

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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GOOGLE LLC, SAMSUNG ELECTRONICS CO., LTD.,  
SAMSUNG ELECTRONICS AMERICA, INC.,  
LG ELECTRONICS INC., and  
LG ELECTRONICS U.S.A., INC.,  
Petitioner,

v.

PARUS HOLDINGS, INC.,  
Patent Owner.

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IPR2020-00846 (PATENT 7,076,431 B2)  
IPR2020-00847 (PATENT 9,451,084 B2)

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Record of Oral Hearing  
Held Virtually: Tuesday, July 27, 2021

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Before DAVID C. MCKONE, STACEY G. WHITE, and  
SHELDON M. MCGEE, *Administrative Patent Judges*.

IPR2020-00846 (PATENT 7,076,431 B2)  
IPR2020-00847 (PATENT 9,451,084 B2)

APPEARANCES:

ON BEHALF OF THE PETITIONER:

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ON BEHALF OF THE PATENT OWNER:

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The above-entitled matter came on for hearing on Tuesday, July 27,  
2021, commencing at 2:00 p.m. EST, by video/by telephone.

P R O C E E D I N G S

1  
2 JUDGE MCKONE: Okay. Do we have counsel here for  
3 petitioner?

4 MS. HUNT: Yes. Good afternoon, Your Honor. I'm  
5 Elisabeth Hunt from the firm Wolf, Greenfield & Sacks on  
6 behalf of the petitioners.

7 JUDGE MCKONE: I'll take formal appearances just a  
8 minute. I just want to make sure everybody's on the -- on  
9 the line.

10 MS. HUNT: I'm sorry. Yes, we're here.

11 JUDGE MCKONE: And somebody here's for the patent  
12 owner as well, right?

13 MR. MCNAMARA: Yes, sir.

14 JUDGE MCKONE: Okay. I'll get started then. Good  
15 afternoon and welcome. We are here for a final hearing on  
16 inter partes reviews, IPR 2020-00846 and IPR 2020-00847, both  
17 captioned Google, Samsung, and LG versus Parus Holdings.  
18 I'll introduce the panel first. I am Judge McKone. With me  
19 are Judges White and McGee. Now, we can get the parties'  
20 appearances. Who do we have appearing on behalf of  
21 petitioner?

22 MS. HUNT: Good afternoon again, Your Honors. I'm  
23 Elisabeth Hunt from Wolf, Greenfield & Sacks on behalf of the  
24 petitioners. With me are Gregory Nieberg and Richard Giunta,  
25 also from Wolf, Greenfield & Sacks.

26 JUDGE MCKONE: Ms. Hunt, you'll be doing the  
27 speaking today?

1 MS. HUNT: Yes, Your Honor. Mr. Nieberg and I plan  
2 to each present a portion of our arguments today.

3 JUDGE MCKONE: Okay. Do we have anyone here -- who  
4 do we have appearing on behalf of patent owner?

5 MR. MCNAMARA: Good afternoon, Your Honor. This is  
6 Michael McNamara from Mintz, Levin on behalf of patent owner  
7 Parus. And with me today is my colleague Sean Casey, as well  
8 as Michael Renaud, who's the CEO of Parus.

9 JUDGE MCKONE: And Mr. McNamara, you'll be doing the  
10 speaking today?

11 MR. MCNAMARA: Yes, sir.

12 JUDGE MCKONE: Okay. All right. So we set forth  
13 the procedure for today's hearing in our oral argument order.  
14 As a reminder, each party will have 60 minutes of total time  
15 to present its arguments.

16 Petitioner has the burden of proof and will go  
17 first. Patent owner will then present opposition arguments.  
18 Then to the extent that petitioner has reserved time,  
19 petitioner will present arguments in rebuttal.

20 Thereafter, to the extent that patent owner has  
21 reserved surrebuttal time, patent owner may present its  
22 surrebuttal.

23 For clarity in the transcript and since all of the  
24 judges and the counsel are appearing remotely, when you refer  
25 to an exhibit on the screen, please identify the exhibit  
26 number and the page number; and when you refer to your  
27 demonstrative slides, please identify the slide number.

1           Please do not assume that we can  
2           see what you're presenting on your screen, but we are able to  
3           follow along with the documents that you've filed. Counsel  
4           should unmute only when speaking and I'll try to do the same.  
5           The remote nature of the hearing may also result in a bit of  
6           an audio lag and thus the parties are advised to observe a  
7           pause prior to speaking, if you can, so as to avoid speaking  
8           over others.

9           If at any time during the hearing you encounter  
10          technical or other difficulties, please let the  
11          panel know immediately so that we can make adjustments.  
12          There are technical support listening in and we will  
13          also try to keep our eyes out for technical problems.

14          As we noted in the hearing order, although we are  
15          all appearing remotely here and there is no physical  
16          courtroom, members of the public do have the option to attend  
17          remotely as well.

18          In the oral hearing order, we requested that if  
19          there were any concerns about the disclosure of confidential  
20          information at this hearing, you were to contact the Board,  
21          and we did not receive any notice of any such issues. Could  
22          petitioner confirm that you do not intend to discuss any  
23          confidential information today?

24          MS. HUNT: Yes, Your Honor. That's confirmed.

25          JUDGE MCKONE: And patent owner, could you also  
26          please confirm?

27          MR. MCNAMARA: Confirmed, Your Honor.

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