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Nielsen//NetRatings provides the leading source of global information on consumer and business usage of the Internet. Worldwide, the services cover over 92% of all Internet usage. Every day, hundreds of companies around the world-advertising agencies, consumer packaged goods, technology firms, media companies and financial services-rely on media and market research from Nielsen//NetRatings to make business-critical decisions.

The Nielsen//NetRatings services are based on proven research methodology, advanced Internet measurement technology and insight from leading industry analysts. The services are provided by a partnership between [NetRatings, Inc.](#), [Nielsen Media Research](#) and [ACNielsen](#), which are subsidiaries of [VNU](#), one of the world's leading publishing and information companies.

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