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Strober

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(54) **PLAY CONTROL OF CONTENT ON A
DISPLAY DEVICE**

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(57) **ABSTRACT**

A system for presenting and controlling content on a display device includes a network, a server system coupled to the network and comprising one or more servers, a display device coupled to the network and having a display, and a personal computing device operable to transmit a first message according to a specified format over the network to the server system. The server system stores an association between the personal computing device and the display device. The first message identifies user-selected content and a media player to play the content. The server system is operable, in response to receiving the first message from the personal computing device, to provide to the display device a second message identifying the user-selected content and the media player to play the content. In response to receiving the second message, the display device is operable to obtain a first media player needed to play the content, to load the media player and to present the content on the display.

Related U.S. Application Data

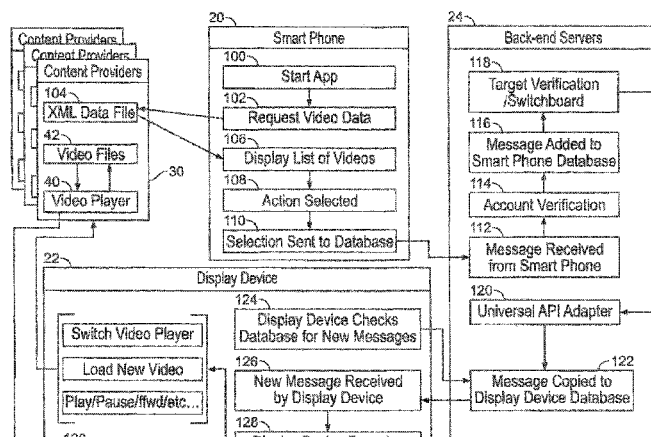
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USPC 715/716
See application file for complete search history.

20 Claims, 9 Drawing Sheets



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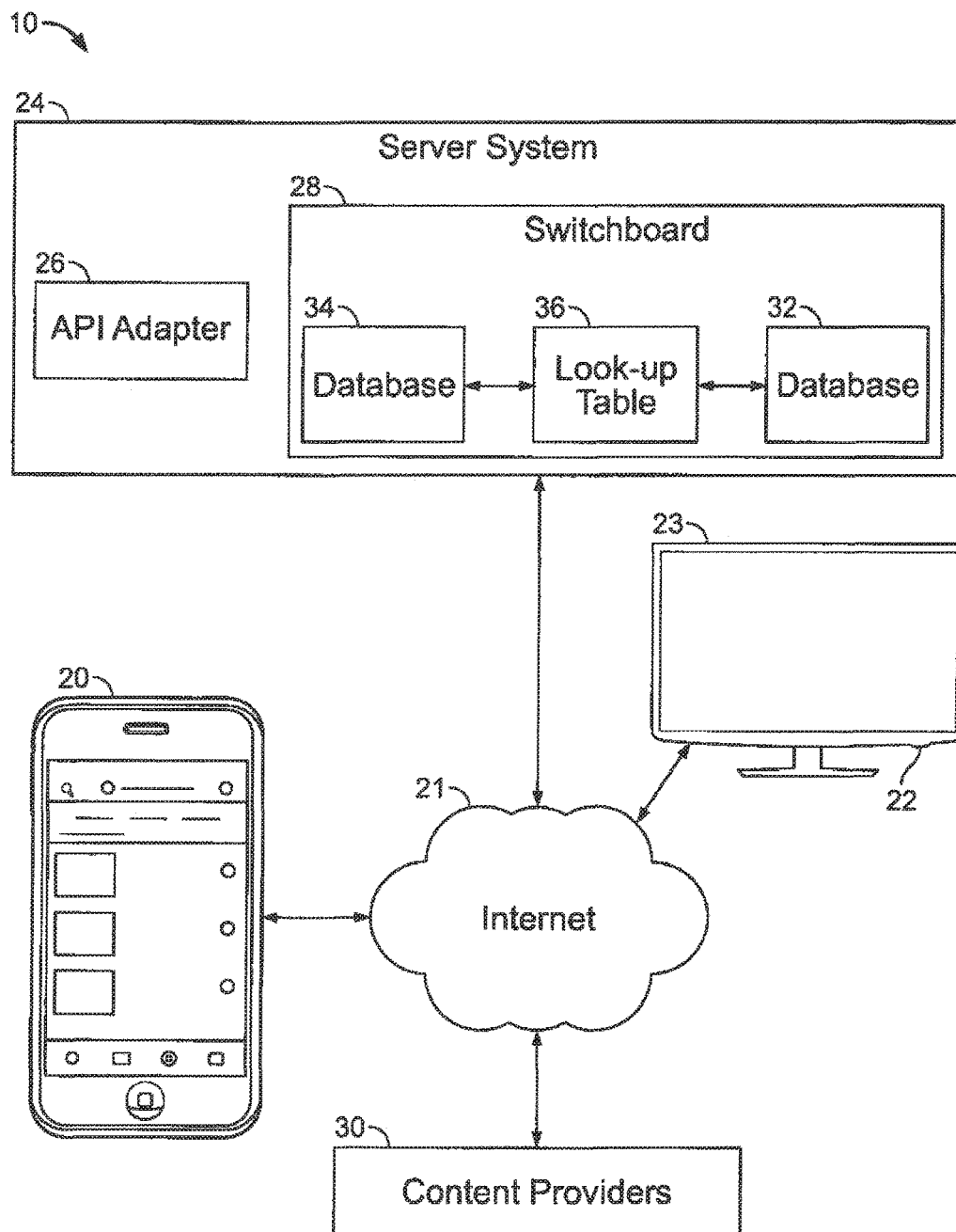


FIG. 1

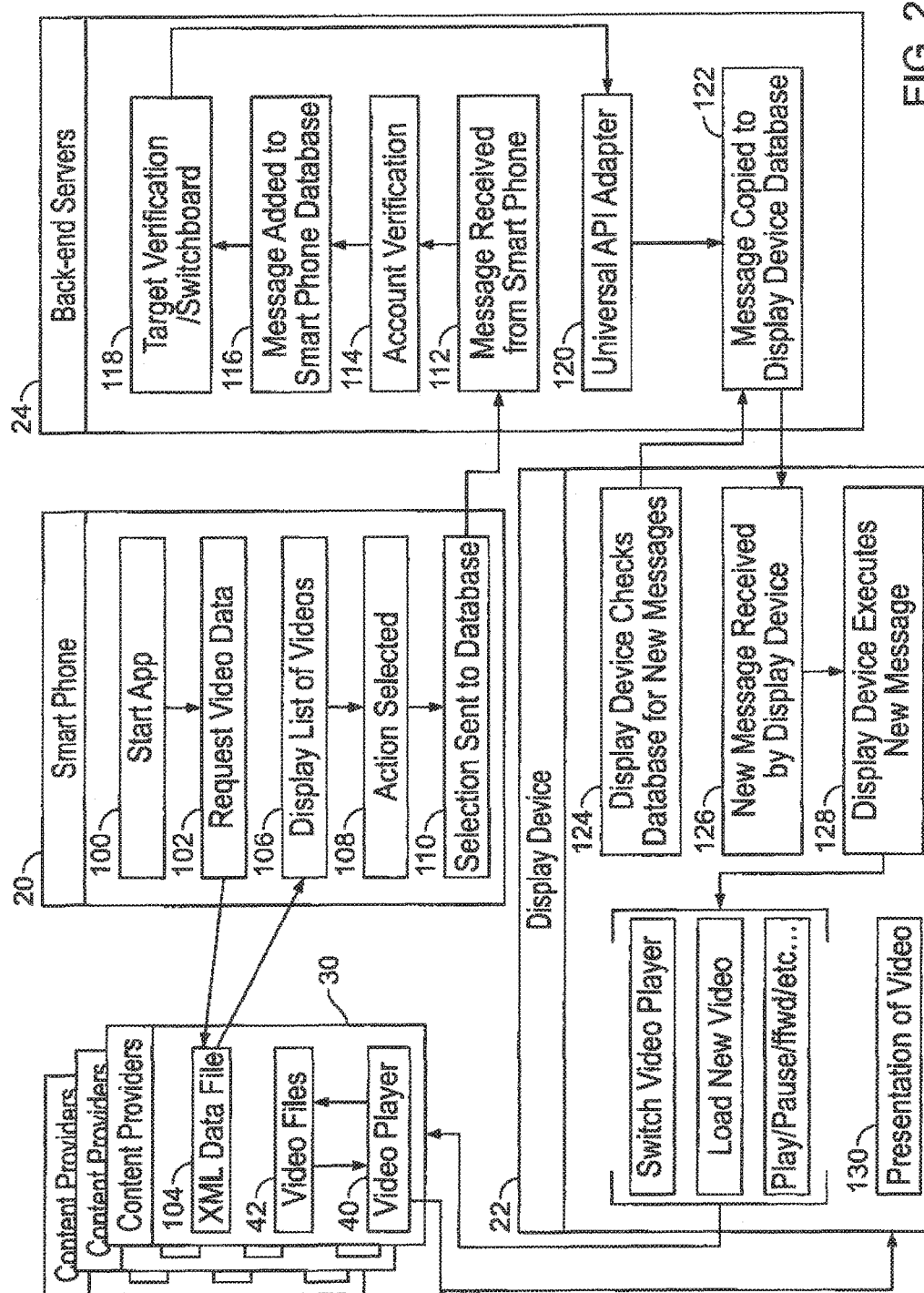


FIG. 2

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