

ESTTA Tracking number: **ESTTA1015121**Filing date: **11/12/2019**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Beyond Meat, Inc.
Granted to Date of previous extension	11/10/2019
Address	1325 E. EL SEGUNDO EL SEGUNDO, CA 90245 UNITED STATES
Attorney information	THOMAS H. ZELLERBACH & KRISTIN S. CORNUELLE ORRICK, HERRINGTON & SUTCLIFFE LLP 2050 MAIN ST., SUITE 1100 IRVINE, CA 92614 UNITED STATES ipprosecution@orrick.com, tzellerbach@orrick.com, kcornuelle@orrick.com, mweddington@orrick.com 5039434828

Applicant Information

Application No	88189921	Publication date	05/14/2019
Opposition Filing Date	11/12/2019	Opposition Period Ends	11/10/2019
Applicant	Del Taco LLC 25521 Comercentre Drive Lake Forest, CA 92630 UNITED STATES		

Goods/Services Affected by OppositionClass 030. First Use: 2018/09/20 First Use In Commerce: 2018/09/20
All goods and services in the class are opposed, namely: Tacos**Grounds for Opposition**

Priority and likelihood of confusion	Trademark Act Section 2(d)
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Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	4314689	Application Date	04/24/2012
Registration Date	04/02/2013	Foreign Priority Date	NONE
Word Mark	BEYOND MEAT		

Design Mark	BEYOND MEAT
Description of Mark	NONE
Goods/Services	Class 029. First use: First Use: 2012/05/29 First Use In Commerce: 2012/05/29 Meat substitutes; vegetarian meat products; plant-based meat substitutes

U.S. Registration No.	4654351	Application Date	02/24/2014
Registration Date	12/09/2014	Foreign Priority Date	NONE
Word Mark	BEYOND CHICKEN		
Design Mark	BEYOND CHICKEN		
Description of Mark	NONE		
Goods/Services	Class 029. First use: First Use: 2014/08/19 First Use In Commerce: 2014/08/19 Meat substitutes; vegetarian meat products; plant-based meat substitutes		

U.S. Registration No.	4654352	Application Date	02/24/2014
Registration Date	12/09/2014	Foreign Priority Date	NONE
Word Mark	BEYOND BEEF		
Design Mark	BEYOND BEEF		

Description of Mark	NONE
Goods/Services	Class 029. First use: First Use: 2014/08/19 First Use In Commerce: 2014/08/19 Meat substitutes; vegetarian meat products; plant-based meat substitutes

U.S. Registration No.	5101972	Application Date	02/24/2016
Registration Date	12/13/2016	Foreign Priority Date	NONE

Word Mark	THE BEYOND BURGER
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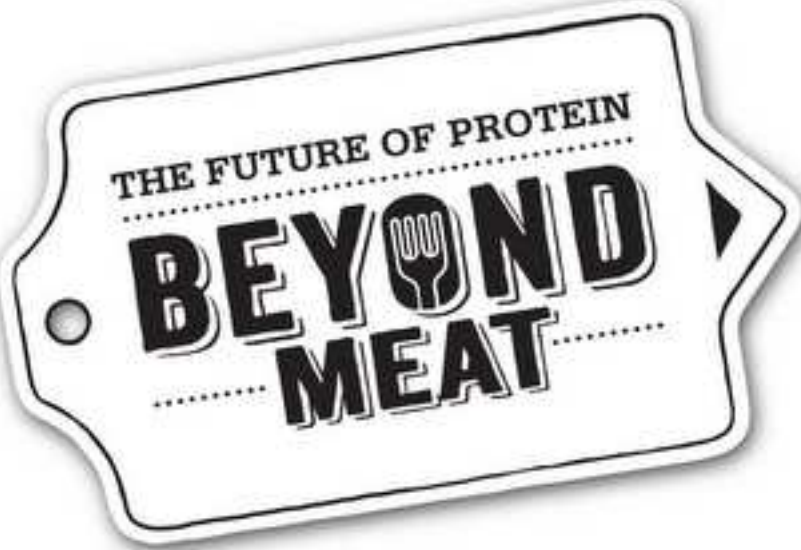
Design Mark	
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Description of Mark	NONE
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Goods/Services	Class 029. First use: First Use: 2016/05/23 First Use In Commerce: 2016/05/23 Meat substitutes; vegan and vegetarian meat products; plant-based meat substitutes
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U.S. Registration No.	5499242	Application Date	05/24/2017
Registration Date	06/19/2018	Foreign Priority Date	NONE


Word Mark	THE FUTURE OF PROTEIN BEYOND MEAT
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Design Mark	
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Description of Mark	The mark consists of the words "THE FUTURE OF PROTEIN" directly above of a line of dots which is directly above the word "BEYOND" with an image of a fork tines pointing upwards inside the "O" of "BEYOND" with the word "MEAT" and 10
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	dots oneach side of "MEAT" below and centered of "BEYOND", all of which is contained within a geometric shape representing a sales tag.
Goods/Services	Class 029. First use: First Use: 2016/05/23 First Use In Commerce: 2016/05/25 Meat substitutes; vegan and vegetarian meat products; plant-based meat substitutes

U.S. Registration No.	5504568	Application Date	06/07/2017
Registration Date	06/26/2018	Foreign Priority Date	NONE
Word Mark	BEYOND SAUSAGE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 029. First use: First Use: 2017/12/18 First Use In Commerce: 2017/12/18 Meat substitutes; vegan and vegetarian meat products; plant-based meat substitutes		

U.S. Application No.	87512291	Application Date	06/30/2017
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	BEYOND TURKEY		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 029. First use: First Use: 0 First Use In Commerce: 0 Meat substitutes; vegan and vegetarian meat products; plant-based meat substitutes		

U.S. Application No.	87512293	Application Date	06/30/2017
Registration Date	NONE	Foreign Priority	NONE

		Date	
Word Mark	BEYOND PORK		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 029. First use: First Use: 0 First Use In Commerce: 0 Meat substitutes; vegan and vegetarian meat products; plant-based meat substitutes		

U.S. Application No.	87512298	Application Date	06/30/2017
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	BEYOND HAM		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 029. First use: First Use: 0 First Use In Commerce: 0 Meat substitutes; vegan and vegetarian meat products; plant-based meat substitutes		

U.S. Application No.	87512304	Application Date	06/30/2017
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	BEYOND CRAB		

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