

To: ZAJKOWSKI, RICHARD (richzajk@gmail.com)

Subject: U.S. Trademark Application Serial No. 87554778 - TRUMPINOCCHIO - N/A

Sent: August 01, 2020 11:39:12 AM

Sent As: ecom108@uspto.gov

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United States Patent and Trademark Office (USPTO)
Office Action (Official Letter) About Applicant's Trademark Application

U.S. Application
Serial No.
87554778

Mark:
TRUMPINOCCHIO

Correspondence

Address:

RICHARD
ZAJKOWSKI
60-14 56TH
AVENUE, APT 2
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QUEENS, NY
11378

Applicant:

ZAJKOWSKI,
RICHARD

Reference/Docket

No. N/A

Correspondence

Email Address:

richzajk@gmail.com

FINAL OFFICE ACTION

Issue date: August 01, 2020

THIS IS A FINAL ACTION.

On November 19, 2019, the Trademark Trial and Appeal Board (Board) suspended applicant's appeal and remanded the application to the trademark examining attorney for further examination. Subsequently, the trademark examining attorney issued a new non-final Office action on December 19, 2019, refusing registration pursuant to Trademark Act Section 2(a) because the applied-for mark consists of or includes matter which may falsely suggest a connection with Donald Trump, requesting information regarding the relationship between the applicant and President Trump, and maintaining all the issues in the final Office action. On June 26, 2018, applicant filed a response addressing the Section 2(a) refusal and the issues in the final Office action.

The trademark examining attorney has carefully reviewed applicant's most recent response. In the response, applicant addresses the new refusal by stating that consumers would understand the applied-for mark as a "portmanteau," a word formed by blending the meaning of two different terms to create a new identity and thus would not associate applicant's goods with Donald Trump. However, this does not resolve the new issue because applicant (1) has submitted no evidence in support of its assertions in this regard and, as such, its arguments amount to little more than unsubstantiated rhetoric, and (2) has not responded to the request for information regarding the relationship between the applicant and Donald Trump. Applicant has only cited dictionary definitions for "trump" and "Pinocchio" with no citation attached. Applicant's internet materials have not been properly made of record and are objected to. Although applicant has discussed the contents of webpages as evidence against the refusal, applicant provided only the names of the websites, which is not sufficient to introduce the underlying webpages into the record. *In re Olin*, 124 USPQ2d 1327, 1331 n.15 (TTAB 2017) (citing *In re Powermat Inc.*, 105 USPQ2d 1789, 1791 (TTAB 2013); *In re HSB Solomon Assocs., LLC*, 102 USPQ2d 1269, 1274 (TTAB 2012)); TBMP §1208.03; TMEP §710.01(b).

To properly introduce Internet evidence into the record, an applicant must provide (1) an image file or printout of the downloaded webpage, (2) the date the evidence was downloaded or accessed, and (3) the complete URL address of the webpage. *See In re I-Coat Co., LLC*, 126 USPQ2d 1730, 1733 (TTAB 2018); TBMP §1208.03; TMEP §710.01(b). Accordingly, the underlying webpages associated with the web addresses and/or links will not be considered.

Applicant's argument is analogous to the parody defense concerning Section 2(d) Likelihood of Confusion Refusals. The fact that a mark is intended to be a parody of another trademark is not, by itself, sufficient to overcome a likelihood of confusion refusal, because "[t]here are confusing parodies and non-confusing parodies." J. Thomas McCarthy, *McCarthy on Trademarks and Unfair Competition*, §31.153 (4th ed. 2010); *see also Nike, Inc. v. Maher*, 100 USPQ2d 1018, 1023 (TTAB 2011) ("[P]arody is not a defense if the marks would otherwise be considered confusingly similar."). "A true parody actually decreases the likelihood of confusion because the effect of the parody is to create a distinction in the viewer's mind between the actual product and the joke." *Mutual of Omaha Ins. Co. v. Novak*, 648 F. Supp. 905, 910, 231 USPQ 963, 965 (D. Neb. 1986), *aff'd*, 836 F.2d 397, 5 USPQ2d 1314 (8th Cir. 1987). Thus, "[w]hile a parody must call to mind the actual product to be successful, the same success also necessarily distinguishes the parody from the actual product." TMEP §1207.01(b)(x).

Applicant's contentions regarding its First Amendment rights are unpersuasive. Indeed, neither the statute nor the case law carves out a "First Amendment" exception to the right of privacy and publicity. Moreover, applicant has not submitted any legal basis for its assertions in this regard.

Applicant additionally argues that Sections 2(a) and 2(c) of the Trademark Act violate the Free Speech Clause of the First Amendment. The Trademark Trial and Appeal Board is an administrative tribunal, not an Article III court, and is empowered to determine only the right to register a mark. TBMP §102.01. As such, the Board has no authority to declare provisions of the Trademark Act unconstitutional. *In re District of Columbia*, 101 USPQ2d 1588, 1602 (TTAB 2012) (no authority to declare provisions of the Trademark Act unconstitutional), *aff'd sub nom. In re City of Houston*, 731 F.3d 1326, 108 USPQ2d 1226 (Fed. Cir. 2013); *Blackhorse v. Pro-Football Inc.*, 98 USPQ2d 1633, 1638 (TTAB 2011) (no authority to rule on the constitutionality of the Trademark Act on its face or as applied); *Harjo v. Pro-Football, Inc.*, 50 USPQ2d 1705, 1710 (TTAB 1999) (no authority to declare provisions of the Trademark Act unconstitutional no to determine whether Trademark Act 2(a) is overbroad or vague), *rev'd on other grounds*, 284 F. Supp. 96, 68 USPQ2d 1225 (D.D.C. 2003).

In the present case, the evidentiary record aptly demonstrates the fame of President Trump and the wide variety of goods in the marketplace that bear the TRUMP mark:

Donald Trump Campaign Website

Apparel: <https://shop.donaldjtrump.com/collections/apparel>

Buttons, Flags & Megaphones: <https://shop.donaldjtrump.com/collections/rally>

Buttons, Signs & Stickers: <https://shop.donaldjtrump.com/collections/rally?page=2>

Hat – Make America Great Again: <https://shop.donaldjtrump.com/collections/headwear>

Mugs, Coin, Medal, Leash, Cup, Pin, Ornament: <https://shop.donaldjtrump.com/collections/gifts>

Swimsuits, Towels, Coolers, Hats, Pint Glass, Sweatband, Sunglass Holder: <https://shop.donaldjtrump.com/collections/summer>

Trump Home Collection

Home Collection: <https://trumphomecollection.com/>

Trump Store

Chargers, Umbrella, Bags, Luggage & Tumblers: <https://www.trumpstore.com/collections/gifts-travel>

Glasses, Cups & Mugs: <https://www.trumpstore.com/collections/gifts-home>

Hats: <https://www.trumpstore.com/collections/trump-headwear>

Pet Accessories: <https://www.trumpstore.com/collections/gifts-pets>

Playing Cards, Stuffed Animals, Coin Banks, Key Chains, Chargers, Medallions, Golf Ball Canisters, Luggage Tags:

<https://www.trumpstore.com/collections/gifts-collectibles>

Spa Products and Robes: <https://www.trumpstore.com/collections/home>

Trump Winery

Wine, Glassware, Apparel, Picnic Bag, Champagne Stopper, & Wine Boxes: <http://trumpwinery.orderport.net/merchandise/Gifts>

Here, the evidence of record establishes the fame of Donald Trump and shows that consumers are well accustomed to seeing the TRUMP mark used on a wide variety of goods in the marketplace. Accordingly, upon encountering the applied-for mark used in connection with the subject goods, consumers would be misled into making a false connection of sponsorship, approval or support with President Trump. *See, e.g., In re Nieves & Nieves LLC*, 113 USPQ2d 1639, 1647-48 (TTAB 2015) (holding ROYAL KATE used with applicant's consumer products, including fashion products, suggested a connection with Kate Middleton would be inferred because evidence showed that Kate Middleton, by virtue of being the wife of Prince William of the British Royal family, has become a celebrity and fashion trend-setter the media reports on, including the clothes she wears, what she does, and what she buys).

For all of the foregoing reasons, and those submitted in the previous Office actions (incorporated herein by reference), all four of the relevant factors weigh in favor of finding that the applied-for mark consists of or includes matter which may falsely suggest a connection with Donald Trump, President of the United States. Accordingly, the refusal pursuant to Trademark Act Section 2(a) is maintained and now made **FINAL**.

In addition, applicant's response does not resolve the other issues in final status because applicant has merely provided arguments and analysis that were raised previously. Therefore, all issues raised in the final Office action that issued on October 16, 2017 remain outstanding.

Because applicant's response does not resolve all outstanding refusals and/or requirements nor otherwise put the application in condition for publication or registration, the trademark examining attorney is holding all issues final, including the Section 2(a) refusal and request for information raised in the previous Office action dated March 30, 2018. *See* 37 C.F.R. §§2.63(b), 2.142(d); TMEP §715.04(b).

The following issues are in final status:

- Section 2(a) refusal – False Suggestion of an Association
- Section 2(c) refusal – Name Identifying a Particular Living Individual
- Request for Information Regarding Relationship between Applicant and Donald Trump

The Board has been notified to resume the appeal. *See* TMEP §715.04(b).

How to respond. [Click to file a request for reconsideration of this final Office action](#) that fully resolves all outstanding requirements and refusals **and/or** [click to file a timely appeal to the Trademark Trial and Appeal Board \(TTAB\)](#) with the required filing fee(s).

/Kapil K. Bhanot/
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RESPONSE GUIDANCE

- **Missing the response deadline to this letter will cause the application to [abandon](#).** A response or notice of appeal must be received by the USPTO before midnight **Eastern Time** of the last day of the response period. TEAS and ESTTA maintenance or [unforeseen circumstances](#) could affect an applicant's ability to timely respond.
- **[Responses signed by an unauthorized party](#)** are not accepted and can **cause the application to [abandon](#).** If applicant does not have an attorney, the response must be signed by the individual applicant, all joint applicants, or someone with [legal authority to bind a juristic applicant](#). If applicant has an attorney, the response must be signed by the attorney.
- If needed, **find [contact information for the supervisor](#)** of the office or unit listed in the signature block.

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2020

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America First Tee
\$30.00



Limited Edition Baby Lives Matter Infant One-Piece
\$18.00



Defend The Police Tee
\$30.00



Trump Pride 2020 Ringer Tee
\$30.00



Trump Make America Great Again Pride Ringer Tee
\$30.00



MAGA Dad Tee
\$30.00

\$30.00



#YouAintBlack Tee
\$30.00



LIMITED EDITION Memorial Day Tee
\$30.00



Black Voices for Trump Hoodie
\$55.00





MAGA Mama Tee
\$30.00



Asian Pacific Americans for Trump Tee
\$25.00



I HEART Trump Tee
\$30.00

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A photograph showing three people from the chest up, holding mugs. The person on the left is wearing a dark blue t-shirt with 'TRUMP PENCE' and 'KEEP AMERICA GREAT' printed on it. They are holding an orange mug with 'TRUMP PENCE' and 'KEEP AMERICA GREAT' printed on it. The person in the middle is wearing an orange t-shirt with 'TRUMP PENCE' and 'KEEP AMERICA GREAT' printed on it. They are holding a white mug with 'TRUMP PENCE' and 'KEEP AMERICA GREAT' printed on it. The person on the right is wearing a green t-shirt and holding a blue mug with 'TRUMP PENCE' and 'KEEP AMERICA GREAT' printed on it.

GIFTS

FEATURED





Trump-Pence Patriotic 2020 Beverage Coolers - Set of 6
\$20.00



Official Trump-Pence 2020 Flag - Red
\$30.00



MAGA Dad Whiskey Glasses - Set of 2
\$30.00



MAGA Dad Pint Glasses - Set of 2
\$35.00



Official Trump-Pence 2020 Flag - Blue
\$30.00



Polish Americans for Trump Buttons - Set of 2
\$5.00



Official Trump Puzzle
\$35.00



Official Trump-Pence 2020 Campaign
Buttons - White (Set of 2)
\$5.00



Lawyers for Trump Mug
\$30.00





Asian Pacific Americans for Trump Buttons - Set of 2
\$5.00



I HEART Trump Straws - Pack of 10
\$15.00



Workers for Trump Hard Hat Decals - Pack of 10
\$10.00

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2020

2020

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HATS

FEATURED ▾





Official Make America Great Again 45th President Hat - Red
\$30.00



Official Make America Great Again 45th President Hat - Navy
\$30.00



Official Make America Great Again 45th President Hat - White
\$30.00



Make America Great Again 2020 Pride Hat
\$35.00



Blue Camo MAGA Hat
\$40.00



Polish Make America Great Again Hat
\$35.00



Make Space Great Again Hat
\$35.00




Official Keep America Great 45th
President Hat - Navy/Gold
\$40.00



LIMITED EDITION Boaters for Trump Hat -
White
\$40.00






Israeli Keep America Great Hat
\$35.00



Donald J. Trump Keep America Great 2020 Hat
\$25.00



LIMITED EDITION Boaters for Trump Hat - Navy
\$40.00

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2020 APPAREL HATS SIGNS GIFTS CONTRIBUTE

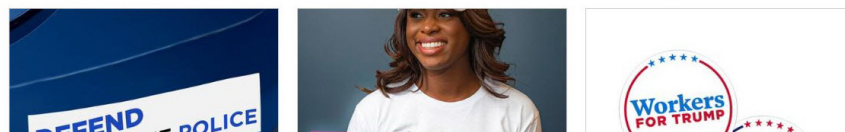
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SIGNS & STICKERS

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Defend The Police Bumper Stickers - Set of 2
\$5.00



Moms for Trump Rally Sign - Set of 2
\$10.00



Workers for Trump Hard Hat Decals - Pack of 10
\$10.00



Women for Trump Rally Sign - Set of 2
\$10.00



Trump-Pence 2020 Window Decal - (Set of 4)
\$10.00



Keep America Working Rally Sign - Set of 2
\$10.00



Veterans for Trump Bumper Sticker - Set of 2
\$5.00



Veterans For Trump Rally Sign -Set of 2
\$10.00

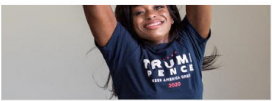


Black Voices For Trump Rally Sign - White -Set of 2
\$10.00





Official Trump-Pence 2020 Bumper Sticker - Set of 2
\$5.00



Trump 2020 Rally Signs - White - Set of 2
\$10.00



Official Trump-Pence 2020 Window Cling - Black (Set of 4)
\$10.00

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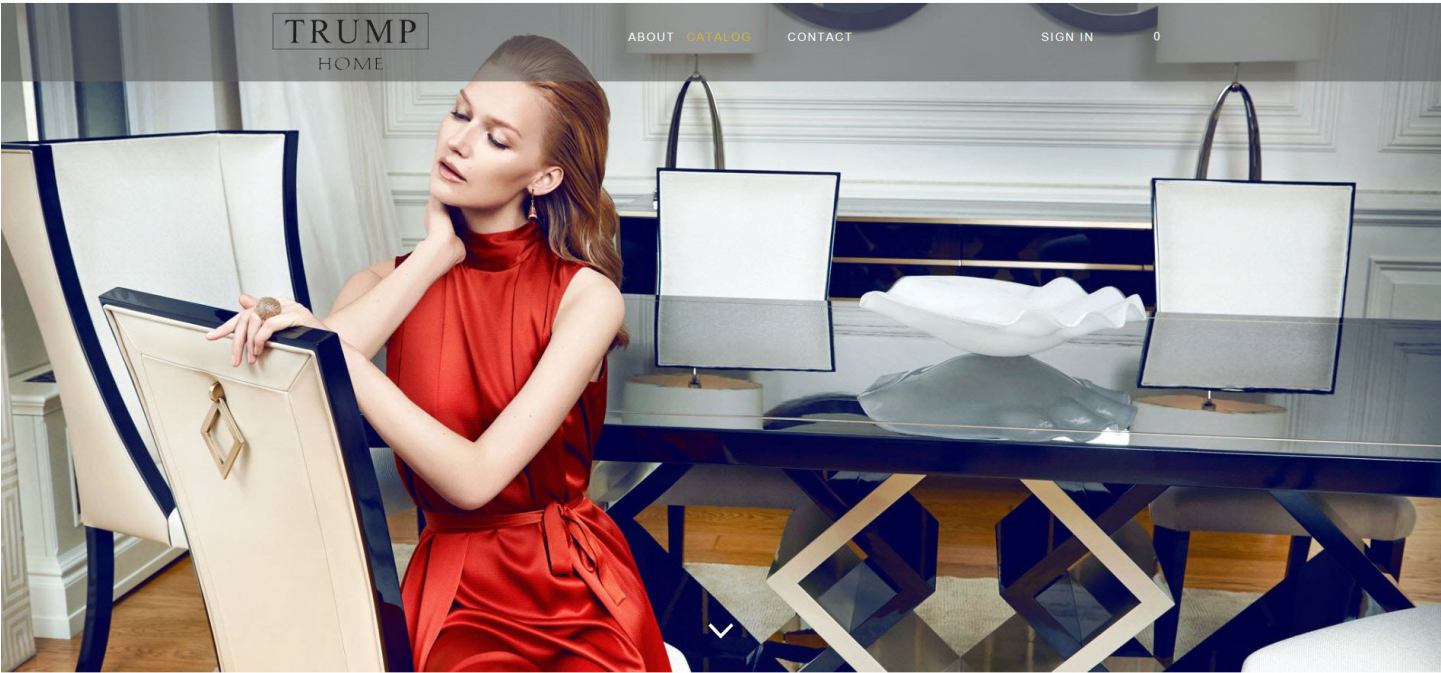
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TRUMP
HOME

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TRUMP HOME

Inspired by the world-renowned Trump Brand, the Trump Home® Collection is designed to offer the consumer exquisite handcrafted furnishings with high-style and custom quality.



THE PRODUCT

Every Trump Home masterpiece is Handcrafted to Perfection and made to order. Each magnificent piece of furniture is engineered using elite and exotic materials attained from around the world.



COLLECTION

The Trump Home® collection scores all marks for indulgence and grandeur, showcasing the company's range of extraordinary craftsmanship talents and abilities.



designed to offer the consumer beautiful handcrafted furnishings with trend setting style and superior quality.

TRUMP HOME COLLECTION - HAND CRAFTED LUXURY FURNITURE.

HIGH END FURNITURE INSPIRED BY THE TRUMP LIFESTYLE.

The Trump Home Furniture Collection scores all marks for indulgence and grandeur, showcasing the company's range of extraordinary craftsmanship talents and abilities.

A brilliant and impressive mix of luxury materials and ten finish options distinguishes this ultra-luxe collection.

The 100 piece elegant assortment offers a striking contrast between light and dark for this stunning debut.

There is a couture element achieved with a broad spectrum of eye-catching, light colored neutral patterns, reflective textures, and exotic leather detailing on pillows.

The Trump Home Collection is an exceptional complement for both residential and hospitality installations.





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HOME & SPA

TRUMP

Store

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WOMEN

SALE

HOME / HOME & SPA

Luggage & Travel

- Home & Spa
- Bath & Body
- Skincare
- Linens
- Candles
- Drinkware & Glassware
- Luggage & Travel
- Pets
- Ornaments
- Accessories & Gift Sets



Leather Duffel Bag
\$300.00



Filled Nylon Dopp Kit
\$85.00



Trump Yeti Rambler 20 oz.
\$50.00



Trump Money Clip
\$20.00



Trump Hotels Classic Stick Umbrella
\$20.00



Trump Cigar Case
\$125.00



Gold Bar USB
\$24.00



Trump Clock Bag Tag
\$15.00



Blue Monster Bag Tag
\$15.00





Trump Yeti Rambler 30 oz
\$60.00



Turnberry Bag Tag
\$22.00



Trump Doral Bag Tag
\$15.00



Varsity Needlepoint Handle Tote
\$125.00



Trump National Doral Cloisonné Bag Tag
\$20.00



Classic Airfleet Wallet
\$40.00



Airfleet Flip Wallet
\$40.00



Trump Ferry Point Bag Tag
\$25.00



Doonbeg Bag Tag - Blue
\$20.00



Doonbeg Bag Tag - Pink
\$20.00



Turnberry Saltire Umbrella
\$62.00



Double Layer Canopy Umbrella
\$95.00



Trump Hotel Washington D.C. Stain
Glass Bag Tag
\$20.00



AF Luggage Tag
\$22.00



Trump Hotel Washington, D.C. Bag
Tag
\$20.00





Trump Leather Keychain
\$30.00



Jet Setter Passport Holder
\$50.00



Trump Doonbeg Bag Tag
\$25.00



Trump D.C. Money Clip
\$20.00



Jetsetter Leather Filled Dopp Kit
\$125.00



Jetsetter Leather Dopp Kit
\$100.00



Trump Ferry Point Cooler Bag
\$45.00



Doonbeg Heritage Bag Tag
\$25.00



Shield Bag Tag
\$20.00



Metal Golf Bag Tag
\$18.00



Summer Canvas Tote
\$100.00



Trump Yeti Colster
\$40.00



Stars & Stripes Handbag
\$200.00



Stars & Stripes Wristlet
\$60.00

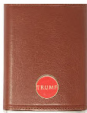


Stars & Stripes Tote
\$220.00





Leather Cigar Case
\$40.00



Leather Flask
\$40.00



Stars Mug - White
\$30.00



Stars Mug - Cobalt
\$30.00



Success Cologne Set
\$68.00



Doral Yeti Colster
\$40.00



Doral Yeti Rambler 20 oz
\$50.00



Doral Yeti Rambler 30 oz
\$60.00



Leather Credit Card Holder Wallet
\$30.00



Trump LA Photo Bag Tag
\$15.00



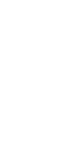
Metallic Lip Moisturizer Ball
\$6.00



Gentleman's Travel Set
\$90.00



Signature Bag Tag
ON SALE \$14.99 ~~\$22.00~~



Trump Gold Bar Keychain & Magnet Set
\$28.00



Trump Silver Bar Keychain & Magnet Set
\$28.00





Trump Silver Bar Keychain
\$15.00



Classic Canteen
\$45.00



T-Pattern Blanket
\$150.00



Stars Mug - Set of 4
\$80.00

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HOME / COLLECTIONS

Collections

- Collections
- The Summer Collection
- New Arrivals
- Activewear
- Cozy Knits
- Trump Signature Collection
- The Jetsetter Collection
- Made in America
- Best Sellers



Riedel Red Wine Glass - Set of 2

\$48.00



Trump Spa Slippers

\$15.00



Gold Bar Coin Bank

\$24.00





Trump Golf Ball Marker Collection
Tin
\$42.00



Trump Hotels Classic Stick Umbrella
\$20.00



Titleist Pro V1 Golf Balls
\$80.00



Classic Teddy Bear
\$35.00



Double Old Fashioned Glass - Set of 2
\$45.00



Jacquard Classic Golf Towel -
Burgundy
\$35.00



Jacquard Classic Golf Towel - Golf



Trump Innot Divot Gift Set



Trump Golf Stars and Stripes Pin Flag

Jacquard Classic Golf Towel - Golf
 Green
 \$35.00



Trump Golf Blade Putter Cover
 \$50.00

Trump Ingot Diver Golf Set
 \$28.00



Blue Monster Head Cover
 \$32.00

Trump Golf Stars and Stripes Pin Flag
 \$50.00



Bergamot & Fig Leaf Soap
 \$22.00



Blue Monster Bag Tag
 \$15.00



Tropical Water Flower Soap
 \$22.00



Trump Turnberry set of 3 ball
 markers
 \$18.00





Blue Monster Pin Flag
\$35.00



Bergamot & Fig Leaf Bath Bomb
\$15.00



King Sheet Set
\$250.00



Bath Sheet Terry Set
\$145.00



Tropical Water Flower Bath Bomb
\$15.00



Trump Hotels Body Wash & Body Lotion
\$55.00



Trump Hotels Shampoo, Conditioner, Body Wash & Body Lotion
\$100.00



Blue Monster
ON SALE \$9.99 ~~\$25.00~~



Tropical Water Flower Bath Salts
\$25.00



Trump National Doral Cloisonné Bag Tag
\$20.00



Trump Hotel Washington, D.C. Room Spray
\$32.00



Relaxation Gift Set
\$195.00



Bergamot & Fig Leaf Bath Salts
\$25.00



Provincial Lavender & Sandalwood Bath Bomb
\$15.00



Trump Ferry Point Duo Yardage Ball Marker
\$15.00



Blue Monster Doral Golf Towel -
Hunter Green
\$25.00



Doonbeg Duo Yardage Ball Marker
\$15.00



Blue Monster Doral Golf Towel - Deep
Blue
\$25.00



Turnberry Saltire Umbrella
\$62.00

Queen Sheet Set
\$240.00



Ultimate Bodycare Package
\$115.00



Blue Monster Performance Golf Towel
- White/Blue
\$30.00



Blue Monster Performance Golf Towel
- Grey/Black
\$30.00



Trump Signature Collection Pen -
Dark Blue
\$25.00





Trump Signature Collection Pen -
Light Blue
\$25.00



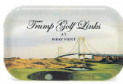
Trump Signature Collection Pen - Tan
\$25.00



Trump Signature Collection Pen -
White
\$25.00



Trump Signature Collection Pen -
Black
\$25.00



Ferry Point Paperweight
\$15.00



Trump Cigar Case
\$125.00





Ferry Point Photo Mug & Magnet Set
ON SALE \$9.99 ~~\$28.00~~



Blue Monster 'Eye' Divot Tool
\$20.00



Doonbeg Bag Tag - Blue
\$20.00




Doonbeg Bag Tag - Pink
\$20.00




Rejuvenation Gift Set
\$65.00




Signature Bag Tag
ON SALE \$14.99 ~~\$22.00~~



Duel in the Sun '77 Hybrid Headcover
\$35.00



Shamrock Ball Stamp
\$18.00



Turnberry Trifold Golf Towel - Royal
ON SALE \$14.99 ~~\$28.00~~



Turnberry Trifold Golf Towel - Pink ON SALE \$14.99 \$28.00



Turnberry Trifold Golf Towel - Navy ON SALE \$14.99 \$28.00



Turnberry Trifold Golf Towel - Black ON SALE \$14.99 \$28.00



Turnberry Paperweight \$15.00



Big Three Print \$300.00



Gold Bar Playing Cards \$18.00



Blue Monster 'Fur' Trifold Golf Towel \$25.00



757 Bottle Opener \$20.00



Blue Monster Graphic Camo Towel - Pink Camo

\$25.00



Blue Monster Graphic Camo Towel -
Blue Camo
ON SALE \$9.99 ~~\$35.00~~

\$20.00



Trump Ferry Point Hand Warmer
\$50.00

Pink Camo
ON SALE \$9.99 ~~\$36.00~~



Duel in the Sun '77 Fairway Headcover
\$36.00



Blue Monster 'Claw' Driver Headcover
\$35.00



Callaway Chrome Soft Golf Ball - Set
of 2 sleeves
\$32.00



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\$10.00





Blue Monster Yardage Guide
\$10.00



Golden Palm Yardage Guide
\$10.00



Titleist Pro V1 Golf Balls - Blue Monster
\$80.00



Turnberry Bag Tag
\$22.00



Trump National LA Yardage Guide
\$10.00



Doonbeg Playing Cards
\$15.00



Leather Cigar Case
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Trump Doonbeg Yardage Guide
\$10.00



Bergamot & Fig Leaf Bagged Bath Salts
\$22.00



Striped Beach Towel
\$55.00



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Cabana Beach Towel
\$55.00



Teddy Bear - Red
\$30.00



Teddy Bear - Navy
\$30.00



Teddy Bear - White
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Trump Classic Baseball Hat - Red

\$36.00

■ ■ ■ ■



Trump Classic Baseball Hat - Royal

\$36.00

■ ■ ■ ■



Trump Classic Baseball Hat - Navy

\$36.00

■ ■ ■ ■



Trump Classic Baseball Hat - White
\$36.00



Duel In The Sun Golf Hat - Navy
\$45.00



Duel In The Sun Golf Hat - White
\$45.00



Trump Classic Baseball Cap - Pink
\$36.00



Performance Stretch - White
\$36.00




Performance Stretch - Khaki
\$36.00



Turnberry Lightweight Golf Hat - Navy

\$36.00


■ ■ ■ ■



Turnberry Lightweight Golf Hat - White

\$36.00


■ ■ ■ ■



Turnberry Lightweight Golf Hat - Royal

\$36.00


■ ■ ■ ■



Turnberry Lightweight Golf Hat - Graphite


\$36.00

■ ■ ■ ■



Blue Monster Hat


\$50.00



Doral Wolf Hat

\$50.00


■



Washed Baseball Hat


\$36.00

■ ■



Bronx Hat


\$45.00



Blue Monster Patch Hat

\$45.00

■ ■





Doonbeg Tweed Flat Cap - Blue
\$60.00



Doonbeg Tweed Flat Cap - Burgundy
\$60.00



Doonbeg Heritage Golf Hat - Navy
\$36.00



Doonbeg Heritage Golf Hat - Grey
Heather
\$36.00



Doonbeg Heritage Golf Hat - White
\$36.00



Doonbeg Heritage Golf Hat - Black
\$36.00





Doral Hat - Twilight
\$50.00



Doral Hat - White
\$50.00



Monstr Hat
\$50.00



Digital Camo Hat - Blue Camo
\$36.00



Digital Camo Hat - Camo
\$36.00



Regatta Seersucker Hat - Red
\$36.00



Trump Doral Bling Hat
\$32.00



Trump Camo Visor
\$30.00



Realtree AP Camo
\$36.00





Real Tree Camo Trump Hat
\$36.00
■ ■



Trump Airfleet Icon Hat
\$36.00
■ ■



S76 Hat
ON SALE \$19.99 \$36.00



Red & Black Mesh Back Hat
\$36.00



Doonbeg Beanie
\$32.00
■ ■



Red Knit Cap
\$35.00





Diamond Knit Meshback
ON SALE \$24.99 ~~\$36.00~~



Trump Crest Winter Hat
\$32.00



Tan Knit Cap
\$35.00



Bronx Bespoke Golf Hat
\$45.00



Unstructured Mini Cord Stripe Hat -
Red
\$36.00



Regatta Seersucker Hat - Light Blue
\$36.00



Unstructured Mini Cord Stripe Hat -
Navy
\$36.00



Regatta Seersucker Hat - White
\$36.00



Lightweight Golf Hat
\$36.00



Urban Camo Hat
\$36.00



Trump Lightweight Camo Hat
\$36.00



Traditional Winter Hat
\$32.00



Oxford Hat - Red
\$36.00



Oxford Hat - White
\$36.00



Oxford Hat - Light Blue
\$36.00

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Trump Classic Baseball Hat - Red

\$36.00



Trump Classic Baseball Hat - Royal

\$36.00



Trump Classic Baseball Hat - Navy

\$36.00



Trump Classic Baseball Hat - White
\$36.00



Triggered Book
\$30.00



Gold Bar Playing Cards
\$18.00



Gold Bar Coin Bank
\$24.00



Riedel Red Wine Glass - Set of 2
\$48.00



Double Old Fashioned Glass - Set of 2
\$45.00





Classic Teddy Bear
\$35.00



Spa Teddy Bear
\$30.00



Trump Classic Baseball Cap - Pink
\$36.00



Titleist Pro V1 Golf Balls
\$80.00



Trump 757 Keyring
\$16.00



Varsity Needlepoint Handle Tote
\$125.00



Callaway Chrome Soft Golf Ball - Set
of 2 sleeves
\$32.00



Trump Golf Ball Marker Collection
Tin
\$42.00



Blue Monster Yardage Guide
\$10.00



Trump National LA Yardage Guide
\$10.00



Golden Palm Yardage Guide
\$10.00



Silver Fox Yardage Guide
\$10.00



Trump Ingot Divot Gift Set
\$28.00



Trump Signature Collection Pen -
Dark Blue
\$25.00



Trump Signature Collection Pen -
Light Blue
\$25.00





Trump Signature Collection Pen - Tan
\$25.00



Trump Signature Collection Pen - White
\$25.00



Trump Signature Collection Pen - Black
\$25.00



Trump Lightweight Camo Hat
\$36.00



Trump Football - Red/Yellow
\$185.00



Trump Football - Navy/Light Grey
\$185.00



Trump Football - Black/Cream
\$185.00



Trump Football - Black/White
\$185.00



Trump Football - Navy/Light Blue
\$185.00

\$ 100.00



Trump Football - Navy/White/Silver
\$185.00

100% 100% 100% 100% 100%

\$ 100.00



Trump Football - Cognac/Tan
\$185.00

100% 100% 100% 100% 100%

\$ 100.00



Trump Football - Navy/Yellow/White
\$185.00

100% 100% 100% 100% 100%



Trump Football - Red/Black
\$185.00

100% 100% 100% 100% 100%



Trump Football - Mahogany/Yellow
\$185.00

100% 100% 100% 100% 100%



Trump Football - Cognac/Orange
\$185.00

100% 100% 100% 100% 100%





Trump Football - Navy/Yellow
\$185.00



Trump Tower Building Ornament
\$60.00



Trump Airplane
\$90.00



Trump Hotel Washington DC Ball Ornament
\$60.00



Trump Hotel Washington, D.C. Old Post Office Cityscape Ornament
\$60.00



Duel In The Sun Golf Hat - Navy
\$45.00



Duel In The Sun Golf Hat - White



Blue Monster



Light Blue Trump Signature

Duel In The Sun Golf Hat - White
\$45.00



Blue Monster
ON SALE \$9.99 \$25.00



Light Blue Trump Signature
Collection Porcelain Tray
ON SALE \$49.99 \$66.00



Trump Signature Collection Porcelain Tray - Tan
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Trump Signature Collection Porcelain
Tray - Light Blue
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Doonbeg Playing Cards
\$15.00



Big Three Print
\$300.00



Trump Doonbeg Yardage Guide
\$10.00



Trump Gold Bar Keychain & Magnet
Set
\$28.00



Trump Silver Bar Keychain & Magnet Set
\$28.00



Trump Silver Bar Keychain
\$15.00



Trump Golf 2-Ball Box
\$24.00



Teddy Bear - Red
\$30.00



Teddy Bear - Navy
\$30.00



Teddy Bear - White
\$30.00



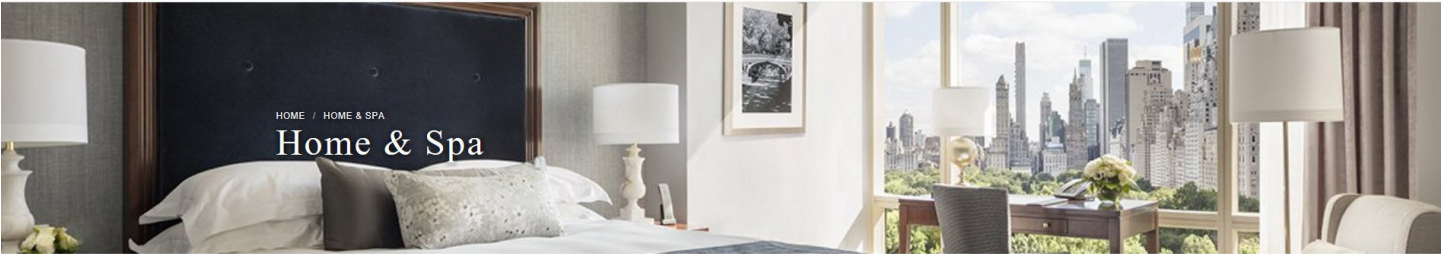
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Spa Teddy Bear
\$30.00



Trump Spa Slippers
\$15.00



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\$140.00





Bath Sheet Terry Set
\$145.00



Provincial Lavender & Sandalwood
Candle
\$55.00



Provincial Lavender & Sandalwood
Bath Bomb
\$15.00



Bergamot & Fig Leaf Soap
\$22.00



Bergamot & Fig Leaf Candle
\$55.00



Tropical Water Flower Candle
\$55.00



Tropical Water Flower Bath Bomb
\$15.00



Bergamot & Fig Leaf Bath Bomb
\$15.00



Tropical Water Flower Soap
\$22.00



Lavender and Sandalwood Soap Set of Trump Hotels Shampoo + Conditioner
3
\$22.00



Set
\$55.00



Trump Hotels Body Wash & Body
Lotion
\$55.00



Trump Hotels Shampoo, Conditioner,
Body Wash & Body Lotion
\$100.00

Bergamot & Fig Leaf Bath Salts
\$25.00

Tropical Water Flower Bath Salts
\$25.00





Provincial Lavender & Sandalwood
Bath Salts
\$25.00



Classic Teddy Bear
\$35.00



Relaxation Gift Set
\$195.00



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\$115.00



Rejuvenation Gift Set
\$65.00



OPO Single Bar Soap
\$10.00



Trump Hotel Washington, D.C. Room
Spray
\$32.00



Cherry Blossom Candle
\$35.00



Tropical Water Flower Set
\$95.00



Bergamot & Fig Leaf Set
\$95.00



Provincial Lavender Sandalwood Bath
Set
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Gold Bar Playing Cards
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Turnberry Teddy Bear - Navy
\$30.00



Turnberry Teddy Bear - White
\$30.00



Turnberry Teddy Bear - Pink
\$30.00





Leather Keychain
\$15.00



Gold Bar Paperweight
\$25.00



Trump Hotels Signature Gift Set
FROM \$325.00



Trump Signature Spa Gift Set
\$155.00



Trump Spa Breathe Diffuser
\$85.00



Breathe Candle
\$60.00



A Toast to Us Gift Set



Bergamot & Fig Leaf Set



"I Pick You" Cherry Blossom Gift Set

\$85.00



Trump Leather Coaster Set
\$50.00



Trump Pets Bowl
\$15.00





Trump Hotels Robe Set
\$135.00



In Full Bloom Gift Set
\$50.00



OPO Gift Set
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\$45.00



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\$35.00



Fit for a Queen
\$295.00



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Citrus Mango Gift Set
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Coffee Mug - Black
\$20.00



Coffee Mug - White
\$20.00



Stars Mug - White
\$30.00



Stars Mug - Cobalt
\$30.00



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Tropical Water Flower Tin Candle
\$30.00

Provincial Lavender & Sandalwood
Tin Candle
\$30.00

C+C Vitamin Cream
\$132.00



Metallic Lip Moisturizer Ball
\$6.00

Bath Salt Trio
\$65.00

Bergamot & Fig Gift Set
\$165.00





Tropical Water Flower Gift Set
\$165.00



Lavender & Sandalwood Gift Set
\$165.00



Trump Hotels Robe & Bergamot & Fig
Soap Set
\$135.00



Trump Hotels Robe & Tropical Water
Flower Soap Set
\$135.00



Trump Hotels Robe & Scottish
Countryside Soap Set
\$135.00



Trump Hotels Robe & Lavender Soap
Set
\$135.00



Bergamot & Fig Leaf Bagged Bath
Salts



Provincial Lavender & Sandalwood
Bagged Bath Salts



Striped Beach Towel
\$55.00

\$22.00



Calendula Cream
\$40.00

\$22.00



Moisture Plus Rare Rose Serum
\$64.00



Trump Gold Bar Keychain & Magnet
Set
\$28.00



T-Pattern Blanket
\$150.00



Cabana Beach Towel
\$55.00



Trump Yeti Colster
\$40.00





Trump Yeti Rambler 20 oz
\$50.00



Trump Yeti Rambler 30 oz
\$60.00



Riedel Red Wine Glass - Set of 2
\$48.00



Riedel White Wine Glass - Set of 2
\$45.00



Double Old Fashioned Glass - Set of 2
\$45.00



Pet Bow Tie - Red Gingham
\$14.00



Pet Bow Tie - Blue Seersucker
\$14.00



Pet Leash - Red Gingham
\$20.00



Pet Leash - Blue Seersucker
\$20.00



Pet Collar - Red Gingham
\$15.00



Pet Collar - Blue Seersucker
\$15.00



Trump Pets Bowl + Feeding Mat
\$45.00



757 Bottle Opener
\$20.00



Trump Airfleet Bottle Opener
\$18.00



Water Dog Leash 6FT
\$40.00



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Camo Dog Gift Set
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Jetsetter Dog Set
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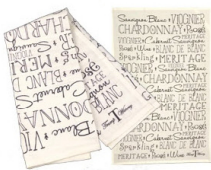
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Cabernet Soaked Barrel Staves

Cork Rose Lapel Pin

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Tea Towel

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Coffee Mug with 2oz Ground Coffee

Cabernet Soaked Barrel Staves

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Wine Charms- Set of 4

\$10.00 Qty 1 [Add To Cart](#)



Trump Winery Dog Throw Toy

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Coffee Mug with 4oz Around Coffee

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Coffee Mug

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Trump Winery Dog Leash

Color

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Size
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Color
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Magnet

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Size [Add To Cart](#)



24k Gold plated Wine Key

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Wine Key

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Picnic Bag: Albemarle Estate Logo

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Picnic Bag: Trump Winery Logo

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Single Bottle Wine Box - Trump Logo

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Trump Winery Coaster

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Tote- 6 Bottle

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Blanc de Blanc Ornament

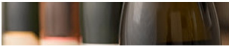
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St. Jude Ceramic Ornament

Color [Add To Cart](#)

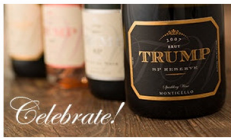
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Gift Wrap Kit

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eGift Card- \$150

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eGift Card- \$200

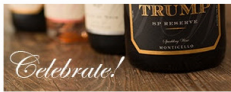
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eGift Card- \$25

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eGift Card- \$50

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St. Jude Donation

Size [Add To Cart](#)

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To: ZAJKOWSKI, RICHARD (richzajk@gmail.com)
Subject: U.S. Trademark Application Serial No. 87554778 - TRUMPINOCCHIO - N/A
Sent: August 01, 2020 11:39:13 AM
Sent As: ecom108@uspto.gov
Attachments:

United States Patent and Trademark Office (USPTO)

USPTO OFFICIAL NOTICE

Office Action (Official Letter) has issued
on **August 01, 2020** for
U.S. Trademark Application Serial No. 87554778

Your trademark application has been reviewed by a trademark examining attorney. As part of that review, the assigned attorney has issued an official letter that you must respond to by the specified deadline or your application will be [abandoned](#). Please follow the steps below.

(1) [Read the official letter.](#)

(2) **Direct questions** about the contents of the Office action to the assigned attorney below.

/Kapil K. Bhanot/
Examining Attorney
Law Office 108
571.270.1516
Kapil.Bhanot@uspto.gov

Direct questions about navigating USPTO electronic forms, the USPTO [website](#), the application process, the status of your application, and/or whether there are outstanding deadlines or documents related to your file to the [Trademark Assistance Center \(TAC\)](#).

(3) **Respond within 6 months** ([or earlier](#), if required in the Office action) from **August 01, 2020**, using the Trademark Electronic Application System (TEAS). The response must be received by the USPTO before midnight **Eastern Time** of the last day of the response period. See the Office action for more information about how to respond

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