

UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451  
General Contact Number: 571-272-8500

Mailed: December 6, 2017

Opposition No. 91232707  
Cancellation No. 92066354

*Apple Inc.*

*v.*

*Experimac Franchising, LLC*

**Ellen Yowell, Paralegal Specialist:**

Apple Inc.'s consented motion, filed November 29, 2017, to extend disclosure, discovery, and trial dates is granted. Trademark Rule 2.127(a).

Disclosure, discovery, and trial dates are reset in accordance with Apple Inc.'s consented motion, as follows:

Initial Disclosures Due	1/30/2018
Expert Disclosures Due	5/30/2018
Discovery Closes	6/29/2018
Plaintiff's Pretrial Disclosures Due	8/13/2018
Plaintiff's 30-day Trial Period Ends	9/27/2018
Defendant's Pretrial Disclosures Due	10/12/2018
Defendant's 30-day Trial Period Ends	11/26/2018
Plaintiff's Rebuttal Disclosures Due	12/11/2018
Plaintiff's 15-day Rebuttal Period Ends	1/10/2019
Plaintiff's Opening Brief Due	3/11/2019
Defendant's Brief Due	4/10/2019
Plaintiff's Reply Brief Due	4/25/2019
Request for Oral Hearing (optional) Due	5/5/2019

Generally, the Federal Rules of Evidence apply to Board trials. Trial testimony is taken and introduced out of the presence of the Board during the assigned testimony

periods. The parties may stipulate to a wide variety of matters, and many requirements relevant to the trial phase of Board proceedings are set forth in Trademark Rules 2.121 through 2.125. These include pretrial disclosures, matters in evidence, the manner and timing of taking testimony, and the procedures for submitting and serving testimony and other evidence, including affidavits, declarations, deposition transcripts and stipulated evidence. Trial briefs shall be submitted in accordance with Trademark Rules 2.128(a) and (b). Oral argument at final hearing will be scheduled only upon the timely submission of a separate notice as allowed by Trademark Rule 2.129(a).