Trademark Trial and Appeal Board Electronic Filing System. https://estta.uspto.gov

ESTTA Tracking number: ESTTA1181969 Filing date: 12/30/2021

#### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

# Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

### **Opposer** information

| Name  | Amazon Technologies, Inc.                                     |
|---|---|
| Granted to date<br>of previous ex-<br>tension | 01/02/2022  |
| Address                                       | 410 TERRY AVENUE N<br>SEATTLE, WA 98109-5210<br>UNITED STATES |

| Attorney informa-<br>tion | SUSAN M. KAYSER<br>K&L GATES LLP<br>1601 K STREET, N.W.<br>WASHINGTON, DC 20006<br>UNITED STATES<br>Primary email: WATrademarks@klgates.com |
|---------------------------|---|
|                           | Secondary email(s): Susan.kayser@klgates.com, AmazonTM-<br>AWS@klgates.com, Docket@amazon.com<br>202-778-9000                               |
| Docket no.                | 204074135004  |

## Applicant information

| Application no.        | 88773506   | Publication date       | 07/06/2021 |
|------------------------|--|------------------------|------------|
| Opposition filing date | 12/30/2021   | Opposition period ends | 01/02/2022 |
| Applicant              | Schmall, Aidan W<br>227 CENTRAL PARK WEST<br>NEW YORK, NY 10024<br>UNITED STATES | APT 1B                 |            |

## Goods/services affected by opposition

Class 041. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Music production services; Music video production; Production of music; Production of musical sound recording; Production of musical videos; Production of sound and music video recordings; Entertainment services in the nature of recording,production and post-production services in the field of music; Post-production editing services in the field of music, videos and film

## Grounds for opposition

DOCKE'

| Priority and likelihood of confusion | Trademark Act Section 2(d)         |  |
|--------------------------------------|------------------------------------|--|
| Dilution by blurring                 | Trademark Act Sections 2 and 43(c) |  |

# Marks cited by opposer as basis for opposition

| U.S. registration no.  | 3576161   | Application date   | 08/28/2008  |  |
|------------------------|---|--|---|--|
| Register               | Principal   |  |   |  |
| Registration date      | 02/17/2009  | Foreign priority date  | NONE  |  |
| Word mark              | AWS   |  |   |  |
| Design mark            | A   | AWS  |   |  |
| Description of<br>mark | NONE  |  |   |  |
| Goods/services         | Application service provid<br>and maintaining applicati | der, namely, providing, ho<br>ons, software, websites a<br>nents, order queuing, web | Use In Commerce: 2002/07/31<br>osting, managing, developing<br>and databases in the fields of<br>osite design, data storage and |  |

| U.S. registration no.  | 6273099   | Application date   | 09/05/2017  |
|------------------------|---|--|---|
| Register               | Principal   |  |   |
| Registration date      | 02/16/2021  | Foreign priority date  | NONE  |
| Word mark              | AWS   |  |   |
| Design mark            | A   | WS   |   |
| Description of<br>mark | NONE  |  |   |
| Goods/services         | Class 009. First use: First Us                              | e: 2016/08/30 First U  | Jse In Commerce: 2016/08/30   |
|                        | cloud computing; computer s<br>managing and deploying virtu | oftware for virtualizat<br>ual machines to a cloud<br>infrastructure mana<br>bud computing based | ud computing platform; com-<br>agement and automation; com-<br>applications; computer soft- |

DOCKET ALARM Find authenticated court documents without watermarks at <u>docketalarm.com</u>.

| ware that provides access to cloud-based scalable computing resources and data storage; computer software for monitoring cloud and application perform-<br>ance; computer software for data backup, recovery and archiving; computer software for data transfer; database management software; computer software for creating, configuring, provisioning and scaling databases; computer software forvideo streaming; game software; game engine software; computer software to manage, connect, and operate internet of things (IOT) electronic devices; computer software for enabling electronic devices to operate and communicate locally whileretaining the benefits of analytics and high-level services in the cloud; computer software for application development, testing, deployment and manage- |
|--|
| ment   |

| U.S. registration no.  | 5676725  | Application date      | 09/05/2017 |
|------------------------|--|-----------------------|------------|
| Register               | Principal  | - <u>I</u>            | 4          |
| Registration date      | 02/12/2019   | Foreign priority date | NONE       |
| Word mark              | AWS  | •                     | ÷          |
| Design mark            | A  | WS                    |            |
| Description of<br>mark | NONE   |                       |            |
| Goods/services         | NONE<br>Class 035. First use: First Use: 2009/10/26 First Use In Commerce: 2009/10/26<br>Business consulting; business consulting services in the field of information<br>technology (IT) and cloud computing; business consulting services in the field<br>ofenterprise architecture; business risk management consultation; compilation<br>andsystemization of information into computer databases; database manage-<br>ment services; business records management; business data analysis; data pro-<br>cessing services; trade show management; business data analysis; data pro-<br>cessing services; trade show management; business data analysis; data pro-<br>cessing services; trade show management; business data analysis; data pro-<br>cessing services; trade show management; business data analysis; data pro-<br>cessing services; trade show management; business data analysis; data pro-<br>cessing services; trade show management; business data analysis; data pro-<br>cessing services; trade show management; business data analysis; data pro-<br>cessing and arranging<br>trade show exhibitions in the fields of technology, cloud computing, web ser-<br>vices, software, software as a service (SaaS), artificial intelligence, software de-<br>velopment, game development, databases, data processing and analytics, data<br>storage, data warehousing, data archiving, data and information security, net-<br>working, mobile computing, and the Internet of Things (IoT); computerized on-<br>line ordering featuring developer tools and cloud computing software and ser-<br>vices; providing an on-line marketplace for buyers and sellers of goods and ser-<br>vices; domain name directory services; message and conference call transcrip-<br>tion services<br>Class 038. First use: First Use: 2006/03/14 First Use In Commerce: 2006/03/14<br>Electronic data transmission; streaming of data; streaming of software applica-<br>tions; providing data streaming capacity to others; streaming of audio and video<br>material on the Internet; video-on-demand transmission; providing access to<br>telecommunication networks; providing m |                       |            |

| through the internet; providing access to cloud based computing resources and<br>storage; providing access to databases; providing virtual private network (VPN)<br>services; telephonecommunications; voice over Internet protocol (VOIP) ser-<br>vices; web conferencing services; call routing services; providing voice chat ser-<br>vices; providing internet chat rooms; transmission of messages;providing on-line<br>forums for transmission of messages among computer users; call recording ser-<br>vices   |
|---|
| Class 041. First use: First Use: 2008/12/02 First Use In Commerce: 2008/12/02   |
| Education services, namely, conducting seminars, classes, workshops and con-<br>ferences in the fields of technology, cloud computing, web services, software,<br>software as a service (SaaS), artificial intelligence, software development, game<br>development, databases, data processing andanalytics, data storage, data<br>warehousing, data archiving, data and informationsecurity, networking, mobile<br>computing, and the Internet of Things (IoT); online journals, namely, blogs featur-<br>ing information in the fields of technology, cloud computing, web services, soft-<br>ware, software as a service (SaaS), artificial intelligence, software development,<br>game development, databases, data processing and analytics, data storage,<br>data warehousing, data archiving, data and information security, networking,<br>mobile computing, and the Internet of Things (IoT) |
| Class 042. First use: First Use: 2006/03/14 First Use In Commerce: 2006/03/14   |
| Monitoring of computer systems and databases for security purposes in the nature of protecting data and information from unauthorized access; computer-<br>ized security services, namely, electronically monitoring, detecting and reporting on suspicious and abnormal patterns of computer network access or activity in the nature of protecting data and information from unauthorized access; provid-<br>ing user authentication services for accessing a secure virtual computing envir-<br>onment; providing authentication services via online non-downloadable software for establishing and transmitting security credentials for domain name services<br>Class 045. First use: First Use: 2010/12/06 First Use In Commerce: 2010/12/06  |
| Domain name registry services, namely, coordinating the registration of domain<br>names for identification of users and internet protocol addresses on the internet;<br>providing an online computer databasein the field of domain name registration<br>information  |

| U.S. registration no. | 6273100    | Application date      | 09/12/2017 |
|-----------------------|------------|-----------------------|------------|
| Register              | Principal  | -                     | -          |
| Registration date     | 02/16/2021 | Foreign priority date | NONE       |
| Word mark             | AWS        |                       |            |
|                       | d          | W                     | 5          |

| Description of<br>mark | The mark consists of the word "AWS" with a curved arrow underneath creating theappearance of a smile.  |
|------------------------|--|
| Goods/services         | Class 009. First use: First Use: 2017/11/10 First Use In Commerce: 2017/11/10<br>Computer hardware; data processing computer software; computer software for<br>cloud computing; computer software for virtualization; computer software for<br>managing and deploying virtual machines to a cloud computing platform; com-<br>puter software for use in cloud infrastructure management and automation; com-<br>puter software for running cloud computing based applications; computer soft-<br>ware platforms for cloud computing networks and applications; computer soft-<br>ware that provides access to cloud-based scalable computing resources and<br>data storage; computer software for monitoring cloud and application perform-<br>ance; computer software for data backup, recovery and archiving; computer<br>software for data transfer; database management software; computer software<br>for creating, configuring, provisioning and scaling databases; computer software<br>forvideo streaming; game software; game engine software; computer software to<br>manage, connect, and operate internet of things (IOT) electronic devices; com-<br>puter software for enabling electronic devices to operate and communicate loc-<br>ally whileretaining the benefits of analytics andhigh-level services in the cloud;<br>computer software development tools; softwaredevelopment kits (SDK); com-<br>puter software for application development, testing,deployment and manage-<br>ment |

| U.S. registration no.  | 5676724   | Application date       | 09/12/2017                   |
|------------------------|---|------------------------|------------------------------|
| Register               | Principal   |                        |                              |
| Registration date      | 02/12/2019  | Foreign priority date  | NONE                         |
| Word mark              | AWS   |                        | -                            |
| Design mark            |   |                        | S<br>J                       |
| Description of<br>mark | The mark consists of the wo<br>theappearance of a smile.  | ord "AWS" with a curve | ed arrow underneath creating |
| Goods/services         | Class 035. First use: First Use: 2017/09/12 First Use In Commerce: 2017/09/12<br>Business consulting; business consulting services in the field of information<br>technology (IT) and cloud computing; business consulting services in the field<br>ofenterprise architecture; business risk management consultation; compilation<br>andsystemization of information into computer databases; database manage-<br>ment services; business records management; business data analysis; data pro-<br>cessing services; trade show management services; conducting and arranging<br>trade show exhibitions in the fields of technology, cloud computing, web ser-<br>vices, software, software as a service (SaaS), artificial intelligence, software de-<br>velopment, game development, databases, data processing and analytics, data |                        |                              |

**DOCKET A L A R M** Find authenticated court documents without watermarks at <u>docketalarm.com</u>.

# DOCKET A L A R M



# Explore Litigation Insights

Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

# **Real-Time Litigation Alerts**



Keep your litigation team up-to-date with **real-time alerts** and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

# **Advanced Docket Research**



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

# **Analytics At Your Fingertips**



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

# API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

### LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

### FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

## E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.