

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

GOOGLE LLC, SAMSUNG ELECTRONICS CO., LTD.,
SAMSUNG ELECTRONICS AMERICA, INC.,
LG ELECTRONICS INC., and
LG ELECTRONICS U.S.A., INC.,
Petitioner,

v.

PARUS HOLDINGS, INC.,
Patent Owner.

IPR2020-00846 (PATENT 7,076,431 B2)
IPR2020-00847 (PATENT 9,451,084 B2)

Record of Oral Hearing
Held Virtually: Tuesday, July 27, 2021

Before DAVID C. MCKONE, STACEY G. WHITE, and
SHELDON M. MCGEE, *Administrative Patent Judges*.

IPR2020-00846 (PATENT 7,076,431 B2)
IPR2020-00847 (PATENT 9,451,084 B2)

APPEARANCES:

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The above-entitled matter came on for hearing on Tuesday, July 27,
2021, commencing at 2:00 p.m. EST, by video/by telephone.

P R O C E E D I N G S

1
2 JUDGE MCKONE: Okay. Do we have counsel here for
3 petitioner?

4 MS. HUNT: Yes. Good afternoon, Your Honor. I'm
5 Elisabeth Hunt from the firm Wolf, Greenfield & Sacks on
6 behalf of the petitioners.

7 JUDGE MCKONE: I'll take formal appearances just a
8 minute. I just want to make sure everybody's on the -- on
9 the line.

10 MS. HUNT: I'm sorry. Yes, we're here.

11 JUDGE MCKONE: And somebody here's for the patent
12 owner as well, right?

13 MR. MCNAMARA: Yes, sir.

14 JUDGE MCKONE: Okay. I'll get started then. Good
15 afternoon and welcome. We are here for a final hearing on
16 inter partes reviews, IPR 2020-00846 and IPR 2020-00847, both
17 captioned Google, Samsung, and LG versus Parus Holdings.
18 I'll introduce the panel first. I am Judge McKone. With me
19 are Judges White and McGee. Now, we can get the parties'
20 appearances. Who do we have appearing on behalf of
21 petitioner?

22 MS. HUNT: Good afternoon again, Your Honors. I'm
23 Elisabeth Hunt from Wolf, Greenfield & Sacks on behalf of the
24 petitioners. With me are Gregory Nieberg and Richard Giunta,
25 also from Wolf, Greenfield & Sacks.

26 JUDGE MCKONE: Ms. Hunt, you'll be doing the
27 speaking today?

1 MS. HUNT: Yes, Your Honor. Mr. Nieberg and I plan
2 to each present a portion of our arguments today.

3 JUDGE MCKONE: Okay. Do we have anyone here -- who
4 do we have appearing on behalf of patent owner?

5 MR. MCNAMARA: Good afternoon, Your Honor. This is
6 Michael McNamara from Mintz, Levin on behalf of patent owner
7 Parus. And with me today is my colleague Sean Casey, as well
8 as Michael Renaud, who's the CEO of Parus.

9 JUDGE MCKONE: And Mr. McNamara, you'll be doing the
10 speaking today?

11 MR. MCNAMARA: Yes, sir.

12 JUDGE MCKONE: Okay. All right. So we set forth
13 the procedure for today's hearing in our oral argument order.
14 As a reminder, each party will have 60 minutes of total time
15 to present its arguments.

16 Petitioner has the burden of proof and will go
17 first. Patent owner will then present opposition arguments.
18 Then to the extent that petitioner has reserved time,
19 petitioner will present arguments in rebuttal.

20 Thereafter, to the extent that patent owner has
21 reserved surrebuttal time, patent owner may present its
22 surrebuttal.

23 For clarity in the transcript and since all of the
24 judges and the counsel are appearing remotely, when you refer
25 to an exhibit on the screen, please identify the exhibit
26 number and the page number; and when you refer to your
27 demonstrative slides, please identify the slide number.

1 Please do not assume that we can
2 see what you're presenting on your screen, but we are able to
3 follow along with the documents that you've filed. Counsel
4 should unmute only when speaking and I'll try to do the same.
5 The remote nature of the hearing may also result in a bit of
6 an audio lag and thus the parties are advised to observe a
7 pause prior to speaking, if you can, so as to avoid speaking
8 over others.

9 If at any time during the hearing you encounter
10 technical or other difficulties, please let the
11 panel know immediately so that we can make adjustments.
12 There are technical support listening in and we will
13 also try to keep our eyes out for technical problems.

14 As we noted in the hearing order, although we are
15 all appearing remotely here and there is no physical
16 courtroom, members of the public do have the option to attend
17 remotely as well.

18 In the oral hearing order, we requested that if
19 there were any concerns about the disclosure of confidential
20 information at this hearing, you were to contact the Board,
21 and we did not receive any notice of any such issues. Could
22 petitioner confirm that you do not intend to discuss any
23 confidential information today?

24 MS. HUNT: Yes, Your Honor. That's confirmed.

25 JUDGE MCKONE: And patent owner, could you also
26 please confirm?

27 MR. MCNAMARA: Confirmed, Your Honor.

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