

ESTTA Tracking number: **ESTTA1159781**

Filing date: **09/15/2021**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Microsoft Corporation
Granted to Date of previous extension	09/15/2021
Address	ONE MICROSOFT WAY REDMOND, WA 98052 UNITED STATES

Correspondence information	APRIL L. BESL DINSMORE & SHOHL LLP 255 E. FIFTH ST, SUITE 1900 CINCINNATI, OH 45202 UNITED STATES Primary Email: april.besl@dinsmore.com Secondary Email(s): govinda.davis@dinsmore.com, jaci.overmann@dinsmore.com, jessica.goedel@dinsmore.com, erick.rivera@dinsmore.com, DSMSTrademarks@dinsmore.com 5139778200
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Applicant Information

Application No.	90023914	Publication date	05/18/2021
Opposition Filing Date	09/15/2021	Opposition Period Ends	09/15/2021
International Registration No.	NONE	International Registration Date	NONE
Applicant	LONG TECH NETWORK LIMITED FLAT/RM 603 06/F, LAWS COMMERCIAL PLAZA 788, CHEUNG SHA WAN ROAD CHEUNG SHA WAN, KL, 999077 HONG KONG		

Goods/Services Affected by Opposition

Class 009. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Computer game programmes downloadable via the Internet; Computer game software downloadable from a global computer network; Downloadable computer game programs; Downloadable computer game software; Downloadable computer game software via a global computer network and wireless devices; Downloadable electronic game software for handheld electronic devices; Downloadable electronic game software for use on mobile and cellular phones; Downloadable electronic game software for use on handheld computers; Downloadable interactive multimedia computer game programs; Recorded computer game programs; Recorded computer game software; Downloadable computer game software for use on mobile and

cellular phones

Applicant Information

Application No.	90023918	Publication date	06/01/2021
Opposition Filing Date	09/15/2021	Opposition Period Ends	
International Registration No.	NONE	International Registration Date	NONE
Applicant	LONG TECH NETWORK LIMITED FLAT/RM 603 06/F, LAWS COMMERCIAL PLAZA 788, CHEUNG SHA WAN ROAD CHEUNG SHA WAN, KL, 999077 HONG KONG		

Goods/Services Affected by Opposition

Class 042. First Use: 0 First Use In Commerce: 0
All goods and services in the class are opposed, namely: Computer programming; Computer software consultancy; Computer software design; Design, maintenance, development and updating of computer software; Designing and developing computer game software and video game software for use with computers, video game program systems and computer networks; Electronic data storage; Maintenance of computer software; Updating of computer software

Applicant Information

Application No.	90023967	Publication date	05/18/2021
Opposition Filing Date	09/15/2021	Opposition Period Ends	
International Registration No.	NONE	International Registration Date	NONE
Applicant	LONG TECH NETWORK LIMITED FLAT/RM 603 06/F, LAWS COMMERCIAL 788, CHEUNG SHA WAN ROAD CHEUNG SHA WAN, KL, 999077 HONG KONG		

Goods/Services Affected by Opposition

Class 009. First Use: 0 First Use In Commerce: 0
All goods and services in the class are opposed, namely: Computer game programmes downloadable via the Internet; Computer game software downloadable from a global computer network; Downloadable computer game programs; Downloadable computer game software; Downloadable computer game software via a global computer network and wireless devices; Downloadable electronic game software for handheld electronic devices; Downloadable electronic game software for use on mobile and cellular phones; Downloadable electronic game software for use on handheld computers; Downloadable interactive multimedia computer game programs; Recorded computer game programs; Recorded computer game software; Downloadable computer game software for use on mobile and cellular phones

Applicant Information

Application No.	90023969	Publication date	05/18/2021
Opposition Filing Date	09/15/2021	Opposition Period Ends	
International Registration No.	NONE	International Registration Date	NONE

Applicant	LONG TECH NETWORK LIMITED FLAT/RM 603 06/F, LAWS COMMERCIAL 788, CHEUNG SHA WAN ROAD CHEUNG SHA WAN, KL, 999077 HONG KONG
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Goods/Services Affected by Opposition

Class 042. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Computer programming; Computer softwareconsultancy; Computer software design; Design, maintenance, development and updating of computer software; Designing and developing computer game software and video game software for use with computers, video game program systems and computer networks; Electronic data storage; Maintenance of computer software; Updating of computer software

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
Dilution by blurring	Trademark Act Sections 2 and 43(c)
Dilution by tarnishment	Trademark Act Sections 2 and 43(c)
False suggestion of a connection with persons, living or dead, institutions, beliefs, or national symbols, or brings them into contempt, or disrepute	Trademark Act Section 2(a)
Deceptiveness	Trademark Act Section 2(a)
Other	Misrepresentation of Source under Section 14(3) of the Trademark Act

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	2137862	Application Date	05/22/1996
Registration Date	02/17/1998	Foreign Priority Date	NONE
Word Mark	AGE OF EMPIRES		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 028. First use: First Use: 1997/10/12 First Use In Commerce: 1997/10/12 computer programs, namely, game software		

U.S. Registration No.	3006358	Application Date	10/08/2002
Registration Date	10/11/2005	Foreign Priority Date	NONE
Word Mark	AGE OF EMPIRES		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1997/10/12 First Use In Commerce: 1997/10/12 computer programs, namely, game software for use on computers [; and video game players; prerecorded CDs and DVDs featuring sound and video in the fields of music, live action programs]		

U.S. Registration No.	3325564	Application Date	07/18/2003
Registration Date	10/30/2007	Foreign Priority Date	NONE
Word Mark	AGE OF EMPIRES		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 028. First use: First Use: 2007/04/15 First Use In Commerce: 2007/04/15 toys and games, namely, board games		

Attachments	Notice of Opposition.pdf(2615639 bytes)
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Signature	/April L. Besl/
Name	APRIL L. BESL
Date	09/15/2021

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Application Serial No.: 90023914
Mark: RISE OF EMPIRE
Published for Opposition on May 18, 2021

In the Matter of Application Serial No.: 90023918
Mark: RISE OF EMPIRE
Published for Opposition on June 1, 2021

In the Matter of Application Serial No.: 90023967



Mark:
Published for Opposition on May 18, 2021

In the Matter of Application Serial No.: 90023969



Mark:
Published for Opposition on May 18, 2021

MICROSOFT CORPORATION

Opposer,

v.

LONG TECH NETWORK LIMITED

Applicant.

Opposition No. _____

NOTICE OF OPPOSITION

Microsoft Corporation (“Opposer” or “Microsoft”) believes that it will be damaged by registration of the marks RISE OF EMPIRE and RISE OF EMPIRES (Stylized) (collectively the “RISE OF EMPIRES Marks” or “Opposed Marks”) shown in Application Serial Nos. 90023914,

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