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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91194490
Party	Defendant Interserve, Inc.
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Submission	Motion to Amend Application
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Date	06/02/2011
Attachments	Crunch.pdf (4 pages)(121830 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of U.S. Serial No. 77/358,572
For the Mark: CRUNCH
Published: October 13, 2009
Applicant: TechCrunch, Inc. formerly known as Interserve, Inc.

Crunch IP Holdings, LLC	:	
	:	
Opposer,	:	
	:	
v.	:	Opposition No. 91194490
	:	
TechCrunch, Inc. formerly known as Interserve, Inc.	:	
Applicant.	:	

STIPULATED MOTION TO AMEND APPLICATION

On April 6, 2011, with the consent of Opposer Crunch IP Holdings, LLC (“Opposer”), Applicant TechCrunch, Inc. formerly known as Interserve, Inc. (“Applicant”) filed a proposed amendment to the services identification for Classes 41 and 45, contained in its application, Application Serial No. 77/358,572 for CRUNCH. On May 4, 2011, the Trademark Trial & Appeal Board denied the proposed amendment as to Class 45 and allowed the Applicant thirty days to file a new proposed amendment.

Accordingly, pursuant to 37 C.F.R. § 2.133, Applicant hereby requests amendment of the identification of services in Application Serial No. 77/358,572. Opposer, Crunch IP Holdings, LLC consents to this request.

Specifically, consistent with the Board’s recommendations, Applicant requests amendment of the identification of services in classes 35 and 45 as set forth below:

Class 35:

- Original Identification: Advertising and promotional services; marketing services, namely, email marketing, consumer research, and branded sponsorships; advertising and promotional services

related to consulting; business advisory services, consultancy and information; business marketing; business networking; business research; general business networking referral services, namely, promoting the goods and services of others by passing business leads and referrals among group members; referral in the field of employment counseling and recruiting; market research services; business networking services; online advertising and marketing services; providing an online searchable database featuring classified ad listings and employment opportunities; referrals in the field of technology, products, employment, staffing, management; organizing and conducting job fairs; promoting the goods and services of others by arranging for sponsors to affiliate their goods and services with an awards program; conducting public opinion polls; conducting public opinion online polls.

- Proposed Amendment: Advertising and promotional services; marketing services, namely, email marketing, consumer research, and branded sponsorships; advertising and promotional services related to consulting; business advisory services, consultancy and information; business marketing; business networking; business research; general business networking referral services, namely, promoting the goods and services of others by passing business leads and referrals among group members; referral in the field of employment counseling and recruiting; market research services; business networking services; online advertising and marketing services; providing an online searchable database featuring classified ad listings and employment opportunities; referrals in the field of technology, products, employment, staffing, management; organizing and conducting job fairs; promoting the goods and services of others by arranging for sponsors to affiliate their goods and services with an awards program; conducting public opinion polls; conducting public opinion online polls; online business introduction services in the nature of professional networking services.

- Class 45:
- Original Identification: Social networking services; Internet based social networking, introduction and dating services.
- Proposed Amendment: Social networking services; Internet based social networking services, none of the above relating to health, fitness or sports.

Respectfully submitted,

Applicant TechCrunch, Inc. formerly Interserve, Inc.

By: Winston & Strawn LLP



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Dated: San Francisco, California
June 2, 2011

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Docket No. 250504.01000

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For the Mark: CRUNCH
Published: October 13, 2009
Applicant: TechCrunch, Inc., formerly known as Interserve, Inc.
Opposition No. 91194490
Stipulated Motion To Amend Application

CERTIFICATE OF ESTTA FILING

I hereby certify that a copy of the foregoing Stipulated Motion To Amend Application was filed electronically with the Trademark Trial and Appeal Board via the ESTTA on the 2nd Day of June 2011.


Kimberly A. Eckhart

CERTIFICATE OF SERVICE

I hereby certify that the foregoing Stipulated Motion To Amend Application was served this 2nd Day of June by electronic email transmission to

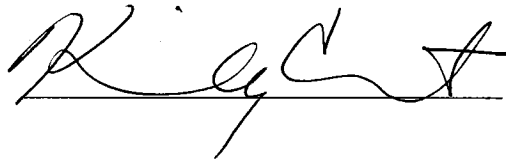
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