

ESTTA Tracking number: **ESTTA1218422**Filing date: **06/29/2022**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer information

Name	SparkNotes LLC
Granted to date of previous extension	06/29/2022
Address	33 EAST 17TH STREET NEW YORK, NY 10003 UNITED STATES
Attorney information	TODD BRAVERMAN, ESQ. PEARL COHEN ZEDEK LATZER BARATZ LLP TIMES SQUARE TOWER, 7 TIMES SQUARE 19TH FLOOR NEW YORK, NY 10036 UNITED STATES Primary email: tm-uspto@pearlcohen.com Secondary email(s): tbraverman@pearlcohen.com 6468780820
Docket no.	700926-18-52

Applicant information

Application no.	90059607	Publication date	03/01/2022
Opposition filing date	06/29/2022	Opposition period ends	06/29/2022
Applicant	Zuroam Media 5601 WINDMIER CIRCLE DALLAS, TX 75252 UNITED STATES		

Goods/services affected by opposition

Class 009. First Use: None First Use In Commerce: None All goods and services in the class are opposed, namely: Digital materials, namely, downloadable files featuring fiction books, audio books, videos
Class 016. First Use: None First Use In Commerce: None All goods and services in the class are opposed, namely: A series of fiction works, namely, novels and books featuring children, self motivation and self esteem
Class 041. First Use: Jun 1, 2020 First Use In Commerce: Jun 2, 2020 All goods and services in the class are opposed, namely: Educational services, namely, conducting classes, seminars, conferences, workshops in the fields of children's books and self motivation and distribution of training materials in connection therewith; Providing on-line videos featuring music, not downloadable; Providing on-line music, not downloadable


Grounds for opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
Dilution by blurring	Trademark Act Sections 2 and 43(c)
Dilution by tarnishment	Trademark Act Sections 2 and 43(c)
Other	Trademark Act Section 43(a)

Marks cited by opposer as basis for opposition

U.S. registration no.	3952293	Application date	06/29/2009
Register	Principal		
Registration date	04/26/2011	Foreign priority date	NONE
Word mark	*SPARKNOTES		
Design mark			
Description of mark	The mark consists of the word "SPARKNOTES" with an asterisk.		
Goods/services	<p>Class 009. First use: First Use: Aug 2009 First Use In Commerce: Aug 2009 Downloadable electronic publications in the nature of study guides in the field of literature; Downloadable electronic publications in the nature of books, study guides and charts on a variety of high school and college-level subjects, namely, Math, Algebra, Calculus, Trigonometry, Geometry, Chemistry, Organic Chemistry, Biology, Microbiology, Physics, Astronomy, Computer Science, Geology, History, Psychology, Philosophy, Economics, Film, Health, Art History, Language, English, ESL, Sign Language, Spanish, French, Italian, German, Hebrew, Japanese, Chinese, Latin, Law, Anatomy, Medicine, Nursing, Music, Marketing, Macroeconomics, Accounting, Mythology, Women's Studies, Sociology and SAT Test Prep</p> <p>Class 038. First use: First Use: Aug 2009 First Use In Commerce: Aug 2009 Providing on-line electronic bulletin boards for transmission of messages among computer users concerning assistance in selecting and applying to colleges and universities, college loans and scholarships, and information on colleges, college life, college admissions, college loans and financial aid; Telecommunication services, namely, providing on-line chatrooms and transmission of instant messages and e-mails among computer users concerning topics of interest to high school and college students, educational topics and study guides on literary works</p> <p>Class 041. First use: First Use: Aug 2009 First Use In Commerce: Aug 2009 On-line educational services, namely, providing information and analysis of literary works; On-line educational services, namely, a web site which provides information and analysis of literary works and on-line quizzes on a variety of high school and college topics, on-line study guides in the field of literature, and educational information and content on a variety of high school and college topics; Providing a web site featuring educational and entertainment information and content in the fields of pop culture, television shows, movies, literature, fiction and non-fiction books on a variety of topics, the Internet, computers, music, news, current events, humor, blogs concerning college life, education and current events, high school life, college life, academics, quizzes, computer games and trivia games; book publishing services; Providing on-line information for assisting in selecting and applying to colleges and universities; Providing on-line information in the field of college admissions; Providing a website that features information on college life, namely, attending college and university with an emphasis on newly enrolled students and activities; Computer services, namely,</p>		

	<p>providing on-line study guides in the field of literature; Providing non-downloadable publications in the nature of books, study guides and charts on a variety of high school and college-level subjects, namely, Math, Algebra, Calculus, Trigonometry, Geometry, Chemistry, OrganicChemistry, Biology, Microbiology, Physics, Astronomy, Computer Science, Geology, History, Psychology, Philosophy, Economics, Film, Health, Art History, Language, English, ESL, Sign Language, Spanish,French, Italian, German, Hebrew, Japanese, Chinese, Latin, Law, Anatomy, Medicine, Nursing, Music, Marketing, Macroeconomics, Accounting, Mythology, Women's Studies, Sociology and SAT Test Prep</p> <p>Class 042. First use: First Use: Aug 2009 First Use In Commerce: Aug 2009</p> <p>Providing online non-downloadable diagnostic tools in the nature of software, computer databases and computer programs for assisting in applying for college loans and scholarships via a web site; Providing online non-downloadable diagnostic tools in the nature of software, computer databases and computer programs for assisting in selecting and applying to colleges and universities</p>
--	---

U.S. registration no.	2490292	Application date	03/14/2000
Register	Principal		
Registration date	09/18/2001	Foreign priority date	NONE
Word mark	SPARKNOTES		
Design mark			
Description of mark	NONE		
Goods/services	<p>Class 041. First use: First Use: Mar 1999 First Use In Commerce: Mar 1999</p> <p>On-line educational services, namely, providing information and analysis of literary works</p> <p>Class 042. First use: First Use: Mar 1999 First Use In Commerce: Mar 1999</p> <p>Computer services, namely, providing on-line study guides in the field of literature</p>		

U.S. registration no.	2802909	Application date	04/23/2001
Register	Principal		
Registration date	01/06/2004	Foreign priority date	NONE
Word mark	SPARKNOTES		
Design mark			
Description of mark	NONE		
Goods/services	Class 016. First use: First Use: Feb 28, 2001 First Use In Commerce: Feb 28, 2001		

	PUBLICATIONS, NAMELY, STUDY GUIDES IN THE FIELD OF LITERATURE		
U.S. registration no.	3425933	Application date	08/13/2007
Register	Principal		
Registration date	05/13/2008	Foreign priority date	NONE
Word mark	SPARKLIFE		
Design mark			
Description of mark	NONE		
Goods/services	<p>Class 041. First use: First Use: Jan 31, 2003 First Use In Commerce: Jan 31, 2003</p> <p>Providing a web site featuring educational and entertainment information and content in the fields of pop culture, television shows, movies, literature, fiction and non-fiction books on a variety of topics, the Internet, computers, music, news, current events, humor, blogs concerning college life, education and current events, college life, academics, quizzes, computer games and trivia games</p>		

U.S. registration no.	2905459	Application date	04/23/2001
Register	Principal		
Registration date	11/30/2004	Foreign priority date	NONE
Word mark	THESPARK		
Design mark			
Description of mark	NONE		
Goods/services	<p>Class 038. First use: First Use: Jan 1999 First Use In Commerce: Jan 1999</p> <p>Telecommunication services, namely, providing on-line chat rooms and transmission of instant messages and e-mail among computer users concerning topics of interest to college students</p> <p>Class 041. First use: First Use: Jan 1999 First Use In Commerce: Jan 1999</p> <p>Entertainment services, namely, providing on-line games, quizzes and science experiments, and providing humorous content on a variety of topics and subject matters; educational services, namely, providing on-line study guides in the field</p>		


	of literature and providing educational information and content on a variety of college topics
--	--

U.S. registration no.	2882198	Application date	06/19/2001
Register	Principal		
Registration date	09/07/2004	Foreign priority date	NONE
Word mark	SPARKNOTES		
Design mark			
Description of mark	The mark consists in part of a stylized design of a spark.		
Goods/services	Class 016. First use: First Use: Feb 28, 2001 First Use In Commerce: Feb 28, 2001 Publications, namely, study guides in the field of literature Class 041. First use: First Use: Feb 28, 2001 First Use In Commerce: Feb 28, 2001 [On-line educational services, namely, providing information and analysis of literary works] Class 042. First use: First Use: Feb 28, 2001 First Use In Commerce: Feb 28, 2001 [Computer services, namely, providing on-line study guides in the field of literature]		

U.S. registration no.	2797269	Application date	01/31/2003
Register	Principal		
Registration date	12/23/2003	Foreign priority date	NONE
Word mark	SPARKCHARTS		
Design mark			
Description of mark	NONE		
Goods/services	Class 016. First use: First Use: Jan 17, 2003 First Use In Commerce: Jan 17, 2003 publications, namely, study guides and charts in the fields of literature, history, government, law, foreign languages, English composition, business, science, mathematics, computers, computer languages, computer operating systems, computer software, economics, sociology, mythology, philosophy, medicine and test preparation		

U.S. registration no.	3380421	Application date	02/09/2007
Register	Principal		
Registration date	02/12/2008	Foreign priority date	NONE
Word mark	SPARK PUBLISHING		
Design mark			
Description of mark	NONE		
Goods/services	Class 016. First use: First Use: Dec 31, 2002 First Use In Commerce: Dec 31,		

	<p>2002</p> <p>publications, namely, books, study guides and charts on a variety of college-level subjects, namely, Math, Algebra, Calculus, Trigonometry, Geometry, Chemistry, Organic Chemistry, Biology, Microbiology, Physics, Astronomy, Computer Science, Geology, History, Psychology, Philosophy, Economics, Film, Health, Art History, Language, English, ESL, Sign Language, Spanish, French, Italian, German, Hebrew, Japanese, Chinese, Latin, Law, Anatomy, Medicine, Nursing, Music, Marketing, Macroeconomics, Accounting, Mythology, Women's Studies, Sociology and SAT Test Prep</p> <p>Class 041. First use: First Use: Dec 31, 2002 First Use In Commerce: Dec 31, 2002</p> <p>book publishing</p>
--	---


U.S. registration no.	3391019	Application date	03/09/2007
Register	Principal		
Registration date	03/04/2008	Foreign priority date	NONE
Word mark	SPARKCOLLEGE		
Design mark			
Description of mark	NONE		
Goods/services	<p>Class 016. First use: First Use: Jul 25, 2005 First Use In Commerce: Jul 25, 2005</p> <p>books and guides on colleges, college life, college admissions, college loans and financial aid</p> <p>Class 036. First use: First Use: Jul 25, 2005 First Use In Commerce: Jul 25, 2005</p> <p>Providing online information for assisting in applying for college loans and scholarships via a web site</p> <p>Class 038. First use: First Use: Jul 25, 2005 First Use In Commerce: Jul 25, 2005</p> <p>Providing on-line electronic bulletin boards for transmission of messages among computer users concerning assistance in selecting and applying to colleges and universities, college loans and scholarships, and information on colleges, college life, college admissions, college loans and financial aid</p> <p>Class 041. First use: First Use: Jul 25, 2005 First Use In Commerce: Jul 25, 2005</p> <p>Providing on-line information for assisting in selecting and applying to colleges and universities; Providing on-line information in the field of college admissions; Providing a website that features information on college life, namely, attending college and university with an emphasis on newly enrolled students and activities</p> <p>Class 042. First use: First Use: Jul 25, 2005 First Use In Commerce: Jul 25,</p>		

	2005 Providing non-downloadable diagnostic tools and programs for assisting in applying for college loans and scholarships via a web site; Providing non-downloadable diagnostic tools and programs for assisting in selecting and applying to colleges and universities
--	---


U.S. registration no.	3605844	Application date	09/09/2008
Register	Principal		
Registration date	04/14/2009	Foreign priority date	NONE
Word mark	SPARKNOTES 101		
Design mark			
Description of mark	NONE		
Goods/services	Class 016. First use: First Use: Jan 31, 2004 First Use In Commerce: Jan 31, 2004 publications, namely, books and study guides on a variety of college-level subjects, namely, mathematics, algebra, science, biology, history, political science, psychology, philosophy, literature, english, foreign languages, sociology and test prep		

U.S. registration no.	3495516	Application date	01/29/2008
Register	Principal		
Registration date	09/02/2008	Foreign priority date	NONE
Word mark	THE DAILY SPARK		
Design mark			
Description of mark	NONE		
Goods/services	Class 016. First use: First Use: Jul 31, 2004 First Use In Commerce: Jul 31, 2004 Publications, namely, a series of teacher and student lessons, activities and exercise books in the fields of primary, secondary, college and post-graduate education, history, science, vocabulary, writing, spelling, grammar, mathematics, journal writing, research paper writing, literature, language, Shakespeare, foreign languages, poetry, test preparation and college entrance examinations		

U.S. registration no.	4735577	Application date	03/07/2012
Register	Principal		
Registration date	05/12/2015	Foreign priority date	NONE
Word mark	THESPARK.COM		


Design mark			
Description of mark	NONE		
Goods/services	<p>Class 038. First use: First Use: Dec 5, 2014 First Use In Commerce: Dec 5, 2014</p> <p>[Providing on-line electronic bulletinboards for transmission of messages among computer users concerning assistance in selecting and applying to colleges and universities, college loans and scholarships, and information on colleges, college life, college admissions, college loans and financial aid;] Telecommunication services, namely, providing on-line chat rooms and transmission of instant messages and e-mails among computer usersconcerning topics of interest to high school and college students, educational topics and study guides on literary works</p> <p>Class 041. First use: First Use: Dec 5, 2014 First Use In Commerce: Dec 5, 2014</p> <p>Entertainment services, namely, providing online quizzes and games regarding relationships, personalities, and education; entertainment services, namely, providing a web site featuring humorous content; On-line educational services, namely, providing information and analysis of literary works; On-line educational services, namely, a web site which provides information and analysis of literary works and on-line quizzes on a variety of high school and college topics, on-line study guides in the field of literature, and educational information and content on a variety of high school and college topics; Providing a web site featuring educational and entertainment informationand content in the fields of pop culture, television shows, movies, literature,fiction and non-fiction books on a variety of topics, the Internet, computers, music, news, current events, humor, blogs concerning college life, education andcurrent events, high school life, college life, academics, quizzes, computer games and trivia games [; book publishing services; Providing on-line information for assisting in selecting and applying to colleges and universities; Providing on-line information in the field of college admissions; Providing a website thatfeatures information on college life, namely, attending college and university with an emphasis on newly enrolled students and activities; Computer services, namely, providing on-line study guides inthe field of literature. Providing non-downloadable publications in the nature of books, study guides and charts on a variety of high school and college-level subjects, namely, Math, Algebra, Calculus, Trigonometry, Geometry, Chemistry, Organic Chemistry, Biology, Microbiology, Physics, Astronomy, Computer Science, Geology, History, Psychology, Philosophy, Economics, Film, Health, Art History, Language, English, ESL, Sign Language, Spanish, French, Italian, German, Hebrew, Japanese, Chinese, Latin, Law, Anatomy, Medicine, Nursing, Music, Marketing, Macroeconomics, Accounting, Mythology, Women's Studies, Sociology and SAT Test Prep]</p>		

U.S. registration no.	6672591	Application date	06/18/2019
Register	Principal		
Registration date	03/15/2022	Foreign priority	NONE


		date	
Word mark	SPARKTEACH		
Design mark			
Description of mark	NONE		
Goods/services	<p>Class 009. First use: First Use: Nov 30, 2020 First Use In Commerce: Nov 30, 2020</p> <p>Downloadable electronic publications in the nature of digital files, PDF files, e-books, and multimedia files, worksheets, hand-outs, assignments, journals, activity books, quizzes, tests, study guides, and teacher lesson plans, featuring educational instruction and information on a variety of elementary, middle-school, high school, and college-level educational subjects and topics, namely, literature and Shakespeare</p> <p>Class 016. First use: First Use: Nov 30, 2021 First Use In Commerce: Nov 30, 2021</p> <p>Educational publications, namely, worksheets, hand-outs, printed assignments, journals, activity books, printed quizzes, printed tests, study guides, and teacher lesson plans, featuring instruction and information on a variety of elementary, middle-school, high school, and college-level educational subjects and topics, namely, literature and Shakespeare</p> <p>Class 041. First use: First Use: Nov 30, 2021 First Use In Commerce: Nov 30, 2021</p> <p>Educational services, namely, providing online instruction and information via a web sites and information services featuring on-line publications, namely, worksheets, hand-outs, assignments, journals, activity books, quizzes, tests, study-guides all on a variety of elementary, middle-school, high school, and college-level educational subjects and topics, namely, literature and Shakespeare</p>		

U.S. application no.	88505261	Application date	07/09/2019
Registration date	NONE	Foreign priority date	NONE
Word mark	SPARKACHIEVE		
Design mark			

Description of mark	NONE
Goods/services	<p>Class 009. First use: First Use: None First Use In Commerce: None</p> <p>Downloadable electronic publications in the nature of digital files, PDF files, e-books, and multimedia files, worksheets, hand-outs, assignments, journals, activity books, quizzes, tests, study guides, teacher preparation plans, teacher testing plans, and teacher lesson plans, featuring educational instruction and information on a variety of elementary, middle-school, high school, and college-level educational subjects and topics, namely, school and admissions test preparation, reading, literature, Shakespeare, Math, Algebra, Calculus, Trigonometry, Geometry, Chemistry, Organic Chemistry, Biology, Microbiology, Physics, Astronomy, Computer Science, Geology, History, Psychology, Philosophy, Economics, Film, Health, Art History, Language, English, English as a second language, Sign Language, Spanish, French, Italian, German, Hebrew, Japanese, Chinese, Latin, Law, Anatomy, Medicine, Nursing, Music, Marketing, Macroeconomics, Accounting, Mythology, Women's Studies, Sociology, and standardized educational proficiency examination preparation</p> <p>Class 016. First use: First Use: None First Use In Commerce: None</p> <p>Educational publications, namely, worksheets, hand-outs, printed assignments, journals, activity books, printed quizzes, printed tests, study guides, teacher preparation plans, teacher testing plans, and teacher lesson plans, featuring instruction and information on a variety of elementary, middle-school, high school, and college-level educational subjects and topics, namely, school and admissions test preparation, reading, literature, Shakespeare, Math, Algebra, Calculus, Trigonometry, Geometry, Chemistry, Organic Chemistry, Biology, Microbiology, Physics, Astronomy, Computer Science, Geology, History, Psychology, Philosophy, Economics, Film, Health, Art History, Language, English, English as a second language, Sign Language, Spanish, French, Italian, German, Hebrew, Japanese, Chinese, Latin, Law, Anatomy, Medicine, Nursing, Music, Marketing, Macroeconomics, Accounting, Mythology, Women's Studies, Sociology, and standardized educational proficiency examination preparation</p> <p>Class 041. First use: First Use: None First Use In Commerce: None</p> <p>Educational services, namely, providing online instruction and information via a web sites and online paid-subscription instruction and information services featuring on-line non-downloadable publications, namely, worksheets, hand-outs, assignments, journals, activity books, quizzes, tests, study guides all on a variety of elementary, middle-school, high school, and college-level educational subjects and topics, namely, school and admissions test preparation, reading, literature, Shakespeare, Math, Algebra, Calculus, Trigonometry, Geometry, Chemistry, Organic Chemistry, Biology, Microbiology, Physics, Astronomy, Computer Science, Geology, History, Psychology, Philosophy, Economics, Film, Health, Art History, Language, English, English as a second language, Sign Language, Spanish, French, Italian, German, Hebrew, Japanese, Chinese, Latin, Law, Anatomy, Medicine, Nursing, Music, Marketing, Macroeconomics, Accounting, Mythology, Women's Studies, Sociology, and standardized educational proficiency examination preparation</p> <p>Class 042. First use: First Use: None First Use In Commerce: None</p> <p>Software as a Service (SaaS) services, featuring pre-paid subscription based software for use in providing instruction, information and access to online publications namely, access to worksheets, hand-outs, assignments, journals, activity books, quizzes, tests, and study guides all on a variety of elementary, middle-school, high school, and college-level educational subjects and topics, namely, school and admissions test preparation, reading, literature, Shakespeare, Math, Algebra, Calculus, Trigonometry, Geometry, Chemistry, Organic Chemistry, Biology, Microbiology, Physics, Astronomy, Computer Science, Geology, History, Psychology, Philosophy, Economics, Film, Health, Art History, Language, English, English as a second language, Sign Language, Spanish, French, Italian,</p>

	German, Hebrew, Japanese, Chinese, Latin, Law, Anatomy, Medicine, Nursing, Music, Marketing, Macroeconomics, Accounting, Mythology, Women's Studies, Sociology, and standardized educational proficiency examination preparation		
U.S. application no.	88505294	Application date	07/09/2019
Registration date	NONE	Foreign priority date	NONE
Word mark	SPARKACHIEVEMENT		
Design mark			
Description of mark	NONE		
Goods/services	<p>Class 009. First use: First Use: None First Use In Commerce: None Downloadable electronic publications in the nature of digital files, PDF files, e-books, and multimedia files, worksheets, hand-outs, assignments, journals, activity books, quizzes, tests, study guides, teacher preparation plans, teacher testing plans, and teacher lesson plans, featuring educational instruction and information on a variety of elementary, middle-school, high school, and college-level educational subjects and topics, namely, school and admissions test preparation, reading, literature, Shakespeare, Math, Algebra, Calculus, Trigonometry, Geometry, Chemistry, Organic Chemistry, Biology, Microbiology, Physics, Astronomy, Computer Science, Geology, History, Psychology, Philosophy, Economics, Film, Health, Art History, Language, English, English as a second language, Sign Language, Spanish, French, Italian, German, Hebrew, Japanese, Chinese, Latin, Law, Anatomy, Medicine, Nursing, Music, Marketing, Macroeconomics, Accounting, Mythology, Women's Studies, Sociology, and standardized educational proficiency examination preparation</p> <p>Class 016. First use: First Use: None First Use In Commerce: None Educational publications, namely, worksheets, hand-outs, printed assignments, journals, activity books, printed quizzes, printed tests, study guides, teacher preparation plans, teacher testing plans, and teacher lesson plans, featuring instruction and information on a variety of elementary, middle-school, high school, and college-level educational subjects and topics, namely, school and admissions test preparation, reading, literature, Shakespeare, Math, Algebra, Calculus, Trigonometry, Geometry, Chemistry, Organic Chemistry, Biology, Microbiology, Physics, Astronomy, Computer Science, Geology, History, Psychology, Philosophy, Economics, Film, Health, Art History, Language, English, English as a second language, Sign Language, Spanish, French, Italian, German, Hebrew, Japanese, Chinese, Latin, Law, Anatomy, Medicine, Nursing, Music, Marketing, Macroeconomics, Accounting, Mythology, Women's Studies, Sociology, and standardized educational proficiency examination preparation</p> <p>Class 041. First use: First Use: None First Use In Commerce: None Educational services, namely, providing online instruction and information via a web site and online paid-subscription instruction and information services featuring on-line non-downloadable publications, namely, worksheets, hand-outs, assignments, journals, activity books, quizzes, tests, study guides all on a vari-</p>		

	<p>ety of elementary, middle-school, high school, and college-level educational subjects and topics, namely, school and admissions test preparation, reading, literature, Shakespeare, Math, Algebra, Calculus, Trigonometry, Geometry, Chemistry, Organic Chemistry, Biology, Microbiology, Physics, Astronomy, Computer Science, Geology, History, Psychology, Philosophy, Economics, Film, Health, Art History, Language, English, English as a second language, Sign Language, Spanish, French, Italian, German, Hebrew, Japanese, Chinese, Latin, Law, Anatomy, Medicine, Nursing, Music, Marketing, Macroeconomics, Accounting, Mythology, Women's Studies, Sociology, and standardized educational proficiency examination preparation</p> <p>Class 042. First use: First Use: None First Use In Commerce: None</p> <p>Software as a Service (SaaS) services, featuring pre-paid subscription based software for use in providing instruction, information and access to online publications namely, access to worksheets, hand-outs, assignments, journals, activity books, quizzes, tests, and study guides all on a variety of elementary, middle-school, high school, and college-level educational subjects and topics, namely, school and admissions test preparation, reading, literature, Shakespeare, Math, Algebra, Calculus, Trigonometry, Geometry, Chemistry, Organic Chemistry, Biology, Microbiology, Physics, Astronomy, Computer Science, Geology, History, Psychology, Philosophy, Economics, Film, Health, Art History, Language, English, English as a second language, Sign Language, Spanish, French, Italian, German, Hebrew, Japanese, Chinese, Latin, Law, Anatomy, Medicine, Nursing, Music, Marketing, Macroeconomics, Accounting, Mythology, Women's Studies, Sociology, and standardized educational proficiency examination preparation</p>
--	--

U.S. application no.	88453203	Application date	05/30/2019
Registration date	NONE	Foreign priority date	NONE
Word mark	LENSLESSONS		
Design mark			
Description of mark	NONE		
Goods/services	<p>Class 009. First use: First Use: None First Use In Commerce: None</p> <p>Downloadable electronic publications in the nature of digital files, PDF files, e-books, electronic documents, digital audio files, digital video files, digital animation files, podcast files, multimedia files, worksheets, hand-outs, assignments, journals, activity books, quizzes, tests, study guides, teacher lesson plans, and eCourses featuring educational instruction and information on a variety of elementary, middle-school, high school, and college-level educational subjects and topics, namely, reading, literature, Shakespeare, math, algebra, calculus, trigonometry, geometry, chemistry, organic chemistry, biology, microbiology, physics, astronomy, computer science, geology, history, psychology, philosophy, economics, film, health, art history, language, English, English as a second language, sign language, Spanish, French, Italian, German, Hebrew, Japanese, Chinese, Latin, law, anatomy, medicine, nursing, music, marketing,</p>		

	<p>macroeconomics, accounting, mythology, women's studies, sociology and standardized educational proficiency examination preparation</p> <p>Class 016. First use: First Use: None First Use In Commerce: None</p> <p>Educational publications, namely, worksheets, hand-outs, printed assignments, journals, activity books, printed quizzes, printed tests, study guides, and teacher lesson plans, featuring instruction and information on a variety of elementary, middle-school, high school, and college-level educational subjects and topics, namely, reading, literature, Shakespeare, math, algebra, calculus, trigonometry, geometry, chemistry, organic chemistry, biology, microbiology, physics, astronomy, computer science, geology, history, psychology, philosophy, economics, film, health, art history, language, English, English as a second language, sign language, Spanish, French, Italian, German, Hebrew, Japanese, Chinese, Latin, law, anatomy, medicine, nursing, music, marketing, macroeconomics, accounting, mythology, women's studies, sociology and standardized educational proficiency examination preparation</p> <p>Class 041. First use: First Use: None First Use In Commerce: None</p> <p>Educational services, namely, providing online instruction and information via a web site on a variety of elementary, middle-school, high school, and college-level educational subjects and topics, namely, reading, literature, Shakespeare, math, algebra, calculus, trigonometry, geometry, chemistry, organic chemistry, biology, microbiology, physics, astronomy, computer science, geology, history, psychology, philosophy, economics, film, health, art history, language, English, English as a second language, sign language, Spanish, French, Italian, German, Hebrew, Japanese, Chinese, Latin, law, anatomy, medicine, nursing, music, marketing, macroeconomics, accounting, mythology, women's studies, sociology and standardized educational proficiency examination preparation</p>
--	---

Attachments	<p>75943989#TMSN.png(bytes)</p> <p>77253496#TMSN.png(bytes)</p> <p>76245085#TMSN.png(bytes)</p> <p>77127212#TMSN.png(bytes)</p> <p>85562439#TMSN.png(bytes)</p> <p>88478230#TMSN.png(bytes)</p> <p>88505261#TMSN.png(bytes)</p> <p>88505294#TMSN.png(bytes)</p> <p>88453203#TMSN.png(bytes)</p> <p>Notice of Opposition - BE THAT SPARK - 90059607 - TTAB SERVICE COPY - June 22 2022.pdf(4714900 bytes)</p>
-------------	---

Signature	/tjbraverman/
Name	TODD BRAVERMAN, ESQ.
Date	06/29/2022

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL TTAB

----- X
SPARKNOTES LLC,

Opposer,

v.

ZUROAM MEDIA,

Applicant.
----- X

Opposition No. _____

BE THAT SPARK

U.S. Trademark Application
Serial No. 90059607

**BE THAT
SPARK** 

NOTICE OF OPPOSITION

SPARKNOTES LLC, a New York limited liability company, having its principal place of business located at 33 East 17th Street, New York, NY 10003, (hereinafter, “Opposer” or “**SPARKNOTES**”) believes that it will be damaged by registration of the mark “**BE THAT SPARK**,” as shown below and in U.S. Trademark Application Serial No. 90059607, filed on July 17, 2020, by **ZUROAM MEDIA**, a Texas Limited Liability Company, located at 5601 Windmier Circle, Dallas, TX 75252 (hereinafter, the “**Applicant**” or “**BE THAT SPARK**”) and hereby opposes the same under the provisions of Section 13 of the Lanham Act of 1946 (15 U.S.C. §1063).

**BE THAT
SPARK** 

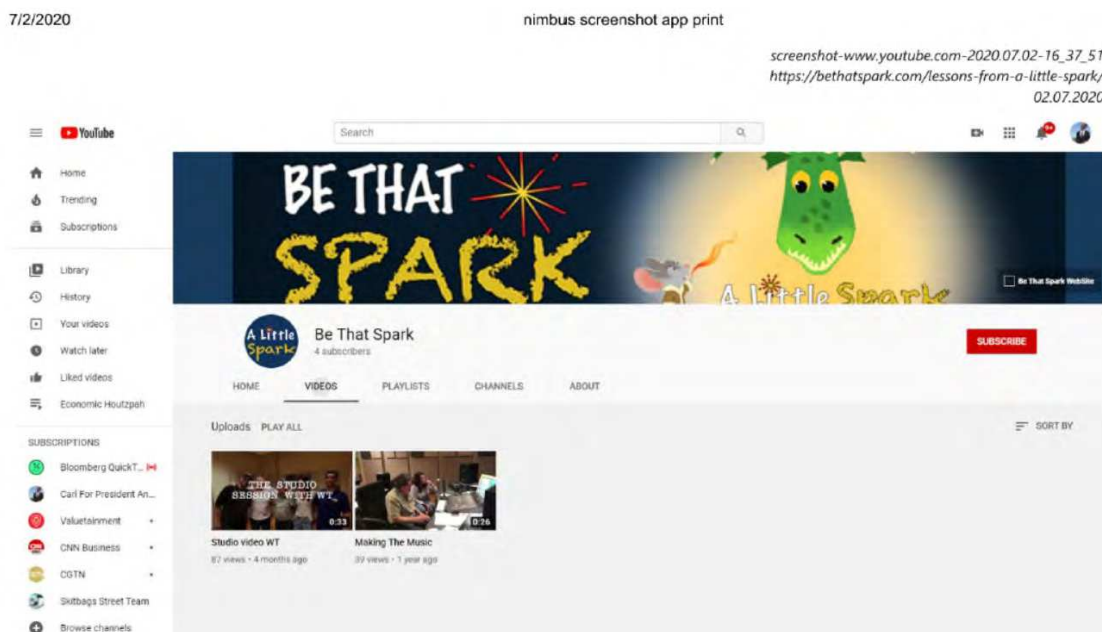
As grounds of opposition, it is alleged that:

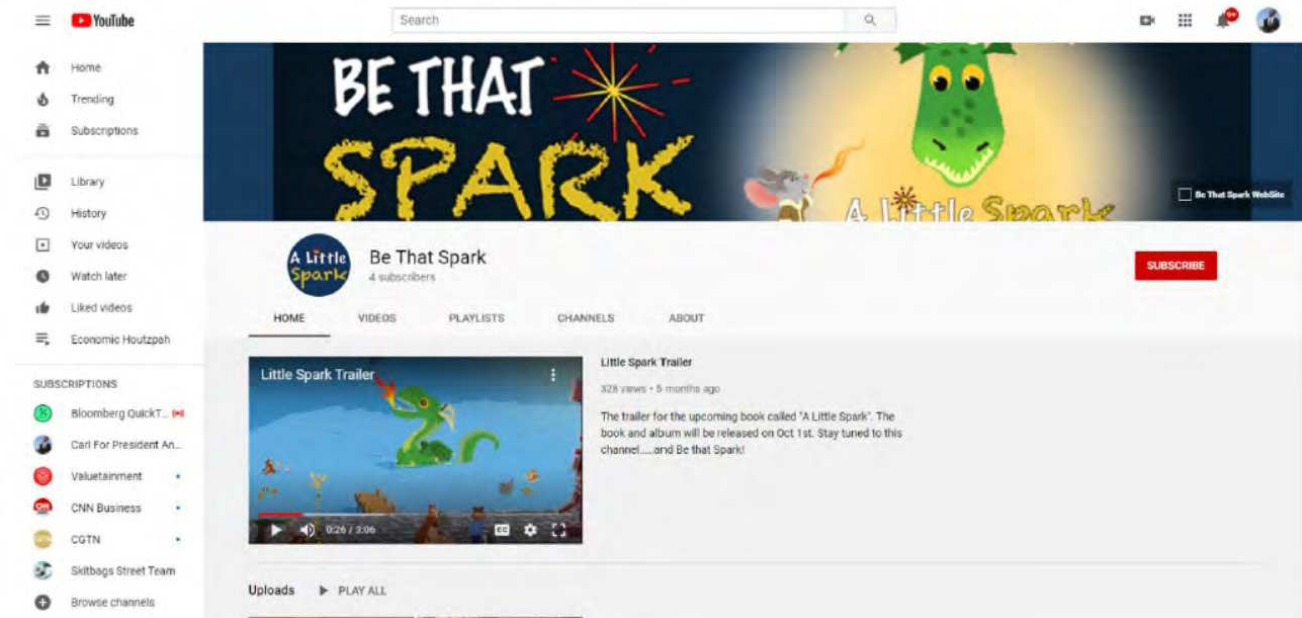
1. According to the records of the USPTO and upon information and belief, **BE THAT SPARK** seeks to register with the United States Patent & Trademark Office (hereinafter, the “**USPTO**”) the following mark, “**BE THAT SPARK**” (hereinafter, the “**BE THAT SPARK Mark**”), U.S. Trademark Application Serial No. 90059607, for “digital materials, namely, downloadable files featuring fiction books, audio books, videos,” in International Class 09; “a series of fiction works, namely, novels and books featuring children, self-motivation and self-esteem,” in International Class 16; and “educational services, namely, conducting classes, seminars, conferences, workshops in the fields of children's books and self-motivation and distribution of training materials in connection therewith; providing on-line videos featuring music, not downloadable; providing on-line music, not downloadable,” in International Class 41 (hereinafter, the “**BE THAT SPARK Goods/Services**,” as shown below and evidenced by the publication of said mark in the March 1, 2022 issue of the Trademark *Official Gazette*, TM 542, and the attached USPTO Trademark Status and Document Retrieval Status Record (hereinafter, the “**USPTO TSDR Status Records**”).

2. Upon information and belief and according to the USPTO TSDR Status Records, BE THAT SPARK filed the BE THAT SPARK Mark on July 17, 2021, U.S. Trademark Application Serial No. 90059607, for “digital materials, namely, downloadable files featuring fiction books, audio books, videos,” in International Class 09; and “a series of fiction works, namely, novels and books featuring children, self-motivation and self-esteem,” in International Class 16; based on intent-to- use in commerce, pursuant to Section 1(b) of the Lanham Act, 15 U.S.C. § 1051(b), as shown by the attached USPTO TSDR Status Records for the BE THAT SPARK Mark.

3. Upon information and belief and according to the USPTO TSDR Status Records, BE THAT SPARK filed the BE THAT SPARK Mark on July 17, 2020, U.S. Trademark Application Serial No. 90059607, for “educational services, namely, conducting classes, seminars, conferences, workshops in the fields of children's books and self-motivation and distribution of training materials in connection therewith; providing on-line videos featuring music, not downloadable; providing on-line music, not downloadable,” in International Class 41, based use in commerce, pursuant to Section 1(a) of the Lanham Act, 15 U.S.C. § 1051(a), claiming a date of first use in commerce at least as early as June 2, 2020, as shown by the attached USPTO TDSR Status Records for the BE THAT SPARK Mark.

4. According to the records of the USPTO and upon information and belief, BE THAT SPARK filed the below specimens on July 17, 2020, evidencing BE THAT SPARK's use in commerce of the BE THAT SPARK Mark on the BE THAT SPARK Goods/Services in International Class 41, at least as early as June 2, 2020:





5. According to the records of the USPTO and upon information and belief, the USPTO issued an Office Action on October 29, 2020 refusing acceptance of the originally filed specimens for the goods in International Class 09 and 16 because, “the specimen does not show the applied-for mark as actually used in commerce in International Classes 9 and 16,” and referenced a prior pending mark, BE THE SPARK, U.S. Trademark Application Serial No. 88808076, stating that, “[I]f the mark in the referenced application registers, applicant’s mark may be refused registration under Trademark Act Section 2(d) because of a likelihood of confusion between the two marks. *See 15 U.S.C. §1052(d); 37 C.F.R. §2.83; TMEP §§1208 et seq.*”

6. SPARKNOTES alleges and according to the USPTO TSDR Records that SPARKNOTES filed a Notice of Opposition against BE THE SPARK, U.S. Trademark Application Serial No. 88808076, on July 28, 2021, Opposition No. 91270731, which BE

THE SPARK defaulted and the TTAB abandoned the USPTO Trademark Application Serial No. 88808076 for BE THE SPARK on November 5, 2021.

7. According to the records of the USPTO and upon information and belief, BE THAT SPARK filed a response to the outstanding USPTO Office Action on December 3, 2020, submitting the following substitute specimens evidencing use of the BE THE SPARK Mark on the listed BE THE SPARK Goods/Services in International Class 41:



HOME A LITTLE SPARK THE WORLD OF A LITTLE SPARK LESSONS BLOG PRESS ABOUT US SHOP

BE THAT SPARK

To those who need a little Spark,
A hand up, a break, a chance –
May you find your way
And do great things.

A Little Spark
NOW AVAILABLE

MUSIC VIDEOS

Please enjoy these short versions of the songs from "A Little Spark". Full versions will be released as part of "A Little Spark audio experience" October 1, 2020.

Veen's Song

source: extensio://spoonysoundspersonalstorage/vd1.html

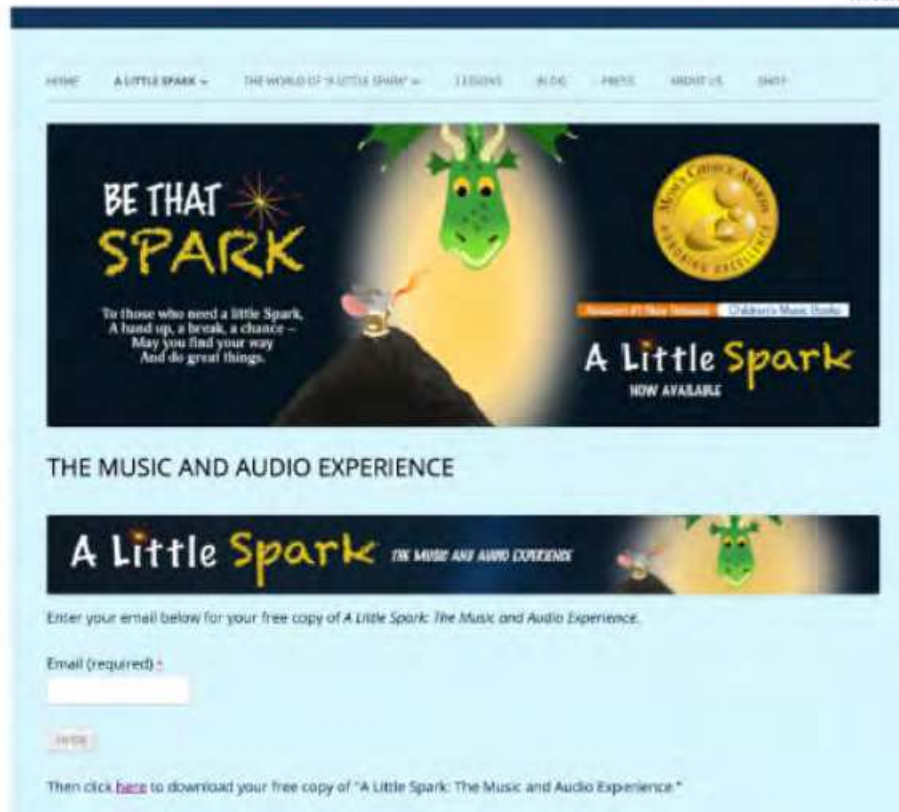
I CAN DO MORE

A Little Spark

A Little Spark

10:57:30

YouTube



8. Upon information and belief and according to the USPTO TSDR Records, BE THE SPARK filed a Response to the USPTO Suspension Inquiry on December 8, 2021, stating that, “Cancellation No(s). 88808076 has/have been terminated. The applicant hereby requests removal of this application from suspension for further action by the examining attorney.”

9. Upon information and belief and according to the USPTO TSDR Records, SPARKNOTES filed with the Trademark Trial & Appeal Board (**hereinafter, the “TTAB”**), a Ninety (90) Day Request for Extension of Time to File a Notice of Opposition against the BE THAT SPARK Mark on March 7, 2022, for which the TTAB granted on March 7, 2022, setting SPARKNOTES’ deadline for filing a Notice of

Opposition, until June 29, 2022, unless BE THAT SPARK consented to an additional Sixty (60) Extension of Time.

10. Upon information and belief, on June 29, 2022, SPARKNOTES conducted online Google searches of BE THAT SPARK and the BE THAT SPARK Mark. The following are excerpts from BE THAT SPARK's website, located at <https://bethatspark.com/> demonstrating BE THAT SPARK's current use in commerce of the BE THAT SPARK Mark for the BE THAT SPARK Goods/Services:

Zuroam Media is a small media and publishing startup founded by Chris Parsons in 2018. Our goal is to create stories that can be told in new ways through an experience that brings text, music, audio, and video together for young audiences. Our first production, the book *A Little Spark* was released on Oct 1, 2020. *A Little Spark* was awarded the prestigious **Mom's Choice Award Gold Medal** for best in family-friendly media, products, and services.

"*A Little Spark* is more than just a book – it's a multimedia experience with a lot of heart! This fully illustrated chapter book comes with QR codes to listen to music throughout the story and a code to download the audiobook right in the book! Reading time is such a special time for connection, and *A Little Spark* really has something for the whole family to enjoy! It also has wonderful lessons throughout the book." *Children's Book Review*

A Little Spark is a family read-aloud fully illustrated chapter book complete with soundtrack and audiobook. There are beautiful illustrations to help bring the text to life, an audiobook with delightful performances of each character, and an album of songs (that can be accessed through QR codes). Check out the [Parent's Guide to A Little Spark](#).

ARTICLES

Click links to download articles

[How Books Can Light a Child's Inner Spark](#)

[Incorporating Music into Distance Learning](#)

[Out of the Box Tools for When the Lesson Plans Aren't Working Out](#)

[Teaching Kids About Leadership and Bravery](#)

[The Power of Forgiveness](#)

[Giving Goes Beyond Thanksgiving](#)

[How Multilevel Sensory Experience Enhances the Learning Process](#)

[HOME](#)
[A LITTLE SPARK](#)
[ABOUT US](#)
[CONTACT](#)
[FAQ](#)

BE THAT SPARK

To those who need a little Spark:
A hand up, a break, a chance –
May you find your way
And do great things.

A Little Spark
NOW AVAILABLE

HOME

DOWNLOAD FREE AUDIOBOOK HERE

DOWNLOAD FREE SOUNDTRACK HERE

We help you create fun family experiences that will inspire and entertain your family!

No matter how small you think you are, you can make a big difference. Even the smallest act of kindness is *awesome!* The *Be That Spark* movement begins with our book *A Little Spark* – we can all *Be That Spark*.

This *A Little Spark* experience will ultimately be some of the most rewarding time you'll ever spend with your children.

A LITTLE SPARK - THE EXPERIENCE BEGINS!

BOOK TRAILER

BOOK EXCERPT

AUDIO EXCERPT

THE MUSIC

MUSIC VIDEOS

MAKING THE MUSIC

HEAR FROM OUR FRIENDS

RESOURCE LIBRARY

A Little Spark Book Tutorial

BE THAT SPARK PROGRAM

RECENT BLOG POSTS

How Midwestern Sensory Supervisor Enhances the Learning Process [Read More](#)

Introducing Classroom Spark & Learning [Read More](#)

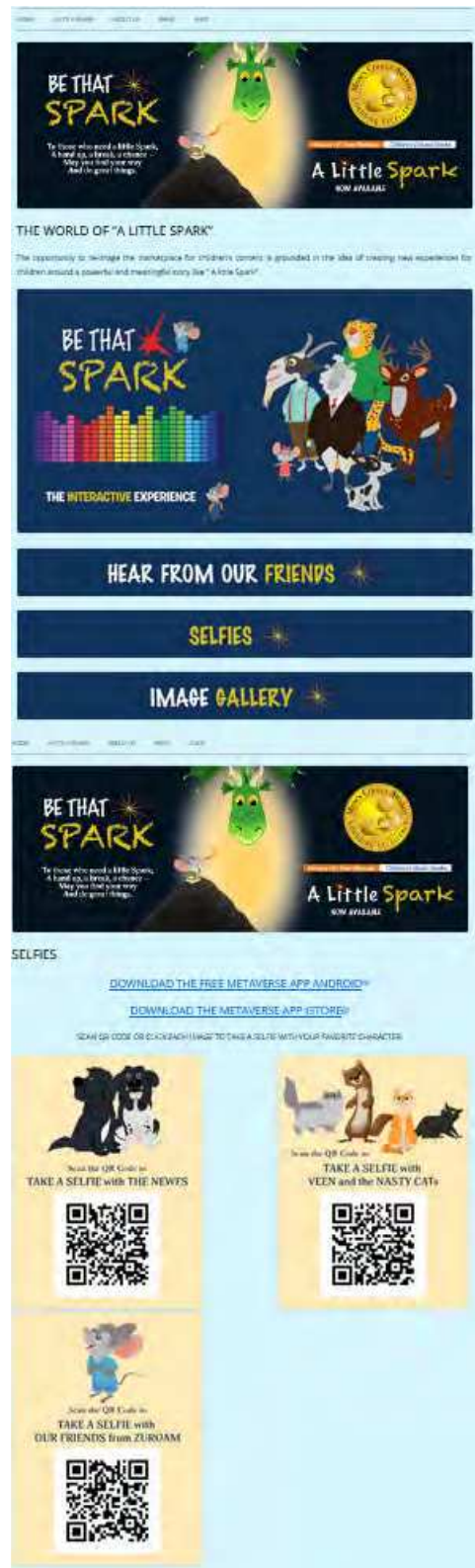
The Lessons from the Book "A Little Spark" [Read More](#)

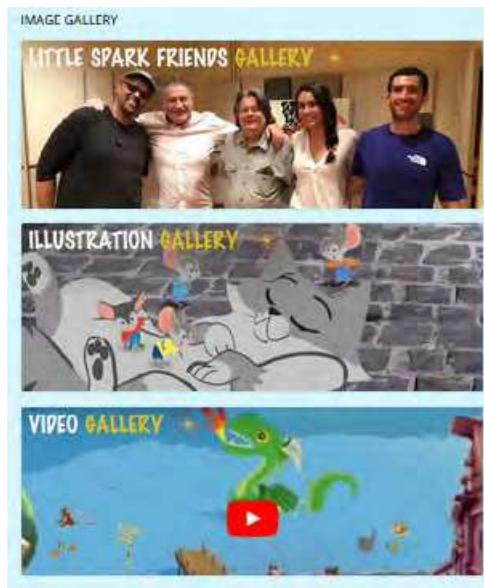
The World of "Be That Spark!" [Read More](#)

And... The Story Begins! [Read More](#)

Zoom Media

Contact Us at - [ZoomMedia.com](#)







11. Upon information and belief, SPARKNOTES submits the following excerpt from FACEBOOK, captured on June 29, 2022, located at <<https://www.facebook.com/bethatspark>>:



12. Upon information and belief, SPARKNOTES submits the following excerpt from YouTube, captured on June 29, 2022, located at <<https://www.youtube.com/channel/UCMNSe3KvvSLUuqQ7TrYZuRA>>:

Search 



BE THAT SPARK

A Little Spark
40 subscribers

SUBSCRIBE

HOME VIDEOS PLAYLISTS CHANNELS ABOUT

Little Spark Trailer
1,190 views • 2 years ago

The trailer for the upcoming book called 'A Little Spark'. The book and album will be released on Oct 1st. Stay tuned to this channel.....and Be that Spark!

Uploads ▶ **PLAY ALL**

Studio video WT
112 views • 2 years ago

Making The Music
60 views • 3 years ago

New Newf Videos ▶ **PLAY ALL**
Videos With. Our favorite Celebrity Ned Newf

Ned Newf Intro - Be My Friend
Be That Spark
4 views • 2 years ago

A Little Spark with Ned Newf
Be That Spark
39 views • 2 years ago

Ellie Terrier - Believe In Me
Be That Spark
28 views • 10 months ago

Our Friends From Zuroom ▶ [PLAY ALL](#)



Spank Talks

Be That Spark
141 views • 2 years ago



Nina Talks

Be That Spark
158 views • 2 years ago



Ned Newf Talks

Be That Spark
214 views • 2 years ago



Char Talks

Be That Spark
180 views • 2 years ago



Elli Talks

Be That Spark
142 views • 2 years ago



Scrap Talks

Be That Spark
124 views • 2 years ago

Songs from the Book "A Little Spark" ▶ [PLAY ALL](#)



Veen's Song

Be That Spark
964 views • 2 years ago



I Can do More

Be That Spark
773 views • 2 years ago



A Little Spark

Be That Spark
450 views • 2 years ago



My Little One

Be That Spark
922 views • 2 years ago



Icing

Be That Spark
308 views • 2 years ago



Movin On

Be That Spark
278 views • 2 years ago

Little Spark - Behind the Scenes ▶ [PLAY ALL](#)



Studio video WT

Be That Spark
112 views • 2 years ago



Recording Icing at the Studio

Be That Spark
34 views • 2 years ago



"My Little One"

Be That Spark
33 views • 2 years ago



Drifter recorded Brandon McInnis

Be That Spark
30 views • 2 years ago



New Day with WT Greer

Be That Spark
22 views • 2 years ago



Making The Music

Be That Spark
60 views • 3 years ago

Lessons from 'A Little Spark' ▶ [PLAY ALL](#)



Little Spark Lessons

Be That Spark
28 views • 2 years ago



A Little Spark - How the book works?

Be That Spark
110 views • 1 year ago

Popular uploads ▶ [PLAY ALL](#)



Studio video WT

112 views • 2 years ago



Making The Music

60 views • 3 years ago

13. SPARKNOTES, is a wholly owned subsidiary of BARNES & NOBLE Booksellers, Inc., a Delaware corporation, located at 33 East 17th Street, New York, NY 10003 (**hereinafter, “BARNES & NOBLE”**).


14. BARNES & NOBLE owns and operates hundreds of the famous and publicly well-known BARNES & NOBLE BOOKSELLERS retail bookstores throughout the United States.

15. BARNES & NOBLE owns and operates the famous and publicly well-known BARNES & NOBLE BOOKSELLERS® and/or B&N® online retail bookstores accessible via the domain names <www.barnesandnoble.com>, <www.bn.com>, and <nook.com>, as well as through the BARNES & NOBLE® and nook® IOS and Google Play apps, as shown by the below excerpts, taken by SPARKNOTES on March 8, 2022, from the BARNES & NOBLE website located at <<https://www.barnesandnoble.com>>, which demonstrates use in commerce of the nook® Downloadable Reading App – “A Great Way to Enjoy Books & Magazines on Your Phone or Tablet; NOOK Audiobooks App - Bring new excitement to all your daily routines with this free app on your phone or tablet. Explore our thousands of popular titles at nookaudiobooks.com; and the BARNES & NOBLE App - Access the World's Largest Bookstore on Your iPhone - Our iOS bookstore app lets you shop 24/7, with bookseller picks & more to keep you in the know,” all for use in reading, listening to, downloading, viewing, and streaming ebooks, videos, and audiobooks covering a broad list and range of books, e-books, guides, workbooks, lesson plans, and related products, which are sold, distributed, or provided to a wide range of relevant users, purchasers, and consumers, including, but not limited to, high school, middle school, secondary school, and early-learning teachers, students,

children, and parents, which cover a broad range of educational topics and subject matter, including, but not limited to, early-learning educational programs, teacher guides, lesson plans, and related educational-related products (hereinafter, the **“BARNES & NOBLE Goods/Services”**):

Free Shipping on Orders of \$35 or More

Barnes & Noble Mobile Apps



nook
BARNES & NOBLE

Download on the App Store | GET IT ON Google Play

The New Barnes & Noble NOOK App

Now you can Read, Listen and Discover All in One Place!

- Download millions of books and listen to over 300,000 audiobooks.
- Subscribe to B&N Audiobooks and get 1 credit each month to redeem for your next listen.
- Not ready to subscribe? No problem! Buy any book, any time.
- Find expert recommendations just for you.
- Never lose track of your spot with bookmarks and easy Library access.
- Enjoy our B&N Readouts, letting you browse chapters and articles from books and more.
- Add to your Wishlist(s) and grow your TBR pile.



Barnes & Noble App

Make Sure You're Always Booked

- Shop B&N wherever you are and access the world's largest bookstore.
- Find coupons and special offers.
- Discover bookseller picks and recommendations.
- Browse millions of books to find your next read.

Download Now:

Apple App Store

CARRY YOUR LIBRARY IN YOUR HANDS

The NOOK GlowLight® 4 Designed for Every Reader

- 32GB Storage Holds Thousands of Books
- Compact and Lightweight
- Fingerprint, Glare and Scratch Resistant
- Read in Any Light, Day or Night
- Read For Weeks on a Single Charge

[SHOP NOW](#)



NOOK 10" HD Tablet Designed with Lenovo

by Barnes & Noble

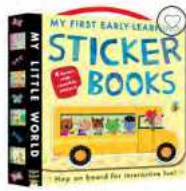
★★★★☆ 3.6 (124)

\$129.99

- Great reads anytime, anywhere with the pre-loaded NOOK app
- 10.1" IPS HD display
- Sleek and sturdy metal design in Iron Grey
- Gentle on the eyes with TÜV Rheinland-certified eye protection
- Up to 11 hours of long-lasting battery life
- Endless entertainment with the Google Play™ Store
- Members save 10% on all NOOK tablets, eReaders, and accessories



16. SPARKNOTES attaches excerpts from the BARNES & NOBLE website, located at <<https://www.barnesandnoble.com>>, captured on June 29, 2022, which demonstrate use in commerce of the “BARNES & NOBLE Goods/Services, specifically in the fields of early-learning and children’s educational material, projects, toys, and related educational and instructional materials:

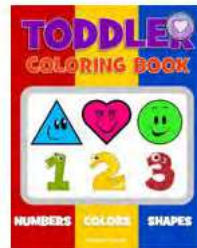


My First Early-Learning...
by Jonathan Litton, Phion...

Explore Series

Paperback **\$11.99**

- ✓ Available Online
- ✗ Not in Stock at My Store



Toddler Coloring Book. N...
by Olivia O. Arnett

#1 in Series

Paperback **\$6.99**

- ✓ Available Online
- ✗ Not in Stock at My Store



The Ultimate 1 Year Old...
by Autumn McKay

#6 in Series

Paperback **\$12.99**

- ✓ Available Online
- ✗ Not in Stock at My Store



Giant Coloring Books For...
by Giant Coloring Happy ...

Paperback **\$6.99**

- ✓ Available Online
- ✗ Not in Stock at My Store



My First Library of Learni...
by Penguin India

Board Book **\$24.99**

- ✓ Available Online
- ✗ Not in Stock at My Store

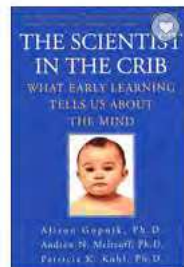


We Poop on the Potty! (...
by Little Grasshopper Bo...

Explore Series

Board Book **\$15.99**

- ✓ Available Online
- ✗ Not in Stock at My Store



The Scientist in the Crib:...
by Alison Gopnik, Andre...

Paperback **\$16.99**

- ✓ Available Online
- ✗ Not in Stock at My Store

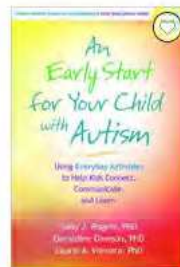


Learning to Ski with Mr. ...
by Chris Van Dusen

Explore Series

Hardcover **\$16.99**

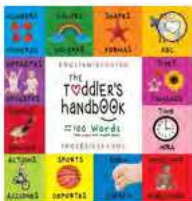
- ✓ Available Online
- ✗ Not in Stock at My Store



An Early Start for Your C...
by Sally J. Rogers PhD, G...

Paperback **\$16.95**

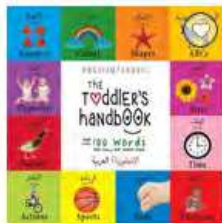
- ✓ Available Online
- ✗ Not in Stock at My Store



The Toddler's Handbook:...
by Dayna Martin, A.R. Ro...

Large Print **\$19.95**

- ✓ Available Online
- ✗ Not in Stock at My Store



The Toddler's Handbook:...
by Dayna Martin, A.R. Ro...

Large Print **\$6.95**

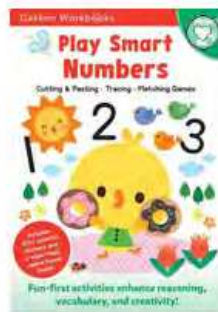
- ✓ Available Online
- ✗ Not in Stock at My Store



My Butterfly Coloring Bo...
by Vinci Kid

Paperback **\$6.99**

- ✓ Available Online
- ✗ Not in Stock at My Store

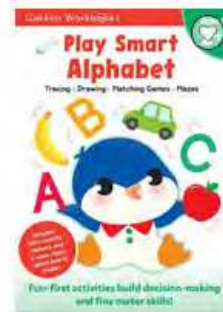


Play Smart Numbers Age...
by Gakken early childhoo...

Explore Series

Paperback **\$7.95**

- ✓ Available Online
- ✗ Not in Stock at My Store

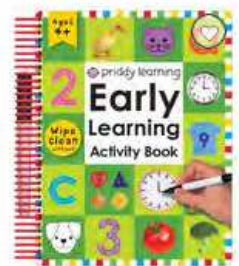


Play Smart Alphabet Age ..
by Gakken early childhoo...

Explore Series

Paperback **\$7.95**

- ✓ Available Online
- ✗ Not in Stock at My Store



Wipe Clean Early Learnin..
by Roger Priddy

Explore Series

Other Format **\$11.49**
\$12.95

- ✓ Available Online
- ✓ In Stock at My Store
- ✓ Store Pickup Available



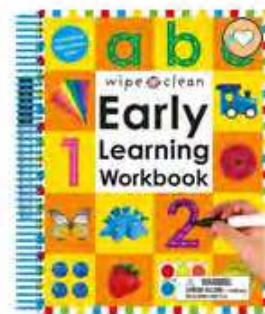
Early Learning: Ready to ...
by Scholastic Teacher Re...
Explore Series
Paperback **\$9.99**
✓ Available Online
✓ In Stock at My Store
✓ Store Pickup Available



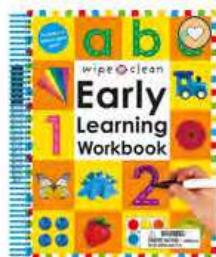
Rabbit : Rabby Loves Veg..
by Auntie Ant
Explore Series
NOOK Book **FREE**
✗ Available Immediately
After Purchase



The Toddler's Science Ac..
by Kailan Carr
Explore Series
Paperback **\$13.99**



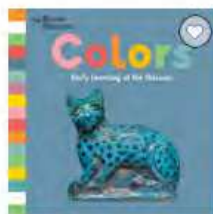
Wipe Clean: Early Learni..
by Roger Priddy
Explore Series
Other Format **\$11.49**
~~\$12.95~~



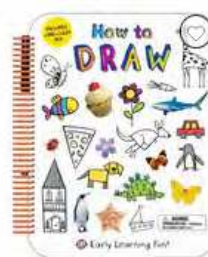
Wipe Clean: Early Learni..
by Roger Priddy
Explore Series
Other Format **\$11.49**
~~\$12.95~~



Early Learning Fun: Matc..
by Roger Priddy
Explore Series
Other Format **\$12.99**



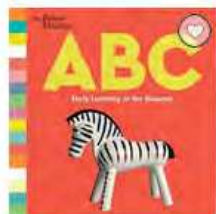
Colors: Early Learning at ...
by Nosy Crow, The Trust...
Explore Series
Board Book **\$7.99**



How to Draw: Includes...
by Roger Priddy
Explore Series
Other Format **\$9.99**



One Little Piggy: Countin..
by Speedy Publishing LLC
Explore Series
NOOK Book **\$4.99**



ABC: Early Learning at th..
by Nosy Crow, The Trust...
Explore Series
Board Book **\$7.99**
✓ Available Online
✗ Not in Stock at My Store



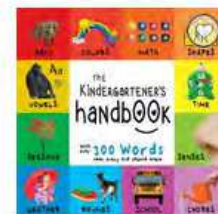
Opposites: Early Learnin..
by Nosy Crow, The Trust...
Explore Series
Board Book **\$7.99**
✓ Available Online
✗ Not in Stock at My Store



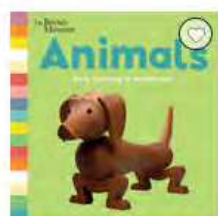
Primary Composition No...
by Majestic Meadows (C...
#10 in Series
Paperback **\$6.99**
✓ Available Online
✗ Not in Stock at My Store



Learn to Write: Scholasti..
by Scholastic
Explore Series
Paperback **\$8.99**
✓ Available Online
✗ Not in Stock at My Store



The Kindergartener's Ha...
by Dayna Martin, A.R. Ro...
Explore Series
NOOK Book **\$2.99**
✗ Available Immediately
After Purchase



Animals: Early Learning a...
by Nosy Crow, The Trust...
Explore Series



Butterflies
by Susan Ashley PhD
Explore Series



Children's Coloring Book:...
by Urtimud Uigres
Paperback \$7.42



Animal Coloring Book for...
by Tornis
Paperback \$7.09



Animal Coloring Book for...
by Freshniss
Paperback \$7.09

Children - Animated Musicals



The Princess and the F...
Director: Anika Noni R...
Blu-ray \$26.99
✓ Available Online
✗ Not In Stock at My Store



Hercules
Director: Taito Donowa...
Blu-ray \$26.99
✓ Available Online
✗ Not In Stock at My Store



Belle
Blu-ray \$26.99
✓ Available Online
✓ In Stock at My Store
✓ Store Pickup Available



Trolls: Holiday in Harm...
DVD \$14.99
✓ Available Online
✗ Not In Stock at My Store



Lilo & Stitch
Director: Chris Sande...
DVD \$14.99
✓ Available Online
✓ In Stock at My Store
✓ Store Pickup Available



Curious George
Director: Will Ferrell, ...
Blu-ray \$14.99
✓ Available Online
✗ Not In Stock at My Store



Schoolhouse Rock - Sp...
Explore Series
DVD \$14.99
✓ Available Online
✓ In Stock at My Store
✓ Store Pickup Available



Happy Feet/Happy Fe...
Director: Elijah Wood, ...
DVD \$5.99 \$4.99
✓ Available Online
✓ In Stock at My Store
✓ Store Pickup Available



Barbie in the 12 Danci...
Director: Elijah Wood, ...
DVD \$9.99
✓ Available Online
✗ Not In Stock at My Store



Mulan Double Feature
Director: Liu Yifei
Blu-ray \$34.99
✓ Available Online
✗ Not In Stock at My Store



The Wizard of Oz
Director: Judy Garland...
DVD \$10.49 \$4.99
✓ Available Online
✓ In Stock at My Store
✓ Store Pickup Available



The Prince of Egypt
Director: Val Kilmer
Blu-ray \$19.99
✓ Available Online
✗ Not In Stock at My Store



Shirley Temple Little D...
Director: Val Kilmer
DVD \$54.99
✓ Available Online
✗ Not In Stock at My Store



Robin Hood
Director: Brian Bedford...
Blu-ray \$19.99
✓ Available Online
✗ Not In Stock at My Store



Charlotte's Web
Director: Julia Roberts...
Blu-ray \$12.99
✓ Available Online
✗ Not In Stock at My Store

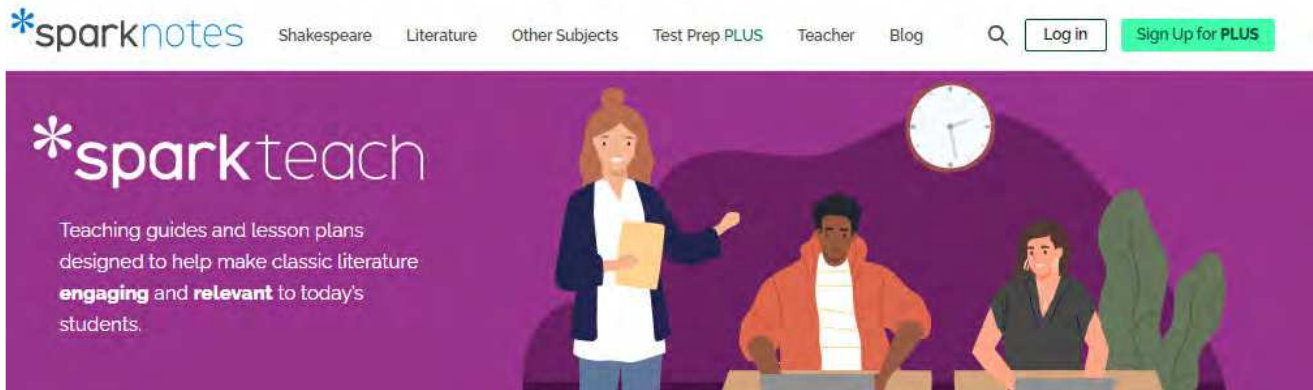
17. **SPARKNOTES**, through its predecessors, parents, and related companies, owns and operates the <www.SPARKNOTES.com> web site which provides various educational and entertainment goods and services to students,

teachers, educators, and consumers and public in general, featuring print, e-books, web-based e-books, downloadable computer apps, streaming and downloadable, and non-downloadable educational content, such as instructional material, study guides, charts, flash cards, books, e-books, teacher guides, informational, educational, and activity cards, student user forums blogs, video blogs, videos, digital media, and educational information, publications, content, and products, which cover a broad range of educational topics and subject matter, which are sold, distributed, or provided to a wide range of relevant users, purchasers, and consumers, including, but not limited to, high school, middle school, secondary school, and early-learning teachers, students, children, and parents (hereinafter, the **“SPARKNOTES Goods/Services”**), all under the **“SPARKNOTES® Mark and Family of SPARK Marks,”** as defined herein.

18. SPARKNOTES has established and owns a highly distinctive family of “SPARK” Marks as a result of SPARKNOTES' long, continuous, and extensive selling, promoting, marketing, distributing, performing, rendering, providing, and/or using in commerce various SPARKNOTES and other SPARK Marks with additional words, including, but not limited to, **SPARKNOTES®**, **SPARKTEACH®**, **SPARK YOUR CAREER IN book series**, **SPARKCHARTS®**, **SPARKLIFE®**, **THE SPARK.COM®**, **SPARKNOTES 101®**, **SPARK PUBLISHING®**, **THE DAILY SPARK®**, and pending intent-to-use (“ITU”) USPTO trademark applications for the marks **SPARKACHIEVEMENT™**, **SPARKACHIEVE™**, and **LENSLESSONS™**, (hereinafter, the **“SPARKNOTES® Mark and Family of SPARK Marks”**).

19. SPARKNOTES submits the following excerpts from the www.sparknotes.com and www.bn.com websites, captured on March 8, 2022 and June

15, 2022, showing use in commerce by SPARKNOTES of the SPARKNOTES Mark® and Family of SPARK Marks on or in connection with the SPARKNOTES Goods/Services:



You love us on Instagram and Twitter, **now check us out on TikTok!**

A screenshot of the SparkNotes website's 'About SparkNotes' page. The top navigation bar includes the SparkNotes logo, links for No Fear Shakespeare, Literature, Other Subjects, Teacher, Blog, a search icon, and a 'Help' link. The main heading is 'About SparkNotes'. The text below the heading reads: 'Sometimes you don't understand your teacher, your textbooks make no sense, and you have to read sixteen chapters by tomorrow.' Below this is a paragraph: 'SparkNotes is a resource you can turn to when you're confuzzled. We help you understand books, write papers, and study for tests. We're clear and concise, but we never leave out important info.' Another paragraph follows: 'As SparkNotes editors, our mission is to help you make sense of confusing schoolwork. We are well-qualified to lend a hand: we're graduates of top schools, we have advanced degrees galore, we've taught undergraduate and graduate classes, and we've edited books on Shakespeare, *The Scarlet Letter*, and the SAT (and that's just the S's!). We work with experts to create books, blogs, quizzes, and flashcards that will help you master hard material.' Below this is a section titled 'Our Stuff'. The text reads: 'At SparkNotes, we give you multiple ways to study: online, on your eReader, and with good old books. Here's what we offer:' This is followed by three paragraphs: 'SparkNotes Guides: Our guides contain thorough summaries and insightful critical analyses. We offer more than 500 guides for English literature and Shakespeare, and a vast number of guides for history, math, biology, and other subjects. Our most popular guides now include quick quizzes, so you can test your retention before the test.' 'No Fear Shakespeare: No Fear Shakespeare provides side-by-side translations of Shakespeare into plain English. No Fear Shakespeare is available online and in book form.' 'SparkNotes on Facebook and Twitter: Become a fan of SparkNotes on Facebook and follow us on Twitter. We'll post updates, give you new homework help, and let you know what's new on SparkLife.' The final paragraph reads: 'We're always evolving and creating new content, and we welcome your input and requests!'



SparkNotes: Your Complete Study Session Toolkit



Study Smarter with SparkNotes

SparkNotes are the most helpful study guides around for literature, math, science, and more.



Writing

by SparkNotes

★★★★☆ 3.88 • 8 Ratings • published 2004 • 1 edition

The *Daily Spark* series gives classroom teachers a ... [More](#)

Want to Read

Rate it: ★★★★★

The Daily Spark Series

11 primary works • 11 total works



Critical Thinking

by SparkNotes

★★★★☆ 4.00 • 6 Ratings • published 2004 • 2 editions

The *Daily Spark* Series gives classroom teachers a ... [More](#)

Want to Read

Rate it: ★★★★★



Journal Writing

by SparkNotes

★★★★☆ 4.00 • 10 Ratings • published 2004 • 1 edition

The *Daily Spark* Series gives classroom teachers...
[More](#)

Want to Read

Rate it: ★★★★★

20. SPARKNOTES submits the following excerpts from the www.SPARKNOTES.com website and Apple IOS App Store, captured on March 8, 2022, showing use by SPARKNOTES of the SPARKNOTES® Mark and Family of SPARK Marks, on or in connection with, the SPARKNOTES Goods/Services, namely, downloadable computer software apps for accessing SPARKNOTES' content:



SparkNotes 9+

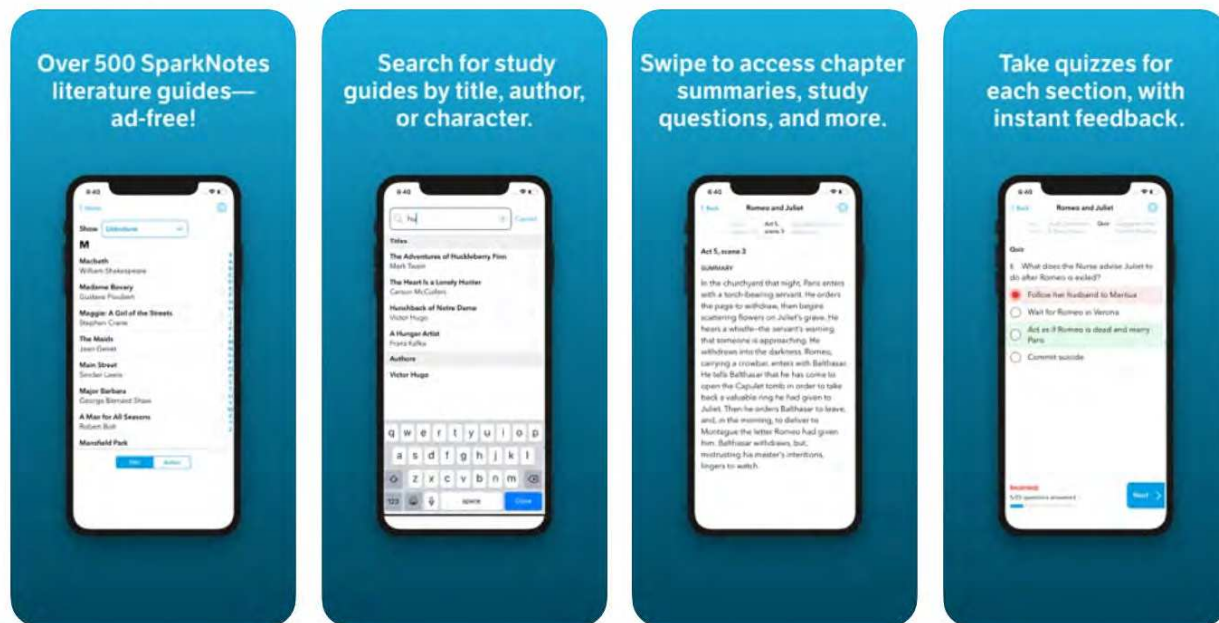
SparkNotes LLC

Designed for iPhone

★★★★★ 2.2 • 282 Ratings

Free · Offers In-App Purchases

iPhone Screenshots



Introducing the SparkNotes app! Try it free for one month—once you’ve started your free trial, you’ll have instant access to all of our literature guides (nearly 600, with more coming soon) at your fingertips. To Kill a Mockingbird? Yep. Romeo and Juliet? Of course!

And there’s more:

- * Absolutely no ads!
- * Full access on the go—works even when the internet doesn’t, you can save your data!
- * Quiz yourself: almost all titles have an interactive quiz
- * Customize your text size and try out DARK MODE

The SparkNotes app requires an easy in-app subscription to get started. You’ll have the first month free to see why the SparkNotes app is the best way to study on your iPhone or iPod Touch. You can get all of our award-winning SparkNotes literature guides for either \$.99 a month or \$4.99 a year!

Subscriptions allow you to view the full study guide content found within the app, and are available on both a monthly and a yearly basis. Your subscription will automatically renew—and your account will be charged—unless auto-renew is turned off at least 24 hours before the end of the current period. You can manage your subscriptions, and turn off auto-renewal, by going to your account settings after purchase.

Your support enables us to bring you the fastest, least distracting way to study, and we can’t wait to show you what’s coming next! Let us know what you think, and share your ideas, by using the feedback link in the app’s Settings menu.

Contact the SparkNotes app team by writing to iphone@sparknotes.com, or connect online:

<https://www.sparknotes.com/>

<https://twitter.com/sparknotes>

<https://facebook.com/sparknotes>

https://instagram.com/sparknotes_

21. SPARKNOTES submits the following excerpts from SPARKNOTES' Premium YouTube channel, located at <<https://www.youtube.com/user/videosparknotes>>, captured on July 25, 2021, showing SPARKNOTES' current use in commerce of the SPARKNOTES® Mark and Family of SPARK Marks on numerous "Video SPARKNOTES," namely, children's educational videos, animations, and interviews with and by teachers, students, and related educational content:



22. SPARKNOTES submits the following excerpts from SPARKNOTES' Facebook page, located at <<https://www.facebook.com/pg/sparknotes>>, captured on July 25, 2021 and March 8, 2022, showing SPARKNOTES' current use in commerce of the SPARKNOTES® Mark and Family of SPARK Marks on or in connection with the SPARKNOTES Goods/Services:



23. SPARKNOTES owns numerous valid and subsisting USPTO Trademark Registrations, pending USPTO trademark applications, websites, blogs, Facebook, Instagram, Twitter, and other social media sites, domain names, and other source indicators, all of which incorporate the term “SPARK” for the SPARKNOTES Goods/Services.

24. SPARKNOTES is the owner, licensor, and/or licensee of U.S. Trademark Registration No. 3952293, for the mark ***SPARKNOTES®** (as shown below), for

“downloadable electronic publications in the nature of study guides in the field of literature; downloadable electronic publications in the nature of books, study guides and charts on a variety of high school and college-level subjects, namely, Math, Algebra, Calculus, Trigonometry, Geometry, Chemistry, Organic Chemistry, Biology, Microbiology, Physics, Astronomy, Computer Science, Geology, History, Psychology, Philosophy, Economics, Film, Health, Art History, Language, English, ESL, Sign Language, Spanish, French, Italian, German, Hebrew, Japanese, Chinese, Latin, Law, Anatomy, Medicine, Nursing, Music, Marketing, Macroeconomics, Accounting, Mythology, Women’s Studies, Sociology and SAT Test Prep,” in International Class 09; “providing on-line electronic bulletin boards for transmission of messages among computer users concerning assistance in selecting and applying to colleges and universities, college loans and scholarships, and information on colleges, college life, college admissions, college loans and financial aid,” in International Class 38; “on-line educational services, namely, providing information and analysis of literary works; on-line educational services, namely, a web site which provides information and analysis of literary works and on-line quizzes on a variety of high school and college topics, on-line study guides in the field of literature, and educational information and content on a variety of high school and college topics; providing a web site featuring educational and entertainment information and content in the fields of pop culture, television shows, movies, literature, fiction and non-fiction books on a variety of topics, the Internet, computers, music, news, current events, humor, blogs concerning college life, education and current events, high school life, college life, academics, quizzes, computer games and trivia games; book publishing services; providing on-line

information for assisting in selecting and applying to colleges and universities; providing



on-line information in the field of college admissions; providing a website that features information on college life, namely, attending college and university with an emphasis on newly enrolled students and activities; computer services, namely, providing on-line study guides in the field of literature; providing non-downloadable publications in the nature of books, study guides and charts on a variety of high school and college-level subjects, namely, Math, Algebra, Calculus, Trigonometry, Geometry, Chemistry, Organic Chemistry, Biology, Microbiology, Physics, Astronomy, Computer Science, Geology, History, Psychology, Philosophy, Economics, Film, Health, Art History, Language, English, ESL, Sign Language, Spanish, French, Italian, German, Hebrew, Japanese, Chinese, Latin, Law, Anatomy, Medicine, Nursing, Music, Marketing, Macroeconomics, Accounting, Mythology, Women's Studies, Sociology and SAT Test Prep," in International Class 41; and "providing online non-downloadable diagnostic tools in the nature of software, computer databases and computer programs for assisting in applying for college loans and scholarships via a web site; providing online non-downloadable diagnostic tools in the nature of software, computer databases and computer programs for assisting in selecting and applying to colleges and universities," in International Class 42.

25. SPARKNOTES filed the USPTO trademark application for the ***SPARKNOTES**[®] Mark on June 29, 2009; SPARKNOTES first used in commerce the ***SPARKNOTES**[®] Mark, U.S. Trademark Registration No. 3952293, for the above-listed goods and services, since at least as early as August 31, 2009; and SPARKNOTES' use in commerce has been valid, continuous, renewed, and has not been abandoned.

26. The USPTO issued said registration for the ***SPARKNOTES**[®] Mark, U.S. Trademark Registration No. 3952293, on April 26, 2011; SPARKNOTES has been and continues to be continuously and exclusively using in commerce the ***SPARKNOTES**[®] Mark, U.S. Trademark Registration No. 3952293, for the above-listed goods and services, since at least as early as August 31, 2009; and said USPTO Trademark Registration is valid, subsisting, and continuous in accordance with Section 8 of the Lanham Act, 15 U.S.C. § 1058; incontestable in accordance with Section 15 of the Lanham Act, 15 U.S.C. § 1065; renewed in accordance with Section 9 of the Lanham Act, 15 U.S.C. § 1059; and with exclusive right to use the ***SPARKNOTES**[®] Mark, pursuant to Section 33(b) of the Lanham Act, 15 U.S.C. § 1115(b), as shown by the attached USPTO TSDR Status Records.

27. SPARKNOTES is the owner, licensor, and/or licensee of U.S. Trademark Registration No. 2490292, for the mark **SPARKNOTES**[®], for "on-line educational services, namely, providing information and analysis of literary works," in International Class 41 and "computer services, namely, providing on-line study guides in the field of literature," in International Class 42.

28. SPARKNOTES filed the USPTO trademark application for the **SPARKNOTES**[®] Mark on March 14, 2000; SPARKNOTES first used in commerce the

SPARKNOTES[®] Mark, U.S. Trademark Registration No. 2490292, for the above-listed goods and services, since at least as early as March 31, 1999; and SPARKNOTES' use in commerce has been valid, continuous, renewed, and has not been abandoned.

29. The USPTO issued said registration for the **SPARKNOTES**[®] Mark, U.S. Trademark Registration No. 2490292, on September 18, 2001; SPARKNOTES has been and continues to be continuously and exclusively using in commerce the **SPARKNOTES**[®] Mark, U.S. Trademark Registration No. 2490292, for the above-listed goods and services, since at least as early as March 31, 1999; and said USPTO Trademark Registration is valid, subsisting, and continuous in accordance with Section 8 of the Lanham Act, 15 U.S.C. § 1058; incontestable in accordance with Section 15 of the Lanham Act, 15 U.S.C. § 1065; renewed in accordance with Section 9 of the Lanham Act, 15 U.S.C. § 1059; and with exclusive right to use the **SPARKNOTES**[®] Mark, pursuant to Section 33(b) of the Lanham Act, 15 U.S.C. § 1115(b), as shown by the attached USPTO TSDR Status Records.

30. SPARKNOTES is the owner, licensor, and/or licensee of U.S. Trademark Registration No. 2802909, for the mark **SPARKNOTES**[®], for “publications, namely, study guides in the field of literature,” in International Class 16.

31. SPARKNOTES filed the USPTO trademark application for the **SPARKNOTES**[®] Mark on April 23, 2001; SPARKNOTES first used in commerce the **SPARKNOTES**[®] Mark, U.S. Trademark Registration No. 2802909, for the above-listed goods and services, since at least as early as February 28, 2001; and SPARKNOTES' use in commerce has been valid, continuous, renewed, and has not been abandoned.

32. The USPTO issued said registration for the **SPARKNOTES®** Mark, U.S. Trademark Registration No. 2802909, on January 6, 2004; SPARKNOTES has been and continues to be continuously and exclusively using in commerce the **SPARKNOTES®** Mark, U.S. Trademark Registration No. 2802909, for the above-listed goods and services, since at least as early as February 28, 2001; and said USPTO Registration is valid, subsisting, renewed, and continuous in accordance with Section 8 of the Lanham Act, 15 U.S.C. § 1058; incontestable in accordance with Section 15 of the Lanham Act, 15 U.S.C. § 1065; renewed in accordance with Section 9 of the Lanham Act, 15 U.S.C. § 1059; and with exclusive right to use the **SPARKNOTES®** Mark, pursuant to Section 33(b) of the Lanham Act, 15 U.S.C. § 1115(b), as shown by the attached USPTO TSDR Status Records.

33. SPARKNOTES is the owner, licensor, and/or licensee of U.S. Trademark Registration No. 3425933, for the mark **SPARKLIFE®**, for “providing a web site featuring educational and entertainment information and content in the fields of pop culture, television shows, movies, literature, fiction and non-fiction books on a variety of topics, the Internet, computers, music, news, current events, humor, blogs concerning college life, education and current events, college life, academics, quizzes, computer games and trivia games,” in International Class 41.

34. SPARKNOTES filed the USPTO trademark application for the **SPARKLIFE®** Mark on August 13, 2007; SPARKNOTES first used the **SPARKLIFE®** Mark in commerce in connection, with the above-listed goods and services, since at least as early as January 31, 2003; and SPARKNOTES’ use in commerce has been valid, continuous, renewed, and has not been abandoned.

35. The USPTO issued said registration for the **SPARKLIFE®** Mark, U.S. Trademark Registration No. 3425933 on May 13, 2008; SPARKNOTES has been and continues to be continuously and exclusively using in commerce the **SPARKLIFE®** Mark, U.S. Trademark Registration No. 3425933, for the above-listed goods and services since at least as early as January 31, 2003; and said USPTO Registration is valid, subsisting, and continuous in accordance with Section 8 of the Lanham Act, 15 U.S.C. § 1058; incontestable in accordance with Section 15 of the Lanham Act, 15 U.S.C. § 1065; renewed in accordance with Section 9 of the Lanham Act, 15 U.S.C. § 1059; and with exclusive right to use the **SPARKLIFE®** Mark, pursuant to Section 33(b) of the Lanham Act, 15 U.S.C. § 1115(b), as shown by the attached USPTO TSDR Status Records.

36. SPARKNOTES is the owner, licensor, and/or licensee of U.S. Trademark Registration No. 2905459, for the mark **THESPARK®**, for “telecommunication services, namely, providing on-line chat rooms and transmission of instant messages and e-mail among computer users concerning topics of interest to college students,” in International Class 38; and “entertainment services, namely, providing on-line games, quizzes and science experiments, and providing humorous content on a variety of topics and subject matters; educational services, namely, providing on-line study guides in the field of literature and providing educational information and content on a variety of college topics,” in International Class 41.

37. **SPARKNOTES** filed the USPTO trademark application for the mark **THESPARK®** on April 23, 2001; SPARKNOTES first used the mark **THESPARK®** in commerce, in connection with the above-listed goods and services, since at least as

early as January 31, 1999; and SPARKNOTES' use in commerce has been valid, continuous, renewed, and has not been abandoned.

38. The USPTO issued said registration for the mark **THESPARK®**, U.S. Trademark Registration No. 2905459, on November 30, 2004; SPARKNOTES has been and continues to be continuously and exclusively using in commerce the mark **THESPARK®**, U.S. Trademark Registration No. 2905459, for the above-listed goods and services, since at least as early as January 31, 1999; and said USPTO Registration is valid, subsisting, and continuous in accordance with Section 8 of the Lanham Act, 15 U.S.C. § 1058; incontestable in accordance with Section 15 of the Lanham Act, 15 U.S.C. § 1065; renewed in accordance with Section 9 of the Lanham Act, 15 U.S.C. § 1059; and with exclusive right to use the mark **THESPARK®**, pursuant to Section 33(b) of the Lanham Act, 15 U.S.C. § 1115(b), as shown by the attached USPTO TSDR Status Records.

39. SPARKNOTES is the owner, licensor, and/or licensee of U.S. Trademark Registration No. 2882198, for the mark **SPARKNOTES & SPARK DESIGN®** (as shown below), for "publications, namely, study guides in the field of literature," in International Class 16.



40. SPARKNOTES filed the USPTO trademark application for the **SPARKNOTES & SPARK DESIGN®** Mark on June 19, 2001; SPARKNOTES first used the **SPARKNOTES & SPARK DESIGN®** Mark in commerce, in connection with the

above-listed goods and services, since at least as early as February 28, 2001; and **SPARKNOTES'** use in commerce has been valid, continuous, renewed, and has not been abandoned.

41. The USPTO issued said registration for the **SPARKNOTES & SPARK DESIGN®** Mark, U.S. Trademark Registration No. 2882198, on September 7, 2004; SPARKNOTES has been and continues to be continuously and exclusively using in commerce the **SPARKNOTES & SPARK DESIGN Mark®**, U.S. Trademark Registration No. 2882198, for the above-listed goods and services, since at least as early as February 28, 2001; and said USPTO Registration is valid, subsisting, and continuous in accordance with Section 8 of the Lanham Act, 15 U.S.C. § 1058; incontestable in accordance with Section 15 of the Lanham Act, 15 U.S.C. § 1065; renewed in accordance with Section 9 of the Lanham Act, 15 U.S.C. § 1059; and with exclusive right to use the **SPARKNOTES & SPARK DESIGN®** Mark, pursuant to Section 33(b) of the Lanham Act, 15 U.S.C. § 1115(b), as shown by the attached USPTO TSDR Status Records.

42. SPARKNOTES is the owner, licensor, and/or licensee of U.S. Trademark Registration No. 2797269, for the mark **SPARKCHARTS®**, for “publications, namely, study guides and charts in the fields of literature, history, government, law, foreign languages, English composition, business, science, mathematics, computers, computer languages, computer operating systems, computer software, economics, sociology, mythology, philosophy, medicine and test preparation,” in International Class 16.

43. SPARKNOTES filed the USPTO trademark application for the **SPARKCHARTS®** Mark on January 31, 2003; SPARKNOTES first used the

SPARKCHARTS[®] Mark in commerce, in connection with the above-listed goods and services, since at least as early as January 17, 2003; and SPARKNOTES' use in commerce has been valid, continuous, and has not been abandoned.

44. The USPTO issued said registration for the **SPARKCHARTS**[®] Mark, U.S. Trademark Registration No. 2797269, on December 23, 2003; SPARKNOTES has been and continues to be continuously and exclusively using in commerce the **SPARKCHARTS**[®] Mark, U.S. Trademark Registration No. 2797269, for the above-listed goods and services, since at least as early as January 17, 2003; and said USPTO Registration is valid, subsisting, and continuous in accordance with Section 8 of the Lanham Act, 15 U.S.C. § 1058; incontestable in accordance with Section 15 of the Lanham Act, 15 U.S.C. § 1065; renewed in accordance with Section 9 of the Lanham Act, 15 U.S.C. § 1059; and with exclusive right to use the **SPARKCHARTS**[®] Mark, pursuant to Section 33(b) of the Lanham Act, 15 U.S.C. § 1115(b), as shown by the attached USPTO TSDR Status Records.

45. SPARKNOTES is the owner, licensor, and/or licensee of U.S. Trademark Registration No. 3380421, for the mark **SPARK PUBLISHING**[®], for "publications, namely, books, study guides and charts on a variety of college-level subjects, namely, Math, Algebra, Calculus, Trigonometry, Geometry, Chemistry, Organic Chemistry, Biology, Microbiology, Physics, Astronomy, Computer Science, Geology, History, Psychology, Philosophy, Economics, Film, Health, Art History, Language, English, ESL, Sign Language, Spanish, French, Italian, German, Hebrew, Japanese, Chinese, Latin, Law, Anatomy, Medicine, Nursing, Music, Marketing, Macroeconomics, Accounting,

Mythology, Women's Studies, Sociology and SAT Test Prep," in International Class 16 and "book publishing," in International Class 41.

46. SPARKNOTES filed the USPTO trademark application for the **SPARK PUBLISHING®** Mark on February 9, 2007; SPARKNOTES first used the **SPARK PUBLISHING®** Mark in commerce, in connection with the above-listed goods and services, since at least as early as December 31, 2002; and **SPARKNOTES'** use in commerce has been valid, continuous, and has not been abandoned.

47. The USPTO issued said registration for the **SPARK PUBLISHING® Mark**, U.S. Trademark Registration No. 3380421, on February 12, 2008; SPARKNOTES has been and continues to be continuously and exclusively using in commerce the **SPARK PUBLISHING®** Mark, U.S. Trademark Registration No. 3380421, for the above-listed goods and services, since at least as early as December 31, 2002; and said USPTO Registration is valid, subsisting, and continuous in accordance with Section 8 of the Lanham Act, 15 U.S.C. § 1058; incontestable in accordance with Section 15 of the Lanham Act, 15 U.S.C. § 1065; renewed in accordance with Section 9 of the Lanham Act, 15 U.S.C. § 1059; and with exclusive right to use the **SPARK PUBLISHING®** Mark, pursuant to Section 33(b) of the Lanham Act, 15 U.S.C. § 1115(b), as shown by the attached USPTO TSDR Status Records.

48. SPARKNOTES is the owner, licensor, and/or licensee of U.S. Trademark Registration No. 3391019, for the mark **SPARKCOLLEGE®**, for "books and guides on colleges, college life, college admissions, college loans and financial aid," in International Class 16; "providing online information for assisting in applying for college loans and scholarships via a web site," in International Class 36; "providing on-line

electronic bulletin boards for transmission of messages among computer users concerning assistance in selecting and applying to colleges and universities, college loans and scholarships, and information on colleges, college life, college admissions, college loans and financial aid,” in International Class 38; “providing on-line information for assisting in selecting and applying to colleges and universities; providing on-line information in the field of college admissions; providing a website that features information on college life, namely, attending college and university with an emphasis on newly enrolled students and activities,” in International Class 41; and “providing non-downloadable diagnostic tools and programs for assisting in applying for college loans and scholarships via a web site; providing non-downloadable diagnostic tools and programs for assisting in selecting and applying to colleges and universities,” in International Class 42.

49. SPARKNOTES filed the USPTO trademark application for the **SPARKCOLLEGE®** Mark on March 9, 2007; SPARKNOTES first used the **SPARKCOLLEGE®** Mark in commerce, in connection with the above-listed goods and services, since at least as early as July 25, 2005; and SPARKNOTES’ use in commerce has been valid, continuous, renewed, and has not been abandoned.

50. The USPTO issued said registration for the **SPARKCOLLEGE®** Mark, U.S. Trademark Registration No. 3391019, on March 4, 2008; SPARKNOTES has been and continues to be continuously and exclusively using in commerce the **SPARKCOLLEGE®** Mark, U.S. Trademark Registration No. 3391019, for the above-listed goods and services, since at least as early as July 25, 2005; and said USPTO Registration is valid, subsisting, and continuous in accordance with Section 8 of the

Lanham Act, 15. U.S.C. § 1058; incontestable in accordance with Section 15 of the Lanham Act, 15 U.S.C. § 1065; renewed in accordance with Section 9 of the Lanham Act, 15 U.S.C. § 1059; and with exclusive right to use the **SPARKCOLLEGE®** Mark, pursuant to Section 33(b) of the Lanham Act, 15 U.S.C. § 1115(b), as shown by the attached USPTO TSDR Status Records.

51. SPARKNOTES is the owner, licensor, and/or licensee of U.S. Trademark Registration No. 3605844, for the mark **SPARKNOTES 101®**, for “publications, namely, books and study guides on a variety of college-level subjects, namely, mathematics, algebra, science, biology, history, political science, psychology, philosophy, literature, English, foreign languages, sociology and test prep,” in International Class 16.

52. SPARKNOTES filed the USPTO trademark application for the **SPARKNOTES 101®** Mark on September 9, 2008; SPARKNOTES first used the **SPARKNOTES 101®** Mark in commerce, in connection with the above-listed goods and services, since at least as early as January 31, 2004; and SPARKNOTES’ use in commerce has been valid, continuous, renewed, and has not been abandoned.

53. The USPTO issued said registration for the **SPARKNOTES 101®** Mark, U.S. Trademark Registration No. 3605844, on April 14, 2009; SPARKNOTES has been and continues to be continuously and exclusively using in commerce the **SPARKNOTES 101®** Mark, U.S. Trademark Registration No. 3605844, for the above-listed goods and services, since at least as early as January 31, 2004; and said USPTO Registration is valid, subsisting, and continuous in accordance with Section 8 of the Lanham Act, 15. U.S.C. § 1058; incontestable in accordance with Section 15 of the Lanham Act, 15 U.S.C. § 1065; renewed in accordance with Section 9 of the Lanham

Act, 15 U.S.C. § 1059; and with exclusive right to use the **SPARKNOTES 101®** Mark, pursuant to Section 33(b) of the Lanham Act, 15 U.S.C. § 1115(b), as shown by the attached USPTO TSDR Status Records.

54. SPARKNOTES is the owner, licensor, and/or licensee of U.S. Registration No. 3495516, for the mark **THE DAILY SPARK®**, for “publications, namely, a series of teacher and student lessons, activities and exercise books in the fields of primary, secondary, college and post-graduate education, history, science, vocabulary, writing, spelling, grammar, mathematics, journal writing, research paper writing, literature, language, Shakespeare, foreign languages, poetry, test preparation and college entrance examinations,” in International Class 16.

55. SPARKNOTES filed the USPTO trademark application for **THE DAILY SPARK®** Mark on January 29, 2008; SPARKNOTES first used **THE DAILY SPARK®** Mark in commerce, in connection with the above-listed goods and services, since at least as early as July 31, 2004; and SPARKNOTES’ use in commerce has been valid, continuous, renewed, and has not been abandoned.

56. The USPTO issued said registration for **THE DAILY SPARK®** Mark, U.S. Trademark Registration No. 3495516, on September 2, 2008; SPARKNOTES has been and continues to be continuously and exclusively using in commerce **THE DAILY SPARK®** Mark, U.S. Trademark Registration No. 3495516, for the above-listed goods and services, since at least as early as July 31, 2004; and said USPTO Registration is valid, subsisting, and continuous in accordance with Section 8 of the Lanham Act, 15 U.S.C. § 1058; incontestable in accordance with Section 15 of the Lanham Act, 15 U.S.C. § 1065; renewed in accordance with Section 9 of the Lanham Act, 15 U.S.C. §

1059; and with exclusive right to use **THE DAILY SPARK®** Mark, pursuant to Section 33(b) of the Lanham Act, 15 U.S.C. § 1115(b), as shown by the attached USPTO TSDR Status Records.

57. SPARKNOTES is the owner, licensor, and/or licensee of U.S. Trademark Registration No. 4735577, for the mark **THESPARK.COM®**, for “telecommunication services, namely, providing on-line chat rooms and transmission of instant messages and e-mails among computer users concerning topics of interest to high school and college students, educational topics and study guides on literary works,” in International Class 38 and “entertainment services, namely, providing online quizzes and games regarding relationships, personalities, and education; entertainment services, namely, providing a web site featuring humorous content; on-line educational services, namely, providing information and analysis of literary works; on-line educational services, namely, a web site which provides information and analysis of literary works and on-line quizzes on a variety of high school and college topics, on-line study guides in the field of literature, and educational information and content on a variety of high school and college topics; providing a web site featuring educational and entertainment information and content in the fields of pop culture, television shows, movies, literature, fiction and non-fiction books on a variety of topics, the Internet, computers, music, news, current events, humor, blogs concerning college life, education and current events, high school life, college life, academics, quizzes, computer games and trivia games,” in International Class 41.

58. SPARKNOTES filed the USPTO trademark application for **THESPARK.COM®** Mark on March 7, 2012; SPARKNOTES first used

THESPARK.COM[®] Mark in commerce, in connection with the above-listed goods and services, since at least as early as December 5, 2014; and SPARKNOTES' use in commerce has been valid, continuous, and has not been abandoned.

59. SPARKNOTES is the owner, licensor, and/or licensee of U.S. Trademark Registration No. 6672591, for the mark **SPARKTEACH**[®], for “downloadable electronic publications in the nature of digital files, PDF files, e-books, and multimedia files, worksheets, hand-outs, assignments, journals, activity books, quizzes, tests, study guides, and teacher lesson plans, featuring educational instruction and information on a variety of elementary, middle-school, high school, and college-level educational subjects and topics, namely, literature and Shakespeare,” in International Class 09; educational publications, namely, worksheets, hand-outs, printed assignments, journals, activity books, printed quizzes, printed tests, study guides, and teacher lesson plans, featuring instruction and information on a variety of elementary, middle-school, high school, and college-level educational subjects and topics, namely, literature and Shakespeare,” in International Class 16; and “educational services, namely, providing online instruction and information via a web sites and information services featuring on-line publications, namely, worksheets, hand-outs, assignments, journals, activity books, quizzes, tests, study guides all on a variety of elementary, middle-school, high school, and college-level educational subjects and topics, namely, literature and Shakespeare,” in International Class 41.

60. SPARKNOTES filed the USPTO trademark application for **SPARKTEACH**[®] **Mark** on June 18, 2019; SPARKNOTES first used **SPARKTEACH**[®] **Mark** in commerce, in connection with the above-listed goods and services, since at

least as early as November 30, 2021; and SPARKNOTES' use in commerce has been valid, continuous, and has not been abandoned.

61. The USPTO issued said registration for **SPARKTEACH® Mark**, U.S. Trademark Registration No. 6672591, on March 15, 2022; SPARKNOTES has been and continues to be continuously and exclusively using in commerce **SPARKTEACH® Mark**, U.S. Trademark Registration No. 6672591, for the above-listed goods and services, and said USPTO Registration` is valid, subsisting, and continuous in accordance with Section 7 of the Lanham Act, 15. U.S.C. § 1057, as shown by the attached USPTO TSDR Status Records.

62. As shown by the attached USPTO TSDR Status Records, SPARKNOTES has a bona fide intention to use the marks **SPARKACHIEVE™** and **SPARKACHIEVEMENT™** in commerce and filed USPTO Trademark Applications on July 9, 2019, for the marks, **SPARKACHIEVE™**, U.S. Trademark Application Serial No. 88505261 and **SPARKACHIEVEMENT™**, U.S. Trademark Application Serial No. 88505294, both pursuant to Section 1(b), 15 U.S.C. § 1051(b), for “downloadable electronic publications in the nature of digital files, PDF files, e-books, and multimedia files, worksheets, hand-outs, assignments, journals, activity books, quizzes, tests, study guides, and teacher lesson plans, featuring educational instruction and information on a variety of elementary, middle-school, high school, and college-level educational subjects and topics, namely, reading, literature, Shakespeare, Math, Algebra, Calculus, Trigonometry, Geometry, Chemistry, Organic Chemistry, Biology, Microbiology, Physics, Astronomy, Computer Science, Geology, History, Psychology, Philosophy, Economics, Film, Health, Art History, Language, English, ESL, Sign Language,

Spanish, French, Italian, German, Hebrew, Japanese, Chinese, Latin, Law, Anatomy, Medicine, Nursing, Music, Marketing, Macroeconomics, Accounting, Mythology, Women's Studies, Sociology and SAT Test Prep," in International Class 09; "educational publications, namely, worksheets, hand-outs, printed assignments, journals, activity books, printed quizzes, printed tests, study guides, teacher preparation plans, teacher testing plans, and teacher lesson plans, featuring instruction and information on a variety of elementary, middle-school, high school, and college-level educational subjects and topics, namely, school and admissions test preparation, reading, literature, Shakespeare, Math, Algebra, Calculus, Trigonometry, Geometry, Chemistry, Organic Chemistry, Biology, Microbiology, Physics, Astronomy, Computer Science, Geology, History, Psychology, Philosophy, Economics, Film, Health, Art History, Language, English, English as a second language, Sign Language, Spanish, French, Italian, German, Hebrew, Japanese, Chinese, Latin, Law, Anatomy, Medicine, Nursing, Music, Marketing, Macroeconomics, Accounting, Mythology, Women's Studies, Sociology, and standardized educational proficiency examination preparation," in International Class 16; "educational services, namely, providing online instruction and information via a web sites and online paid-subscription instruction and information services featuring on-line non-downloadable publications, namely, worksheets, hand-outs, assignments, journals, activity books, quizzes, tests, study guides all on a variety of elementary, middle-school, high school, and college-level educational subjects and topics, namely, school and admissions test preparation, reading, literature, Shakespeare, Math, Algebra, Calculus, Trigonometry, Geometry, Chemistry, Organic Chemistry, Biology, Microbiology, Physics, Astronomy, Computer Science, Geology,

History, Psychology, Philosophy, Economics, Film, Health, Art History, Language, English, English as a second language, Sign Language, Spanish, French, Italian, German, Hebrew, Japanese, Chinese, Latin, Law, Anatomy, Medicine, Nursing, Music, Marketing, Macroeconomics, Accounting, Mythology, Women's Studies, Sociology, and standardized educational proficiency examination preparation," in International 41; and "Software as a Service (SaaS) services, featuring pre-paid subscription based software for use in providing instruction, information and access to online publications namely, access to worksheets, hand-outs, assignments, journals, activity books, quizzes, tests, and study guides all on a variety of elementary, middle-school, high school, and college-level educational subjects and topics, namely, school and admissions test preparation, reading, literature, Shakespeare, Math, Algebra, Calculus, Trigonometry, Geometry, Chemistry, Organic Chemistry, Biology, Microbiology, Physics, Astronomy, Computer Science, Geology, History, Psychology, Philosophy, Economics, Film, Health, Art History, Language, English, English as a second language, Sign Language, Spanish, French, Italian, German, Hebrew, Japanese, Chinese, Latin, Law, Anatomy, Medicine, Nursing, Music, Marketing, Macroeconomics, Accounting, Mythology, Women's Studies, Sociology, and standardized educational proficiency examination preparation," in International Class 42.

63. As shown by the attached USPTO TSDR Status Records, SPARKNOTES has a bona fide intention to use the mark LENSLESSONS in commerce and filed a USPTO Trademark Application on May on July 9, 2019, for the mark **LENSLESSONS™**, U.S. Trademark Application Serial No. 88453203, pursuant to Section 1(b), 15 U.S.C. § 1051(b), for "downloadable electronic publications in the

nature of digital files, PDF files, e-books, electronic documents, digital audio files, digital video files, digital animation files, podcast files, multimedia files, worksheets, hand-outs, assignments, journals, activity books, quizzes, tests, study guides, teacher lesson plans, and eCourses featuring educational instruction and information on a variety of elementary, middle-school, high school, and college-level educational subjects and topics, namely, reading, literature, Shakespeare, math, algebra, calculus, trigonometry, geometry, chemistry, organic chemistry, biology, microbiology, physics, astronomy, computer science, geology, history, psychology, philosophy, economics, film, health, art history, language, English, English as a second language, sign language, Spanish, French, Italian, German, Hebrew, Japanese, Chinese, Latin, law, anatomy, medicine, nursing, music, marketing, macroeconomics, accounting, mythology, women's studies, sociology and standardized educational proficiency examination preparation, in International Class 09; “educational publications, namely, worksheets, hand-outs, printed assignments, journals, activity books, printed quizzes, printed tests, study guides, and teacher lesson plans, featuring instruction and information on a variety of elementary, middle-school, high school, and college-level educational subjects and topics, namely, reading, literature, Shakespeare, math, algebra, calculus, trigonometry, geometry, chemistry, organic chemistry, biology, microbiology, physics, astronomy, computer science, geology, history, psychology, philosophy, economics, film, health, art history, language, English, English as a second language, sign language, Spanish, French, Italian, German, Hebrew, Japanese, Chinese, Latin, law, anatomy, medicine, nursing, music, marketing, macroeconomics, accounting, mythology, women's studies, sociology and standardized educational proficiency examination preparation,” in

International Class 16; and “educational services, namely, providing online instruction and information via a web site on a variety of elementary, middle-school, high school, and college-level educational subjects and topics, namely, reading, literature, Shakespeare, math, algebra, calculus, trigonometry, geometry, chemistry, organic chemistry, biology, microbiology, physics, astronomy, computer science, geology, history, psychology, philosophy, economics, film, health, art history, language, English, English as a second language, sign language, Spanish, French, Italian, German, Hebrew, Japanese, Chinese, Latin, law, anatomy, medicine, nursing, music, marketing, macroeconomics, accounting, mythology, women's studies, sociology and standardized educational proficiency examination preparation,” in International Class 41.

64. As shown by the below web page excerpts from the websites located at the following URLs, <<https://www.sparknotes.com/teacher/>> and <<https://www.sparknotes.com/teachers-handbook/>> demonstrates current use in commerce by SPARKNOTES of the SPARKNOTES® Mark and Family of SPARK Marks on or in connection with the SPARKNOTES Goods/Services specifically related to teacher focused educational related products, such as **SPARKTEACH®** and **LENSLESSONS™**:

SparkTeach

SparkNotes is proud to offer content specifically for YOU, teachers! SparkTeach is a unique set of teaching guides, lesson plans, and worksheets designed to help make classic literature engaging and relevant. Inspired by conversations with real teachers, these resources were designed to give you everything you need to connect students with the books you're teaching.

We created lessons to help students explore classic texts through relatable lenses, such as **love**, **anxiety**, and **prejudice**. In addition to these Real-Life Lens Lessons, we also have **Poetics Lessons**, **Film Lessons**, dozens of lesson activities, reproducible worksheets that build reading, vocabulary, writing, and critical-thinking skills, and helpful assessments.

Print editions of SparkTeach titles are available at all Barnes & Noble stores and **for online ordering at bn.com**, with the first 30 guides rolling out over the next year. SparkNotes is also pleased to offer **free sample content online at SparkTeach.Com** for our **first six titles!** We hope you'll check it out and adapt our guides for your students' needs.

Key Sections

Real-Life Lens Lessons: Real-Life Lens Lessons are units that focus on a specific text over multiple class periods. The driving force behind each unit is the lens, a carefully selected, culturally relevant, and relatable theme through which students view the text. The lens invites students to explore the text in a way that connects the content with their own lives—their experiences, concerns, interests, and aspirations. Each Real-Life Lens Lesson includes Big Idea and Driving Questions, creative activities, writing prompts, final projects, ideas for differentiated instruction, assessments, supporting worksheets, graphic organizers, and more.

Poetics Lessons: Poetics Lessons help students build understanding of important literary devices, such as metaphor, personification, rhyme scheme, iambic pentameter, and more. All of our Poetics Lessons come with downloadable worksheets or graphic organizers you can reproduce for classroom use.

Film Lessons: Film Lessons help students go deeper into a text by watching a film version, making comparisons, and drawing contrasts. We suggest class-appropriate clips and specific versions you can watch with your students, and every Film Lesson includes downloadable worksheets or graphic organizers you can reproduce for classroom use.



65. As shown by the attached USPTO TSDR Status Record, the USPTO published for opposition **SPARKACHIEVE™**, U.S. Trademark Application Serial No. 88505261; **SPARKACHIEVEMENT™**, U.S. Trademark Application Serial No. 88505294; and **LENSLESSONS™** on October 8, 2019; as evidenced by the publication of said marks in the Official Gazette; issued a Notice of Allowance for **SPARKACHIEVE™**, **SPARKACHIEVEMENT™**, and **LENSLESSONS™** on December 3, 2019; and **SPARKACHIEVE™**, **SPARKACHIEVEMENT™**, and **LENSLESSONS™** are still pending, as shown by the attached USPTO TSDR Status Records.

66. SPARKNOTES has also used in commerce the **SPARKNOTES®** Mark and SPARK with additional terms, in various forms and iterations, including, but not limited to domain names, Facebook, Twitter, Instagram, and other social media accounts, YouTube channels, and numerous other online media outlets, since at least as early as March 1999. SPARKNOTES' use in commerce of the various iterations and forms of **SPARKNOTES®**, **SPARKNOTES with a SPARK DESIGN®**, and/or **SPARK** with additional terms, has been valid, subsisting, and has not been abandoned.

67. SPARKNOTES has continuously expanded the scope and fields of use of its educational and entertainment goods and services, including providing, distributing, selling, posting, promoting, marketing, and uploading and streaming videos, educational content, and entertainment, such as cartoons, humorous online games, quizzes, and tests, accessible via the SparkNotes website, SPARKNOTES App, social media platforms, BARNES & NOBLE retail and online retail stores, and YouTube channels.

68. SPARKNOTES has continuously been and is currently engaged in the sale, distribution, marketing, rendering, performing, uploading, and streaming an extensive and ever-expanding line of educational and school-related goods and services under the SPARKNOTES Mark and Family of SPARK Marks, including in connection with blogs on books, movies, literature, children's-reading level adaptation of Classic Novels, interviews, online games, quizzes, and tests, all to "spark thought, analysis, and creativity" of young adults, students, avid readers, book lovers, and educators.

69. Upon information and belief, SPARKNOTES' first use in commerce of the SPARKNOTES® Mark and Family of SPARK Marks, on and/or in connection with the

above listed SPARKNOTES Goods/Services, commenced long prior to BE THAT SPARK's priority filing date of July 17, 2020, and any alleged date of first use in commerce of the BE THAT SPARK Mark, for the BE THAT SPARK Goods/Services, *i.e.*, June 2, 2020

70. Upon information and belief, based on BE THAT SPARK's priority USPTO filing date for U.S. Trademark Application Serial No. 90059607, *i.e.*, July 17, 2020; any alleged date of first use in commerce of the BE THAT SPARK Mark, for the BE THAT SPARK Goods/Services, *i.e.*, June 2, 2020; and BE THAT SPARK's *de minimis* use in commerce of the BE THAT SPARK Mark for the BE THAT SPARK Goods/Services, there is absolutely no issue of fact as to SPARKNOTES' priority of use in commerce of the SPARKNOTES® Mark and Family of SPARK Marks, on and/or in connection with the above listed SPARKNOTES Goods/Services in the United States.

71. For over the past twenty (20) years, SPARKNOTES has expended substantial resources building the goodwill and reputation of its business under the distinctive and unique SPARKNOTES® Mark and Family of SPARK Marks, including **SPARKNOTES®**, ***SPARKNOTES®**, and **SPARK** with additional terms and designs; expanding its Family of SPARK Marks to include the **SPARKLIFE®**, **SPARK YOUR CAREER IN™**, **SPARK PUBLISHING®**, **SPARKCHARTS®**, **SPARKCOLLEGE®**, **SPARKNOTES 101®**, **SPARKTEACH®**, **SPARKACHIEVE™**, and **SPARKACHIEVEMENT™ Marks**; expanding the scope of the SPARKNOTES Goods/Services fields of use to blogs, quizzes, online videos, and additional educational topics and subject matters for its SPARKNOTES Goods/Services; providing, distributing, selling, posting, promoting, marketing, and uploading and streaming videos,

educational content, and entertainment, including in connection with blogs on books, movies, literature, children's reading-level adaptation of Classic Novels, interviews, online games, quizzes, and tests, accessible via the SparkNotes website, SPARKNOTES app, social media platforms, BARNES & NOBLE retail and online retail stores, and YouTube channel; and commencing use of **SPARKTEACH**® for educational content and classroom resources for teachers; which expansion and prior SPARKNOTES Goods/Services has increased the value of SPARKNOTES' consumer goodwill in the SPARKNOTES® Mark and Family of SPARK Marks, on or in connection with the SPARKNOTES Goods/Services.

72. SPARKNOTES expends substantial resources promoting, marketing, and advertising the SPARKNOTES® Mark and Family of SPARK Marks, to relevant users, purchasers, and consumers throughout the United States, such as directly through the www.sparknotes.com website; the **SPARKNOTES**®, **BARNES & NOBLE**, and **nook**® downloadable apps; BARNES & NOBLE's retail stores and online retail stores located at the www.bn.com and www.nook.com websites; via YouTube, Facebook, Instagram, Twitter, and other social media sites; e-commerce websites; online blogs; downloadable podcasts and videocasts, and third-party apps and websites.

73. The SPARKNOTES® Mark and Family of SPARK Marks are highly distinctive and famous designations, well-known by the relevant public, as well as the general public and consumers, in connection with the SPARKNOTES Goods/Services in connection with books, classic literature, Shakespeare, educational and school-oriented products and services sold, distributed, downloaded, streamed, and/or read by SPARKNOTES' users, purchasers, and consumers through retail and online retail

stores, including, but not limited to the SPARKNOTES' and BARNES & NOBLE websites, throughout the United States.

74. BE THAT SPARK seeks to register the BE THAT SPARK Mark for use in connection with the BE THAT SPARK Goods/Services, which are highly related to, overlap, and/or "bridge the gap" between SPARKNOTES Goods/Services, and/or intended future fields of expansion, all of which SPARKNOTES markets, advertises, distributes, sells, broadcasts, streams, uploads, and allows downloading and access by the wide range of relevant users, purchasers, and consumers throughout the United States, by a multitude of ways, as described herein.

75. SPARKNOTES, by virtue of its efforts, and the expenditure of considerable sums for advertising, marketing, and promotional activities, and by virtue of the excellence of its SPARKNOTES Goods/Services, under the SPARKNOTES® Mark and Family of SPARK Marks, has continuously developed and currently maintains an exceedingly valuable goodwill and reputation with relevant users, purchasers, and consumers in the United States that SPARKNOTES markets, advertises, distributes, sells, broadcasts, streams, uploads, and allows downloading and access to via a multitude of ways, as described herein.

76. By virtue of SPARKNOTES' and BARNES & NOBLE's efforts in selling, marketing, promoting, and distributing the SPARKNOTES Goods/Services bearing the SPARKNOTES® Mark and Family of SPARK Marks, and through SPARKNOTES' and BARNES & NOBLE's substantially exclusive and continuous use in commerce of the SPARKNOTES® Mark and Family of SPARK Marks in multiple forms, iterations, and variations, since at least as early as March 1999, the SPARKNOTES® Mark and Family

of SPARK Marks have become highly distinctive and incontestable of the SPARKNOTES Goods/Services throughout the United States.

77. Upon information and belief, SPARKNOTES alleges that the BE THAT SPARK Mark is confusingly similar in sound, appearance, meaning, and/or overall commercial impression to the SPARKNOTES® Mark and Family of SPARK Marks.

78. Upon information and belief, SPARKNOTES alleges that the BE THAT SPARK Mark incorporates the dominant word/term of the SPARKNOTES® Mark and Family of SPARK Marks, *i.e.*, the word “SPARK.”

79. Upon information and belief, SPARKNOTES alleges that the BE THAT SPARK Mark incorporates a highly similar “SPARK” Design to the Spark Design used by SPARKNOTES.

80. Besides the SPARKNOTES® Mark and Family of SPARK Marks, SPARKNOTES also owns and uses in commerce unregistered/common-law trademarks where the dominant portion of the mark is SPARK, such as **SPARK YOUR CAREER IN™**; as well as trademarks which SPARKNOTES has a *bona fide* intention to use in commerce, such as **SPARKACHIEVE™** and **SPARKACHIEVEMENT™**.

81. Upon information and belief, SPARKNOTES alleges that BE THAT SPARK’s addition of common, non-distinctive words, *i.e.*, **BE THE**, fails to sufficiently change the overall similar commercial impression of the BE THAT SPARK Mark for purposes of distinguishing from and avoiding a likelihood of confusion with the SPARKNOTES® Mark and Family of SPARK Marks.

82. Upon information and belief and as shown above, the BE THAT SPARK Mark Goods/Services are promoted, marketed, downloaded, listened to, and distributed

to identical purchasers as by SPARKNOTES through competitive, overlapping, highly related, and/or identical channels of trade and purchasers throughout the United States as by SPARKNOTES, all of which reinforces creating a likelihood of confusion with the SPARKNOTES Goods/Services sold and distributed bearing the SPARKNOTES Mark and Family of SPARK Marks.

83. Upon information and belief, SPARKNOTE alleges that BE THAT SPARK intends and has commenced using, promoting, marketing, rendering, performing and making available to the public the BE THAT SPARK Goods/Services, on or in connection with the BE THAT SPARK Mark, to identical and/or similar relevant users, purchasers, and consumers that are promoted, marketed, sold, distributed, rendered, performed, and made available to educational institutions, educators, and the public by SPARKNOTES, through competitive, overlapping, highly related, and/or identical to SPARKNOTES Goods/Services, throughout the United States, all of which reinforces creating a likelihood of confusion with the SPARKNOTES Goods/Services sold and distributed bearing the SPARKNOTES® Mark and Family of SPARK Marks.

84. Upon information and belief, SPARKNOTES alleges that BE THAT SPARK intends and/or has commenced using, promoting, marketing, rendering, performing and making available to the public the BE THAT SPARK Goods/Services, on or in connection with the BE THAT SPARK Mark, in the identical or nearly identical manner to children, adults, parents, students, teachers, educators, users, consumers, and purchasers, as SPARKNOTES, such as via websites, blogs, educational material, classes, downloadable and website-based computer digital media, YouTube videos, various social networking and media sites, and any future developed marketing, social,

and promotional platforms and channels, all within the same and/or related channels of trade; and to the same, relevant, and/or related class of users, consumers, purchasers, and the public in general, as SPARKNOTES.

85. SPARKNOTES alleges that the relevant public, users, consumers, and/or purchasers of the BE THE SPARK's Goods/Services under the BE THE SPARK Mark, namely, children, students, parents, teachers, and educational institutions, are likely to falsely believe that the BE THAT SPARK Good/Services, currently and/or intended to be sold and/or distributed under the BE THAT SPARK Mark, now or in the future, originate and/or connected with, are sponsored by, and/or affiliated with SPARKNOTES.

86. Upon information and belief, in the event the USPTO issues BE THAT SPARK the USPTO trademark registration for the BE THAT SPARK Mark, for the listed BE THAT SPARK Goods/Services, such USPTO registration will enable BE THAT SPARK to unfairly trade upon and utilize the goodwill established by SPARKNOTES in the SPARKNOTES® Mark and Family of SPARK Marks, which will enhance and grow BE THAT SPARK's ability to confuse and thereby falsely attract relevant users, consumers, and purchasers from SPARKNOTES Goods/Services to the BE THAT SPARK Goods/Services.

87. Opposer SPARKNOTES believes and alleges that the BE THAT SPARK Mark, when used on and/or in connection with the BE THAT SPARK Goods/Services, is likely to cause confusion, mistake, and/or to deceive; and will confuse, deceive, and/or mislead the relevant public, users, consumers, and/or purchasers, into believing that BE THAT SPARK is licensed, authorized, connected with, and/or controlled by

SPARKNOTES; that BE THAT SPARK is in some way related to, sponsored by, and/or affiliated with SPARKNOTES; and/or BE THAT SPARK is an expansion by or a “bridging the gap” by SPARKNOTES into related goods and services.

88. Upon information and belief, if BE THAT SPARK is permitted to use in commerce and register its BE THAT SPARK Mark with the USPTO, when used on and/or in connection with the BE THAT SPARK Goods/Services in the United States, confusion in trade resulting in damage and injury to SPARKNOTES would be caused and would result by reason of the confusing similarity between the BE THAT SPARK Mark with the SPARKNOTES® Mark and Family of SPARK Marks, and/or current or future expansion of the Family of SPARK Marks to new, related, or similar goods and services, will likely, and/or may have already, impeded or hampered SPARKNOTES’ ability to expand its goods and services to a broader market of new users, purchasers, and consumers via current and/or future methods of delivering, selling, distributing, viewing, saving, sharing, and discussing print and digital content on an unlimited range of topics and subject matters.

89. Upon information and belief, the general public, purchasers, consumers, and users familiar with the SPARKNOTES® Mark and Family of SPARK Marks, would be likely to mistakenly view, purchase, share, or distribute BE THAT SPARK branded educational goods and services; mistakenly make use of the BE THAT SPARK Goods/Services; and/or mistakenly click on hyperlinks and organic search results for BE THAT SPARK instead of SPARKNOTES, thinking BE THAT SPARK and the BE THAT SPARK Goods/Services, are related to and/or an expansion and/or a “bridging the gap” of the SPARKNOTES Goods/Services, to related goods and services provided and/or

distributed by BE THAT SPARK, and/or connected with, affiliated with, and/or sponsored by SPARKNOTES. Any such confusion in trade inevitably would result in loss of sales and business opportunities for SPARKNOTES, due to the mistaken belief by users, purchasers, and consumers, that the BE THAT SPARK Goods/Services, sold, distributed, marketed, and promoted under the BE THAT SPARK Mark, are in some manner connected with, distributed by, and/or offered by SPARKNOTES.

90. Upon information and belief, any defect, objection, and/or fault found with the BE THAT SPARK Goods/Services, which BE THAT SPARK currently or intends to sell, distribute, market, and/or promote under its BE THAT SPARK Mark, would immediately and necessarily reflect upon and seriously injure the reputation and goodwill which SPARKNOTES has established under the SPARKNOTES Mark® and Family of Spark Marks for its SPARKNOTES Goods/Services; are related to, and/or a natural expansion of the SPARKNOTES Goods/Services.

91. If BE THAT SPARK is granted a USPTO trademark registration for the BE THAT SPARK Mark herein opposed, BE THAT SPARK would thereby obtain at least a *prima facie* exclusive right to use in commerce the BE THAT SPARK Mark for the BE THAT SPARK Goods/Services. In such case, the USPTO's issuance of a USPTO certificate of trademark registration for the BE THAT SPARK Mark would be a current and continuing source of damage and injury to SPARKNOTES, as well as create and/or likely create confusion in the relevant marketplace.

92. In view of the similarity in overall commercial impression of the respective marks; the related nature of the goods and services of the respective parties; and SPARKNOTES' long and continuous priority as to use of its SPARKNOTES® Mark and

Family of SPARK Marks, SPARKNOTES alleges that BE THAT SPARK's pending USPTO Trademark Application Serial No. 90059607, for the BE THAT SPARK Mark so resembles the SPARKNOTES® Mark and Family of SPARK Marks, as to be likely to cause confusion, mistake, and/or to deceive under Lanham Act Sections 2(d) and 43(a), 15 U.S.C. §§ 1052(d) and 1125(a), and will cause damage to SPARKNOTES and its goodwill represented by its long prior-used and incontestable SPARKNOTES® Mark and Family of SPARK Marks.

93. In addition, the SPARKNOTES® Mark and Family of SPARK Marks are extremely well-known to the relevant users, purchasers, and consumers, based on SPARKNOTES' extensive and continuous use in commerce and numerous USPTO registrations and incontestability of the SPARKNOTES® Mark and Family of SPARK Marks, and immediate public recognition, were established long before BE THAT SPARK filed the USPTO Trademark Application Serial No. 90059607 for the BE THAT SPARK Mark on July 17, 2020, and/or any alleged commencement of use in commerce of the BE THAT SPARK Mark for the BE THAT SPARK Goods/Services, as listed in U.S. Trademark Application Serial No. 90059607, on June 2, 2020. Thus, granting USPTO registration to BE THAT SPARK would diminish, dilute, and harm the distinctive quality of SPARKNOTES' rights in the SPARKNOTES® Mark and Family of SPARK Marks in violation of Lanham Act Section 43(c), 15 U.S.C. § 1125(c), and could also, in the event of any mishaps involving and/or poor quality of the BE THAT SPARK Goods/Services, currently or intended to be offered, performed, rendered, sold, and/or distributed under the BE THAT SPARK Mark, tarnish, blemish, harm, and/or dilute the distinctiveness of the SPARKNOTES® Mark and Family of SPARK Marks.

94. This Notice of Opposition is filed electronically via the U.S. Patent & Trademark Office Electronic System for Trademark Trials and Appeals in accordance with 37 C.F.R. § 2.111-2.115. The official filing fee of \$600/class was charged to the Pearl Cohen Zedek Latzer Baratz, LLP deposit account.

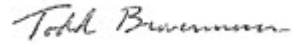
95. Petitioner hereby appoints Todd Braverman, all attorneys and members of the bar of the State of New York, whose post office address is Pearl Cohen Zedek Latzer Baratz, LLP, located at Times Square Tower, 7 Times Square, 19th Floor, New York, NY 10036, to act as attorney for SPARKNOTES herein, with full power to prosecute said Notice of Opposition, to transact all relevant business with the USPTO, Trademark Trial and Appeal Board, the United States Courts, and to receive all official communications in connection with this Notice of Opposition.

96. WHEREFORE, Opposer SPARKNOTES prays that U.S. Trademark Application Serial No. 90059607, for the BE THAT SPARK Mark be rejected, that the BE THAT SPARK Mark sought for the BE THAT SPARK Goods/Services, namely, “digital materials, namely, downloadable files featuring fiction books, audio books, videos,” in International Class 09; “a series of fiction works, namely, novels and books featuring children, self-motivation and self-esteem,” in International Class 16; and “educational services, namely, conducting classes, seminars, conferences, workshops in the fields of children's books and self-motivation and distribution of training materials in connection therewith; providing on-line videos featuring music, not downloadable; providing on-line music, not downloadable,” in International Class 41, be denied and refused with prejudice, and that this opposition be sustained in favor of SPARKNOTES.

Date: June 29, 2022

Respectfully submitted,

PEARL COHEN ZEDEK LATZER BARATZ LLP
Attorneys for Opposer



By: _____

Todd Braverman, Esq.
Times Square Tower, 7 Times Square, 19th Fl.
New York, New York 10036
(646) 878-0820
Member of the Bar of the State of New York
In Good Standing
Bar Number 2406874
Admitted – May 1991

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL TTAB

----- X
SPARKNOTES LLC,

Opposer,

v.

ZUROAM MEDIA,

Applicant.
----- X

Opposition No. _____

BE THAT SPARK

U.S. Trademark Application
Serial No. 90059607



SPARKNOTES LLC
OPPOSER'S USPTO TSDR STATUS RECORDS

Generated on: This page was generated by TSDR on 2022-06-29 12:27:10 EDT

Mark: BE THAT SPARK



US Serial Number: 90059607

Application Filing Date: Jul. 17, 2020

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/APPLICATION/Published for Opposition

A pending trademark application has been examined by the Office and has been published in a way that provides an opportunity for the public to oppose its registration.

Status: A request for an extension of time to file an opposition has been filed with the Trademark Trial and Appeal Board. For further information, see TTABVue on the Trademark Trial and Appeal Board web page.

Status Date: Mar. 07, 2022

Publication Date: Mar. 01, 2022

Mark Information

Mark Literal Elements: BE THAT SPARK

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the term "BE THAT" in a stylized font with a multi lined star to the right. Centered beneath is the term "SPARK" in a second stylized font.

Design Search Code(s): 01.01.05 - Stars - one or more stars with seven or more points
01.15.04 - Fireworks display; Explosions; Sparks

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Digital materials, namely, downloadable files featuring fiction books, audio books, videos

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(b)

For: A series of fiction works, namely, novels and books featuring children, self motivation and self esteem

International Class(es): 016 - Primary Class

U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 1(b)

For: Educational services, namely, conducting classes, seminars, conferences, workshops in the fields of children's books and self

motivation and distribution of training materials in connection therewith; Providing on-line videos featuring music, not downloadable;
Providing on-line music, not downloadable

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 01, 2020

Use in Commerce: Jun. 02, 2020

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: Yes

Currently ITU: Yes

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: Zuroam Media

Owner Address: 5601 Windmier Circle
Dallas, TEXAS UNITED STATES 75252

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country TEXAS
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Pape Malick Indiss Djiba

Docket Number: L539486787

Attorney Primary Email Address: tm@lzlegalservices.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Pape Malick Indiss Djiba
LEGALZOOM LEGAL SERVICES, LTD.
9900 SPECTRUM DRIVE
AUSTIN, TEXAS UNITED STATES 78717

Phone: 512-275-6554

Correspondent e-mail: tm@lzlegalservices.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 07, 2022	EXTENSION OF TIME TO OPPOSE RECEIVED	
Mar. 01, 2022	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 01, 2022	PUBLISHED FOR OPPOSITION	
Feb. 09, 2022	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jan. 21, 2022	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 15, 2021	TEAS/EMAIL CORRESPONDENCE ENTERED	73797
Dec. 15, 2021	CORRESPONDENCE RECEIVED IN LAW OFFICE	73797
Dec. 08, 2021	TEAS RESPONSE TO SUSPENSION INQUIRY RECEIVED	
Oct. 01, 2021	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	88889
Aug. 06, 2021	ASSIGNED TO EXAMINER	93983
Mar. 16, 2021	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Mar. 16, 2021	LETTER OF SUSPENSION E-MAILED	6332
Mar. 16, 2021	SUSPENSION LETTER WRITTEN	93969

Mar. 11, 2021	TEAS/EMAIL CORRESPONDENCE ENTERED	73797
Mar. 11, 2021	CORRESPONDENCE RECEIVED IN LAW OFFICE	73797
Mar. 08, 2021	ASSIGNED TO LIE	73797
Dec. 03, 2020	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 29, 2020	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Oct. 29, 2020	NON-FINAL ACTION E-MAILED	6325
Oct. 29, 2020	NON-FINAL ACTION WRITTEN	93969
Oct. 29, 2020	ASSIGNED TO EXAMINER	93969
Aug. 15, 2020	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Aug. 14, 2020	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jul. 21, 2020	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: REID, MONICA R

Law Office Assigned: LAW OFFICE 126

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jan. 24, 2022

Proceedings

Summary

Number of Proceedings: 1

Type of Proceeding: Extension of Time

Proceeding Number: [90059607](#)

Filing Date: Mar 07, 2022

Status: Extension of Time to Oppose Filed

Status Date: Mar 07, 2022

Interlocutory Attorney:

Defendant

Name: Zuroam Media

Correspondent Address: PAPE MALICK INDISS DJIBA
LEGALZOOM LEGAL SERVICES, LTD.
9900 SPECTRUM DRIVE
AUSTIN TX UNITED STATES , 78717

Correspondent e-mail: tm@lzlegalservices.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BE THAT SPARK	Request For Extension of Time to File Opposition	90059607	

Potential Opposer(s)

Name: SparkNotes LLC

Correspondent Address: TODD BRAVERMAN, ESQ.
PEARL COHEN ZEDEK LATZER BARATZ LLP
TIMES SQUARE TOWER, 7 TIMES SQUARE, 19TH FLOOR
NEW YORK NY UNITED STATES , 10036

Correspondent e-mail: tm-uspto@pearlcohen.com , tbraverman@pearlcohen.com

Prosecution History

Entry Number	History Text	Date	Due Date
2	EXT GRANTED	Mar 07, 2022	
1	FIRST 90-DAY REQUEST TO EXT TIME TO OPPOSE	Mar 07, 2022	

Generated on: This page was generated by TSDR on 2022-06-15 13:54:34 EDT

Mark: *SPARKNOTES



US Serial Number: 77980307

Application Filing Date: Jun. 29, 2009

US Registration Number: 3952293

Registration Date: Apr. 26, 2011

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Aug. 17, 2020

Publication Date: Nov. 17, 2009 Notice of Allowance Date: Feb. 09, 2010

Mark Information

Mark Literal Elements: *SPARKNOTES

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Description of Mark: The mark consists of the word "SPARKNOTES" with an asterisk.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Related Properties Information

Claimed Ownership of US Registrations: 2490292, 2882198, 3605844 and others

Child Of: 77769896

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks * identify additional (new) wording in the goods/services.

For: Downloadable electronic publications in the nature of study guides in the field of literature; Downloadable electronic publications in the nature of books, study guides and charts on a variety of high school and college-level subjects, namely, Math, Algebra, Calculus, Trigonometry, Geometry, Chemistry, Organic Chemistry, Biology, Microbiology, Physics, Astronomy, Computer Science, Geology, History, Psychology, Philosophy, Economics, Film, Health, Art History, Language, English, ESL, Sign Language, Spanish, French, Italian, German, Hebrew, Japanese, Chinese, Latin, Law, Anatomy, Medicine, Nursing, Music, Marketing, Macroeconomics, Accounting, Mythology, Women's Studies, Sociology and SAT Test Prep

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 2009

Use in Commerce: Aug. 2009

For: Providing on-line electronic bulletin boards for transmission of messages among computer users concerning assistance in selecting and applying to colleges and universities, college loans and scholarships, and information on colleges, college life, college admissions, college loans and financial aid; Telecommunication services, namely, providing on-line chat rooms and transmission of instant messages and e-mails among computer users concerning topics of interest to high school and college students, educational topics and study guides on literary works

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 2009

Use in Commerce: Aug. 2009

For: On-line educational services, namely, providing information and analysis of literary works; On-line educational services, namely, a web site which provides information and analysis of literary works and on-line quizzes on a variety of high school and college topics, on-line study guides in the field of literature, and educational information and content on a variety of high school and college topics; Providing a web site featuring educational and entertainment information and content in the fields of pop culture, television shows, movies, literature, fiction and non-fiction books on a variety of topics, the Internet, computers, music, news, current events, humor, blogs concerning college life, education and current events, high school life, college life, academics, quizzes, computer games and trivia games; book publishing services; Providing on-line information for assisting in selecting and applying to colleges and universities; Providing on-line information in the field of college admissions; Providing a website that features information on college life, namely, attending college and university with an emphasis on newly enrolled students and activities; Computer services, namely, providing on-line study guides in the field of literature; Providing non-downloadable publications in the nature of books, study guides and charts on a variety of high school and college-level subjects, namely, Math, Algebra, Calculus, Trigonometry, Geometry, Chemistry, Organic Chemistry, Biology, Microbiology, Physics, Astronomy, Computer Science, Geology, History, Psychology, Philosophy, Economics, Film, Health, Art History, Language, English, ESL, Sign Language, Spanish, French, Italian, German, Hebrew, Japanese, Chinese, Latin, Law, Anatomy, Medicine, Nursing, Music, Marketing, Macroeconomics, Accounting, Mythology, Women's Studies, Sociology and SAT Test Prep

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 2009

Use in Commerce: Aug. 2009

For: Providing online non-downloadable diagnostic tools in the nature of software, computer databases and computer programs for assisting in applying for college loans and scholarships via a web site; Providing online non-downloadable diagnostic tools in the nature of software, computer databases and computer programs for assisting in selecting and applying to colleges and universities

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 2009

Use in Commerce: Aug. 2009

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: SparkNotes LLC

Owner Address: 33 East 17th Street
New York, NEW YORK UNITED STATES 10003

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country NEW YORK
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Todd Braverman, Esq.
 Attorney Primary Email Address: tm-uspto@pearlcohen.com

Docket Number: T-7067-US
 Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Todd Braverman, Esq.
 PEARL COHEN ZEDEK LATZER BARATZ LLP
 Times Square Tower, 7 Times Square
 NEW YORK, NEW YORK UNITED STATES 10036-4068

Phone: 646-878-0820

Fax: 646-878-0801

Correspondent e-mail: tm-uspto@pearlcohen.com

Correspondent e-mail Authorized: Yes

Domestic Representative

Domestic Representative Name: Todd Braverman, Esq.

Phone: 646-878-0820

Domestic Representative e-mail: tm-uspto@pearlcohen.com

Domestic Representative e-mail Authorized: Yes

Prosecution History

Date	Description	Proceeding Number
Jan. 25, 2021	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jan. 25, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jan. 25, 2021	TEAS CHANGE OF DOMESTIC REPRESENTATIVES ADDRESS	
Jan. 25, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 25, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 25, 2021	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Aug. 17, 2020	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Aug. 17, 2020	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	95189
Aug. 17, 2020	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	95189
Aug. 12, 2020	TEAS RESPONSE TO OFFICE ACTION-POST REG RECEIVED	
Jul. 17, 2020	POST REGISTRATION ACTION MAILED - SEC. 8 & 9	95189
Jul. 13, 2020	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	95189
May 06, 2020	TEAS SECTION 8 & 9 RECEIVED	
Apr. 26, 2020	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Oct. 05, 2018	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Oct. 05, 2018	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jul. 22, 2016	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jul. 22, 2016	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	68973
Jul. 09, 2016	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68973
May 01, 2016	TEAS SECTION 8 & 15 RECEIVED	
Apr. 26, 2016	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Dec. 09, 2011	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Dec. 09, 2011	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 26, 2011	REGISTERED-PRINCIPAL REGISTER	
Mar. 25, 2011	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Mar. 24, 2011	LAW OFFICE REGISTRATION REVIEW COMPLETED	70468
Mar. 22, 2011	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Mar. 22, 2011	ASSIGNED TO EXAMINER	80819
Mar. 14, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	70468
Mar. 14, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	70468
Mar. 09, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 03, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Oct. 03, 2010	NON-FINAL ACTION E-MAILED	
Oct. 03, 2010	SU - NON-FINAL ACTION - WRITTEN	82422

Sep. 09, 2010	NOTICE OF PSEUDO MARK MAILED	
Sep. 09, 2010	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Sep. 08, 2010	STATEMENT OF USE PROCESSING COMPLETE	76538
Jul. 23, 2010	USE AMENDMENT FILED	76538
Sep. 08, 2010	SOU EXTENSION 1 GRANTED	76538
Jul. 23, 2010	SOU EXTENSION 1 FILED	76538
Sep. 08, 2010	DIVISIONAL PROCESSING COMPLETE	
Jul. 23, 2010	DIVISIONAL REQUEST RECEIVED	
Sep. 07, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76538
Jul. 28, 2010	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jul. 28, 2010	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 23, 2010	TEAS REQUEST TO DIVIDE RECEIVED	
Jul. 23, 2010	TEAS EXTENSION RECEIVED	
Jul. 23, 2010	TEAS STATEMENT OF USE RECEIVED	
Feb. 09, 2010	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 17, 2009	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 17, 2009	PUBLISHED FOR OPPOSITION	
Oct. 14, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	70468
Oct. 14, 2009	ASSIGNED TO LIE	70468
Sep. 27, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 25, 2009	ASSIGNED TO EXAMINER	82422
Jul. 03, 2009	NOTICE OF PSEUDO MARK MAILED	
Jul. 02, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jul. 02, 2009	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Aug. 17, 2020

Generated on: This page was generated by TSDR on 2022-06-15 13:53:10 EDT

Mark: SPARKNOTES

SPARKNOTES

US Serial Number: 75943989

Application Filing Date: Mar. 14, 2000

US Registration Number: 2490292

Registration Date: Sep. 18, 2001

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Nov. 08, 2020

Publication Date: Jun. 26, 2001

Mark Information

Mark Literal Elements: SPARKNOTES

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: On-line educational services, namely, providing information and analysis of literary works

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 1999

Use in Commerce: Mar. 1999

For: Computer services, namely, providing on-line study guides in the field of literature

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 1999

Use in Commerce: Mar. 1999

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: SPARKNOTES LLC

Owner Address: 33 East 17th Street
New York, NEW YORK UNITED STATES 10003

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: NEW YORK
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Todd Braverman, Esq.

Docket Number: T-7063-US

Attorney Primary Email Address: tm-uspto@pearlcohen.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Todd Braverman, Esq.
PEARL COHEN ZEDEK LATZER BARATZ LLP
Times Square Tower, 7 Times Square
NEW YORK, NEW YORK UNITED STATES 10036-4068

Phone: 646-878-0820

Fax: 646-878-0801

Correspondent e-mail: tm-uspto@pearlcohen.com

Correspondent e-mail Authorized: Yes

Domestic Representative

Domestic Representative Name: Todd Braverman, Esq.

Phone: 646-878-0820

Domestic Representative e-mail: tm-uspto@pearlcohen.com

Domestic Representative e-mail Authorized: Yes

Prosecution History

Date	Description	Proceeding Number
Jan. 25, 2021	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jan. 25, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jan. 25, 2021	TEAS CHANGE OF DOMESTIC REPRESENTATIVES ADDRESS	
Jan. 25, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 25, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 25, 2021	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Nov. 06, 2020	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Nov. 06, 2020	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	77074
Nov. 06, 2020	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	77074
Nov. 06, 2020	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	77074
Sep. 18, 2020	TEAS SECTION 8 & 9 RECEIVED	
Sep. 18, 2020	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Oct. 05, 2018	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Oct. 05, 2018	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Dec. 09, 2011	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Dec. 09, 2011	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Sep. 30, 2011	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	75184
Sep. 30, 2011	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	75184
Sep. 30, 2011	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	75184

Sep. 16, 2011	TEAS SECTION 8 & 9 RECEIVED	
Jul. 28, 2010	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jul. 28, 2010	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 29, 2009	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jun. 29, 2009	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Feb. 02, 2007	CASE FILE IN TICRS	
Nov. 16, 2006	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	67826
Sep. 20, 2006	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Sep. 20, 2006	TEAS SECTION 8 & 15 RECEIVED	
Sep. 18, 2001	REGISTERED-PRINCIPAL REGISTER	
Jun. 26, 2001	PUBLISHED FOR OPPOSITION	
Jun. 13, 2001	NOTICE OF PUBLICATION	
Mar. 05, 2001	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 20, 2001	EXAMINER'S AMENDMENT MAILED	
Jan. 18, 2001	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Dec. 28, 2000	FINAL REFUSAL MAILED	
Nov. 07, 2000	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Sep. 06, 2000	NON-FINAL ACTION MAILED	
Sep. 05, 2000	ASSIGNED TO EXAMINER	76738

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Nov. 06, 2020

Assignment Abstract Of Title Information

Summary

Total Assignments: 5

Registrant: theSpark.com, Inc.

Assignment 1 of 5

Conveyance: SECURITY AGREEMENT

Reel/Frame: [2253/0468](#)

Pages: 28

Date Recorded: Jan. 08, 2001

Supporting Documents: [assignment-tm-2253-0468.pdf](#)

Assignor

Name: [DELIA'S CORP.](#)

Execution Date: Nov. 20, 2000

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [CONGRESS FINANCIAL CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: NEW YORK

Address: 1133 AVENUE OF THE AMERICAS
NEW YORK, NEW YORK 10036

Correspondent

Correspondent Name: OTTERBOURG, STEINDLER, HOUSTON & ROSEN

Correspondent Address: ATT: SUSAN A. JOYCE, ESQ.
230 PARK AVENUE
NEW YORK, NY 10169

Domestic Representative - Not Found

Assignment 2 of 5

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [2267/0610](#)

Pages: 6

Date Recorded: Mar. 20, 2001

Supporting Documents: [assignment-tm-2267-0610.pdf](#)

Assignor

Name: [THESPARK.COM INC.](#)

Execution Date: Mar. 19, 2001

Legal Entity Type: CORPORATION

State or Country: MASSACHUSETTS
Where Organized:

Assignee

Name: [SPARKNOTES LLC](#)

State or Country: NEW YORK
Where Organized:

Legal Entity Type: LIMITED LIABILITY COMPANY

Address: 122 FIFTH AVENUE
NEW YORK, NEW YORK 10011

Correspondent

Correspondent Name: ROBINSON SILVERMAN PEARCE ET AL.

Correspondent Address: TODD BRAVERMAN, ESQ.
1290 AVENUE OF THE AMERICAS
NEW YORK, NY 10104

Domestic Representative - Not Found

Assignment 3 of 5

Conveyance: DOCUMENT PREVIOUSLY RECORDED AT REEL 002267 FRAME 0610 CONTAINED AN ERROR IN PROPERTY NUMBER 75/943.889. DOCUMENT RERECORDED TO CORRECT ERROR ON STATED REEL.

Reel/Frame: [2351/0135](#)

Pages: 7

Date Recorded: Aug. 14, 2001

Supporting Documents: [assignment-tm-2351-0135.pdf](#)

Assignor

Name: [THESPARK.COM INC.](#)

Execution Date: Mar. 19, 2001

Legal Entity Type: CORPORATION

State or Country: MASSACHUSETTS
Where Organized:

Assignee

Name: [SPARKNOTES LLC](#)

State or Country: No Place Where Organized Found
Where Organized:

Legal Entity Type: NEW YORK LIMITED LIABILITY COMPANY

Address: 122 FIFTH AVENUE
NEW YORK, NEW YORK 10011

Correspondent

Correspondent Name: ROBINSON SILVERMAN PEARCE, ET AL.

Correspondent Address: TODD BRAVERMAN, ESQ.
1290 AVENUE OF THE AMERICAS
NEW YORK, NEW YORK 10104

Domestic Representative - Not Found

Assignment 4 of 5

Conveyance: RELEASE OF SECURITY INTEREST

Reel/Frame: [2686/0438](#)

Pages: 4

Date Recorded: Mar. 04, 2003

Supporting Documents: [assignment-tm-2686-0438.pdf](#)

Assignor

Name: [CONGRESS FINANCIAL CORPORATION](#)

Execution Date: Sep. 21, 2001

Legal Entity Type: CORPORATION

State or Country: NEW YORK
Where Organized:

AssigneeName: [DELIA'S CORP.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 435 HUDSON STREET
NEW YORK, NEW YORK 10014**Correspondent**

Correspondent Name: PROSKAUER ROSE LLP

Correspondent Address: JENIFER DEWOLF PAINE
1585 BROADWAY
NEW YORK, NY 10036-8299

Domestic Representative - Not Found

Assignment 5 of 5

Conveyance: SECURITY INTEREST

Reel/Frame: [2542/0079](#)

Pages: 29

Date Recorded: Jul, 08, 2002

Supporting Documents: [assignment-tm-2542-0079.pdf](#)**Assignor**Name: [SPARKNOTES LLC](#)

Execution Date: May 22, 2002

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: No Place Where Organized Found

AssigneeName: [FLEET NATIONAL BANK, AS ADMINISTRATION AGENT](#)

Legal Entity Type: BANK

State or Country Where Organized: No Place Where Organized Found

Address: 100 FEDERAL STREET
BOSTON, MASSACHUSETTS 02110**Correspondent**

Correspondent Name: GOULSTON & STORRS

Correspondent Address: ELEANOR COLEMAN
400 ATLANTIC AVE.
BOSTON, MA 02110

Domestic Representative - Not Found

Generated on: This page was generated by TSDR on 2022-06-15 13:52:16 EDT

Mark: SPARKNOTES

SPARKNOTES

US Serial Number: 76245086

Application Filing Date: Apr. 23, 2001

US Registration Number: 2802909

Registration Date: Jan. 06, 2004

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jan. 16, 2013

Publication Date: Jun. 24, 2003 Notice of Allowance Date: Sep. 16, 2003

Mark Information

Mark Literal Elements: SPARKNOTES

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) / LETTER(S) / NUMBER(S)

Related Properties Information

Claimed Ownership of US Registrations: 2490292

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: PUBLICATIONS, NAMELY, STUDY GUIDES IN THE FIELD OF LITERATURE

International Class(es): 016 - Primary Class

U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 28, 2001

Use in Commerce: Feb. 28, 2001

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: SparkNotes LLC

Owner Address: 33 East 17th Street
New York, NEW YORK UNITED STATES 10003

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: NEW YORK
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Todd Braverman, Esq.

Docket Number: T-7064-US

Attorney Primary Email Address: tm-uspto@pearlcohen.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Todd Braverman, Esq.
PEARL COHEN ZEDEK LATZER BARATZ LLP
Times Square Tower, 7 Times Square
NEW YORK, NEW YORK UNITED STATES 10036-4068

Phone: 646-878-0820

Fax: 646-878-0801

Correspondent e-mail: tm-uspto@pearlcohen.com

Correspondent e-mail Authorized: Yes

Domestic Representative

Domestic Representative Name: Todd Braverman, Esq.

Phone: 646-878-0820

Domestic Representative e-mail: tm-uspto@pearlcohen.com

Domestic Representative e-mail Authorized: Yes

Prosecution History

Date	Description	Proceeding Number
Jan. 25, 2021	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jan. 25, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jan. 25, 2021	TEAS CHANGE OF DOMESTIC REPRESENTATIVES ADDRESS	
Jan. 25, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 25, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 25, 2021	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Oct. 05, 2018	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Oct. 05, 2018	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jan. 16, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jan. 16, 2013	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	59136
Jan. 16, 2013	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	59136
Jan. 07, 2013	TEAS SECTION 8 & 9 RECEIVED	
Dec. 09, 2011	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Dec. 09, 2011	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 28, 2010	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jul. 28, 2010	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 29, 2009	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jun. 29, 2009	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jan. 17, 2009	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	59136
Jan. 08, 2009	ASSIGNED TO PARALEGAL	59136
Jan. 06, 2009	TEAS SECTION 8 & 15 RECEIVED	

Jan. 24, 2006	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jan. 06, 2004	REGISTERED-PRINCIPAL REGISTER	
Oct. 27, 2003	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Oct. 27, 2003	ASSIGNED TO EXAMINER	76738
Oct. 27, 2003	CASE FILE IN TICRS	
Sep. 25, 2003	STATEMENT OF USE PROCESSING COMPLETE	
Sep. 25, 2003	USE AMENDMENT FILED	
Sep. 25, 2003	TEAS STATEMENT OF USE RECEIVED	
Sep. 16, 2003	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 24, 2003	PUBLISHED FOR OPPOSITION	
Jun. 04, 2003	NOTICE OF PUBLICATION	
Apr. 23, 2003	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 10, 2003	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Feb. 10, 2003	PAPER RECEIVED	
Aug. 05, 2002	LETTER OF SUSPENSION MAILED	
May 29, 2002	CORRESPONDENCE RECEIVED IN LAW OFFICE	
May 29, 2002	PAPER RECEIVED	
Nov. 30, 2001	NON-FINAL ACTION MAILED	
Aug. 16, 2001	ASSIGNED TO EXAMINER	76738
Aug. 15, 2001	ASSIGNED TO EXAMINER	61272

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Jan. 16, 2013

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: SparkNotes LLC

Assignment 1 of 1

Conveyance: SECURITY INTEREST

Reel/Frame: [2542/0079](#)

Pages: 29

Date Recorded: Jul. 08, 2002

Supporting Documents: [assignment-tm-2542-0079.pdf](#)

Assignor

Name: [SPARKNOTES LLC](#)

Execution Date: May 22, 2002

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: No Place Where Organized Found
Where Organized:

Assignee

Name: [FLEET NATIONAL BANK, AS ADMINISTRATION AGENT](#)

Legal Entity Type: BANK

State or Country: No Place Where Organized Found
Where Organized:

Address: 100 FEDERAL STREET
BOSTON, MASSACHUSETTS 02110

Correspondent

Correspondent Name: GOULSTON & STORRS

Correspondent Address: ELEANOR COLEMAN
400 ATLANTIC AVE.
BOSTON, MA 02110

Domestic Representative - Not Found

Generated on: This page was generated by TSDR on 2022-06-15 13:51:10 EDT

Mark: SPARKLIFE

SPARKLIFE

US Serial Number: 77253496

Application Filing Date: Aug. 13, 2007

US Registration Number: 3425933

Registration Date: May 13, 2008

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jun. 26, 2017

Publication Date: Feb. 26, 2008

Mark Information

Mark Literal Elements: SPARKLIFE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 2490292, 2882198, 2905459 and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: Providing a web site featuring educational and entertainment information and content in the fields of pop culture, television shows, movies, literature, fiction and non-fiction books on a variety of topics, the Internet, computers, music, news, current events, humor, blogs concerning college life, education and current events, college life, academics, quizzes, computer games and trivia games

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 31, 2003

Use in Commerce: Jan. 31, 2003

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: Sparknotes LLC

Owner Address: 33 East 17th Street
New York, NEW YORK UNITED STATES 10003

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: NEW YORK
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Todd Braverman, Esq.

Docket Number: T-7062-US

Attorney Primary Email Address: tm-uspto@pearlcohen.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Todd Braverman, Esq.
PEARL COHEN ZEDEK LATZER BARATZ LLP
Times Square Tower, 7 Times Square
NEW YORK, NEW YORK UNITED STATES 10036-4068

Phone: 646-878-0820

Fax: 646-878-0801

Correspondent e-mail: tm-uspto@pearlcohen.com

Correspondent e-mail Authorized: Yes

Domestic Representative

Domestic Representative Name: Todd Braverman, Esq.

Phone: 646-878-0820

Domestic Representative e-mail: tm-uspto@pearlcohen.com

Domestic Representative e-mail Authorized: Yes

Prosecution History

Date	Description	Proceeding Number
Jan. 25, 2021	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jan. 25, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jan. 25, 2021	TEAS CHANGE OF DOMESTIC REPRESENTATIVES ADDRESS	
Jan. 25, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 25, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 25, 2021	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Oct. 05, 2018	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Oct. 05, 2018	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jun. 26, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jun. 26, 2017	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	76293
Jun. 26, 2017	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	76293
Jun. 25, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76293
May 14, 2017	TEAS SECTION 8 & 9 RECEIVED	
May 13, 2017	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Jun. 01, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jun. 01, 2013	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	70131
Jun. 01, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	70131
May 13, 2013	TEAS SECTION 8 & 15 RECEIVED	
Dec. 09, 2011	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Dec. 09, 2011	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	

Jul. 28, 2010	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jul. 28, 2010	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 29, 2009	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jun. 29, 2009	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
May 13, 2008	REGISTERED-PRINCIPAL REGISTER	
Feb. 26, 2008	PUBLISHED FOR OPPOSITION	
Feb. 06, 2008	NOTICE OF PUBLICATION	
Jan. 19, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	76243
Jan. 19, 2008	ASSIGNED TO LIE	76243
Dec. 06, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 05, 2007	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Nov. 05, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Nov. 05, 2007	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Nov. 02, 2007	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Nov. 02, 2007	NON-FINAL ACTION E-MAILED	6325
Nov. 02, 2007	NON-FINAL ACTION WRITTEN	74307
Oct. 26, 2007	ASSIGNED TO EXAMINER	74307
Aug. 17, 2007	NOTICE OF PSEUDO MARK MAILED	
Aug. 16, 2007	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Jun. 26, 2017

Generated on: This page was generated by TSDR on 2022-06-15 13:47:04 EDT

Mark: THESPAK

THESPAK

US Serial Number: 76245085

Application Filing Date: Apr. 23, 2001

US Registration Number: 2905459

Registration Date: Nov. 30, 2004

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jun. 18, 2015

Publication Date: Sep. 07, 2004

Mark Information

Mark Literal Elements: THESPAK

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

Claimed Ownership of US Registrations: 2490293, 2492182

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: Telecommunication services, namely, providing on-line chat rooms and transmission of instant messages and e-mail among computer users concerning topics of interest to college students

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan., 1999

Use in Commerce: Jan. 1999

For: Entertainment services, namely, providing on-line games, quizzes and science experiments, and providing humorous content on a variety of topics and subject matters; educational services, namely, providing on-line study guides in the field of literature and providing educational information and content on a variety of college topics

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 1999

Use in Commerce: Jan. 1999

Basis Information (Case Level)

Filed Use: Yes

Filed ITU: No

Filed 44D: No

Filed 44E: No

Filed 66A: No

Filed No Basis: No

Currently Use: Yes

Currently ITU: No

Currently 44E: No

Currently 66A: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: SparkNotes LLC

Owner Address: 33 East 17th Street
New York, NEW YORK UNITED STATES 10003

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: NEW YORK
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Todd Braverman, Esq.

Docket Number: T-7072-US

Attorney Primary Email Address: tm-uspto@pearlcohen.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Todd Braverman, Esq.
PEARL COHEN ZEDEK LATZER BARATZ LLP
Times Square Tower, 7 Times Square
NEW YORK, NEW YORK UNITED STATES 10036-4068

Phone: 646-878-0820

Fax: 646-878-0801

Correspondent e-mail: tm-uspto@pearlcohen.com

Correspondent e-mail Authorized: Yes

Domestic Representative

Domestic Representative Name: Todd Braverman, Esq.

Phone: 646-878-0820

Domestic Representative e-mail: tm-uspto@pearlcohen.com

Domestic Representative e-mail Authorized: Yes

Prosecution History

Date	Description	Proceeding Number
Jan. 25, 2021	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jan. 25, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jan. 25, 2021	TEAS CHANGE OF DOMESTIC REPRESENTATIVES ADDRESS	
Jan. 25, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 25, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 25, 2021	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Oct. 05, 2018	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Oct. 05, 2018	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jun. 18, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jun. 18, 2015	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	66607
Jun. 18, 2015	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	66607
Jun. 18, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	66607

May 29, 2015	TEAS SECTION 8 & 9 RECEIVED	
Dec. 09, 2011	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Dec. 09, 2011	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Nov. 08, 2010	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	77315
Nov. 08, 2010	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	77315
Oct. 28, 2010	TEAS SECTION 8 & 15 RECEIVED	
Jul. 28, 2010	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jul. 28, 2010	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 29, 2009	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jun. 29, 2009	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jan. 24, 2006	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Nov. 30, 2004	REGISTERED-PRINCIPAL REGISTER	
Sep. 07, 2004	PUBLISHED FOR OPPOSITION	
Aug. 18, 2004	NOTICE OF PUBLICATION	
Jun. 22, 2004	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 25, 2003	CASE FILE IN TICRS	
Apr. 28, 2003	LETTER OF SUSPENSION MAILED	
Feb. 10, 2003	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Feb. 10, 2003	PAPER RECEIVED	
Sep. 16, 2002	LETTER OF SUSPENSION MAILED	
May 30, 2002	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Mar. 05, 2002	NON-FINAL ACTION MAILED	
Aug. 07, 2001	ASSIGNED TO EXAMINER	76738
Aug. 07, 2001	ASSIGNED TO EXAMINER	76738
Aug. 06, 2001	ASSIGNED TO EXAMINER	78374
Aug. 06, 2001	ASSIGNED TO EXAMINER	74288

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Jun. 18, 2015

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: SparkNotes LLC

Assignment 1 of 1

Conveyance: SECURITY INTEREST

Reel/Frame: [2542/0079](#)

Pages: 29

Date Recorded: Jul. 08, 2002

Supporting Documents: [assignment-tm-2542-0079.pdf](#)

Assignor

Name: [SPARKNOTES LLC](#)

Execution Date: May 22, 2002

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: No Place Where Organized Found
Where Organized:

Assignee

Name: [FLEET NATIONAL BANK, AS ADMINISTRATION AGENT](#)

Legal Entity Type: BANK

State or Country: No Place Where Organized Found
Where Organized:

Address: 100 FEDERAL STREET
BOSTON, MASSACHUSETTS 02110

Correspondent

Correspondent: GOULSTON & STORRS

Name:

Correspondent ELEANOR COLEMAN

Address: 400 ATLANTIC AVE,
BOSTON, MA 02110

Domestic Representative - Not Found

Generated on: This page was generated by TSDR on 2022-06-15 13:45:55 EDT

Mark: SPARKNOTES



US Serial Number: 76273716

Application Filing Date: Jun. 19, 2001

US Registration Number: 2882198

Registration Date: Sep. 07, 2004

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Sep. 11, 2013

Publication Date: Jun. 24, 2003 Notice of Allowance Date: Sep. 16, 2003

Mark Information

Mark Literal Elements: SPARKNOTES

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists in part of a stylized design of a spark.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 01.15.04 - Sparks; Explosions; Fireworks display

Related Properties Information

Claimed Ownership of US Registrations: 2490292

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks * identify additional (new) wording in the goods/services.

For: Publications, namely, study guides in the field of literature

International Class(es): 016 - Primary Class

U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 28, 2001

Use in Commerce: Feb. 28, 2001

For: [On-line educational services, namely, providing information and analysis of literary works]

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: SECTION 8 - CANCELLED

Basis: 1(a)

First Use: Feb. 28, 2001

Use in Commerce: Feb. 28, 2001

For: [Computer services, namely, providing on-line study guides in the field of literature]

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: SECTION 8 - CANCELLED

Basis: 1(a)

First Use: Feb. 28, 2001

Use in Commerce: Feb. 28, 2001

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: SparkNotes LLC

Owner Address: 33 East 17th Street
New York, NEW YORK UNITED STATES 10003

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: NEW YORK

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Todd Braverman, Esq.

Docket Number: T-7068-US

Attorney Primary Email Address: tm-uspto@pearlcohen.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Todd Braverman, Esq.
PEARL COHEN ZEDEK LATZER BARATZ LLP
Times Square Tower, 7 Times Square
NEW YORK, NEW YORK UNITED STATES 10036-4068

Phone: 646-878-0820

Fax: 646-878-0801

Correspondent e-mail: tm-uspto@pearlcohen.com

Correspondent e-mail Authorized: Yes

Domestic Representative

Domestic Representative Name: Todd Braverman, Esq.

Phone: 646-878-0820

Domestic Representative e-mail: tm-uspto@pearlcohen.com

Domestic Representative e-mail Authorized: Yes

Prosecution History

Date	Description	Proceeding Number
Jan. 25, 2021	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jan. 25, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	

Jan. 25, 2021	TEAS CHANGE OF DOMESTIC REPRESENTATIVES ADDRESS	
Jan. 25, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 25, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 25, 2021	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Oct. 05, 2018	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Oct. 05, 2018	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Sep. 11, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Sep. 11, 2013	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	68973
Sep. 11, 2013	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	68973
Sep. 09, 2013	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	68973
Sep. 09, 2013	TEAS SECTION 8 & 9 RECEIVED	
Dec. 09, 2011	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Dec. 09, 2011	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Sep. 15, 2010	REGISTERED - PARTIAL SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	68973
Aug. 30, 2010	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	68973
Sep. 13, 2010	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68973
Aug. 30, 2010	TEAS SECTION 8 & 15 RECEIVED	
Jul. 28, 2010	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jul. 28, 2010	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 29, 2009	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jun. 29, 2009	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Sep. 07, 2004	REGISTERED-PRINCIPAL REGISTER	
Jun. 17, 2004	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Feb. 23, 2004	UNRESPONSIVE/DUPLICATE PAPER RECEIVED	
Feb. 23, 2004	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 28, 2003	NON-FINAL ACTION MAILED	
Oct. 27, 2003	ASSIGNED TO EXAMINER	76738
Oct. 27, 2003	CASE FILE IN TICRS	
Sep. 25, 2003	STATEMENT OF USE PROCESSING COMPLETE	
Sep. 25, 2003	USE AMENDMENT FILED	
Sep. 25, 2003	TEAS STATEMENT OF USE RECEIVED	
Sep. 16, 2003	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 24, 2003	PUBLISHED FOR OPPOSITION	
Jun. 04, 2003	NOTICE OF PUBLICATION	
Apr. 23, 2003	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 05, 2003	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Feb. 10, 2003	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Feb. 10, 2003	PAPER RECEIVED	
Aug. 05, 2002	LETTER OF SUSPENSION MAILED	
May 29, 2002	CORRESPONDENCE RECEIVED IN LAW OFFICE	
May 29, 2002	PAPER RECEIVED	
Dec. 11, 2001	NON-FINAL ACTION MAILED	
Sep. 28, 2001	ASSIGNED TO EXAMINER	76738
Sep. 17, 2001	ASSIGNED TO EXAMINER	70703

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Sep. 11, 2013

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: SparkNotes LLC

Conveyance: SECURITY INTEREST

Reel/Frame: [2542/0079](#)

Pages: 29

Date Recorded: Jul. 08, 2002

Supporting Documents: [assignment-lm-2542-0079.pdf](#)

Assignor

Name: [SPARKNOTES LLC](#)

Execution Date: May 22, 2002

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [FLEET NATIONAL BANK, AS ADMINISTRATION AGENT](#)

Legal Entity Type: BANK

State or Country Where Organized: No Place Where Organized Found

Address: 100 FEDERAL STREET
BOSTON, MASSACHUSETTS 02110

Correspondent

Correspondent Name: GOULSTON & STORRS

Correspondent Address: ELEANOR COLEMAN
400 ATLANTIC AVE.
BOSTON, MA 02110

Domestic Representative - Not Found

Generated on: This page was generated by TSDR on 2022-06-15 13:45:05 EDT

Mark: SPARKCHARTS

SPARKCHARTS

US Serial Number: 76486984

Application Filing Date: Jan. 31, 2003

US Registration Number: 2797269

Registration Date: Dec. 23, 2003

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Dec. 26, 2012

Publication Date: Sep. 30, 2003

Mark Information

Mark Literal Elements: SPARKCHARTS

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

Claimed Ownership of US Registrations: 2490292

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: publications, namely, study guides and charts in the fields of literature, history, government, law, foreign languages, English composition, business, science, mathematics, computers, computer languages, computer operating systems, computer software, economics, sociology, mythology, philosophy, medicine and test preparation

International Class(es): 016 - Primary Class

U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 17, 2003

Use in Commerce: Jan. 17, 2003

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: SparkNotes LLC

Owner Address: 33 East 17th Street
New York, NEW YORK UNITED STATES 10003

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: NEW YORK
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Todd Braverman, Esq.

Docket Number: T-7058-US

Attorney Primary Email Address: tm-uspto@pearlcohen.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Todd Braverman, Esq.
PEARL COHEN ZEDEK LATZER BARATZ LLP
Times Square Tower, 7 Times Square
NEW YORK, NEW YORK UNITED STATES 10036-4068

Phone: 646-878-0820

Fax: 646-878-0801

Correspondent e-mail: tm-uspto@pearlcohen.com

Correspondent e-mail Authorized: Yes

Domestic Representative

Domestic Representative Name: Todd Braverman, Esq.

Phone: 646-878-0820

Domestic Representative e-mail: tm-uspto@pearlcohen.com

Domestic Representative e-mail Authorized: Yes

Prosecution History

Date	Description	Proceeding Number
Jan. 25, 2021	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jan. 25, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jan. 25, 2021	TEAS CHANGE OF DOMESTIC REPRESENTATIVES ADDRESS	
Jan. 25, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 25, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 25, 2021	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Oct. 05, 2018	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Oct. 05, 2018	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Dec. 26, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Dec. 26, 2012	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	69471
Dec. 26, 2012	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	69471
Dec. 24, 2012	TEAS SECTION 8 & 9 RECEIVED	
Dec. 09, 2011	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Dec. 09, 2011	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 28, 2010	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jul. 28, 2010	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 29, 2009	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jun. 29, 2009	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jan. 24, 2009	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	69471
Jan. 06, 2009	ASSIGNED TO PARALEGAL	69471

Dec. 23, 2008	TEAS SECTION 8 & 15 RECEIVED
Dec. 23, 2003	REGISTERED-PRINCIPAL REGISTER
Sep. 30, 2003	PUBLISHED FOR OPPOSITION
Sep. 10, 2003	NOTICE OF PUBLICATION
Jul. 24, 2003	APPROVED FOR PUB - PRINCIPAL REGISTER
Jul. 23, 2003	ASSIGNED TO EXAMINER

76936

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Dec. 26, 2012

Generated on: This page was generated by TSDR on 2022-06-15 13:44:00 EDT

Mark: SPARK PUBLISHING

SPARK PUBLISHING

US Serial Number: 77103975

Application Filing Date: Feb. 09, 2007

US Registration Number: 3380421

Registration Date: Feb. 12, 2008

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Apr. 18, 2017

Publication Date: Nov. 27, 2007

Mark Information

Mark Literal Elements: SPARK PUBLISHING

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "PUBLISHING"

Related Properties Information

Claimed Ownership of US Registrations: 2490292, 2882198, 2905459 and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services.

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: publications, namely, books, study guides and charts on a variety of college-level subjects, namely, Math, Algebra, Calculus, Trigonometry, Geometry, Chemistry, Organic Chemistry, Biology, Microbiology, Physics, Astronomy, Computer Science, Geology, History, Psychology, Philosophy, Economics, Film, Health, Art History, Language, English, ESL, Sign Language, Spanish, French, Italian, German, Hebrew, Japanese, Chinese, Latin, Law, Anatomy, Medicine, Nursing, Music, Marketing, Macroeconomics, Accounting, Mythology, Women's Studies, Sociology and SAT Test Prep

International Class(es): 016 - Primary Class

U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 31, 2002

Use in Commerce: Dec. 31, 2002

For: book publishing

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 31, 2002

Use in Commerce: Dec. 31, 2002

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: SparkNotes LLC

Owner Address: 33 East 17th Street
New York, NEW YORK UNITED STATES 10003

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: NEW YORK

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Todd Braverman, Esq.

Docket Number: T-7057-US

Attorney Primary Email Address: tm-uspto@pearlcohen.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Todd Braverman, Esq.
PEARL COHEN ZEDEK LATZER BARATZ LLP
Times Square Tower, 7 Times Square
NEW YORK, NEW YORK UNITED STATES 10036-4068

Phone: 646-878-0820

Fax: 646-878-0801

Correspondent e-mail: tm-uspto@pearlcohen.com

Correspondent e-mail Authorized: Yes

Domestic Representative

Domestic Representative Name: Todd Braverman, Esq.

Phone: 646-878-0820

Domestic Representative e-mail: tm-uspto@pearlcohen.com

Domestic Representative e-mail Authorized: Yes

Prosecution History

Date	Description	Proceeding Number
Jan. 25, 2021	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jan. 25, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jan. 25, 2021	TEAS CHANGE OF DOMESTIC REPRESENTATIVES ADDRESS	
Jan. 25, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 25, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 25, 2021	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Oct. 05, 2018	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Oct. 05, 2018	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Apr. 18, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Apr. 18, 2017	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	76293

Apr. 18, 2017	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	76293
Apr. 11, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76293
Feb. 13, 2017	TEAS SECTION 8 & 9 RECEIVED	
Feb. 12, 2017	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Mar. 04, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Mar. 04, 2013	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	76533
Mar. 04, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76533
Feb. 12, 2013	TEAS SECTION 8 & 15 RECEIVED	
Dec. 09, 2011	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Dec. 09, 2011	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 28, 2010	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jul. 28, 2010	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 29, 2009	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jun. 29, 2009	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Feb. 12, 2008	REGISTERED-PRINCIPAL REGISTER	
Nov. 27, 2007	PUBLISHED FOR OPPOSITION	
Nov. 07, 2007	NOTICE OF PUBLICATION	
Oct. 23, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	76243
Oct. 23, 2007	ASSIGNED TO LIE	76243
Sep. 21, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 16, 2007	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Aug. 16, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Aug. 16, 2007	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jun. 01, 2007	NON-FINAL ACTION E-MAILED	6325
Jun. 01, 2007	NON-FINAL ACTION WRITTEN	73360
May 30, 2007	ASSIGNED TO EXAMINER	73360
Feb. 15, 2007	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Apr. 18, 2017

Generated on: This page was generated by TSDR on 2022-06-15 13:43:05 EDT

Mark: SPARKCOLLEGE

SPARKCOLLEGE

US Serial Number: 77127212

Application Filing Date: Mar. 09, 2007

US Registration Number: 3391019

Registration Date: Mar. 04, 2008

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: May 01, 2017

Publication Date: Dec. 18, 2007

Mark Information

Mark Literal Elements: SPARKCOLLEGE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 2490292, 2802909, 2882198 and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: books and guides on colleges, college life, college admissions, college loans and financial aid

International Class(es): 016 - Primary Class

U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 25, 2005

Use in Commerce: Jul. 25, 2005

For: Providing online information for assisting in applying for college loans and scholarships via a web site

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 25, 2005

Use in Commerce: Jul. 25, 2005

For: Providing on-line electronic bulletin boards for transmission of messages among computer users concerning assistance in selecting and applying to colleges and universities, college loans and scholarships, and information on colleges, college life, college admissions, college loans and financial aid

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 25, 2005

Use in Commerce: Jul. 25, 2005

For: Providing on-line information for assisting in selecting and applying to colleges and universities; Providing on-line information in the field of college admissions; Providing a website that features information on college life, namely, attending college and university with an emphasis on newly enrolled students and activities

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 25, 2005

Use in Commerce: Jul. 25, 2005

For: Providing non-downloadable diagnostic tools and programs for assisting in applying for college loans and scholarships via a web site; Providing non-downloadable diagnostic tools and programs for assisting in selecting and applying to colleges and universities

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 25, 2005

Use in Commerce: Jul. 25, 2005

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: SparkNotes LLC

Owner Address: 33 East 17th Street
New York, NEW YORK UNITED STATES 10003

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: NEW YORK

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Todd Braverman, Esq.

Docket Number: T-7060-US

Attorney Primary Email Address: tm-uspto@pearlcohen.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Todd Braverman, Esq.
PEARL COHEN ZEDEK LATZER BARATZ LLP
Times Square Tower, 7 Times Square
NEW YORK, NEW YORK UNITED STATES 10036-4068

Phone: 646-878-0820

Fax: 646-878-0801

Correspondent e-mail: tm-uspto@pearlcohen.com

Correspondent e-mail Authorized: Yes

Domestic Representative

Domestic Representative Name: Todd Braverman, Esq.

Phone: 646-878-0820

Domestic Representative e-mail: tm-uspto@pearlcohen.com

Domestic Representative e-mail Authorized: Yes

Prosecution History

Date	Description	Proceeding Number
Jan. 25, 2021	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jan. 25, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jan. 25, 2021	TEAS CHANGE OF DOMESTIC REPRESENTATIVES ADDRESS	
Jan. 25, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 25, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 25, 2021	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Oct. 05, 2018	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Oct. 05, 2018	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
May 01, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
May 01, 2017	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	66607
May 01, 2017	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	66607
May 01, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	66607
Mar. 07, 2017	TEAS SECTION 8 & 9 RECEIVED	
Mar. 04, 2017	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Mar. 19, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Mar. 18, 2013	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	73376
Mar. 18, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	73376
Mar. 04, 2013	TEAS SECTION 8 & 15 RECEIVED	
Dec. 09, 2011	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Dec. 09, 2011	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 28, 2010	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jul. 28, 2010	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 29, 2009	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jun. 29, 2009	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Mar. 04, 2008	REGISTERED-PRINCIPAL REGISTER	
Dec. 18, 2007	PUBLISHED FOR OPPOSITION	
Nov. 28, 2007	NOTICE OF PUBLICATION	
Nov. 13, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	76985
Nov. 08, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 07, 2007	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Nov. 07, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Nov. 07, 2007	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Nov. 06, 2007	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Nov. 06, 2007	NON-FINAL ACTION E-MAILED	6325
Nov. 06, 2007	NON-FINAL ACTION WRITTEN	76463
Nov. 06, 2007	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Oct. 29, 2007	WITHDRAWN FROM PUB - OG REVIEW QUERY	61844
Oct. 17, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	76985
Oct. 15, 2007	ASSIGNED TO LIE	76985
Sep. 14, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 13, 2007	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Sep. 10, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Sep. 10, 2007	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 08, 2007	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Sep. 08, 2007	NON-FINAL ACTION E-MAILED	6325
Sep. 08, 2007	NON-FINAL ACTION WRITTEN	76463

Sep. 05, 2007	ASSIGNED TO EXAMINER	76463
Jul. 02, 2007	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jul. 02, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jul. 02, 2007	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
May 31, 2007	NON-FINAL ACTION E-MAILED	6325
May 31, 2007	NON-FINAL ACTION WRITTEN	73360
May 30, 2007	ASSIGNED TO EXAMINER	73360
Mar. 14, 2007	NOTICE OF PSEUDO MARK MAILED	
Mar. 13, 2007	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: May 01, 2017

Generated on: This page was generated by TSDR on 2022-06-15 13:42:16 EDT

Mark: SPARKNOTES 101

SPARKNOTES 101

US Serial Number: 77565460

Application Filing Date: Sep. 09, 2008

US Registration Number: 3605844

Registration Date: Apr. 14, 2009

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Apr. 26, 2018

Publication Date: Jan. 27, 2009

Mark Information

Mark Literal Elements: SPARKNOTES 101

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 2490292, 2802909, 3380421 and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: publications, namely, books and study guides on a variety of college-level subjects, namely, mathematics, algebra, science, biology, history, political science, psychology, philosophy, literature, english, foreign languages, sociology and test prep

International Class(es): 016 - Primary Class

U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 31, 2004

Use in Commerce: Jan. 31, 2004

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: SparkNotes LLC

Owner Address: 33 East 17th Street
New York, NEW YORK UNITED STATES 10003

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: NEW YORK
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Todd Braverman, Esq.

Docket Number: T-7065-US

Attorney Primary Email Address: tm-uspto@pearlcohen.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Todd Braverman, Esq.

PEARL COHEN ZEDEK LATZER BARATZ LLP
Times Square Tower, 7 Times Square
NEW YORK, NEW YORK UNITED STATES 10036-4068

Phone: 646-878-0820

Fax: 646-878-0801

Correspondent e-mail: tm-uspto@pearlcohen.com

Correspondent e-mail Authorized: Yes

Domestic Representative

Domestic Representative Name: Todd Braverman, Esq.

Phone: 646-878-0820

Domestic Representative e-mail: tm-uspto@pearlcohen.com

Domestic Representative e-mail Authorized: Yes

Prosecution History

Date	Description	Proceeding Number
Jan. 25, 2021	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jan. 25, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jan. 25, 2021	TEAS CHANGE OF DOMESTIC REPRESENTATIVES ADDRESS	
Jan. 25, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 25, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 25, 2021	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Oct. 05, 2018	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Oct. 05, 2018	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Apr. 26, 2018	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Apr. 26, 2018	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	75461
Apr. 26, 2018	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	75461
Apr. 26, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	75461
Apr. 16, 2018	TEAS SECTION 8 & 9 RECEIVED	
Apr. 14, 2018	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Apr. 30, 2014	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Apr. 30, 2014	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	70131
Apr. 14, 2014	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	70131
Apr. 30, 2014	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	70131
Apr. 14, 2014	TEAS SECTION 8 & 15 RECEIVED	
Dec. 09, 2011	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	

Dec. 09, 2011	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 28, 2010	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jul. 28, 2010	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 29, 2009	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jun. 29, 2009	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Apr. 14, 2009	REGISTERED-PRINCIPAL REGISTER	
Jan. 27, 2009	PUBLISHED FOR OPPOSITION	
Jan. 07, 2009	NOTICE OF PUBLICATION	
Dec. 23, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	78413
Dec. 23, 2008	ASSIGNED TO LIE	78413
Dec. 13, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 12, 2008	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Dec. 12, 2008	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Dec. 12, 2008	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 12, 2008	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Dec. 12, 2008	NON-FINAL ACTION E-MAILED	6325
Dec. 12, 2008	NON-FINAL ACTION WRITTEN	81875
Dec. 12, 2008	ASSIGNED TO EXAMINER	81875
Sep. 13, 2008	NOTICE OF PSEUDO MARK MAILED	
Sep. 12, 2008	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Apr. 26, 2018

Generated on: This page was generated by TSDR on 2022-06-15 13:41:21 EDT

Mark: THE DAILY SPARK

THE DAILY SPARK

US Serial Number: 77383264

Application Filing Date: Jan. 29, 2008

US Registration Number: 3495516

Registration Date: Sep. 02, 2008

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Oct. 06, 2017

Publication Date: Jun. 17, 2008

Mark Information

Mark Literal Elements: THE DAILY SPARK

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 2490292, 2802909, 2882198 and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: Publications, namely, a series of teacher and student lessons, activities and exercise books in the fields of primary, secondary, college and post-graduate education, history, science, vocabulary, writing, spelling, grammar, mathematics, journal writing, research paper writing, literature, language, Shakespeare, foreign languages, poetry, test preparation and college entrance examinations

International Class(es): 016 - Primary Class

U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 31, 2004

Use in Commerce: Jul. 31, 2004

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: SparkNotes LLC

Owner Address: 33 East 17th Street
New York, NEW YORK UNITED STATES 10003

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: NEW YORK
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Todd Braverman, Esq.

Docket Number: T-7070-US

Attorney Primary Email Address: tm-uspto@pearlcohen.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Todd Braverman, Esq.
PEARL COHEN ZEDEK LATZER BARATZ LLP
Times Square Tower, 7 Times Square
NEW YORK, NEW YORK UNITED STATES 10036-4068

Phone: 646-878-0820

Fax: 646-878-0801

Correspondent e-mail: tm-uspto@pearlcohen.com

Correspondent e-mail Authorized: Yes

Domestic Representative

Domestic Representative Name: Todd Braverman, Esq.

Phone: 646-878-0820

Domestic Representative e-mail: tm-uspto@pearlcohen.com

Domestic Representative e-mail Authorized: Yes

Prosecution History

Date	Description	Proceeding Number
Jan. 25, 2021	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jan. 25, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jan. 25, 2021	TEAS CHANGE OF DOMESTIC REPRESENTATIVES ADDRESS	
Jan. 25, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 25, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 25, 2021	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Oct. 05, 2018	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Oct. 05, 2018	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Oct. 06, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Oct. 06, 2017	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	69471
Oct. 06, 2017	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	69471
Oct. 06, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	69471
Sep. 05, 2017	TEAS SECTION 8 & 9 RECEIVED	
Sep. 02, 2017	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Sep. 18, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Sep. 18, 2013	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	75461
Sep. 03, 2013	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	75461
Sep. 16, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	75461
Sep. 03, 2013	TEAS SECTION 8 & 15 RECEIVED	
Dec. 09, 2011	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	

Dec. 09, 2011	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jul. 28, 2010	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jul. 28, 2010	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 29, 2009	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jun. 29, 2009	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Sep. 02, 2008	REGISTERED-PRINCIPAL REGISTER	
Jun. 17, 2008	PUBLISHED FOR OPPOSITION	
May 28, 2008	NOTICE OF PUBLICATION	
May 13, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	76568
May 13, 2008	ASSIGNED TO LIE	76568
May 13, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 07, 2008	ASSIGNED TO EXAMINER	81855
Mar. 25, 2008	TEAS AMENDMENT ENTERED BEFORE ATTORNEY ASSIGNED	88889
Mar. 25, 2008	TEAS VOLUNTARY AMENDMENT RECEIVED	
Feb. 01, 2008	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Oct. 06, 2017

Generated on: This page was generated by TSDR on 2022-06-15 12:54:43 EDT

Mark: SPARKTEACH

SPARKTEACH

US Serial Number: 88478230

Application Filing Date: Jun. 18, 2019

US Registration Number: 6672591

Registration Date: Mar. 15, 2022

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Mar. 15, 2022

Publication Date: Oct. 08, 2019 Notice of Allowance Date: Dec. 03, 2019

Mark Information

Mark Literal Elements: SPARKTEACH

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 2490292, 3380421, 3495516 and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services.

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Downloadable electronic publications in the nature of digital files, PDF files, e-books, and multimedia files, worksheets, hand-outs, assignments, journals, activity books, quizzes, tests, study guides, and teacher lesson plans, featuring educational instruction and information on a variety of elementary, middle-school, high school, and college-level educational subjects and topics, namely, literature and Shakespeare

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 30, 2020

Use in Commerce: Nov. 30, 2020

For: Educational publications, namely, worksheets, hand-outs, printed assignments, journals, activity books, printed quizzes, printed tests, study guides, and teacher lesson plans, featuring instruction and information on a variety of elementary, middle-school, high school, and college-level educational subjects and topics, namely, literature and Shakespeare

International Class(es): 016 - Primary Class

U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 30, 2021

Use in Commerce: Nov. 30, 2021

For: Educational services, namely, providing online instruction and information via a web sites and information services featuring on-line publications, namely, worksheets, hand-outs, assignments, journals, activity books, quizzes, tests, study guides all on a variety of elementary, middle-school, high school, and college-level educational subjects and topics, namely, literature and Shakespeare

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 30, 2021

Use in Commerce: Nov. 30, 2021

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: SparkNotes LLC

Owner Address: 33 East 17th Street
New York, NEW YORK UNITED STATES 10003

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: NEW YORK

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Todd Braverman, Esq.

Docket Number: T-587996-US

Attorney Primary Email Address: tm-uspto@pearlcohen.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Todd Braverman, Esq.
PEARL COHEN ZEDEK LATZER BARATZ LLP
Times Square Tower, 7 Times Square
NEW YORK, NEW YORK UNITED STATES 10036

Phone: 646-878-0820

Correspondent e-mail: tm-uspto@pearlcohen.com

Correspondent e-mail Authorized: Yes

Domestic Representative

Domestic Representative Name: Todd Braverman, Esq.

Phone: 646-878-0820

Domestic Representative e-mail: tm-uspto@pearlcohen.com

Domestic Representative e-mail Authorized: Yes

Prosecution History

Date	Description	Proceeding Number
Mar. 15, 2022	REGISTERED-PRINCIPAL REGISTER	
Feb. 10, 2022	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	

Feb. 09, 2022	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Feb. 07, 2022	AMENDMENT/PETITION AFTER APPROVAL FOR PUB ENTERED	96339
Feb. 05, 2022	TEAS POST PUBLICATION AMENDMENT RECEIVED	
Jan. 18, 2022	TEAS/EMAIL CORRESPONDENCE ENTERED	96339
Jan. 18, 2022	CORRESPONDENCE RECEIVED IN LAW OFFICE	96339
Jan. 14, 2022	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jan. 13, 2022	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Jan. 13, 2022	NON-FINAL ACTION E-MAILED	
Jan. 13, 2022	SU - NON-FINAL ACTION - WRITTEN	74887
Dec. 20, 2021	TEAS/EMAIL CORRESPONDENCE ENTERED	96339
Dec. 20, 2021	CORRESPONDENCE RECEIVED IN LAW OFFICE	96339
Dec. 18, 2021	ASSIGNED TO LIE	96339
Dec. 16, 2021	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jun. 17, 2021	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Jun. 17, 2021	NON-FINAL ACTION E-MAILED	
Jun. 17, 2021	SU - NON-FINAL ACTION - WRITTEN	74887
Jun. 13, 2021	STATEMENT OF USE PROCESSING COMPLETE	70565
Jun. 03, 2021	USE AMENDMENT FILED	70565
Jun. 13, 2021	CASE ASSIGNED TO INTENT TO USE PARALEGAL	70565
Jun. 03, 2021	TEAS STATEMENT OF USE RECEIVED	
Jan. 25, 2021	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jan. 25, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jan. 25, 2021	TEAS CHANGE OF DOMESTIC REPRESENTATIVES ADDRESS	
Jan. 25, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 25, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 25, 2021	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Nov. 04, 2020	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Nov. 02, 2020	SOU EXTENSION 2 GRANTED	98765
Nov. 02, 2020	SOU EXTENSION 2 FILED	98765
Nov. 02, 2020	TEAS EXTENSION RECEIVED	
May 23, 2020	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
May 21, 2020	SOU EXTENSION 1 GRANTED	98765
May 21, 2020	SOU EXTENSION 1 FILED	98765
May 21, 2020	TEAS EXTENSION RECEIVED	
Dec. 03, 2019	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 08, 2019	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 08, 2019	PUBLISHED FOR OPPOSITION	
Sep. 18, 2019	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Sep. 03, 2019	ASSIGNED TO LIE	70138
Aug. 27, 2019	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 23, 2019	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Aug. 23, 2019	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Aug. 23, 2019	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 23, 2019	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Aug. 23, 2019	NON-FINAL ACTION E-MAILED	6325
Aug. 23, 2019	NON-FINAL ACTION WRITTEN	74887
Aug. 20, 2019	ASSIGNED TO EXAMINER	74887
Jun. 28, 2019	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 21, 2019	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Feb. 09, 2022

Generated on: This page was generated by TSDR on 2022-06-15 12:53:57 EDT

Mark: SPARKACHIEVE

SPARKACHIEVE

US Serial Number: 88505261

Application Filing Date: Jul. 09, 2019

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status
Descriptor:



LIVE/APPLICATION/Under Examination

The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

Status: A fifth request for extension of time to file a Statement of Use has been granted.

Status Date: May 27, 2022

Publication Date: Oct. 08, 2019 Notice of Allowance Date: Dec. 03, 2019

Mark Information

Mark Literal Elements: SPARKACHIEVE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 2490292, 3380421, 3495516 and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: Downloadable electronic publications in the nature of digital files, PDF files, e-books, and multimedia files, worksheets, hand-outs, assignments, journals, activity books, quizzes, tests, study guides, teacher preparation plans, teacher testing plans, and teacher lesson plans, featuring educational instruction and information on a variety of elementary, middle-school, high school, and college-level educational subjects and topics, namely, school and admissions test preparation, reading, literature, Shakespeare, Math, Algebra, Calculus, Trigonometry, Geometry, Chemistry, Organic Chemistry, Biology, Microbiology, Physics, Astronomy, Computer Science, Geology, History, Psychology, Philosophy, Economics, Film, Health, Art History, Language, English, English as a second language, Sign Language, Spanish, French, Italian, German, Hebrew, Japanese, Chinese, Latin, Law, Anatomy, Medicine, Nursing, Music, Marketing, Macroeconomics, Accounting, Mythology, Women's Studies, Sociology, and standardized educational proficiency examination preparation

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(b)

For: Educational publications, namely, worksheets, hand-outs, printed assignments, journals, activity books, printed quizzes, printed tests,

study guides, teacher preparation plans, teacher testing plans, and teacher lesson plans, featuring instruction and information on a variety of elementary, middle-school, high school, and college-level educational subjects and topics, namely, school and admissions test preparation, reading, literature, Shakespeare, Math, Algebra, Calculus, Trigonometry, Geometry, Chemistry, Organic Chemistry, Biology, Microbiology, Physics, Astronomy, Computer Science, Geology, History, Psychology, Philosophy, Economics, Film, Health, Art History, Language, English, English as a second language, Sign Language, Spanish, French, Italian, German, Hebrew, Japanese, Chinese, Latin, Law, Anatomy, Medicine, Nursing, Music, Marketing, Macroeconomics, Accounting, Mythology, Women's Studies, Sociology, and standardized educational proficiency examination preparation

International Class(es): 016 - Primary Class

U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 1(b)

For: Educational services, namely, providing online instruction and information via a web sites and online paid-subscription instruction and information services featuring on-line non-downloadable publications, namely, worksheets, hand-outs, assignments, journals, activity books, quizzes, tests, study guides all on a variety of elementary, middle-school, high school, and college-level educational subjects and topics, namely, school and admissions test preparation, reading, literature, Shakespeare, Math, Algebra, Calculus, Trigonometry, Geometry, Chemistry, Organic Chemistry, Biology, Microbiology, Physics, Astronomy, Computer Science, Geology, History, Psychology, Philosophy, Economics, Film, Health, Art History, Language, English, English as a second language, Sign Language, Spanish, French, Italian, German, Hebrew, Japanese, Chinese, Latin, Law, Anatomy, Medicine, Nursing, Music, Marketing, Macroeconomics, Accounting, Mythology, Women's Studies, Sociology, and standardized educational proficiency examination preparation

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(b)

For: Software as a Service (SaaS) services, featuring pre-paid subscription based software for use in providing instruction, information and access to online publications namely, access to worksheets, hand-outs, assignments, journals, activity books, quizzes, tests, and study guides all on a variety of elementary, middle-school, high school, and college-level educational subjects and topics, namely, school and admissions test preparation, reading, literature, Shakespeare, Math, Algebra, Calculus, Trigonometry, Geometry, Chemistry, Organic Chemistry, Biology, Microbiology, Physics, Astronomy, Computer Science, Geology, History, Psychology, Philosophy, Economics, Film, Health, Art History, Language, English, English as a second language, Sign Language, Spanish, French, Italian, German, Hebrew, Japanese, Chinese, Latin, Law, Anatomy, Medicine, Nursing, Music, Marketing, Macroeconomics, Accounting, Mythology, Women's Studies, Sociology, and standardized educational proficiency examination preparation

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Filed ITU: Yes

Currently ITU: Yes

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: SparkNotes LLC

Owner Address: 33 East 17th Street
New York, NEW YORK UNITED STATES 10003

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: NEW YORK

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Todd Braverman, Esq.

Docket Number: T-588250-US

Attorney Primary Email Address: tm-uspto@pearlcohen.com

Attorney Email Authorized: Yes

Correspondent

Correspondent: Todd Braverman, Esq.

Name/Address: PEARL COHEN ZEDEK LATZER BARATZ LLP
Times Square Tower, 7 Times Square
NEW YORK, NEW YORK UNITED STATES 10036

Phone: 646-878-0820

Correspondent e-mail: tm-uspto@pearlcohen.com

Correspondent e-mail Authorized: Yes

Domestic Representative

Domestic Representative Name: Todd Braverman, Esq.

Phone: 646-878-0820

Domestic Representative e-mail: tm-uspto@pearlcohen.com

Domestic Representative e-mail Authorized: Yes

Prosecution History

Date	Description	Proceeding Number
May 28, 2022	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
May 27, 2022	SOU EXTENSION 5 GRANTED	74055
May 23, 2022	SOU EXTENSION 5 FILED	74055
May 27, 2022	CASE ASSIGNED TO INTENT TO USE PARALEGAL	74055
May 23, 2022	TEAS EXTENSION RECEIVED	
Nov. 20, 2021	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Nov. 18, 2021	SOU EXTENSION 4 GRANTED	98765
Nov. 18, 2021	SOU EXTENSION 4 FILED	98765
Nov. 18, 2021	TEAS EXTENSION RECEIVED	
Jun. 04, 2021	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 02, 2021	SOU EXTENSION 3 GRANTED	98765
Jun. 02, 2021	SOU EXTENSION 3 FILED	98765
Jun. 02, 2021	TEAS EXTENSION RECEIVED	
Jan. 25, 2021	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jan. 25, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jan. 25, 2021	TEAS CHANGE OF DOMESTIC REPRESENTATIVES ADDRESS	
Jan. 25, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 25, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 25, 2021	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Nov. 04, 2020	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Nov. 02, 2020	SOU EXTENSION 2 GRANTED	98765
Nov. 02, 2020	SOU EXTENSION 2 FILED	98765
Nov. 02, 2020	TEAS EXTENSION RECEIVED	
May 23, 2020	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
May 21, 2020	SOU EXTENSION 1 GRANTED	98765
May 21, 2020	SOU EXTENSION 1 FILED	98765
May 21, 2020	TEAS EXTENSION RECEIVED	
Dec. 03, 2019	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 08, 2019	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 08, 2019	PUBLISHED FOR OPPOSITION	
Sep. 18, 2019	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Sep. 03, 2019	ASSIGNED TO LIE	70138
Aug. 27, 2019	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 23, 2019	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Aug. 23, 2019	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Aug. 23, 2019	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 23, 2019	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Aug. 23, 2019	NON-FINAL ACTION E-MAILED	6325
Aug. 23, 2019	NON-FINAL ACTION WRITTEN	74887
Aug. 20, 2019	ASSIGNED TO EXAMINER	74887

Jul. 16, 2019 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM
Jul. 12, 2019 NEW APPLICATION ENTERED IN TRAM

TM Staff and Location Information

TM Staff Information

TM Attorney: CAPSHAW, DANIEL

Law Office Assigned: LAW OFFICE 110

File Location

Current Location: INTENT TO USE SECTION

Date in Location: May 27, 2022

Generated on: This page was generated by TSDR on 2022-06-15 12:53:13 EDT

Mark: SPARKACHIEVEMENT

SPARKACHIEVEMENT

US Serial Number: 88505294

Application Filing Date: Jul. 09, 2019

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status
Descriptor:



LIVE/APPLICATION/Under Examination

The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

Status: A fifth request for extension of time to file a Statement of Use has been granted.

Status Date: May 31, 2022

Publication Date: Oct. 08, 2019 Notice of Allowance Date: Dec. 03, 2019

Mark Information

Mark Literal Elements: SPARKACHIEVEMENT

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 2490292, 3380421, 3495516 and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: Downloadable electronic publications in the nature of digital files, PDF files, e-books, and multimedia files, worksheets, hand-outs, assignments, journals, activity books, quizzes, tests, study guides, teacher preparation plans, teacher testing plans, and teacher lesson plans, featuring educational instruction and information on a variety of elementary, middle-school, high school, and college-level educational subjects and topics, namely, school and admissions test preparation, reading, literature, Shakespeare, Math, Algebra, Calculus, Trigonometry, Geometry, Chemistry, Organic Chemistry, Biology, Microbiology, Physics, Astronomy, Computer Science, Geology, History, Psychology, Philosophy, Economics, Film, Health, Art History, Language, English, English as a second language, Sign Language, Spanish, French, Italian, German, Hebrew, Japanese, Chinese, Latin, Law, Anatomy, Medicine, Nursing, Music, Marketing, Macroeconomics, Accounting, Mythology, Women's Studies, Sociology, and standardized educational proficiency examination preparation

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(b)

For: Educational publications, namely, worksheets, hand-outs, printed assignments, journals, activity books, printed quizzes, printed tests,

study guides, teacher preparation plans, teacher testing plans, and teacher lesson plans, featuring instruction and information on a variety of elementary, middle-school, high school, and college-level educational subjects and topics, namely, school and admissions test preparation, reading, literature, Shakespeare, Math, Algebra, Calculus, Trigonometry, Geometry, Chemistry, Organic Chemistry, Biology, Microbiology, Physics, Astronomy, Computer Science, Geology, History, Psychology, Philosophy, Economics, Film, Health, Art History, Language, English, English as a second language, Sign Language, Spanish, French, Italian, German, Hebrew, Japanese, Chinese, Latin, Law, Anatomy, Medicine, Nursing, Music, Marketing, Macroeconomics, Accounting, Mythology, Women's Studies, Sociology, and standardized educational proficiency examination preparation

International Class(es): 016 - Primary Class

U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 1(b)

For: Educational services, namely, providing online instruction and information via a web sites and online paid-subscription instruction and information services featuring on-line non-downloadable publications, namely, worksheets, hand-outs, assignments, journals, activity books, quizzes, tests, study guides all on a variety of elementary, middle-school, high school, and college-level educational subjects and topics, namely, school and admissions test preparation, reading, literature, Shakespeare, Math, Algebra, Calculus, Trigonometry, Geometry, Chemistry, Organic Chemistry, Biology, Microbiology, Physics, Astronomy, Computer Science, Geology, History, Psychology, Philosophy, Economics, Film, Health, Art History, Language, English, English as a second language, Sign Language, Spanish, French, Italian, German, Hebrew, Japanese, Chinese, Latin, Law, Anatomy, Medicine, Nursing, Music, Marketing, Macroeconomics, Accounting, Mythology, Women's Studies, Sociology, and standardized educational proficiency examination preparation

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(b)

For: Software as a Service (SaaS) services, featuring pre-paid subscription based software for use in providing instruction, information and access to online publications namely, access to worksheets, hand-outs, assignments, journals, activity books, quizzes, tests, and study guides all on a variety of elementary, middle-school, high school, and college-level educational subjects and topics, namely, school and admissions test preparation, reading, literature, Shakespeare, Math, Algebra, Calculus, Trigonometry, Geometry, Chemistry, Organic Chemistry, Biology, Microbiology, Physics, Astronomy, Computer Science, Geology, History, Psychology, Philosophy, Economics, Film, Health, Art History, Language, English, English as a second language, Sign Language, Spanish, French, Italian, German, Hebrew, Japanese, Chinese, Latin, Law, Anatomy, Medicine, Nursing, Music, Marketing, Macroeconomics, Accounting, Mythology, Women's Studies, Sociology, and standardized educational proficiency examination preparation

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Filed ITU: Yes

Currently ITU: Yes

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: SparkNotes LLC

Owner Address: 33 East 17th Street
New York, NEW YORK UNITED STATES 10003

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: NEW YORK

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Todd Braverman, Esq.

Docket Number: T-588504-US

Attorney Primary Email Address: tm-uspto@pearlcohen.com

Attorney Email Authorized: Yes

Correspondent

Correspondent: Todd Braverman, Esq.

Name/Address: PEARL COHEN ZEDEK LATZER BARATZ LLP
Times Square Tower, 7 Times Square
NEW YORK, NEW YORK UNITED STATES 10036

Phone: 646-878-0820

Correspondent e-mail: tm-uspto@pearlcohen.com

Correspondent e-mail Authorized: Yes

Domestic Representative

Domestic Representative Name: Todd Braverman, Esq.

Phone: 646-878-0820

Domestic Representative e-mail: tm-uspto@pearlcohen.com

Domestic Representative e-mail Authorized: Yes

Prosecution History

Date	Description	Proceeding Number
Jun. 01, 2022	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
May 31, 2022	SOU EXTENSION 5 GRANTED	74055
May 23, 2022	SOU EXTENSION 5 FILED	74055
May 27, 2022	CASE ASSIGNED TO INTENT TO USE PARALEGAL	74055
May 23, 2022	TEAS EXTENSION RECEIVED	
Nov. 20, 2021	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Nov. 18, 2021	SOU EXTENSION 4 GRANTED	98765
Nov. 18, 2021	SOU EXTENSION 4 FILED	98765
Nov. 18, 2021	TEAS EXTENSION RECEIVED	
Jun. 04, 2021	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 02, 2021	SOU EXTENSION 3 GRANTED	98765
Jun. 02, 2021	SOU EXTENSION 3 FILED	98765
Jun. 02, 2021	TEAS EXTENSION RECEIVED	
Jan. 25, 2021	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jan. 25, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jan. 25, 2021	TEAS CHANGE OF DOMESTIC REPRESENTATIVES ADDRESS	
Jan. 25, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 25, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 25, 2021	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Nov. 04, 2020	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Nov. 02, 2020	SOU EXTENSION 2 GRANTED	98765
Nov. 02, 2020	SOU EXTENSION 2 FILED	98765
Nov. 02, 2020	TEAS EXTENSION RECEIVED	
May 23, 2020	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
May 21, 2020	SOU EXTENSION 1 GRANTED	98765
May 21, 2020	SOU EXTENSION 1 FILED	98765
May 21, 2020	TEAS EXTENSION RECEIVED	
Dec. 03, 2019	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 08, 2019	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 08, 2019	PUBLISHED FOR OPPOSITION	
Sep. 18, 2019	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Sep. 03, 2019	ASSIGNED TO LIE	70138
Aug. 27, 2019	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 23, 2019	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Aug. 23, 2019	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Aug. 23, 2019	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 23, 2019	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Aug. 23, 2019	NON-FINAL ACTION E-MAILED	6325
Aug. 23, 2019	NON-FINAL ACTION WRITTEN	74887
Aug. 20, 2019	ASSIGNED TO EXAMINER	74887

Jul. 16, 2019 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM
Jul. 12, 2019 NEW APPLICATION ENTERED IN TRAM

TM Staff and Location Information

TM Staff Information

TM Attorney: CAPSHAW, DANIEL

Law Office Assigned: LAW OFFICE 110

File Location

Current Location: INTENT TO USE SECTION

Date in Location: May 27, 2022

Generated on: This page was generated by TSDR on 2022-06-15 12:52:10 EDT

Mark: LENSLESSONS

LENSLESSONS

US Serial Number: 88453203

Application Filing Date: May 30, 2019

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status
Descriptor:



LIVE/APPLICATION/Under Examination

The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

Status: A fifth request for extension of time to file a Statement of Use has been granted.

Status Date: May 27, 2022

Publication Date: Oct. 08, 2019 Notice of Allowance Date: Dec. 03, 2019

Mark Information

Mark Literal Elements: LENSLESSONS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services.
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Downloadable electronic publications in the nature of digital files, PDF files, e-books, electronic documents, digital audio files, digital video files, digital animation files, podcast files, multimedia files, worksheets, hand-outs, assignments, journals, activity books, quizzes, tests, study guides, teacher lesson plans, and eCourses featuring educational instruction and information on a variety of elementary, middle-school, high school, and college-level educational subjects and topics, namely, reading, literature, Shakespeare, math, algebra, calculus, trigonometry, geometry, chemistry, organic chemistry, biology, microbiology, physics, astronomy, computer science, geology, history, psychology, philosophy, economics, film, health, art history, language, English, English as a second language, sign language, Spanish, French, Italian, German, Hebrew, Japanese, Chinese, Latin, law, anatomy, medicine, nursing, music, marketing, macroeconomics, accounting, mythology, women's studies, sociology and standardized educational proficiency examination preparation

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(b)

For: Educational publications, namely, worksheets, hand-outs, printed assignments, journals, activity books, printed quizzes, printed tests, study guides, and teacher lesson plans, featuring instruction and information on a variety of elementary, middle-school, high school, and college-level educational subjects and topics, namely, reading, literature, Shakespeare, math, algebra, calculus, trigonometry, geometry, chemistry, organic chemistry, biology, microbiology, physics, astronomy, computer science, geology, history, psychology, philosophy, economics, film, health, art history, language, English, English as a second language, sign language, Spanish, French, Italian, German, Hebrew, Japanese, Chinese, Latin, law, anatomy, medicine, nursing, music, marketing, macroeconomics, accounting, mythology, women's studies, sociology and standardized educational proficiency examination preparation

International Class(es): 016 - Primary Class

U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 1(b)

For: Educational services, namely, providing online instruction and information via a web site on a variety of elementary, middle-school, high school, and college-level educational subjects and topics, namely, reading, literature, Shakespeare, math, algebra, calculus, trigonometry, geometry, chemistry, organic chemistry, biology, microbiology, physics, astronomy, computer science, geology, history, psychology, philosophy, economics, film, health, art history, language, English, English as a second language, sign language, Spanish, French, Italian, German, Hebrew, Japanese, Chinese, Latin, law, anatomy, medicine, nursing, music, marketing, macroeconomics, accounting, mythology, women's studies, sociology and standardized educational proficiency examination preparation

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Filed ITU: Yes

Currently ITU: Yes

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: SparkNotes LLC

Owner Address: 33 East 17th Street
New York, NEW YORK UNITED STATES 10003

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: NEW YORK

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Todd Braverman, Esq.

Docket Number: T-587456-US

Attorney Primary Email Address: tm-uspto@pearlcohen.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Todd Braverman, Esq.
PEARL COHEN ZEDEK LATZER BARATZ LLP
Times Square Tower, 7 Times Square
NEW YORK, NEW YORK UNITED STATES 10036

Phone: 646-878-0820

Correspondent e-mail: tm-uspto@pearlcohen.com

Correspondent e-mail Authorized: Yes

Domestic Representative

Domestic Representative Name: Todd Braverman, Esq.

Phone: 646-878-0820

Domestic Representative e-mail: tm-uspto@pearlcohen.com

Domestic Representative e-mail Authorized: Yes

Prosecution History

Date	Description	Proceeding Number
May 28, 2022	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
May 27, 2022	SOU EXTENSION 5 GRANTED	66530

May 23, 2022	SOU EXTENSION 5 FILED	66530
May 27, 2022	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66530
May 23, 2022	TEAS EXTENSION RECEIVED	
Nov. 20, 2021	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Nov. 18, 2021	SOU EXTENSION 4 GRANTED	98765
Nov. 18, 2021	SOU EXTENSION 4 FILED	98765
Nov. 18, 2021	TEAS EXTENSION RECEIVED	
Jun. 05, 2021	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 03, 2021	SOU EXTENSION 3 GRANTED	98765
Jun. 03, 2021	SOU EXTENSION 3 FILED	98765
Jun. 03, 2021	TEAS EXTENSION RECEIVED	
Jan. 25, 2021	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jan. 25, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jan. 25, 2021	TEAS CHANGE OF DOMESTIC REPRESENTATIVES ADDRESS	
Jan. 25, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 25, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 25, 2021	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Nov. 04, 2020	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Nov. 02, 2020	SOU EXTENSION 2 GRANTED	98765
Nov. 02, 2020	SOU EXTENSION 2 FILED	98765
Nov. 02, 2020	TEAS EXTENSION RECEIVED	
May 23, 2020	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
May 21, 2020	SOU EXTENSION 1 GRANTED	98765
May 21, 2020	SOU EXTENSION 1 FILED	98765
May 21, 2020	TEAS EXTENSION RECEIVED	
Feb. 13, 2020	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Dec. 03, 2019	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 08, 2019	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 08, 2019	PUBLISHED FOR OPPOSITION	
Sep. 18, 2019	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Sep. 03, 2019	ASSIGNED TO LIE	69712
Aug. 27, 2019	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 23, 2019	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Aug. 23, 2019	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Aug. 23, 2019	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 23, 2019	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Aug. 23, 2019	NON-FINAL ACTION E-MAILED	6325
Aug. 23, 2019	NON-FINAL ACTION WRITTEN	74887
Aug. 20, 2019	ASSIGNED TO EXAMINER	74887
Jun. 14, 2019	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 03, 2019	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: CAPSHAW, DANIEL

Law Office: LAW OFFICE 110
Assigned:

File Location

Current Location: INTENT TO USE SECTION

Date in Location: May 27, 2022