| No. | |
|-----|--|
| | |

In The Supreme Court of the United States

BLACKBIRD TECH LLC, dba Blackbird Technologies,

Petitioner.

 \mathbf{v} .

HEALTH IN MOTION LLC, dba Inspire Fitness, LEISURE FITNESS EQUIPMENT LLC,

Respondents.

On Petition for Writ of Certiorari to the United States Court of Appeals for the Federal Circuit

PETITION FOR A WRIT OF CERTIORARI

THOMAS M. DUNLAP Counsel of Record **DUNLAP BENNETT &** LUDWIG PLLC 211 Church Street, SE

Leesburg, Virginia 20175 (617) 307-7100 (703) 777-7319

tdunlap@dbllawyers.com

WENDY H. VERLANDER JEFFREY D. AHDOOT BLACKBIRD TECH LLC One Boston Place, Suite 2600

Boston, Massachusetts 02108

Counsel for Petitioner Dated: March 16, 2020

THE LEX GROUPDC ♦ 1050 Connecticut Avenue, N.W. ♦ Suite 500, #5190 ♦ Washington, D.C. 20036 (202) 955-0001 ♦ (800) 856-4419 ♦ www.thelexgroup.com



QUESTION PRESENTED FOR REVIEW

35 U.S.C. § 285 provides that a court "in exceptional cases may award reasonable attorney fees to the prevailing party." In Octane Fitness, LLC v. ICON Health & Fitness, Inc., 572 U.S. 545 (2014), this Court held that an exceptional case is "one that stands out from others with respect to the substantive strength of a party's litigating position (considering both the governing law and the facts of the case) or the unreasonable manner in which the case was litigated." This Court further held that "district courts may determine whether a case is 'exceptional' in the case-by-case exercise of their discretion, considering the totality of the circumstances." Id. Applying Octane Fitness, in this case both the district court and Federal Circuit found this was an exceptional case based in part on the number of previous unrelated litigations filed by Petitioner without any analysis of those previous cases.

The question presented is:

Can a court consider factors unrelated to the instant case in determining whether a particular case is exceptional, *i.e.*, whether those outside factors are relevant to the strength of a party's litigating position in that particular case, or the manner in which that particular case was litigated?

PARTIES TO THE PROCEEDINGS AND RULE 29.6 STATEMENT

The parties to the proceedings include those listed on the cover.

Blackbird Tech LLC dba Blackbird Technologies is a limited liability company. It does not have a parent corporation and no publicly held corporation owns 10% or more of its stock.

The following is a list of all proceedings in other courts that are directly related to the case:

- Blackbird Tech LLC d/b/a Blackbird Technologies v. Health In Motion LLC et al., No. 2:17-cv-03488-R-GJS, U.S. District Court for the Central District of California. Judgment entered Sept. 10, 2018.
- Blackbird Tech LLC d/b/a Blackbird Technologies v. Health In Motion LLC et al., No. 2018-2393, U.S. Court of Appeals for the Federal Circuit. Judgement entered December 16, 2019.



TABLE OF CONTENTS

| Page | | |
|--|--|--|
| QUESTION PRESENTED FOR REVIEWi | | |
| PARTIES TO THE PROCEEDINGS AND RULE 29.6 STATEMENTii | | |
| TABLE OF CONTENTSiii | | |
| TABLE OF AUTHORITIESv | | |
| PETITION FOR A WRIT OF CERTIORARI1 | | |
| OPINIONS AND ORDERS BELOW1 | | |
| STATEMENT OF JURISDICTION1 | | |
| STATUTORY PROVISION INVOLVED1 | | |
| INTRODUCTION1 | | |
| STATEMENT3 | | |
| A. Legal Background3 | | |
| B. Proceedings Below5 | | |
| REASONS FOR GRANTING THE PETITION8 | | |
| I. THE FEDERAL CIRCUIT'S FINDINGS ARE UNSUPPORTED BY THIS COURT'S DECISION IN OCTANE FITNESS, INCONSISTENT WITH THE OBJECTIVES OF THE PATENT ACT, AND CONFLICTS WITH ITS OWN PRECEDENT | | |
| A. The Federal Circuit's Findings Are Unsupported by This Court's Decision in Octane Fitness | | |



| | (| The Federal Circuit's Findings Contradict the Objectives of the Patent Act | 12 |
|---------------|----------------------------------|---|----|
| | | The Federal Circuit's Findings Conflict With Its Own Precedent | 15 |
| II. | CIRCUI | OT REVERSED, THE FEDERAL IT'S FINDINGS WILL HAVE SERIOUS CUSSIONS FOR PLAINTIFFS | 20 |
| III. | THIS (| CASE IS A GOOD VEHICLE TO WE THE QUESTION PRESENTED | |
| CONCL | USION . | | 23 |
| APPENI | OIX: | | |
| The U | Jnited S he Feder | Opinion and Judgment of States Court of Appeals ral Circuit d December 16, 2019 | 1a |
| For the Re: (| Jnited S he Centr Granting | States District Court ral District of California g Defendants' Motion for ees and Expenses | |
| | entered | d September 10, 20181 | 9a |



DOCKET

Explore Litigation Insights



Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time** alerts and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.

