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(54) **REWARDING PLAYERS FOR COMPLETING TEAM CHALLENGES**

**Publication Classification**

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(57) **ABSTRACT**

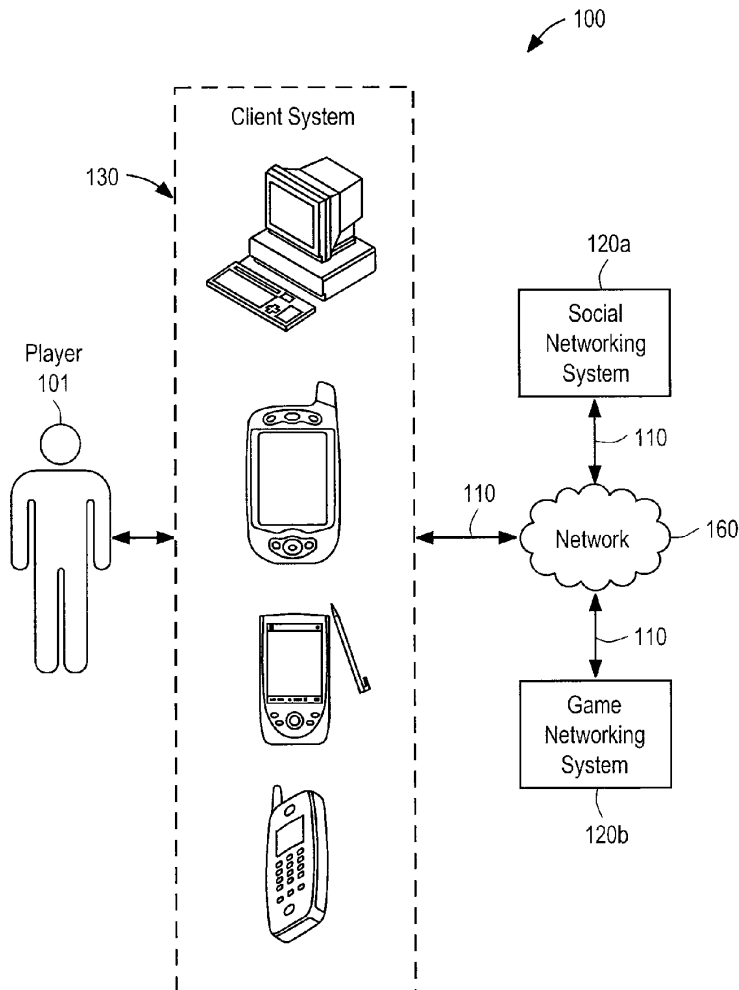
(22) Filed: **Sep. 26, 2011**

In a method of rewarding players for completing a team challenge, an initiation of a team challenge by a player of an online social game is detected. Based on an online social network of the player, an option for the friend of the player to participate in the team challenge is generated. A completion of the team challenge by the player and the friend of the player is detected. A reward is provided to at least one of the player and the friend of the player based on the detecting of the completion of the team challenge.

**Related U.S. Application Data**

(63) Continuation of application No. 13/077,706, filed on Mar. 31, 2011.

(60) Provisional application No. 61/425,221, filed on Dec. 20, 2010.



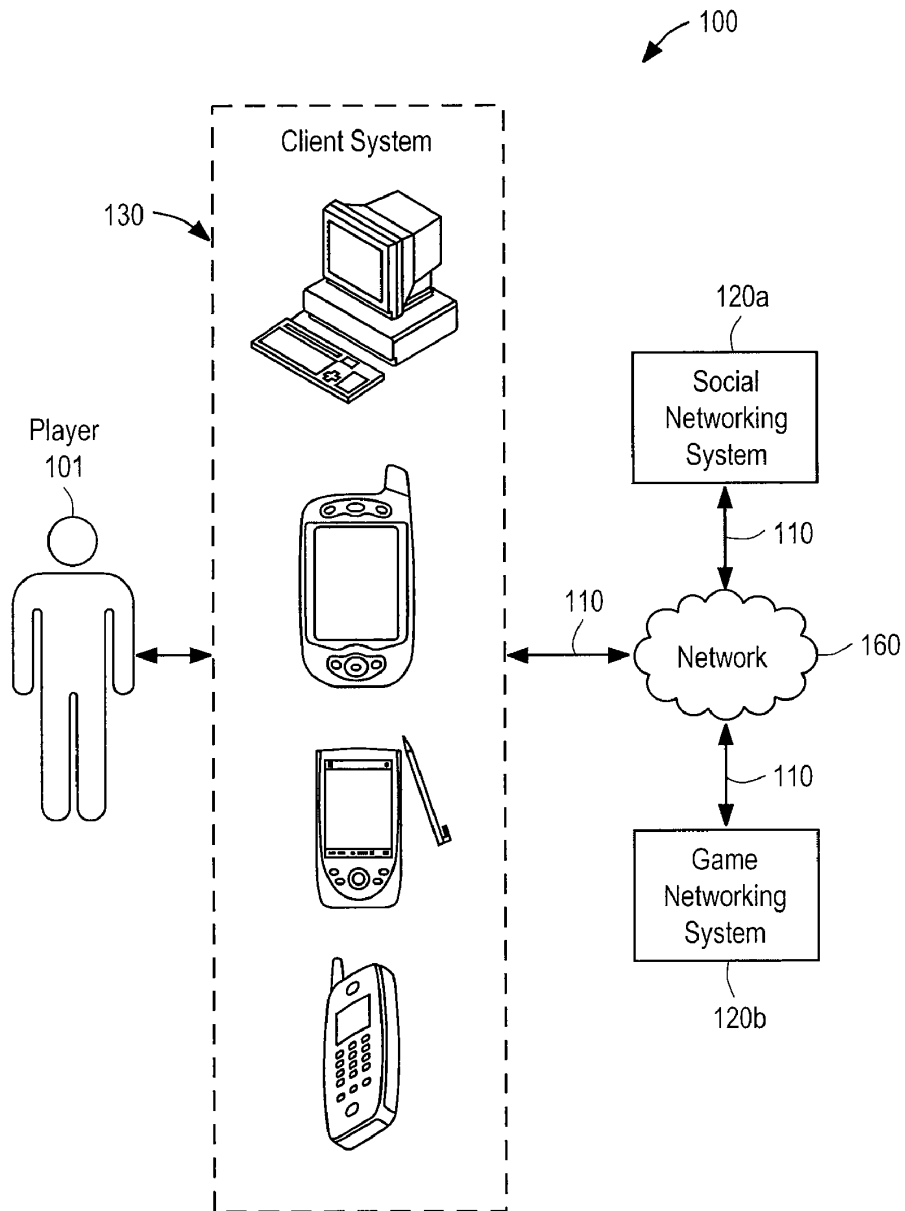


FIG. 1

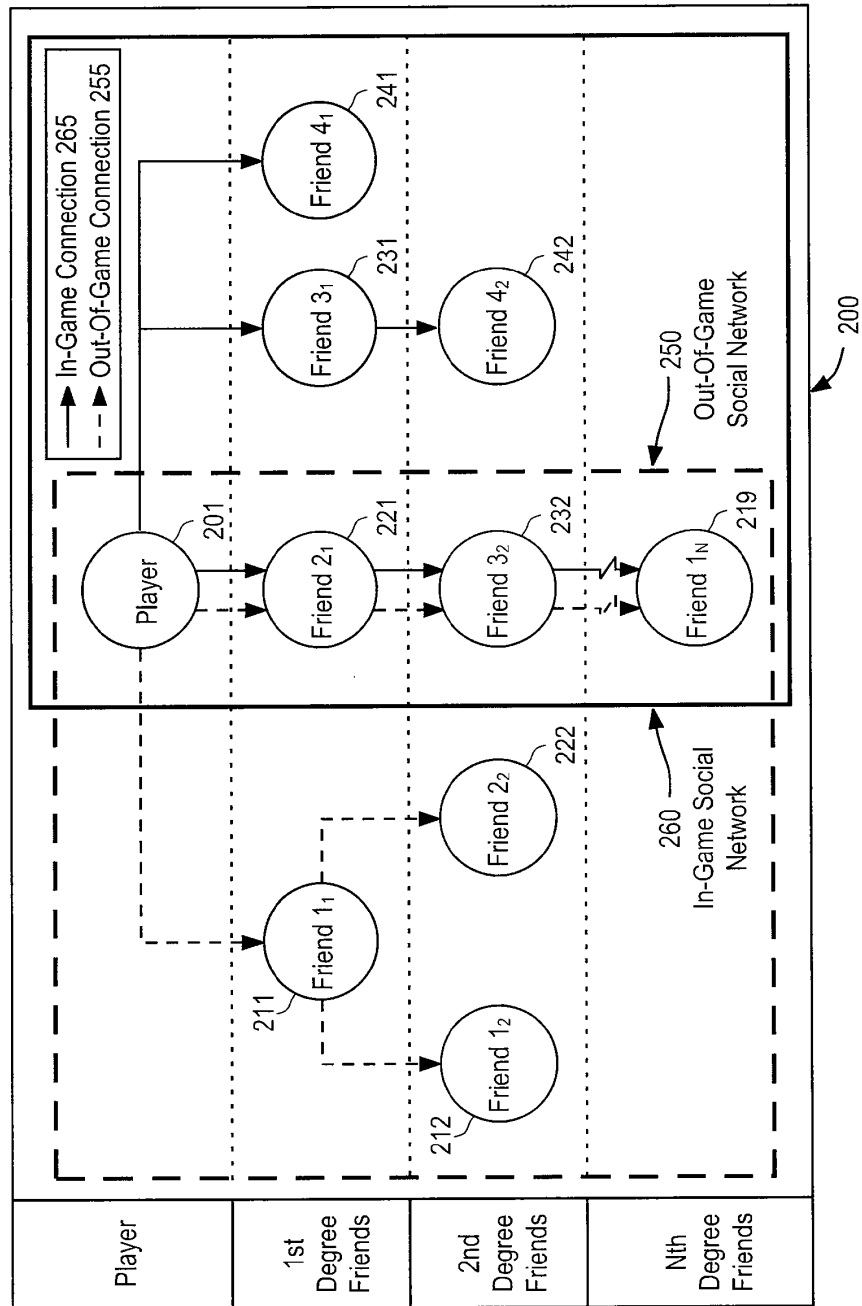


FIG. 2

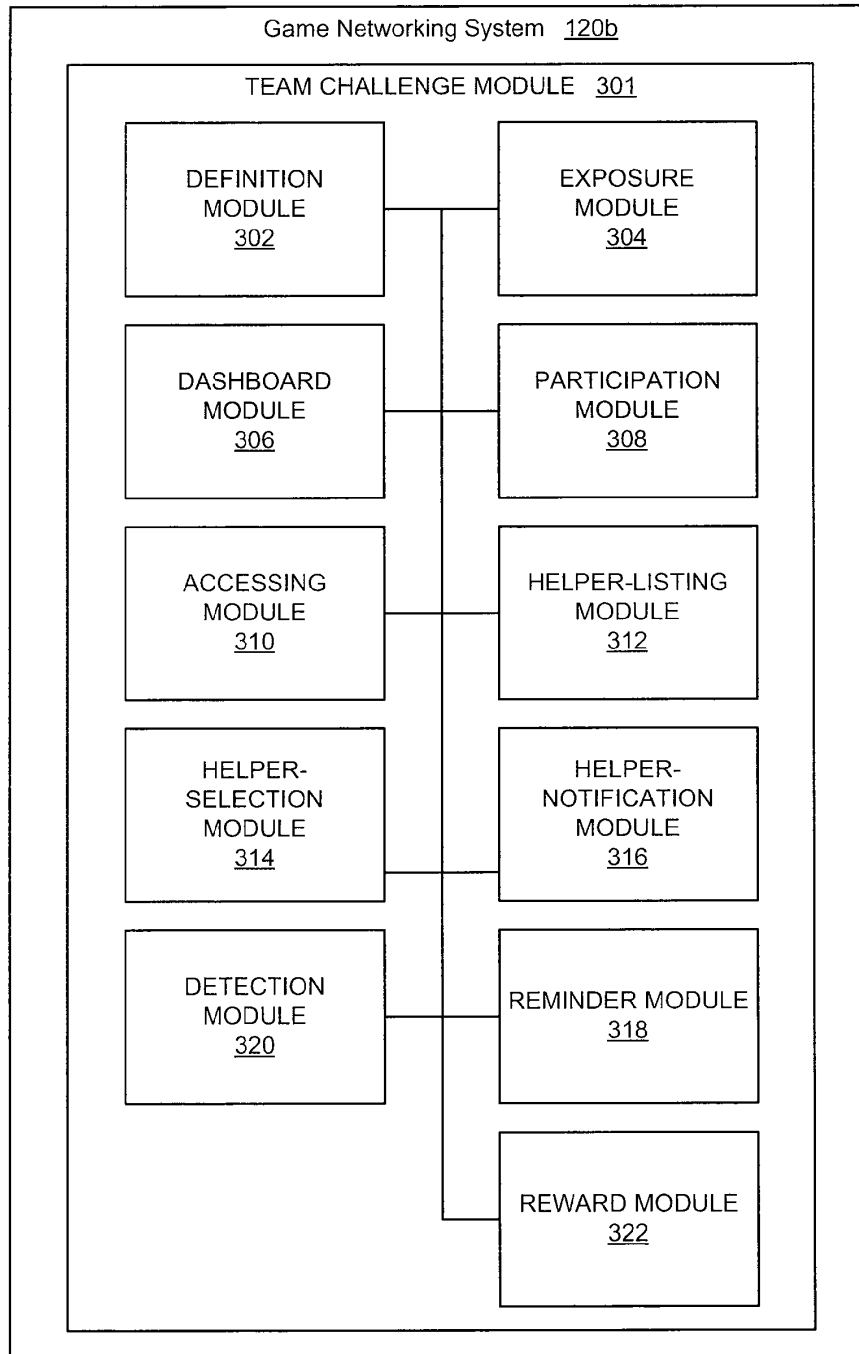


FIG. 3

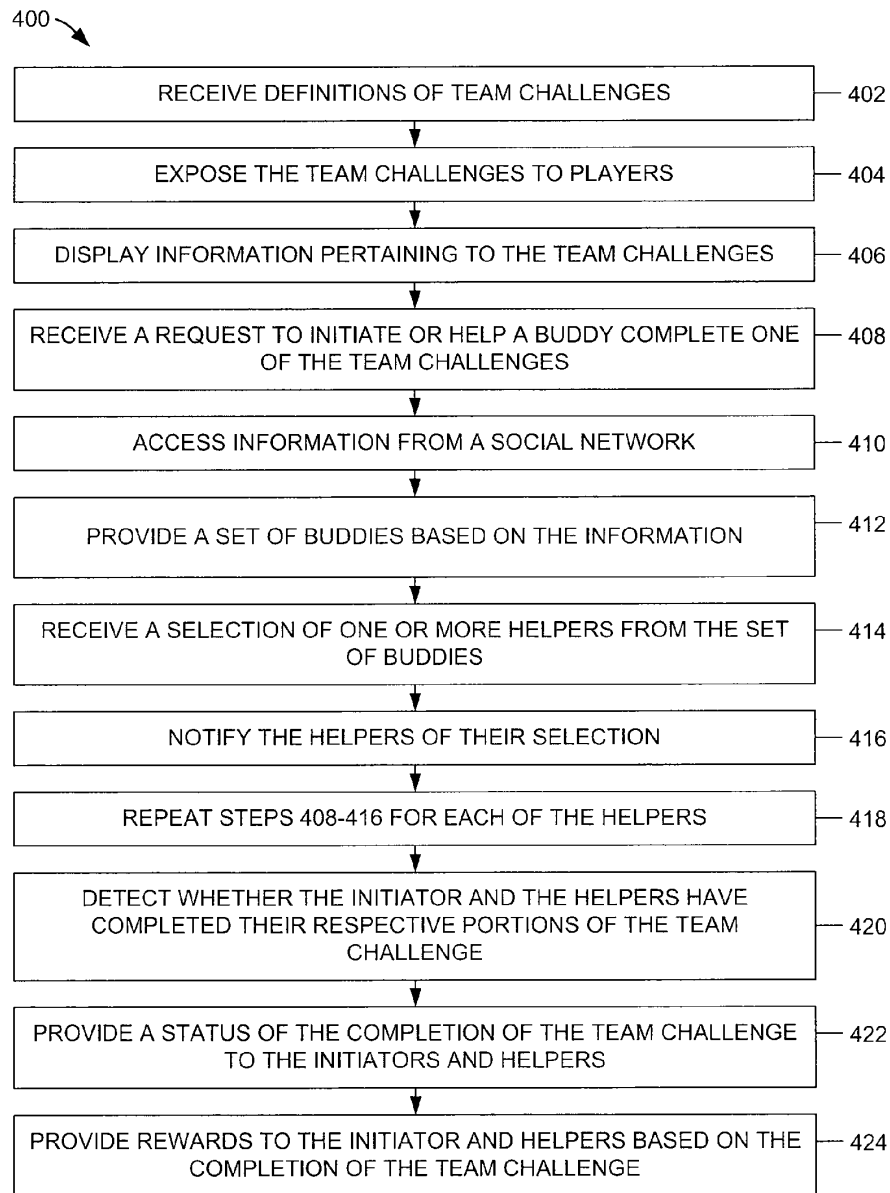


FIG. 4

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