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**Paul et al.**

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(54) **ADAPTIVE CONTENT PLATFORM AND METHOD OF USING SAME**

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(\* ) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 602 days.

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(51) **Int. Cl.**  
**G06F 3/00** (2006.01)  
**G06F 7/00** (2006.01)  
**G06F 9/44** (2006.01)

(52) **U.S. Cl.** ..... **715/744; 707/3; 715/762; 717/100**

(58) **Field of Classification Search** ..... 719/311, 719/328-332, 318; 709/201-207, 217-219; 707/1-10, 102, 201-206; 715/501.1, 733, 715/734, 738, 740-753, 513, 762, 763; 726/1-21, 726/27-30; 705/1-9; 717/100-105  
See application file for complete search history.

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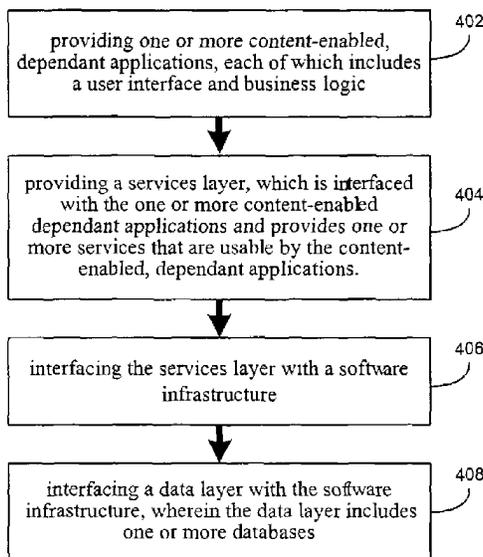
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(57) **ABSTRACT**

An adaptive content platform includes one or more content-enabled, dependent applications, each of which includes a user interface and business logic. A services layer, which is interfaced with the dependent applications and a software infrastructure, provides one or more services that are usable by the dependent applications.

**146 Claims, 8 Drawing Sheets**

**400**



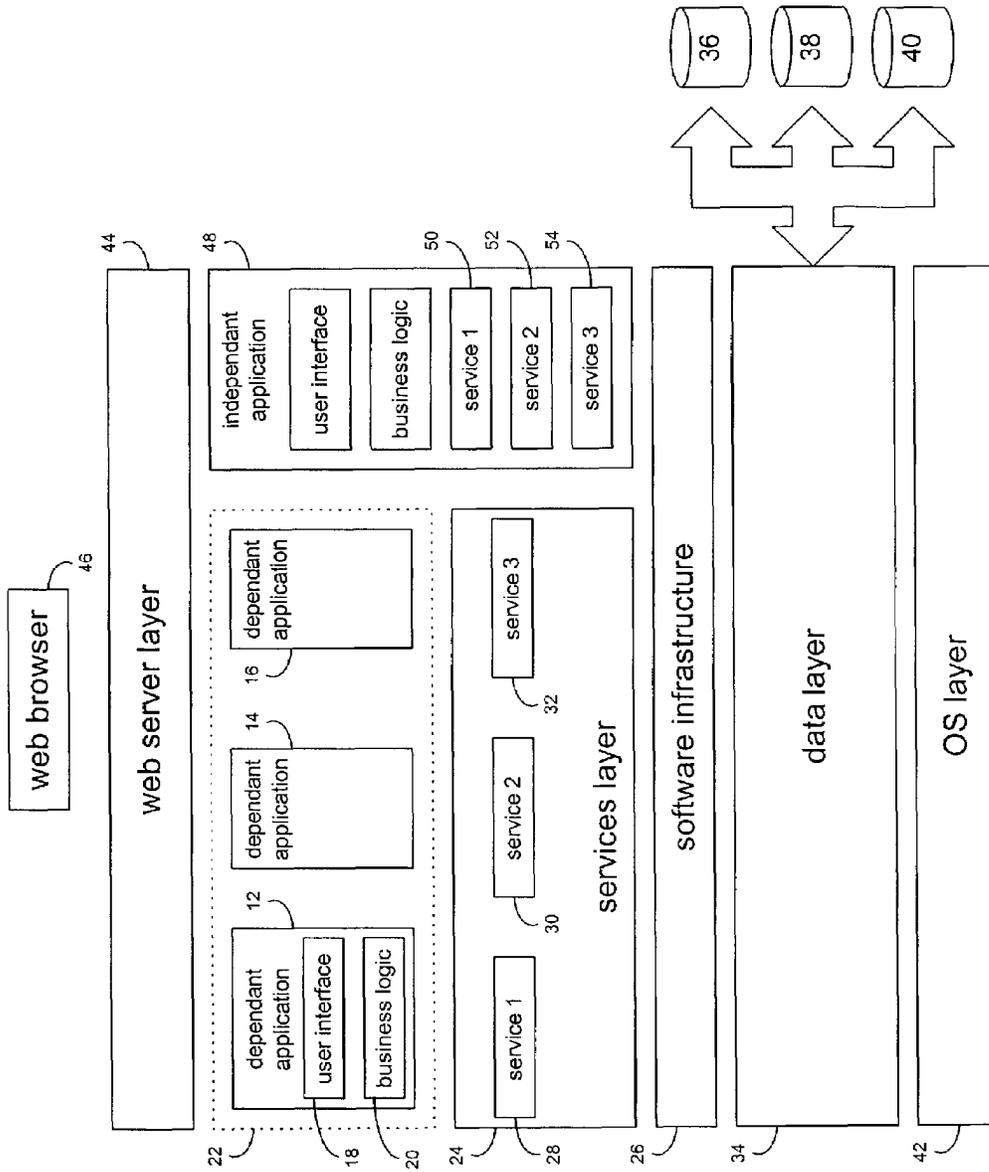


Fig. 1

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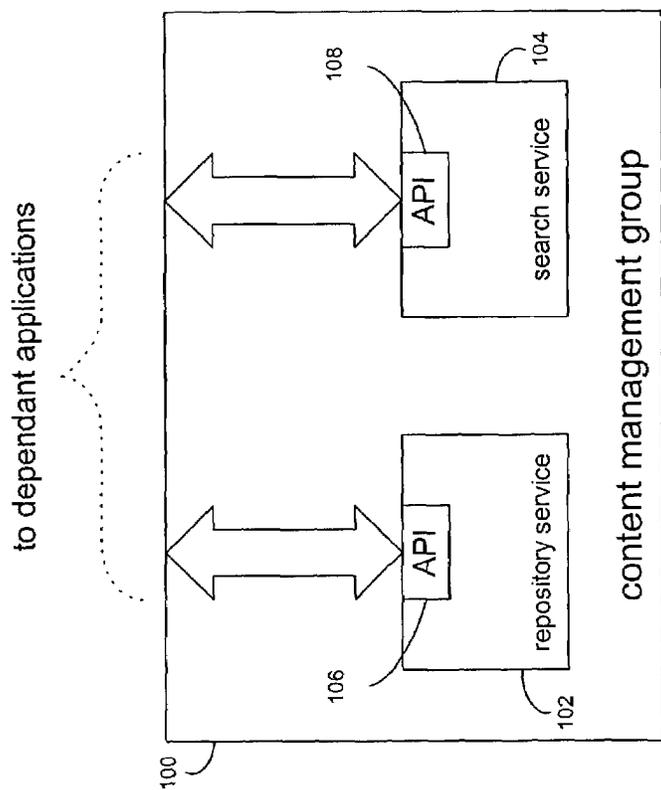


Fig. 2

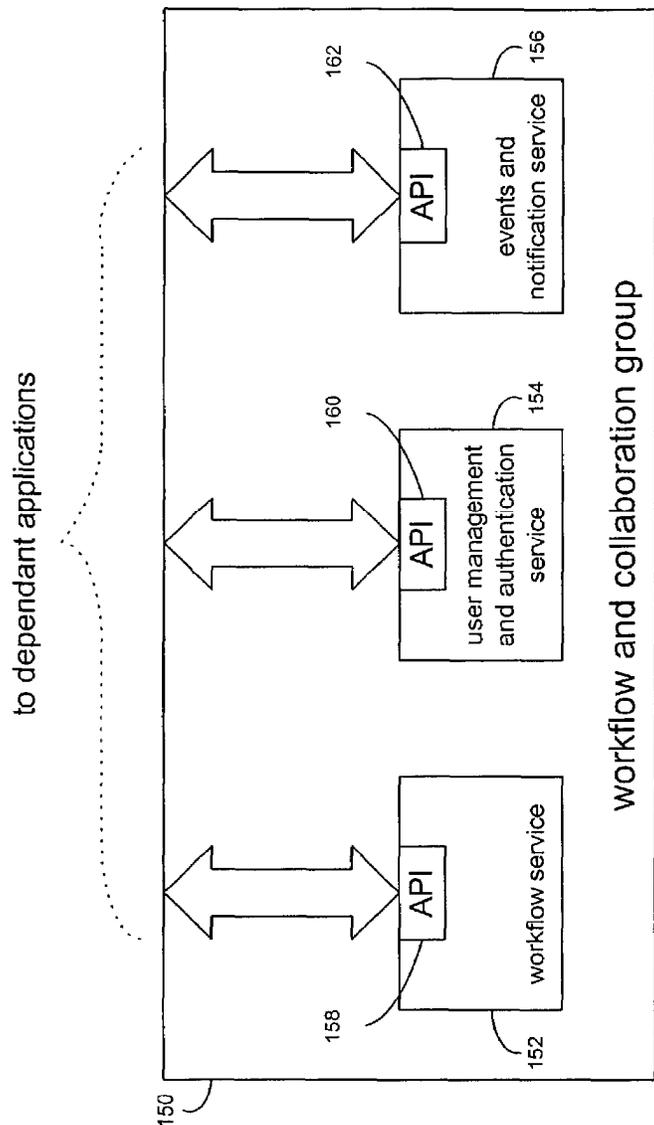


Fig. 3

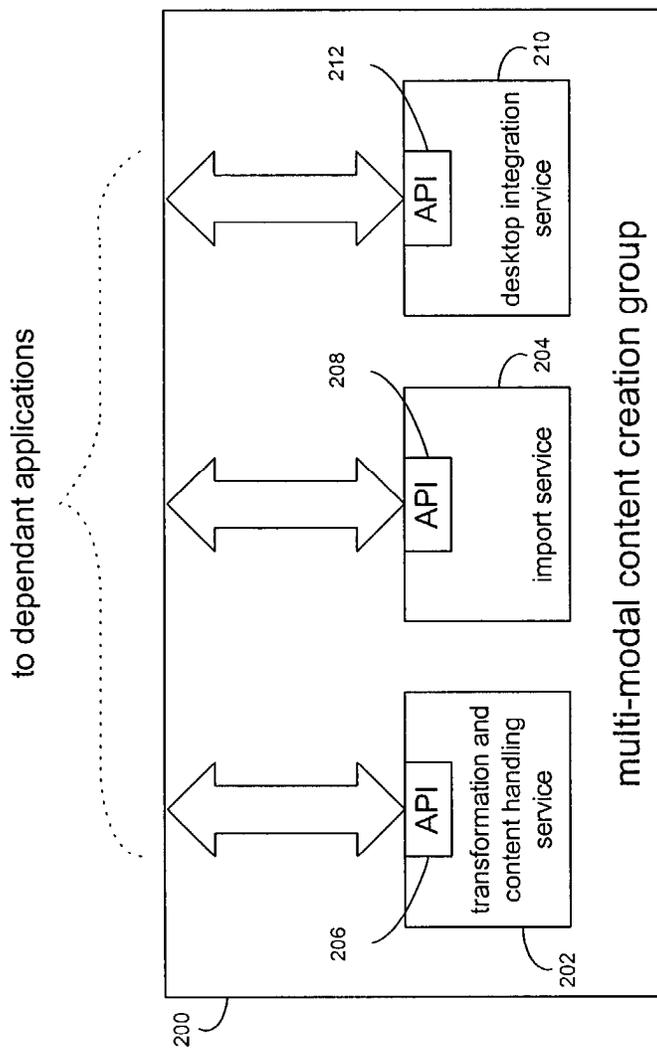


Fig. 4

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