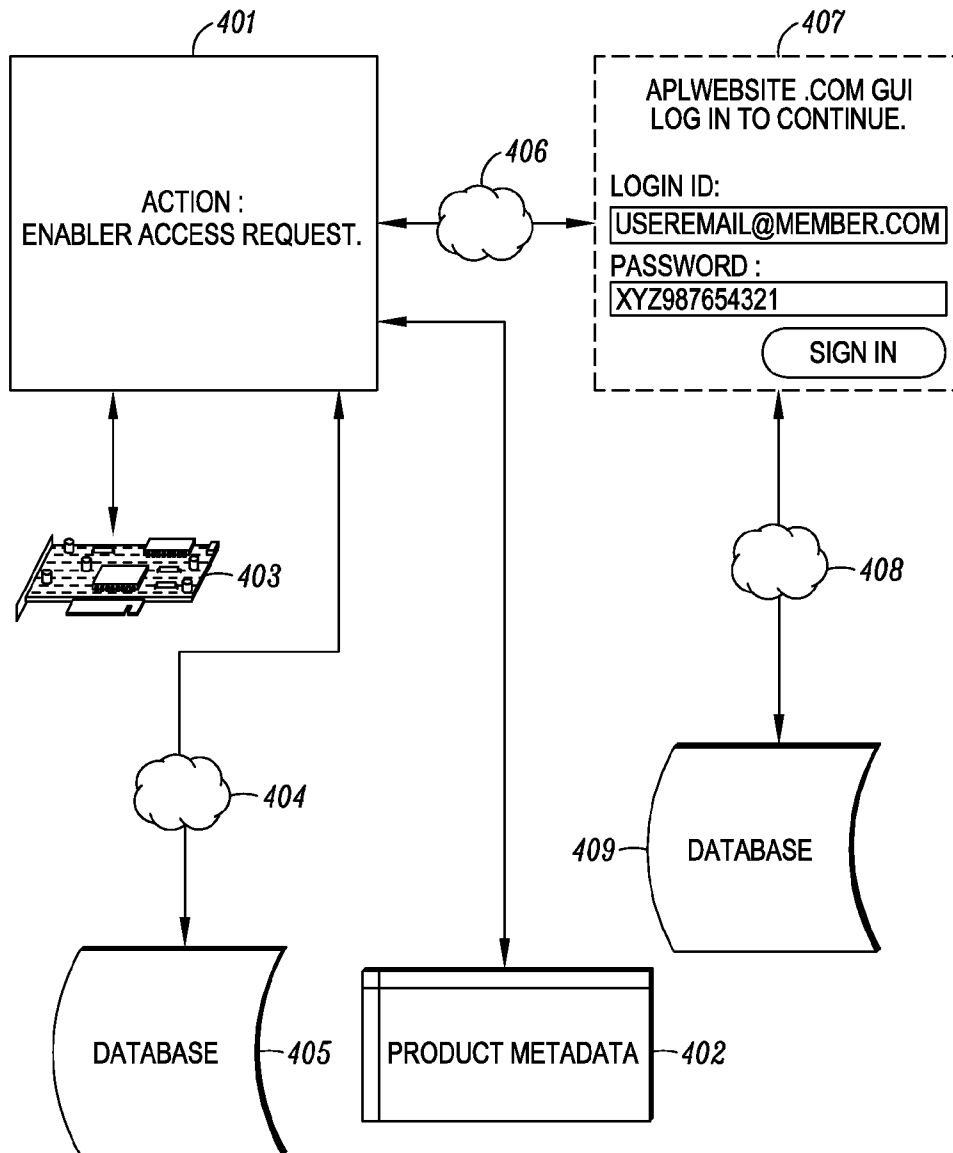
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(57) **ABSTRACT**

The invention is an apparatus that facilitates access to encrypted digital media to accept verification and authentication from an excelsior enabler using at least one token and at least one electronic identification. The at least one electronic identification could be a device serial number, a networking MAC address, or a membership ID reference from a web service. Access to the product is also managed with a plurality of secondary enablers using the at least one electronic identification reference.



Early Warning Services 1005

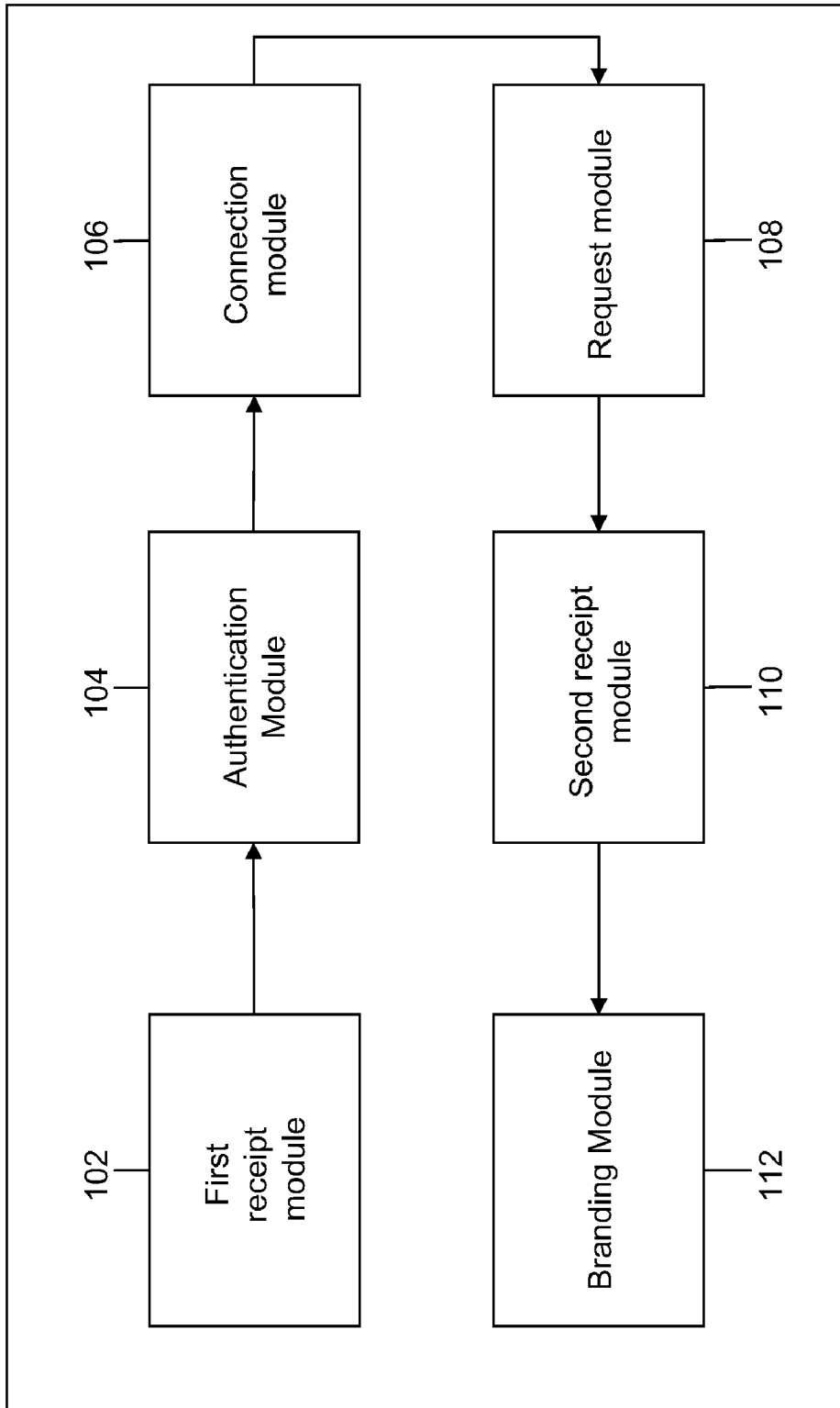


FIG.1

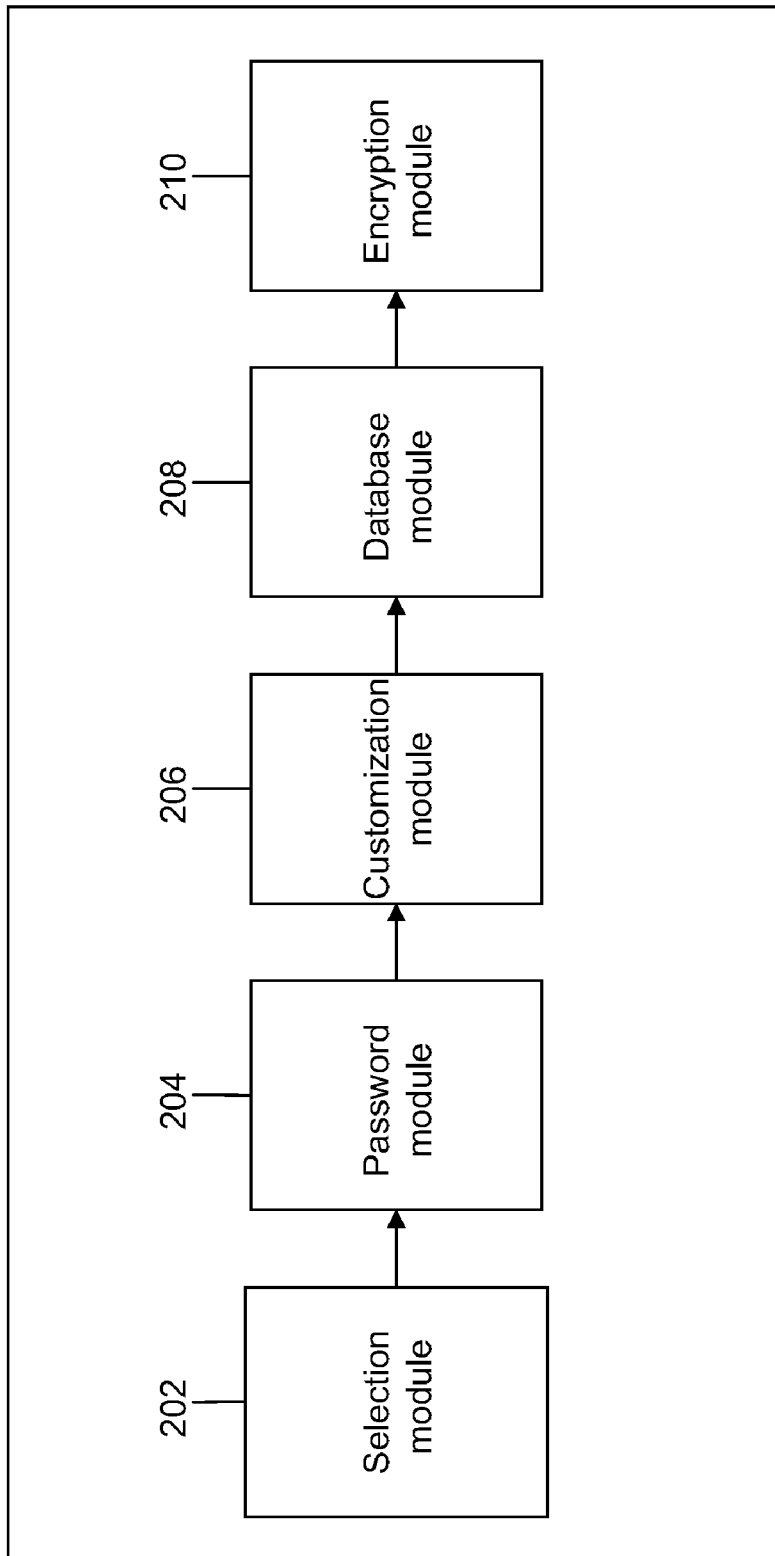


FIG.2

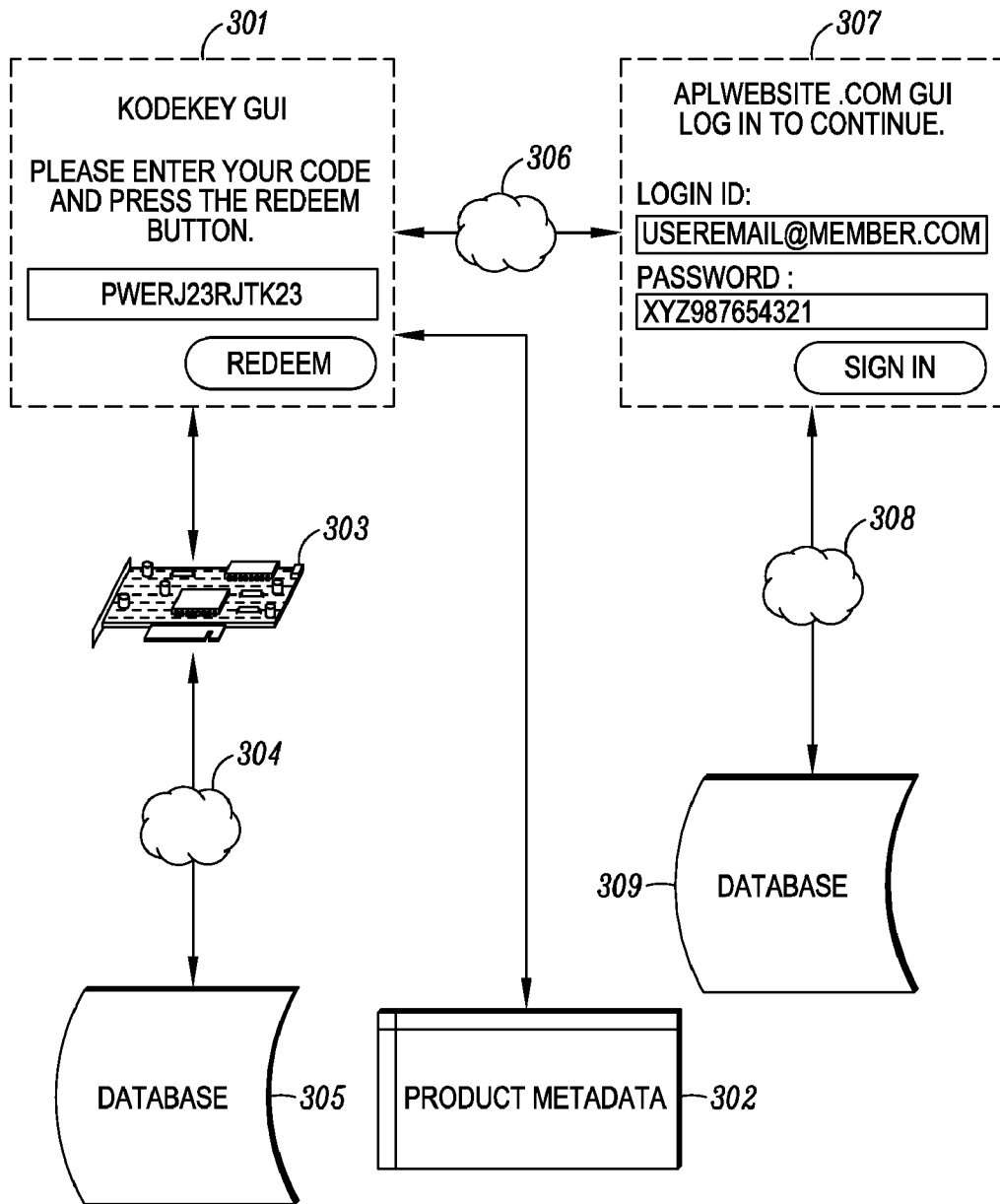


FIG. 3

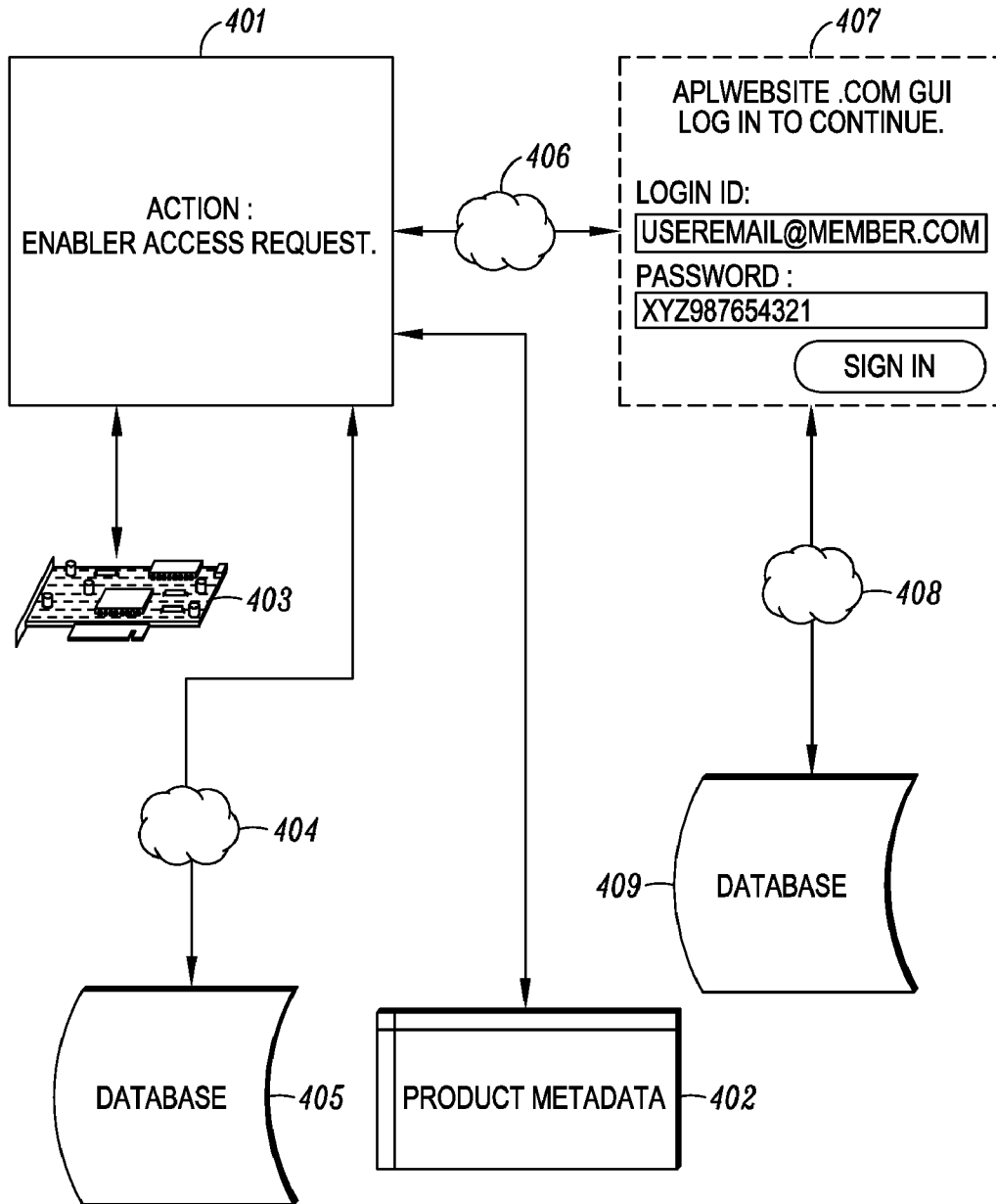


FIG. 4

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