

ESTTA Tracking number: **ESTTA914358**

Filing date: **08/08/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	General Electric Company
Granted to Date of previous extension	08/08/2018
Address	1 River Rd. Schenectady, NY 12345 UNITED STATES

Attorney information	Rodrick J. Enns Enns & Archer LLP 939 Burke Street Winston-Salem, NC 27101 UNITED STATES Email: cindy.zelson@ge.com, kiran.jassal1@ge.com, renns@ennsandarcher.com Phone: 3367235180
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Applicant Information

Application No	87650505	Publication date	04/10/2018
Opposition Filing Date	08/08/2018	Opposition Period Ends	08/08/2018
Applicant	Johnson, Terrill 115 w ruscomb st philadelphia, PA 19120 UNITED STATES		

Goods/Services Affected by Opposition


Class 025. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Baseball caps and hats; Bottoms as clothing; Footwear; Headwear; Hoodies; Shoes; T-shirts; Tops as clothing


Grounds for Opposition


Priority and likelihood of confusion	Trademark Act Section 2(d)
Dilution by blurring	Trademark Act Sections 2 and 43(c)
Dilution by tarnishment	Trademark Act Sections 2 and 43(c)

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	35089	Application Date	07/24/1899
Registration Date	09/18/1900	Foreign Priority	NONE

		Date	
Word Mark	GE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class U021 (International Class 007, 009, 011, 012, 015). First use: First Use: 1899/05/00 First Use In Commerce: 1899/05/00 DYNAMO-ELECTRIC MACHINES, INDUCTION DEVICES, ELECTRIC TRANSLATING DEVICES, ELECTRIC REGULATING AND CONTROLLING DEVICES, ELECTRIC LAMPS, ELECTRIC MEASURING INSTRUMENTS, ELECTRIC PROTECTIVE DEVICES, SWITCHBOARDS, SWITCHBOARD APPLIANCES, WIRING DEVICES, AND SUPPLIES		
U.S. Registration No.	929056	Application Date	07/06/1971
Registration Date	02/15/1972	Foreign Priority Date	NONE
Word Mark	GE		

Design Mark			
Description of Mark	NONE		
Goods/Services	Class U021 (International Class 007, 009, 011, 017). First use: First Use: 1899/00/00 First Use In Commerce: 1899/00/00 COMPLETE LINE OF MATERIALS, APPLIANCES, MACHINERY, COMPONENTS, PARTS, SYSTEMS AND PLANTS FOR THE GENERATION, TRANSFORMATION, CONVERSION, TRANSMISSION, DISTRIBUTION, CONTROL AND UTILIZATION OF ELECTRICITY		
U.S. Registration No.	947395	Application Date	10/01/1971
Registration Date	11/14/1972	Foreign Priority Date	NONE
Word Mark	GE		

Design Mark	
Description of Mark	The mark consists of stylized letters "GE" inside a circle with four curlicues.
Goods/Services	Class 037. First use: First Use: 1912/00/00 First Use In Commerce: 1912/00/00 SERVICES RENDERED IN THE REPAIR AND MAINTENANCE OF MACHINERY, [MACHINE TOOLS,] INSTRUMENTS, ELECTRICAL EQUIPMENT AND APPLIANCES

U.S. Registration No.	983140	Application Date	04/27/1973
Registration Date	05/07/1974	Foreign Priority Date	NONE
Word Mark	GE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class U012 (International Class 017, 019). First use: First Use: 1927/00/00 First Use In Commerce: 1927/00/00 SILICONE SEALANTS FOR A VARIETY OF USES SUCH AS FOR BATH TUB CAULKING, SEALING BOATS AND AUTOMOBILES; SILICONE TRAFFIC AND WEATHER TOPPING, SILICONE RUBBER ROOF COATING, PLASTIC PANELS FOR BUILDING CONSTRUCTION PURPOSES; AND PLASTIC GLAZING COMPOUND		

U.S. Registration No.	986362	Application Date	04/27/1973
Registration Date	06/18/1974	Foreign Priority Date	NONE
Word Mark	GE		
Design Mark			
Description of Mark	NONE		

Goods/Services	Class U021 (International Class 007, 009). First use: First Use: 1899/00/00 First Use In Commerce: 1899/00/00 COMPLETE LINE OF MATERIALS, APPLIANCES, MACHINERY, COMPONENTS, PARTS, SYSTEMS AND PLANTS FOR THE GENERATION, TRANSFORMATION, CONVERSION, TRANSMISSION, DISTRIBUTION, CONTROL AND UTILIZATION OF ELECTRICITY		
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U.S. Registration No.	1035724	Application Date	11/12/1974
Registration Date	03/16/1976	Foreign Priority Date	NONE

Word Mark	GENERAL ELECTRIC GE		
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Design Mark			
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Description of Mark	NONE		
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Goods/Services	Class 011. First use: First Use: 1925/00/00 First Use In Commerce: 1925/00/00 ELECTRIC LAMPS OF ALL KINDS [AND THEIRPARTS;] ELECTRIC LIGHTING FIXTURES [AND INSTALLATIONS AND THEIR PARTS;] ELECTRIC REFRIGERATORS, FREEZERS, AND WATER COOLERS, AIR CONDITIONING APPARATUS, HUMIDIFIERS AND DEHUMIDIFIERS; ELECTRIC HEATING APPARATUS, ELECTRIC BASEBOARD HEATERS, AND FAN HEATERS, GAS AND OIL BURNING FURNACES, GAS AND LIQUID COOLERS FOR USE IN INDUSTRY, AIR CONDENSERS AND ELECTROSTATIC AIR CLEANERS; ELECTRIC OVENS, RANGES AND COOKING UTENSILS]		
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U.S. Registration No.	1017393	Application Date	11/12/1974
Registration Date	08/05/1975	Foreign Priority Date	NONE

Word Mark	GE		
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Design Mark			
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Description of Mark	The mark consists of stylized letters "GE" inside a circle with four curlicues.		
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Goods/Services	Class 012. First use: First Use: 1900/00/00 First Use In Commerce: 1900/00/00 [LOCOMOTIVES, RAPID TRANSIT AND RAILWAY CARS,] ELECTRIC MOTORS AND DIESEL ENGINES FOR LAND VEHICLES		
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