# CURRICULUM VITAE of

#### JIM GOLDMAN CPP

Global Innovation Professionals LLC
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#### **SUMMARY**

Certified packaging expert with a consistent history of achievement developing packaging, supply chain, and production equipment for the Food and Beverage industry. An innovative business partner with the proven ability to create a vision for change and the roadmap to introduce new products and processes efficiently. Broad packaging technical knowledge in specifications, quality, and troubleshooting. Expertise includes:

- Packaging & Production
- Package Safety
- Packaging Innovation & Design
- Closure & Closure Application
- Expert Witness

- Filling & Distribution
- Specifications & Quality Procedures
- Glass Containers & Fracture Analysis
- Consumer / Package Interaction
- Hazardous Material Packaging

#### PROFESSIONAL EXPERIENCE

## GLOBAL INNOVATION PROFESSIONALS LLC – GREENSBORO GA

**2010 - PRESENT** 

#### OWNER / CONSULTANT

- Use a total system approach to optimizing food & beverage manufacturing, developing new packaging equipment, and creating a vision of the future for manufacturing consumer packaged goods.
- Packaging Expert with deep knowledge on how packaging is designed, manufactured, filled, stored, distributed, and used by the consumer. Understands the interactions between each step in the supply chain. As an expert witness, separates the facts from the claims to find the root cause.
- Clients have included glass container manufacturers, plastic bottle supplier, brewers, material and ingredient suppliers, CPG companies, soft drink companies, spirits suppliers, a dispensing machine supplier, an equipment supplier, a label supplier, a sanitation system supplier, an outdoor furniture producer, private equity firms, management consulting firms, and attorneys.

#### THE COCA-COLA COMPANY – Atlanta, GA

1982-2010

#### Senior Manager, Supply Chain Optimization, 2005 - 2010

Collected information from internal partners, as well as bottlers and equipment suppliers, to create a
roadmap for the "Supply Chain of the Future" to create the flexibility to produce an ever-increasing
number of different products required to grow volume and to continue the expansion of plastic
bottles. Used this roadmap to create the technology development pipeline required to transform the
\$60B supply chain across 200 countries. Presented the roadmap to franchise bottlers who agreed with
the direction and prioritized the next developments.



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#### PROFESSIONAL EXPERIENCE (continued)

• Revolutionized plastic beverage bottle filling by inventing technology that allows instantaneous flavor changes without any production interruption. Reduced time to market for new products.

- Managed activities of the Supply Chain Council which was a partnership between the company, bottlers, and global equipment suppliers to fulfill emerging system needs.
- Identified a industry contamination issue that impacted \$3B of company sales. Partnered with suppliers and competition to develop a solution retrofitted onto 500 filling lines globally.
- Identified CO<sup>2</sup> leakage as wasting \$50MM annually and identified a leak detection service.
- Managed the financial analysis of using in plant PET bottle blowing in US bottling plants.
- Developed a training program with Tetra-Pak to teach colleagues around the world on the packaging and processing requirements for sterile, aseptic products.

#### Consulting Package Development Engineer, 2001 – 2005

- Glass Team Leader and Glass Packaging Subject Matter Expert for technical performance of 43 Billion consumer transactions in 175 countries.
- Streamlined the glass package supply chain by developing bottles that are up to 50% stronger, 40% lighter, and 20% less expensive. This increased filling line efficiency, decreased distribution breakage, and lowered COGS. Lower price points opened new sales channels.
- Persuaded markets to implement the new technology. After ten years of declining glass sales, the glass performance improvements led to two consecutive years of sales volume increases.

#### Principle Package Development Engineer, 1994 – 2001

- Introduced the refillable PEN plastic bottle for water in Germany; this was the first use of PEN, a material easier to clean than PET for a beverage bottle.
- Developed and implemented label technology for refillable plastic bottles in Latin America.
- Global Glass Packaging Subject Matter Expert using fracture analysis and other data to identify root cause of glass container issues.
- Technical advisor and expert witness to Corporate Legal in product liability, extortion, and counterfeiting cases.
- Managed development of anti-scuff coating for refillable plastic bottles in Europe and Latin America.

#### Senior Package Development Engineer, 1989 – 1994

- Managed introductions throughout South America and in South Africa of refillable 1.25-liter and 1.5-liter refillable glass bottles creating up to 75% increases in sales volume.
- Responsible for the UN certified hazardous material packaging used by the Concentrate Plants.
- Served as Packaging Manager for company's re-entry to India after a 15-year absence. Provided packaging options to marketing division, identified suitable suppliers for all packaging needs, qualified the bottles, closures, and plastic cases, and trained the local packaging staff.
- Managed label and secondary package development projects.

#### Packaging Lab Manager, 1984 - 1989

- Managed the Global Packaging Testing Lab and 15-technicians testing and qualifying all
  consumer and industrial packaging used by beverage makers. Responsible for the training, test
  method development, and safety programs.
- Increased lab productivity 50% through training and improving package testing procedures.
- Hired and developed a technician to become my successor, a first for the Engineering Development Center; this person now has over 30 years with the company.



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#### PROFESSIONAL EXPERIENCE (continued)

#### Staff Packaging Engineer, 1982-1984

• Developed/Introduced the first threaded plastic closures and related capping equipment to replace to roll-on aluminum closures.

 Other projects included secondary packaging, stainless steel syrup containers, and wine packaging.

#### THE TIMKEN COMPANY - Canton, OH

1980-1982

#### Mechanical Engineer, Timken Research, 1981-1982

• Designed and drafted unique manufacturing equipment.

#### Junior Industrial Engineer, Canton Bearing Plant, 1980-1981

• Performed time studies and set incentive rates in the unionized bearing manufacturing plant.

#### **EDUCATION**

Master of Business Administration, Management – Georgia State University - Atlanta, GA - 1985 Bachelor's Degree, Mechanical Engineering – Georgia Tech - Atlanta, GA - 1980

#### INTELLECTUAL PROPERTY

- "Multiple Stream Filling System" US Patent #8,479,784 awarded July 9, 2013 & US Patent # 10,099,911 awarded October 16, 2018
- "Aseptic Dosing System" US Patent #9,048,449 awarded July 21, 2015
- "Methods of Creating Customized Beverage Products" US Patent #9,865,023 awarded January 9, 2018

#### **CERTIFICATIONS**

Six Sigma Green Belt, 2005 Certified Packaging Professional, Institute of Packaging Professionals, 2010

#### **MEMBERSHIPS**

Institute of Packaging Professionals (IoPP)
International Society of Beverage Technologists (ISBT)
American Ceramic Society (ACerS)
American Chemical Society (ACS)
Parenteral Drug Association (PDA)
Master Brewers Association of the Americas (MBAA)
Brewers Association (BA)

#### **PUBLICATION**

"Life tastes good with Coca-Cola", International Glass, 2001 Issue 3



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#### **LEGAL ACTIVITIES**

Julie Sanservino vs WinCo Foods, et. al. Expert for Defendant Cholula Foods in a personal injury case. Report submitted February 15, 2022. Pending in Idaho 4th District Court for Ada County, Case No. CV01-20-20189.

Myrtle Packaging, LLC vs Berks Plant Design & Maintenance, Inc. Expert for Myrtle Packaging in a commercial dispute. Expert report provided January 7, 2022. Pending in New Jersey Superior Court for Cumberland County docket # CUM-L-000719-19.

Jennifer Hice vs. La Galvanina. Expert for the Plaintiff in a personal injury case. Affidavit submitted December 13, 2021. Pending in Arizona Superior Court for Maricopa County Case # CV 2019-001854

Stacey Gesky v. Monteverde's, Inc., et al. Expert for Monteverde in a personal injury case. Report submitted November 15, 2021. Pennsylvania Common Pleas Court for Washington County, case number 2020-1688

Jacob Gunderson vs. C-A-L Stores and the Rooto Corporation. Expert for C-A-L Stores in a personal injury case. Declaration submitted September 23, 2021. Pending in Idaho Seventh Judicial District Court for Bonneville County, case number CV10-20-2451.

Fevisa Industrial, S.A. de C.V. vs. MSK Covertech, Inc. Expert for the defense in a commercial arbitration case. Expert reports submitted July 1, 2021 and February 10, 2022. Pending in Centro de Arbitraje de México. Case CAM No. 129/2019

National Food & Beverage vs. 24 Hour, Ltd. Expert for the plaintiff in a commercial dispute. Expert report submitted July 18, 2020. Deposition provided January 13, 2021. Pending in the District Court of Dallas County Texas, 14th Judicial Circuit. Cause # DC-18-14845.

Sierra Nevada Brewing vs. Owens-Brockway Glass Company. Expert for the defendant a commercial arbitration case. Expert report submitted September 28, 2020. Deposition given November 10, 2020.

Anchor Glass Container Corporation vs. Pabst Brewing Company, LLC Expert for the plaintiff Anchor Glass. Report and Rebuttal Report submitted. Deposition given May 30, 2019, and testified at trial October 2, 2020. Pending in Supreme Court of New York County of New York Commercial Division Index # 652033/2017.

Nicole Derse vs. GT's Living Foods, LLC f/k/a Millennium Products, Inc. Expert for the plaintiff in personal injury case. Expert report submitted August 27, 2020. Deposition given December 1, 2020. Pending in US District Court for the Eastern District of Wisconsin

Malia Grant v Bodum USA. Expert for the plaintiff in personal injury case. Expert report submitted May 20, 2020 and Supplemental Report submitted June 18, 2020. Deposition given October 20, 2020. Pending in US District Court for Northern California, Case 3:19-cv-01069.

Daniel Muirhead vs. Whole Foods Market Group and Millennium Products (aka GT Synergy). Expert for the plaintiff. Expert report submitted February 18, 2020. Pending in Superior Court of New Jersey for Ocean County Docket # OCN-L-3498-17.

AB InBev vs. Can Pack. Expert for the plaintiff in commercial dispute. Inspection performed December 17, 2019. Pending in Belgium.

Norman Miller vs. Sujai Desai, et al. Expert for Cross-Plaintiff Citra Labs LLC. Deposition given December 16, 2019. Pending in Circuit Court of Cook County Illinois, Case No. 2016 L 003190

CIH International S.À R.L. vs. Barry-Wehmiller Design Group, Inc. Expert for Barry-Wehmiller. Expert report submitted October 2, 2019. International Centre for Dispute Resolution, Case No. 01-19-0000-5746



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#### **LEGAL ACTIVITIES (continued)**

Mary Lynn Le Gardeur versus Life's Abundance, Inc. Expert for the Plaintiff. Expert report submitted June 5, 2019 and deposition given July 10, 2019. Pending in US District Court for the Eastern District of Louisiana, Civil Action # 18-cv-6479.

Mary Clare Griffin vs. Albertsons LLC, S&C Importers and Distributors, Ste. Michelle Wine Estates LTD, and Marchesi Antinori S.R.L. Expert for the plaintiff. Expert report submitted June 14, 2019. Pending in Idaho Fifth District Court for Blaine County, Case # CV07-17-00779.

Roger Henriquez vs. Jackpot Joanie's RF, LLC and Crown Imports, LLC, Expert for the defendant Jackpot Joanie's pending in District Court for Clark County Nevada; Case # A-17-762541-C, Department 24. Report submitted.

Biomedical Research & Development Inc d/b/a Professional Hair Labs vs. Inline Filling Systems LLC. Expert for the plaintiff Professional Hair Labs. Report submitted December 19, 2018. Deposition given August 30, 2021, Pending in State of Florida 6th Judicial Circuit for Pasco County.

Julia Brazelton vs. Vi-Jon representing the defendant in a personal injury case. Conducted plant inspection June 1, 2018. Pending in 21<sup>st</sup> Judicial Circuit for St. Louis County Missouri; Case # 15SL-CC02147

Clinton Green and Patricia Green vs. The Boston Beer Company, Inc. and Anchor Glass Container Corporation, Expert for defendant Anchor Glass. Report submitted pending in United States District Court for the Eastern District of New York, case # 17-CV-01136 (RRM)(VMS)

Joseph Ingram vs. Liberty Property and Driscoll Company and Baker Metal Products, Expert for the defendant Baker Metals. Report submitted May 17, 2018. Pending in the Court of Common Pleas Philadelphia County, July Term 2016 No. 01430.

Paula Wirth-Lemunyon v. McCormick & Co d/b/a Gilroy Farms. Expert for the plaintiff. Report submitted July 17, 2017. Testified for trial May 15, 2018. Superior Court of New Jersey, Burlington County, BUR-L-1839-14.

Hip Hop Beverage Corporation vs. Krier Foods et. al, Expert for the plaintiff in a commercial dispute. Submitted report April 30, 2018. US District Court for the Eastern District of Wisconsin. Case No. 13-cv-412

George K. Walls vs. The Rooto Corporation; Expert for the Defense in a Personal Injury case. Submitted report March 28, 2018. Deposition given June 5, 2018. US District Court for the Eastern District of Tennessee. Case No. 1:17-cv-00226

Simple Brands LLC vs. Commonwealth of Pennsylvania, Pennsylvania Liquor Control Board; Expert for the plaintiff in a commercial dispute. Submitted report March 1, 2018. Pennsylvania Board of Claims.

Matthew Barr vs. Owens-Brockway Glass Container Inc; MillerCoors; Frank B. Fuhrer Holdings, Inc d/b/a Frank B. Fuhrer Wholesale Co: Expert for the defendant MillerCoors in personal injury case. Submitted report February 23, 2018. Court of Common Pleas of Allegheny County Pennsylvania Civil Division Case # GD 12 0077697.

Swill Beverages, LLC vs. United States Distilled Products Co. v. United Glass & Ceramics d/b/a International Glass and Ceramics; Expert for defendant US Distilled Products in a commercial liability case. Submitted report November 2, 2017. US Eastern District of Pennsylvania. Case No.2:17-cv-00415

Lee County Florida vs. VR Labs Inc: Expert for the plaintiff in a Trade Secret case. Expert report submitted May 19, 2017. Florida 12<sup>th</sup> Judicial Circuit Court for Lee County. Case No. 14-CA-000898.



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