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Error et al.(10) **Pub. No.: US 2006/0149728 A1**(43) **Pub. Date: Jul. 6, 2006**(54) **CAPTURING AND PRESENTING SITE
VISITATION PATH DATA****Publication Classification**(76) Inventors: **Brett Error**, Orem, UT (US); **John
Pestana**, Provo, UT (US)(51) **Int. Cl.****G06F 17/30** (2006.01)**G06F 17/00** (2006.01)(52) **U.S. Cl.** **707/5; 715/853**

Correspondence Address:

FENWICK & WEST LLP
SILICON VALLEY CENTER
801 CALIFORNIA STREET
MOUNTAIN VIEW, CA 94041 (US)

(57)

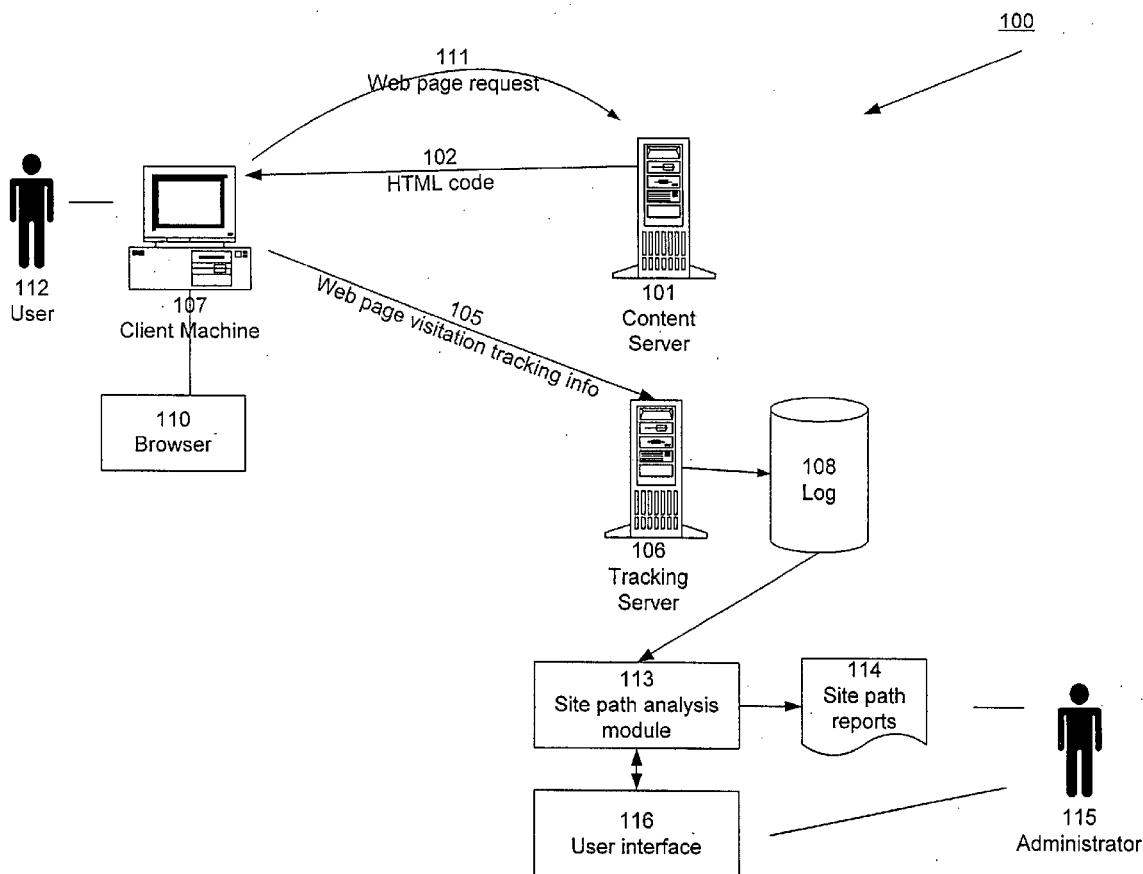
ABSTRACT

Node sequence data, such as website visitation records, are filtered, analyzed, and summarized in reports. An administrator can designate particular target paths of interest in terms of a checkpoint node sequence. Node sequences are filtered based on the checkpoint node sequence, without regard to any additional or tangential nodes appearing in the sequences. In addition, node sequences can be specified in terms of specific nodes of interest along with wild cards. Reports depict the relative frequency of occurrence of node sequences using visual indicators such as line thickness and/or color.

(21) Appl. No.: **11/367,198**(22) Filed: **Mar. 2, 2006****Related U.S. Application Data**

(62) Division of application No. 10/609,008, filed on Jun. 27, 2003.

(60) Provisional application No. 60/393,002, filed on Jun. 28, 2002.



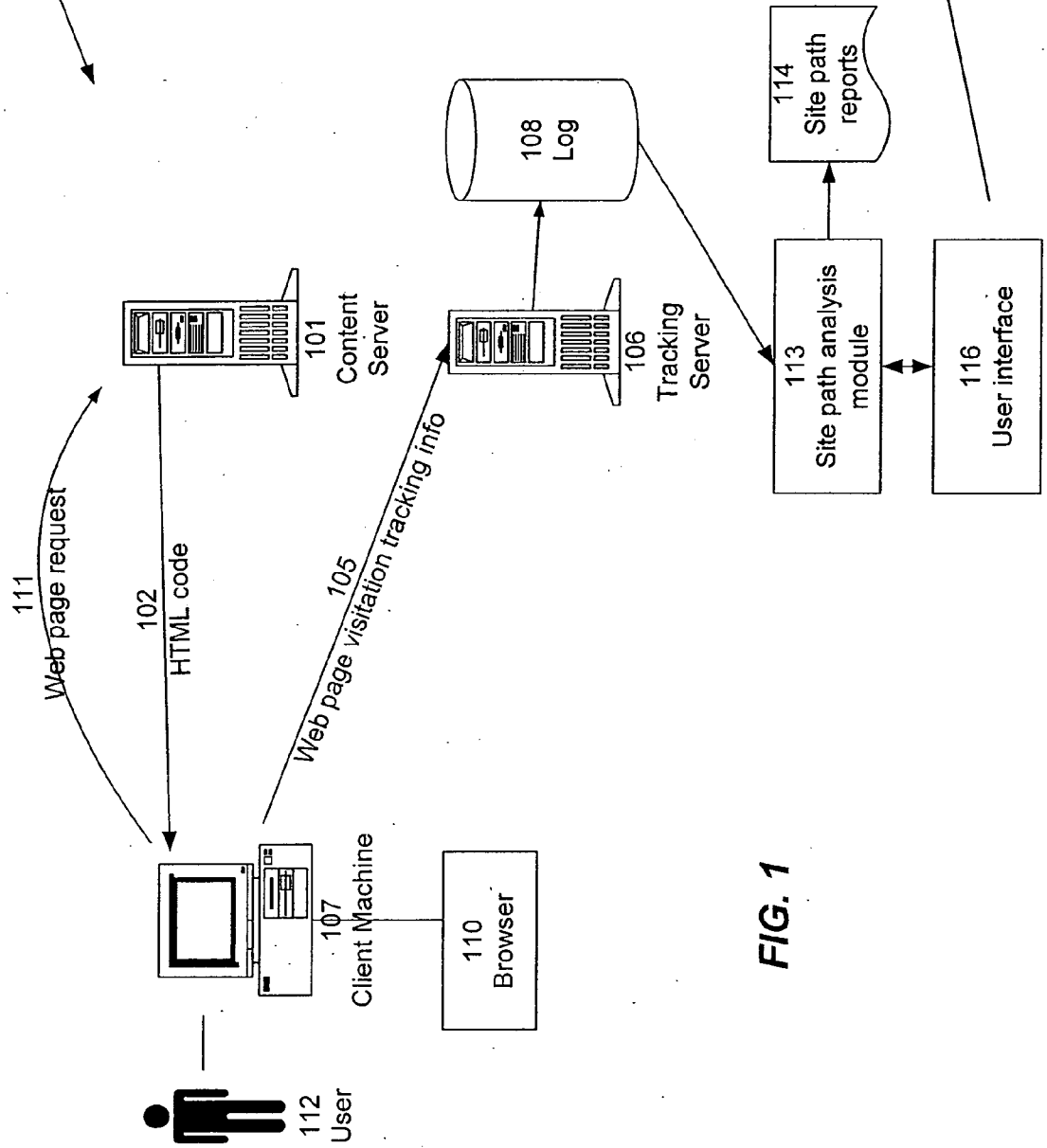


FIG. 1

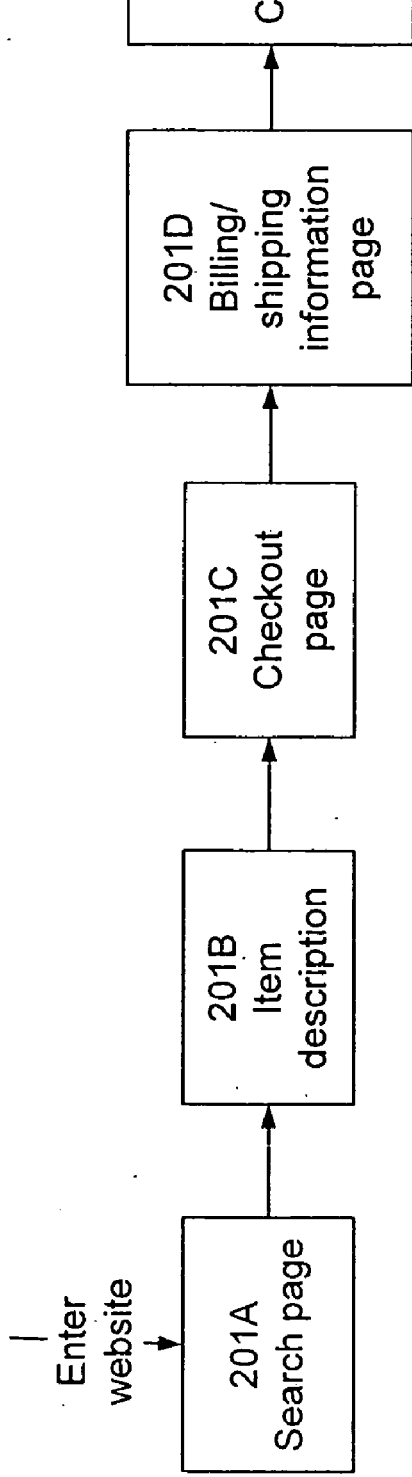


FIG. 2

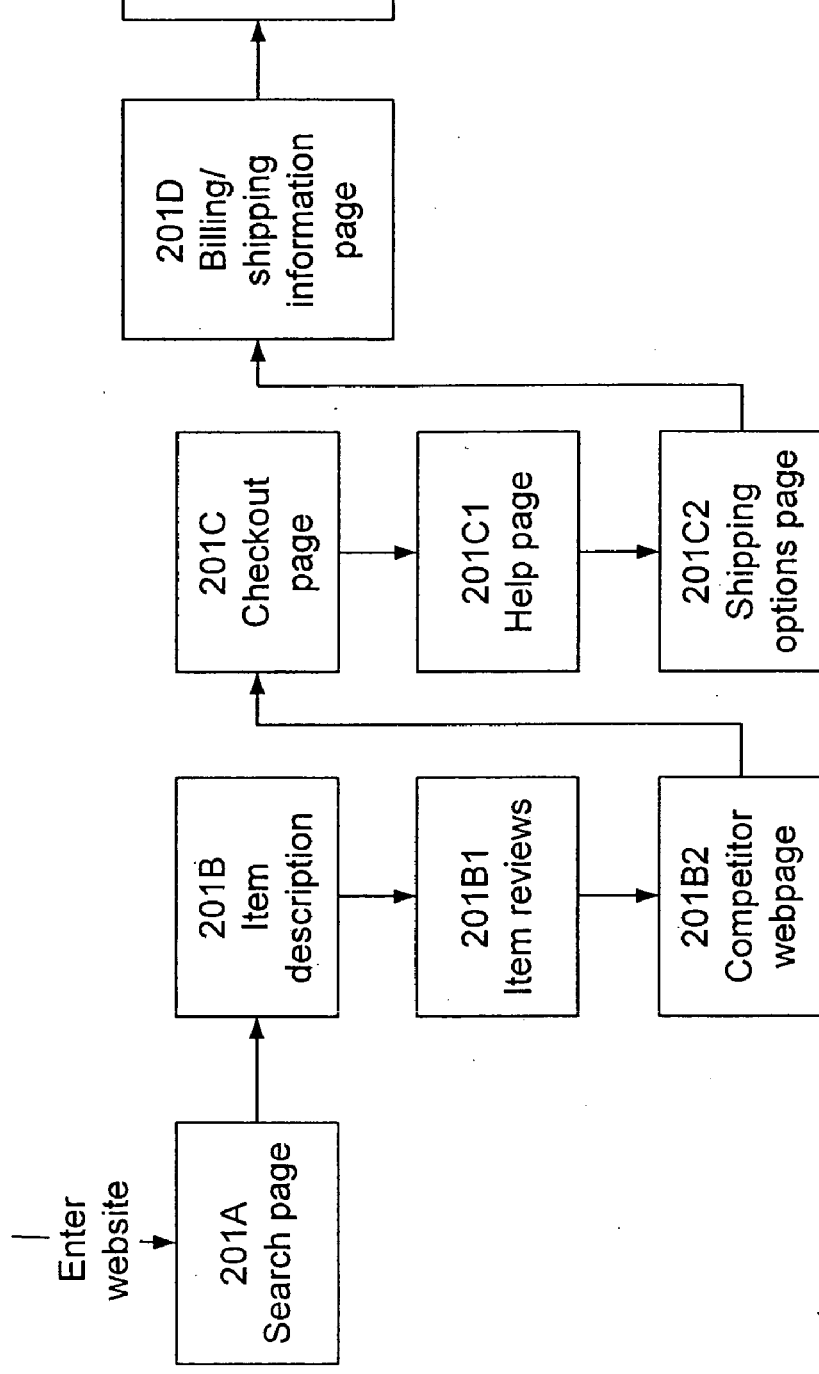


FIG. 3

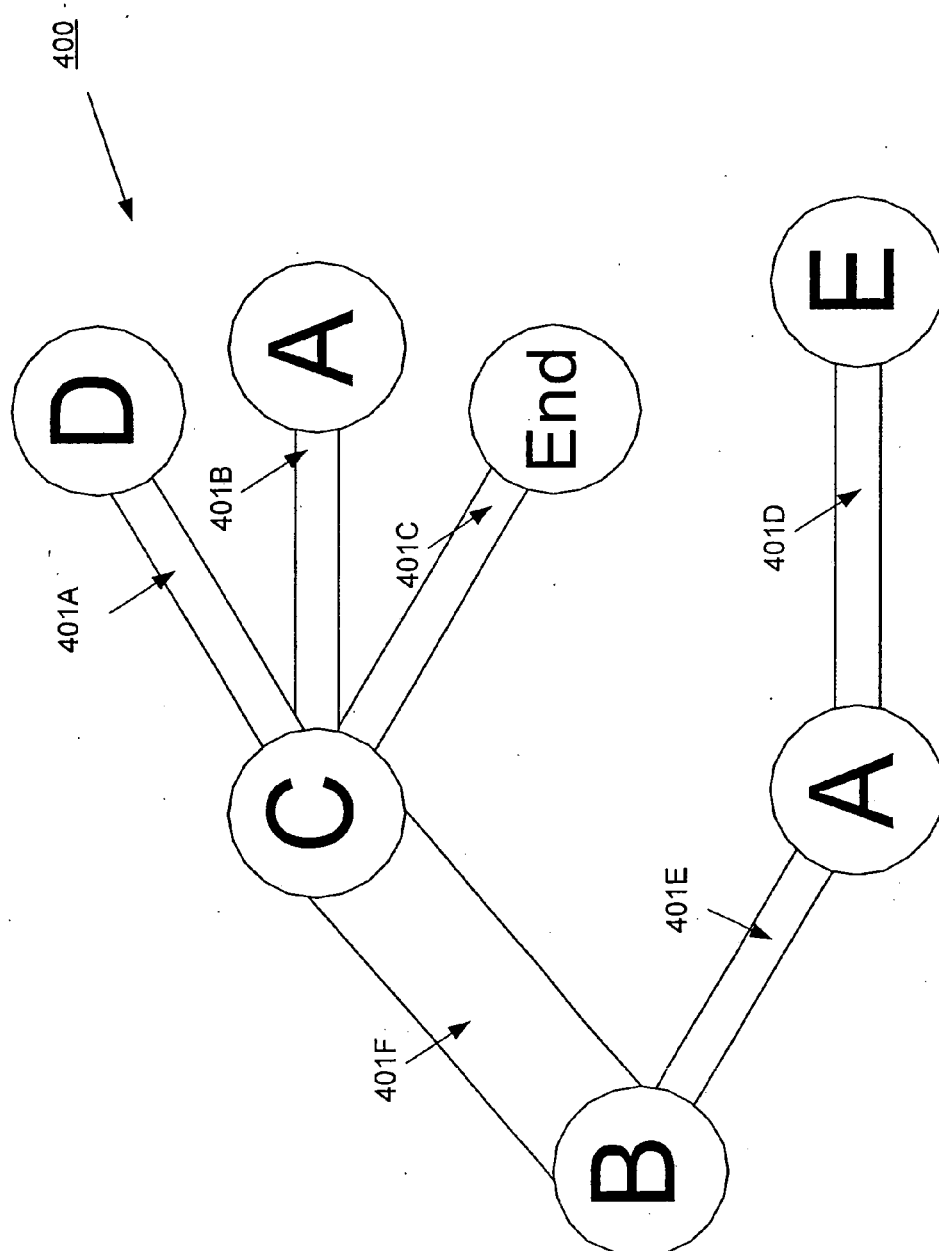


FIG. 4

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