

ESTTA Tracking number: **ESTTA1181645**Filing date: **12/29/2021**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer information

Name	Snap Inc.
Granted to date of previous extension	12/29/2021
Address	3000 31ST STREET SANTA MONICA, CA 90405 UNITED STATES
Attorney information	TYWANDA HARRIS LORD KILPATRICK TOWNSEND & STOCKTON LLP 1100 PEACHTREE STREET NE, SUITE 2800 ATLANTA, GA 30309 UNITED STATES Primary email: tlord@ktslaw.com Secondary email(s): kcook@ktslaw.com, kteilhaber@ktslaw.com, tmadmin@ktslaw.com 4048156500
Docket no.	

Applicant information

Application no.	87206179	Publication date	08/31/2021
Opposition filing date	12/29/2021	Opposition period ends	12/29/2021
Applicant	Peter Ferraro III 34 NORM AVENUE BEDFORD HILLS, NY 10507 UNITED STATES		

Goods/services affected by opposition

Class 009. First Use: 0 First Use In Commerce: 0

All goods and services in the class are opposed, namely: Computer application software for mobile phones, namely, software for creating and processing digital images, searching image databases, database management, and electronic storage of data; Computer application software for tablets, desktop computers, namely, software for creating and processing digital images, searching image databases, database management, and electronic storage of data; Computer software for accessing information directories that may be downloaded from the global computer network; Computer software to enhance the audio-visual capabilities of multimedia applications, namely, for the integration of text, audio, graphics, still images and moving pictures; Computer software, namely, an application allowing sales and field service employees to update and receive data stored in an enterprise's computer databases in real time, using a mobile device, with full telephony integration with the telephone and/or software features of the mobile device; Downloadable mobile applications for creating and processing digital images, searching image databases, database management, and electronic stor-

age of data; Vehicle detection equipment, namely, display monitors, computers, image sensors, video cameras, and operating system and application software to detect vehicle location

Class 038. First Use: 0 First Use In Commerce: 0

All goods and services in the class are opposed, namely: Internet services, namely, providing multiple-user access to information on the internet concerning the development and generation of computer software for use in businesses as well as the functions and application of such business software

Class 042. First Use: 0 First Use In Commerce: 0

All goods and services in the class are opposed, namely: Application service provider, namely, hosting, managing, developing, analyzing, and maintaining applications, software, and web sites, of others in the fields of advertising and marketing; Computer services, namely, providing an interactive web site featuring technology that allows users to consolidate and manage social networks, accounts, and connections to existing and emerging application programming interfaces (APIs); Providing a website featuring resources, namely, a website featuring primarily non-downloadable software for creating and processing digital images, searching image databases, database management, and electronic storage of data and also featuring non-downloadable publications in the nature of electronic books, books, flyers, and brochures featuring images, videos, photos in the field of physical storage; Providing temporary use of non-downloadable computer software for tracking packages over computer networks, intranets and the internet

Applicant information

Application no.	87206206	Publication date	08/31/2021
Opposition filing date	12/29/2021	Opposition period ends	
Applicant	Peter Ferraro III 34 NORM AVENUE BEDFORD HILLS, NY 10507 UNITED STATES		

Goods/services affected by opposition

Class 009. First Use: 0 First Use In Commerce: 0

All goods and services in the class are opposed, namely: Computer application software for mobile phones, namely, software for creating and processing digital images, searching image databases, database management, and electronic storage of data; Computer application software for portable media players, and handheld computers, namely, software for creating and processing digital images, searching image databases, database management, and electronic storage of data; Computer software for accessing information directories that may be downloaded from the global computer network; Computer software, namely, an application allowing sales and field service employees to update and receive data stored in an enterprise's computer databases in real time, using a mobile device, with full telephony integration with the telephone and/or software features of the mobile device; Downloadable mobile applications for creating and processing digital images, searching image databases, database management, and electronic storage of data; Vehicle detection equipment, namely, display monitors, computers, image sensors, video cameras, and operating system and application software to detect vehicle location

Class 038. First Use: 0 First Use In Commerce: 0

All goods and services in the class are opposed, namely: Internet services, namely, providing multiple-user access to information on the internet concerning the development and generation of computer software for use in businesses as well as the functions and application of such business software

Class 042. First Use: 0 First Use In Commerce: 0


All goods and services in the class are opposed, namely: Application service provider, namely, hosting, managing, developing, analyzing, and maintaining applications, software, and web sites, of others in the fields of advertising and marketing; Computer services, namely, providing an interactive web site featuring technology that allows users to consolidate and manage social networks, accounts, and connections to existing and emerging application programming interfaces (APIs); Providing a website featuring resources, namely, a website featuring primarily non-downloadable software for creating


and processing digital images, searching image databases, database management, and electronic storage of data and also featuring non- downloadable publications in the nature of electronic books, books, flyers, and brochures featuring images, videos, photos in the field of physical storage; Providing temporary use of non-downloadable computer software for tracking packages over computer networks, intranets and the internet

Grounds for opposition


Priority and likelihood of confusion	Trademark Act Section 2(d)
Dilution by blurring	Trademark Act Sections 2 and 43(c)

Marks cited by opposer as basis for opposition

U.S. registration no.	4111564	Application date	07/11/2011
Register	Principal		
Registration date	03/13/2012	Foreign priority date	NONE
Word mark	SNAP		
Design mark			
Description of mark	NONE		
Goods/services	Class 045. First use: First Use: 2007/12/17 First Use In Commerce: 2007/12/17 On-line social networking services		

U.S. registration no.	4375712	Application date	12/12/2012
Register	Principal		
Registration date	07/30/2013	Foreign priority date	NONE
Word mark	SNAPCHAT		
Design mark			
Description of mark	NONE		
Goods/services	Class 009. First use: First Use: 2011/09/30 First Use In Commerce: 2011/09/30 Computer application software for mobile phones, portable media players, and		

	handheld computers, namely, software for sending digital photos, videos, images, and text to others via the global computer network
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U.S. registration no.	4925610	Application date	05/05/2015
Register	Principal		
Registration date	03/29/2016	Foreign priority date	NONE
Word mark	SNAPCODE		
Design mark			
Description of mark	NONE		
Goods/services	Class 009. First use: First Use: 2015/05/04 First Use In Commerce: 2015/05/04 Digital emblems, namely, downloadable graphics or images; digital emblems encoded with data, namely, downloadable graphics or images encoded with data; software for generating emblems in the nature of encoded data for printing or electronic display; software for reading printed or digital emblems in the nature of encoded data; software for importing encoded data from printed or digital emblems; software for displaying digital emblems in the nature of encoded data		

U.S. application/ registration no.	NONE	Application date	NONE
Register	NONE		
Registration date	NONE		
Mark	SNAP		
Goods/services	identified in Registration No. 4111564 and first use date identified in Registration No. 4111564		

U.S. application/ registration no.	NONE	Application date	NONE
Register	NONE		
Registration date	NONE		
Mark	SNAPCHAT		
Goods/services	identified in Registration No. 4375712 and first use date identified in Registration No. 4375712		

U.S. application/ registration no.	NONE	Application date	NONE
Register	NONE		
Registration date	NONE		
Mark	SNAPCODE		

Goods/services	identified in Registration No. 4925610 and first use date identified in Registration No. 4925610
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Attachments	85368311#TMSN.png(bytes) 85800506#TMSN.png(bytes) 86619662#TMSN.png(bytes) 2021.12.29 Consolidated Notice of Opposition_87206179_87206206_Exhibi ts 1 - 7.pdf(3492232 bytes)
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Signature	/Kenesia L. Cook/
Name	Kenesia L. Cook
Date	12/29/2021

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