

ESTTA Tracking number: **ESTTA285360**

Filing date: **05/21/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91181512
Party	Defendant 5 Star Linux, Inc.
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Attachments	Motion.PDF ( 5 pages )(131241 bytes ) Exhibit A 1.PDF ( 5 pages )(64979 bytes ) Exhibit A 2.PDF ( 4 pages )(58301 bytes ) Exhibit A 3.PDF ( 5 pages )(75493 bytes ) Exhibit B.PDF ( 20 pages )(479998 bytes ) Exhibit C.PDF ( 16 pages )(393518 bytes ) Exhibit D.PDF ( 3 pages )(37038 bytes ) Exhibit E 1.PDF ( 13 pages )(507321 bytes ) Exhibit E 2.PDF ( 2 pages )(17541 bytes ) Exhibit E 3.PDF ( 10 pages )(382488 bytes ) Exhibit E 4.PDF ( 5 pages )(129676 bytes ) Exhibit E 5.PDF ( 10 pages )(378869 bytes )

1 IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
2 BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

3 OpenTV, Inc.

4 Opposer,

5 v.

6 5 Star Linux, Inc.

7 Applicant.

Opposition No. 91181512

APPLICANT'S MOTION FOR ENTRY OF  
JUDGMENT FOR THE APPLICANT

Application Serial No.: 77/082,330

Filing Date: January 12, 2007

Publication Date: August 28, 2007

8  
9 Applicant and Defendant 5 Star Linux, Inc. ("5SLI"), though its counsel of record, hereby move  
10 to dismiss OpenTV, Inc. ("OpenTV")'s Opposition to 5SLI's OPENPVR trademark application and for  
11 entry of judgment in 5SLI's favor.

12 **I. INTRODUCTION**

13 5SLI registered the *openpvr.com* domain name in 2000 and filed its application for the mark  
14 OPENPVR in 2007. OpenTV attempts to invalidate 5SLI's OPENPVR registration on the claim that it  
15 has a family mark with the surname "OPEN" and that it has a common-law mark OPENTV PVR that  
16 predates 5SLI's application. OpenTV, however, did not respond to 5SLI's discovery requests and did  
17 not present any witness testimony to support its claims. Now the deadlines for discovery and trial have  
18 passed. OpenTV has no evidence on the record to support its claims of family mark or common law  
19 mark. Therefore, judgment should be entered for Applicant 5SLI.

20 **II. STATEMENT OF FACTS**

21 5SLI and its parent company, EnReach Technology, Inc., have been the owners of the domain  
22 names *openpvr.com*, *openpvr.org*, and *openpvr.net* since 2000. Ex. A. On January 12, 2007, 5SLI filed  
23 its application for the trademark "OPENPVR" (the "Application") The Application was published in  
24 the Official Gazette on August 28, 2007. The OPENPVR mark covers the following goods and  
25 services:

26 Audio and video receivers, signal decoder boxes, television set-top boxes and signal  
27 converters; consumer electronics hardware devices for playing audio and video from a  
28 computer hard disk drive and storing and playing transmissions from television and radio  
broadcasts and from computer networks, namely, audio and video disk recorders, remote  
controls, computer hardware and computer peripherals; computer client-server software  
for use in delivering, receiving and managing integrated voice, video and data from the

1 Internet to display units and televisions; computer software for use in operating  
2 telecommunications devices; and user manuals and guides sold as a unit therewith.  
(International Class 9)

3 Broadcasting programs via computer networks; electronic transmission of messages and  
4 data, delivery of messages via computer networks; video broadcasting and messaging  
5 services; video-on-demand transmission services, providing multiple-user access to a  
6 global computer information network; and providing consulting in the field of  
7 telecommunications. (International Class 38)

8 On December 26, 2007, OpenTV filed the instant Opposition to the Application. OpenTV  
9 alleges that it has a common-law OPENTV PVR mark and “a family of ‘OPEN’ marks” and that these  
10 marks predate 5SLI’s Application in priority.

11 On February 8, 2007, pursuant to a stipulation, this Board granted an extension of time and set  
12 forth the following case schedule:

Event	Date
Time to answer	3/5/2008
Deadline for discovery conference	4/4/2008
Initial disclosures due	5/4/2008
Expert disclosures due	9/1/2008
Discovery closes	10/1/2008
Plaintiff’s pretrial disclosures	11/15/2008
Plaintiff’s 30-day trial period ends	12/30/2008
Defendant’s pretrial disclosures	1/14/2008
Defendant’s 30-day trial periods ends	2/28/2009
Plaintiff’s rebuttal disclosures	3/15/2009
Plaintiff’s 15-day rebuttal period ends	4/14/2009

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25 On March 4, 2008, 5SLI filed its answer. On June 9, 2008, 5SLI served on OpenTV its First Set  
26 of Document Requests and First Set of Interrogatories by mail. Ex. B & C. The deadline for OpenTV  
27 to respond to 5SLI discovery requests was July 14, 2008. Counsel for OpenTV acknowledged the  
28 deadline in an email and asked for extension in view of OpenTV’s settlement proposal. Ex. D. 5SLI

1 did not agree to the requested extension of time. Ex. D.

2 OpenTV never responded to SSLI's discovery requests. In fact, OpenTV did not do anything in  
3 this case after its settlement proposal was rejected in July 2008.

### 4 **III. ARGUMENT**

#### 5 **A. There Is No Evidential Support for the Alleged "OPEN" Family Mark**

6 A "family of marks" is "a group of marks having a recognizable common characteristic, wherein  
7 the marks are composed and used in such a way that the public associates not only the individual marks,  
8 but the common characteristic of the family, with the trademark owner." *AM Gen. Corp. v.*  
9 *Daimlerchrysler Corp.*, 311 F.3d 796, 814 (7th Cir. Ind. 2002) (internal quotations and citations  
10 omitted). "Simply using a series of similar marks does not of itself establish the existence of a family.  
11 There must be a recognition among the purchasing public that the common characteristic is indicative of  
12 a common origin of the goods." *Id.*

13 OpenTV merely shows that it has registered several marks with the common prefix "OPEN."  
14 There is no evidence whatsoever that the public associates the word "OPEN" with OpenTV. To the  
15 contrary, OPEN is a highly descriptive term used widely in the industry to connote the meaning of being  
16 free, non-proprietary, or decentralized (e.g., OpenID, Open System, OpenDNS, OpenOffice,  
17 OpenSource) *See* Ex. E. None of the commonly used OPEN technology or products belonged to  
18 OpenTV. Thus, OpenTV cannot claim ownership to the family mark OPEN.

#### 19 **B. There Is No Evidence Supporting OpenTV's Claim Based on OPENTV PVR**

20 OpenTV claims that it has a common-law mark OPENTV PVR which predates the OPENPVR  
21 application's filing date. There are two problems with this claim. First, there is no evidence for the  
22 existence of the mark OPENTV PVR. To be sure, SSLI explicitly requested documentary proof on this  
23 point through its document requests. *See* Ex. B, Request No. 12 ("Any and all documents relating to  
24 your purported common law trademark rights in the mark OPENTV PVR"), No. 13 ("Any and all  
25 documents relating to your purported use of OPENTV PVR"), No. 29 ("Any and all documents relating  
26 to your purported efforts and the expenditure of considerable sums of money in connection with  
27 advertising, promotional and market services relating to OPENTV PVR"), No. 30 ("Any and all  
28 documents relating to your purported valuable goodwill and consumer recognition of OPENTV PVR"),

1 No. 31 (“Any and all documents demonstrating that OPENTV PVR is distinctive and famous”), No. 31  
2 (“Any and all documents demonstrating that your alleged common law rights in the OPENTV PVR  
3 mark also proceed Applicant’s filing date”), No. 38 (“Any and all documents demonstrating that  
4 OPENTV PVR is distinctive for your goods and services”). OpenTV never bothered to even respond to  
5 these document requests. Thus, as a matter of fact OpenTV does not have the right to the alleged  
6 common-law mark OPENTV PVR.

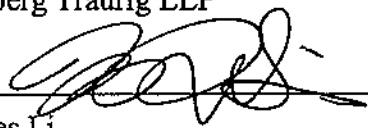
7 Second, even assuming *auguendo* that OpenTV has a common-law mark OPENTV PVR, which  
8 it does not, OpenTV has not presented any evidence of any potential or actual consumer confusion  
9 between OPENTV PVR and OPENPVR. Again, 5SLI has explicitly requested such evidence through  
10 its document requests. *See* Ex. B, Request No. 56 (“Any and all documents demonstrating that  
11 applicant’s mark resembles OPENTV PVR”), No. 57 (“Any and all documents demonstrating that  
12 Applicant’s mark’s resemblance to OPENTV PVR is likely, when applied to Applicant’s Goods and  
13 Services, to cause confusion, to cause mistake, or to deceive as to the origin, sponsorship, or approval of  
14 Applicant’s Goods and Services.”), No. 58 (“Any and all documents demonstrating the injury to  
15 Opposer, the trade and the public that would result from the Applicant’s Mark’s resemblance to  
16 OPENTV PVR”), No. 74 (“Any and all documents demonstrating that the registration of Applicant’s  
17 mark would prevent Opposer from exercising exclusive control over the goodwill and reputation  
18 associated with OpenTV PVR”). Therefore, as a matter of fact, there is no consumer confusion between  
19 OPENTV PVR and OPENPVR.

20 Thus, OpenTV’s opposition based on the alleged OpenTV PVR mark is baseless.

21 **IV. CONCLUSION**

22 The Opposer OpenTV has not provided any evidence supporting its Opposition. Judgment  
23 should be entered in favor of the Applicant 5SLI.

24 Respectfully submitted,  
25 Greenberg Traurig LLP

26 By:   
27 J. James Li

28 Attorneys for Applicant

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