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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91250707
Party	Defendant Efferding, Stanley R
Correspondence Address	DANIEL HOPKINSON KUNZLER BEAN & ADAMSON 50 W. BROADWAY, 10TH FLOOR SALT LAKE CITY, UT 84101 docket@kunzlerlaw.com, dhopkinson@kunzlerlaw.com no phone number provided
Submission	Answer
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Date	10/16/2019
Attachments	87863812 Answer to opposition.pdf(77277 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Monster Energy Company,)	Opposition No. 91250707
)	
Opposer,)	
)	
vs.)	Serial No. 87863812
)	Mark: The Monster Mash
Excelev8 LLC,)	
)	
Applicant.)	
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ANSWER

Excelev8 LLC (“APPLICANT”), hereby responds as follows to the Notice of Opposition filed by Monster Energy Company (“OPPOSER”) concerning registration of APPLICANT’s “THE MONSTER MASH” mark shown in Application Serial No. 87863812:

1. Applicant admits Opposer's averments in Paragraph 1 of the Notice of Opposition.
2. Applicant is without knowledge or information sufficient to form a belief as to the truth of Opposer’s averments in Paragraph 2 of the Notice of Opposition, and on that basis denies the same.
3. Applicant is without knowledge or information sufficient to form a belief as to the truth of Opposer’s averments in Paragraph 3 of the Notice of Opposition, and on that basis denies the same.
4. Applicant is without knowledge or information sufficient to form a belief as to the truth of Opposer’s averments in Paragraph 4 of the Notice of Opposition, and on that basis denies the same.

5. Applicant is without knowledge or information sufficient to form a belief as to the truth of Opposer's averments in Paragraph 5 of the Notice of Opposition, and on that basis denies the same.

6. Applicant is without knowledge or information sufficient to form a belief as to the truth of Opposer's averments in Paragraph 6 of the Notice of Opposition, and on that basis denies the same.

7. Applicant is without knowledge or information sufficient to form a belief as to the truth of Opposer's averments in Paragraph 7 of the Notice of Opposition, and on that basis denies the same.

8. Applicant is without knowledge or information sufficient to form a belief as to the truth of Opposer's averments in Paragraph 8 of the Notice of Opposition, and on that basis denies the same.

9. Applicant is without knowledge or information sufficient to form a belief as to the truth of Opposer's averments in Paragraph 9 of the Notice of Opposition, and on that basis denies the same.

10. Applicant is without knowledge or information sufficient to form a belief as to the truth of Opposer's averments in Paragraph 10 of the Notice of Opposition, and on that basis denies the same.

11. Applicant is without knowledge or information sufficient to form a belief as to the truth of Opposer's averments in Paragraph 11 of the Notice of Opposition, and on that basis denies the same.

12. Applicant is without knowledge or information sufficient to form a belief as to the

truth of Opposer's averments in Paragraph 12 of the Notice of Opposition, and on that basis denies the same.

13. Applicant is without knowledge or information sufficient to form a belief as to the truth of Opposer's averments in Paragraph 13 of the Notice of Opposition, and on that basis denies the same.

14. Applicant is without knowledge or information sufficient to form a belief as to the truth of Opposer's averments in Paragraph 14 of the Notice of Opposition, and on that basis denies the same.

15. Applicant is without knowledge or information sufficient to form a belief as to the truth of Opposer's averments in Paragraph 15 of the Notice of Opposition, and on that basis denies the same.

16. Applicant is without knowledge or information sufficient to form a belief as to the truth of Opposer's averments in Paragraph 16 of the Notice of Opposition, and on that basis denies the same.

17. Applicant is without knowledge or information sufficient to form a belief as to the truth of Opposer's averments in Paragraph 17 of the Notice of Opposition, and on that basis denies the same.

18. Applicant is without knowledge or information sufficient to form a belief as to the truth of Opposer's averments in Paragraph 18 of the Notice of Opposition, and on that basis denies the same.

19. Applicant is without knowledge or information sufficient to form a belief as to the truth of Opposer's averments in Paragraph 19 of the Notice of Opposition, and on that basis

denies the same.

20. Applicant is without knowledge or information sufficient to form a belief as to the truth of Opposer's averments in Paragraph 20 of the Notice of Opposition, and on that basis denies the same.

21. Applicant is without knowledge or information sufficient to form a belief as to the truth of Opposer's averments in Paragraph 21 of the Notice of Opposition, and on that basis denies the same.

22. Applicant is without knowledge or information sufficient to form a belief as to the truth of Opposer's averments in Paragraph 22 of the Notice of Opposition, and on that basis denies the same.

23. Applicant is without knowledge or information sufficient to form a belief as to the truth of Opposer's averments in Paragraph 23 of the Notice of Opposition, and on that basis denies the same.

24. Applicant is without knowledge or information sufficient to form a belief as to the truth of Opposer's averments in Paragraph 24 of the Notice of Opposition, and on that basis denies the same.

25. Applicant is without knowledge or information sufficient to form a belief as to the truth of Opposer's averments in Paragraph 25 of the Notice of Opposition, and on that basis denies the same.

26. Applicant is without knowledge or information sufficient to form a belief as to the truth of Opposer's averments in Paragraph 26 of the Notice of Opposition, and on that basis denies the same.

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