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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| Application Serial No. | 86801521 |
|------------------------|-----------------------------|
| Applicant | Zaluvida Holdings Pte. Ltd. |

Notice of Appeal

Notice is hereby given that Zaluvida Holdings Pte. Ltd. appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 86801521.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 003. First Use: 0 First Use In Commerce: 0

All goods and services in the class are appealed, namely: Body cleaning preparation, namely, cosmetic preparations for body care; beauty care preparation, namely, body and beauty care cosmetics; cosmetic preparations; dentifrices; essential oils; hair lotions; perfumery; non-medicated preparations for the care of hair and scalp; preparations for oral care, namely, breath freshener, breath freshening sprays, breath-freshening strips, denture polishes, dental bleaching gel, non-medicated mouthwashes, non-medicated mouth freshener spray, non-medicated mouth rinse, tooth andmouth oral care gel, not for medical purposes; non-medicated preparations all for the care of skin and cosmetic skin care preparations, namely, creams, lotionsand serums for face, eye, hand, body, leg and foot; soaps; non-medicated toiletries

Class 005. First Use: 0 First Use In Commerce: 0

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All goods and services in the class are appealed, namely: Chemical preparations for medical and pharmaceutical purposes, namely, treatment of obesity, prevention of obesity, anti-infection, anti-inflammatory, treatment and prevention of cardiovascular diseases, immunotherapy, cognitive health, nasal health, oral health, dental health, treatment of gastrointestinal health, joint health and wound care, blood glucosemanagement; dental articles and dental preparations, namely, anti-cavity dentalcoating preparations containing fluoride, dental abrasives, dental amalgams, dental cements, dental impression materials, dental lacquer, dental mastics, porcelain for dental prostheses, rubber for dental purposes; dietary supplements for humans; dietary beverages adapted for medical use, namely, treatment of obesity, prevention of obesity, anti-infection, anti-inflammatory, treatment and prevention of cardiovascular diseases, immunotherapy, cognitive health, nasal health, oral health, dental health, treatment of gastrointestinal health, joint health and wound care, blood glucose management; dietary beverage adapted for healthcare purposes, namely, treatment of obesity, prevention of obesity, anti-infection, anti-inflammatory, treatment and prevention of cardiovascular diseases, immunotherapy, cognitive health, nasal health, oral health, dental health, treatment of gastrointestinal health, joint health andwound care, blood glucose management; disinfectants; food for babies; food supplements adapted for human use; herbal medicines in the nature of herbal supplements; herbal teas for medicinal purposes; medical infusions, namely, herbal tea preparations for medicinal purposes and detox; medicated dental rinses; medicatedbrush-on gel for oral use; medicated mouth care and treatment preparations for the mouth and as breath, tooth and gum sprays and rinses; medicated mouth washes; medicinal herbs; nutraceutical preparations for use as a dietary supplement; nutritional supplements; pharmaceutical preparations, for treatment of obesity, prevention of obesity, anti-infection, anti-inflammatory, treatment and prevention of cardiovascular diseases, immunotherapy, cognitive health, nasal health, oral health, dental health, treatment of gastrointestinal health, joint health and wound care, blood glucose management; plant extracts adapted for dietetic use; plant extracts adapted for medical use; plant extracts adapted for nutraceutical use, namely, treatment of obesity, prevention of obesity, antiinfection, anti-inflammatory, treatment and prevention of cardiovascular diseases, immunotherapy,cognitive health, nasal health, oral health, dental health, treatment of gastrointestinal health, joint health and wound care, blood glucose management; plant extracts adapted for nutritional use, namely, treatment of obesity, prevention of obesity, anti-infection, anti-inflammatory, treatment and prevention of cardiovascular diseases, immunotherapy, cognitive health, nasal health, oral health, dental health, treatment of gastrointestinal health, joint health and wound care, blood glucose management; plant extracts adapted for pharmaceutical use

Class 044. First Use: 0 First Use In Commerce: 0

All goods and services in the class are appealed, namely: Advisory and consulting services relating to beauty treatment, namely, beauty consultation services in the selection and use of cosmetics, fragrances, beauty aids, personal care products, and hair, skin and body care products; advisory and consulting services relating to health care; advisory and consulting services relating to medical problems, namely, providing medical advice in the field of treatment of obesity, prevention of obesity, anti-infection, antiinflammatory, treatment and prevention of cardiovasculardiseases, immunotherapy, cognitive health, nasal health, oral health, dental health, treatment of gastrointestinal health, joint health and wound care, blood glucose management; convalescent homes; dentistry; dietetic advisory services; health care, namely, providing health careservices; health counseling; health spaadvisory services for health and/or wellness of the body and/or spirit; hospitals; hygienic and beauty care for human beings; information services relation to health care; medical advisory services; medical assistance; medical equipment rental; medical services; medical services in the nature of nursing; nutritional advisory and consultation services; pharmaceutical advisory services; pharmacists' services; pharmacy advisory services; preparation of reports relating to health care matters, namely, in the field of treatment of obesity, prevention of obesity, anti-infection, antiinflammatory, treatment and prevention of cardiovascular diseases, immunotherapy, cognitive health, nasal health, oral health, dental health, treatment of gastrointestinal health, joint health and wound care, bloodglucose management; providing information relating to dietary and nutritional guidance; rental of medical and health care equipment; technical consultancy services relating to health and safety, namely, in the field of treatment of obesity, prevention of obesity, anti-infection, anti-inflammatory, treatment and prevention of cardiovascular diseases, immunotherapy, cognitive health, nasal health, oral health, dental health, treatment ofgastrointestinal health, joint health and wound care, blood glucose management; telemedicine services; therapy services for the treatment of obesity, prevention of obesity, antiinfection, anti-inflammatory, treatment and prevention of cardiovascular diseases, immunotherapy, cognitive health, nasal health, oral health, dental health, treatment of gastrointestinal health, joint health and wound care, blood glucose management

Respectfully submitted, /mark swanson/ 03/20/2017 Mark D. Swanson Pauley Erickson & Kottis 2800 West Higgins Rd.Suite 365 Hoffman Estates, IL 60169 UNITED STATES PTO@pauleyip.com 8474901400

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