

ESTTA Tracking number: **ESTTA1305498**

Filing date: **08/23/2023**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer information

Name	Bumble Holding Limited
Granted to date of previous extension	08/23/2023
Address	20 PRIMROSE STREET THE BROADGATE TOWER, THIRD FLOOR LONDON, EC2A2RS UNITED KINGDOM
Attorney information	JOSEPH B. SHERLING NEAL GERBER & EISENBERG LLP TWO NORTH LASALLE STREET SUITE 1700 CHICAGO, IL 60602 UNITED STATES Primary email: jsherling@nge.com Secondary email(s): iblock@nge.com, leulgen@nge.com, afuelleman@nge.com, martus@nge.com 312-269-8000
Docket no.	29046.6158

Applicant information

Application no.	97439758	Publication date	04/25/2023
Opposition filing date	08/23/2023	Opposition period ends	08/23/2023
Applicant	Rowe, David J 5220 BURCLIFF PLACE RALEIGH, NC 27612 UNITED STATES		

Goods/services affected by opposition

Class 045. First Use: None First Use In Commerce: None
All goods and services in the class are opposed, namely: Online social networking services

Grounds for opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
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Marks cited by opposer as basis for opposition

U.S. application no.	97125147	Application date	11/15/2021
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Registration date	NONE	Foreign priority date	05/17/2021
Word mark	BUZZ		
Design mark			
Description of mark	NONE		
Goods/services	<p>Class 009. First use: First Use: None First Use In Commerce: None Computer software; application software for social networking services via internet; software for dating; software for business networking; computer software platforms for social networking; computer application software for mobile phones; computer game software; computer video game software; video games programs; computer game software for use on mobile and cellular phones; computer software for use as an application programming interface (api); instant messaging software; downloadable instant messaging software; computer software to enable the transmission of photographs to mobile telephones; electrical and electronic apparatus for the transmission of data; blog software; podcasts; downloadable podcasts; mobile phone accessories; grips, stands and mounts for handheld electronic devices including mobile phones, tablets, sound players, video players, cameras, e-readers; protective mobile phone cases; adaptors; tablet cases; laptop cases; laptop bags; selfie sticks; headphones; earphone cases; portable power packs; speaker cases; portable speakers; mouse mats; computer mouse; microphones; headsets; memory sticks</p> <p>Class 041. First use: First Use: None First Use In Commerce: None Education; providing of training; entertainment; provision of entertainment via podcast; sporting and cultural activities; publishing services; information services relating to entertainment; information services relating to education; providing online games; providing on-line electronic publications (not downloadable); publication of electronic books and journals on-line; providing digital music (not downloadable) from mp3 internet web sites; writing services for blogs</p> <p>Class 042. First use: First Use: None First Use In Commerce: None Design and development of computer software in connection with social networking, social introduction or dating; design and development of computer software for the location-based transmission of information in connection with social networking, social introduction or dating. Design, drawing and commissioned writing for the compilation of web sites; creating, maintaining and hosting the web sites of others; hosting of podcasts; design and development of computer hardware and software; application service provider services; software as a service; operating search engines; providing search engines for obtaining data via communications networks; computer services for the analysis of data; data mining; research in the field of social media; creation and maintenance of software for blogs; Hosting of digital content, namely, on-line journals and blogs; Providing temporary use of non-downloadable computer software for use in the creation and publication of on-line journals and blogs; information, advisory and consultancy services relating to all the aforesaid</p> <p>Class 045. First use: First Use: None First Use In Commerce: None Online social networking services; dating services provided through social networking; online social networking services accessible by means of downloadable mobile applications; personal introduction services; personal introduction services by computer; internet based dating, matchmaking and personal introduction services; consulting in the field of personal relationships; matchmaking services; licensing of computer software and other technology</p>		
U.S. application no.	97280552	Application date	02/23/2022
Registration date	NONE	Foreign priority date	09/13/2021

Word mark	BUZZED ON BUMBLE
Design mark	
Description of mark	NONE
Goods/services	<p>Class 009. First use: First Use: None First Use In Commerce: None</p> <p>Downloadable and recorded computer software for personal and social networking, personal and social introduction, and professional introductions, in the field of dating, relationships, career development, recruitment, beauty, fitness, health, mentoring, networking, business advice, business development, financial information, advocacy, social events and parties, food and dining, culture, mixology, education, self-improvement, personal empowerment, empowerment of individuals, astrological and horoscope information, parenting, gender issues, public policy, economic development, and human rights; downloadable and recorded computer application software for providing social networking services via internet; downloadable and recorded computer software for dating; downloadable and recorded computer software for business networking; downloadable and recorded computer software platforms for social networking; downloadable computer application software for mobile phones for personal and social networking, personal and social introduction, and professional introductions, in the field of dating, relationships, career development, recruitment, beauty, fitness, health, mentoring, networking, business advice, business development, financial information, advocacy, social events and parties, food and dining, culture, mixology, education, self-improvement, personal empowerment, empowerment of individuals, astrological and horoscope information, parenting, gender issues, public policy, economic development, and human rights; downloadable and recorded computer game software; downloadable and recorded computer video game software; downloadable and recorded video games programs; downloadable computer game software for use on mobile and cellular phones; downloadable and recorded computer software for use as an application programming interface (api); recorded instant messaging software; downloadable instant messaging software; downloadable computer software to enable the transmission of photographs to mobile telephones; electrical and electronic apparatus for the transmission of data; downloadable software for creating blogs; recorded podcasts in the field of dating, relationships, career development, recruitment, beauty, fitness, health, mentoring, networking, business advice, business development, financial information, advocacy, social events and parties, food and dining, culture, mixology, education, self-improvement, personal empowerment, empowerment of individuals, astrological and horoscope information, parenting, gender issues, public policy, economic development, and human rights; downloadable podcasts in the field of dating, relationships, career development, recruitment, beauty, fitness, health, mentoring, networking, business advice, business development, financial information, advocacy, social events and parties, food and dining, culture, mixology, education, self-improvement, personal empowerment, empowerment of individuals, astrological and horoscope information, parenting, gender issues, public policy, economic development, and human rights; mobile phone accessories, namely, wireless cellular phone headsets, belt clips, and screen protectors; grips, stands and mounts for handheld electronic devices, namely, mobile phones, tablets, sound players, video players, cameras, electronic readers; protective mobile phone cases; plug adaptors, computer card adapters, and electric adapter cables; protective cases for tablet computers; protective laptop cases; laptop bags; selfie sticks; headphones; earphone cases; portable power packs, namely, batteries, portable power chargers, and wireless chargers; audio speaker cases; portable audio speakers; mouse mats; computer mouse; microphones; headsets; computer memory devices</p> <p>Class 016. First use: First Use: None First Use In Commerce: None</p> <p>Printed matter, namely, brochures, booklets, newsletters, posters, and leaflets in the field of dating, relationships, career development, recruitment, beauty, fitness, health, mentoring, networking, business advice, business development,</p>

financial information, advocacy, social events and parties, food and dining, culture, mixology, education, self-improvement, personal empowerment, empowerment of individuals, astrological and horoscope information, parenting, gender issues, public policy, economic development, and human rights; printed magazines in the field of dating, relationships, career development, recruitment, beauty, fitness, health, mentoring, networking, business advice, business development, financial information, advocacy, social events and parties, food and dining, culture, mixology, education, self-improvement, personal empowerment, empowerment of individuals, astrological and horoscope information, parenting, gender issues, public policy, economic development, and human rights; printed books in the field of dating, relationships, career development, recruitment, beauty, fitness, health, mentoring, networking, business advice, business development, financial information, advocacy, social events and parties, food and dining, culture, mixology, education, self-improvement, personal empowerment, empowerment of individuals, astrological and horoscope information, parenting, gender issues, public policy, economic development, and human rights; printed postcards; printed greetings cards; paper napkins; stationery; pens; pencils; printed notebooks; gift bags; gift boxes; stickers; printed removable self-stick notes; printed notepads; beer mats made of paper or cardboard; decals

Class 018. First use: First Use: None First Use In Commerce: None

Luggage and all-purpose carrying bags; umbrellas; purses; wallets; handbags; luggage tags; suitcases; rucksacks; backpacks; duffel bags; sports bags; school bags; reusable shopping bags; tote bags; canvas travel bags; holdalls; bum bags; folding all-purpose carrying bags; make up bags sold empty; cosmetic cases sold empty; cosmetic pouches sold empty; grooming organizers for travel; flight bags; garment bags for travel; key pouches; leather pouches; leather bags; shoe bags for travel; beach bags; trunks being luggage; vanity cases sold empty

Class 021. First use: First Use: None First Use In Commerce: None

Household containers; household kitchen utensils, namely, pot and pan scrapers, rolling pins, spatulas, whisks, kitchen tongs, spatulas, and skimmers; non-electric cookware, namely, pots and pans, non-electric food steamers, roasting pans, and dishes; tableware, except forks, knives, and spoons, namely, dinnerware; hair combs; cleaning combs; bath sponges; cleaning sponges; hair brushes; make-up brushes; powder compacts, sold empty; beverage glassware, porcelain and earthenware; dishes; drinking vessels; cups; disposable paper cups; mugs; beer mugs; insulating sleeve holder for bottles; cocktail stirrers; cocktail shakers; tankards; jugs; picnic baskets, fitted, including dishes; bottle openers; cork screws; travel mugs; shaker bottles sold empty; drinking straws; crockery, namely, pots, dishes, drinking cups and saucers, bowls, serving bowls and trays; chopsticks; coasters, not of paper or textile and other than table linen; teapots; cake stands; paper drinking straws; insulating cup sleeves of cardboard; fragrance oil burners; loofahs for household purposes; insulating and glass jars; bottles, sold empty; flasks; apothecary glass jars; vases; porcelain articles for decorative purposes, namely, decorative plates, centerpieces, and statues;

Class 025. First use: First Use: None First Use In Commerce: None

Clothing, namely, sweaters and sweatshirt, shirts, polo shirts, blouses, shell tops, T-shirts, tank tops, crop tops, camisoles, vests, tunics, cardigans, clothing wraps, trousers, pants, chinos, shorts, skorts, jeans, leggings, jeggings, joggers, tracksuits, loungewear, dresses, jumpsuits, playsuits, dungarees, skirts, outer clothing, namely, gilets, capes, jackets, quilted jackets, suit jackets, blazers, kimonos, jumpers in the nature of dresses, hoodies, coats, parkas, ponchos, hand muffs, aprons, jerseys, underwear, underclothing, pyjamas, nightwear, dressing gowns, bath robes, bodysuits, hosiery, shapewear, corsets, nighties, under-pants, cuffs, wristbands, sweat bands, suspenders, suspender belts, waterproof jackets, and waterproof pants; clothing, namely, knitwear in the nature of shirts, dresses, sweaters, gloves, and knit face masks being headwear; beach clothes, namely, swimming caps, swim wear, bikinis, tankinis, swimming trunks, and

	<p>swim suits; footwear; headwear; aprons</p> <p>Class 042. First use: First Use: None First Use In Commerce: None</p> <p>Providing temporary use of on-line non-downloadable computer software for personal and social networking, personal and social introduction, and professional introductions, in the field of dating, relationships, career development, recruitment, beauty, fitness, health, mentoring, networking, business advice, business development, financial information, advocacy, social events and parties, food and dining, culture, mixology, education, self-improvement, personal empowerment, empowerment of individuals, astrological and horoscope information, parenting, gender issues, public policy, economic development, and human rights; providing temporary use of on-line non-downloadable computer application software for providing social networking services via internet; providing temporary use of on-line non-downloadable software for dating; providing temporary use of on-line non-downloadable computer software for business networking; providing temporary use of on-line non-downloadable computer software platforms for social networking; providing temporary use of on-line non-downloadable computer application software for mobile phones for personal and social networking, personal and social introduction, and professional introductions, in the field of dating, relationships, career development, recruitment, beauty, fitness, health, mentoring, networking, business advice, business development, financial information, advocacy, social events and parties, food and dining, culture, mixology, education, self-improvement, personal empowerment, empowerment of individuals, astrological and horoscope information, parenting, gender issues, public policy, economic development, and human rights; providing temporary use of on-line non-downloadable computer software for use as an application programming interface (api); providing temporary use of on-line non-downloadable instant messaging software; providing temporary use of on-line non-downloadable computer software to enable the transmission of photographs to mobile telephones; providing temporary use of on-line non-downloadable software for creating blogs; entertainment services, namely, providing podcasts in the field of dating, relationships, career development, recruitment, beauty, fitness, health, mentoring, networking, business advice, business development, financial information, advocacy, social events and parties, food and dining, culture, mixology, education, self-improvement, personal empowerment, empowerment of individuals, astrological and horoscope information, parenting, gender issues, public policy, economic development, and human rights; providing temporary use of online non-downloadable computer game software; providing temporary use of online non-downloadable computer video game software; providing temporary use of online non-downloadable video games programs; providing temporary use of online non-downloadable computer game software for use on mobile and cellular phones</p> <p>Class 045. First use: First Use: None First Use In Commerce: None</p> <p>Online social networking services; dating services provided through social networking; online social networking services accessible by means of downloadable mobile applications; Internet-based personal introduction services; personal introduction services provided via computer; internet-based dating, matchmaking and personal introduction services; consulting in the field of personal relationships; matchmaking services; licensing of computer software and intellectual property</p>
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U.S. registration no.	6803990	Application date	11/25/2020
Register	Principal		
Registration date	07/26/2022	Foreign priority date	10/20/2020
Word mark	BIZZ		
Design mark			

Description of mark	NONE
Goods/services	<p>Class 003. First use: First Use: None First Use In Commerce: None</p> <p>Non-medicated cosmetics and toiletry preparations; non-medicated skin care preparations; multifunctional cosmetics; natural cosmetics; organic cosmetics; sun block preparations; cosmetics for personal use; non-medicated dentifrices; perfumery, essential oils; bleaching preparations for cosmetic purposes; cleaning, polishing, scouring and abrasive preparations; toiletries being non-medicated toiletry preparations; shaving preparations; after-shave creams; eau de Cologne; body lotions; cosmetic milks; body creams; face and body creams; non-medicated face serums; hand and body creams and lotions; facial skin toner; moisturising body lotion; anti-aging cream; under eye concealers and enhancers; under-eye enhancers; make-up primers; contour make-up sticks; facial concealer; lip, body, and skin balms; lip, body, and skin balms other than for medical purposes; beauty and personal care preparations being body and beauty care cosmetics; beauty masks; cosmetic face masks; cosmetic facial masks; sun skin bronzers; body sprays; non-medicated body mists; body wash; bubble bath; bath foams; bath oils; bath gel; bath milks; bath bombs; bath melts; bath petals being bath herbs; cosmetic bath salts; bath pearls; hand cleaning gels; cosmetics; decorative cosmetics; makeup cover sticks; foundation make-up; cream foundation makeup; liquid foundation; makeup powders; loose face powder; makeup face dusting powders; pressed face powder; eau de toilette; blusher; eye liner; cosmetic eye pencils; eye shadow; eyebrow cosmetics; cosmetic eyebrow pencils; eyelash tint; pomades for cosmetic purposes; lip cosmetics; lip gloss; lip balm; lip liner; cosmetic lip pencils; lip stains; lipstick; lipstick cases; mascara; make-up remover; make-up removing gels; skin cleansers; wipes, tissues and cloths impregnated with a skin cleanser; make-up removing lotions; make-up removing milks; make-up removing preparations; cosmetic make-up pads of cotton wool; cotton wool balls for cosmetic use; cotton buds for cosmetic purposes; body scrubs; sun screen and tanning preparations; sun protectors being sun block preparations for lips; sunblock lotions; sunscreen; self-tanning creams; self-tanning lotions; shower gels; non-medicated soaps; exfoliating body scrub; face and body glitter; shampoos; hair conditioners; hair masks; hairspray; hair color chalks; hair colouring; hair dyes; hair highlighting spray; dry shampoo; hair wax; hair mousse; hair oil; hair removing cream; perfumes; breath fresheners being breath freshening liquid, strips, and sprays; hand wash being non-medicated hand soaps; removable tattoos for cosmetic purposes; henna for cosmetic purposes; body deodorants; abrasives being abrasive cleaning preparations, sand, rolls, sheets, strips, cloth, paper, and skin abrasive preparations; nail varnishes; artificial fingernails; nail adhesives; nail tips; nail hardeners; nail strengtheners; nail art pens; nail art stickers; nail glitter; nail polish removers; cuticle oils; cuticle creams; cuticle conditioners; artificial eyelashes; teeth whitening strips impregnated with teeth whitening preparations; room fragrances; air fragrance reed diffusers</p> <p>Class 009. First use: First Use: None First Use In Commerce: None</p> <p>Downloadable computer software for personal and social networking, personal and social introduction, and professional introductions, all in the fields of career development, recruitment, networking, business advice, advocacy, dating, relationships, beauty, fitness, health, mentoring, culture, education, arts, activism, self-improvement, the humanities, personal empowerment, empowerment of individuals, gender issues, environmental studies, global issues, connecting volunteers to volunteering opportunities, accessing information regarding providers of social and charitable services; downloadable computer game software; downloadable software for social introduction; downloadable software for social networking; downloadable software for dating; downloadable software for business networking; downloadable software for personal and social networking, personal and social introduction, and professional introductions, in the fields of career development, recruitment, networking, business advice, advocacy, dating, relation-</p>

ships, beauty, fitness, health, mentoring, culture, education, arts, activism, self-improvement, the humanities, personal empowerment, empowerment of individuals, gender issues, environmental studies, global issues, connecting volunteers to volunteering opportunities, accessing information regarding providers of social and charitable services, charitable activities and charitable fundraising programs, enabling users to make charitable gifts or donations; downloadable computer application software for mobile phones for personal and social networking, personal and social introduction, and professional introductions, in the fields of career development, recruitment, networking, business advice, advocacy, dating, relationships, beauty, fitness, health, mentoring, culture, education, arts, activism, self-improvement, the humanities, personal empowerment, empowerment of individuals, gender issues, environmental studies, global issues, connecting volunteers to volunteering opportunities, accessing information regarding providers of social and charitable services, charitable activities and charitable fundraising programs, enabling users to make charitable gifts or donations; downloadable geolocation software; downloadable computer game software playable via a social networking, business networking, social introduction, or dating applications; downloadable computer software for use as an application programming interface (API) to allow access to online services for competitions; downloadable computer software for use as an application programming interface (API) to allow access to online services for personal and social networking, personal and social introduction, professional introductions, career development, recruitment, networking, business advice, advocacy, dating, relationships, beauty, fitness, health, mentoring, culture, education, arts, activism, self-improvement, the humanities, personal empowerment, empowerment of individuals, gender issues, environmental studies, global issues, connecting volunteers to volunteering opportunities, accessing information regarding providers of social and charitable services, charitable activities and charitable fundraising programs, enabling users to make charitable gifts or donations; downloadable software and software applications to enable transmission, access, organization, and management of text messaging, instant messaging, web links, locations and images via the Internet and other communications networks; downloadable computer software to enable uploading, downloading, accessing, posting, displaying, streaming, linking, sharing or otherwise providing electronic media or information via computer and communication networks; downloadable software for networking in the field of personal and social networking, personal and social introduction, professional introductions, career development, recruitment, networking, business advice, advocacy, dating, relationships, beauty, fitness, health, mentoring, culture, education, arts, activism, self-improvement, the humanities, personal empowerment, empowerment of individuals, gender issues, environmental studies, global issues, connecting volunteers to volunteering opportunities, accessing information regarding providers of social and charitable services, charitable activities and charitable fundraising programs, enabling users to make charitable gifts or donations; downloadable software in the nature of a mobile application for personal and social networking, personal and social introduction, and professional introductions, in the fields of career development, recruitment, networking, business advice, advocacy, dating, relationships, beauty, fitness, health, mentoring, culture, education, arts, activism, self-improvement, the humanities, personal empowerment, empowerment of individuals, gender issues, environmental studies, global issues, connecting volunteers to volunteering opportunities, accessing information regarding providers of social and charitable services, charitable activities and charitable fundraising programs, enabling users to make charitable gifts or donations; downloadable software for location-based personal and social networking, personal and social introduction, and professional introductions, in the fields of career development, recruitment, networking, business advice, advocacy, dating, relationships, beauty, fitness, health, mentoring, culture, education, arts, activism, self-improvement, the humanities, personal empowerment, empowerment of individuals, gender issues, environmental studies, global issues, connecting volunteers to volunteering opportunities, accessing information regarding providers of social and charitable

services, charitable activities and charitable fundraising programs, enabling users to make charitable gifts or donations; downloadable electronic publications in the nature of electronic newsletters, journals and e-books in the field of personal and social networking, personal and social introduction, professional introductions, career development, recruitment, dating, relationships, beauty, fitness, health, mentoring, networking, business advice, and advocacy; downloadable databases in the field of personal and social networking, personal and social introduction, professional introductions, career development, recruitment, dating, relationships, beauty, fitness, health, mentoring, networking, business advice, and advocacy; apparatus for recording, transmission or reproduction of sound or images; equalizers being audio apparatus; blank magnetic data carriers and recording discs, machine-readable; film, sound and video recordings featuring music, performances, self-improvement, comedy, business advice, career development instruction, and business advice; blank tapes, cassettes, vinyl records, and records; prerecorded tapes, cassettes, vinyl records, records, featuring music, performances, self-improvement, comedy, business advice, career development instruction, and business advice; compact discs and DVDs featuring music, performances, self-improvement, comedy, business advice, career development instruction, and business advice; downloadable digital recordings featuring music, performances, self-improvement, comedy, business advice, career development instruction, and business advice; downloadable podcasts in the field of personal and social networking, personal and social introduction, professional introductions, career development, recruitment, dating, relationships, beauty, fitness, health, mentoring, networking, business advice, and advocacy; downloadable music and digital podcasts in the field of personal and social networking, personal and social introduction, professional introductions, career development, recruitment, dating, relationships, beauty, fitness, health, mentoring, networking, business advice, and advocacy; downloadable telephone ringtones for mobile phones and wireless devices; sunglasses; eyewear; eyewear cases; eyewear pouches; cases for contact lenses; pedometers; wearable activity trackers; scales; electronic weighing scales; bathroom scales; electronic signal transmitters; electronic PC tablets; mobile telephones; carrying cases specially adapted for mobile telephones; covers for smartphones; cases for cameras, binoculars and computers; protective cases for e-book readers being tablets; blank USB flash drives; mobile phone accessories, namely, belt clips; stands and mounts for handheld electronic devices, namely, mobile phones, tablets, sound players, video players, cameras, e-readers; protective mobile phone cases; plug adaptors; tablet cases; laptop cases; selfie sticks; headphones; earphone accessories being earphone cases; portable power battery packs; speaker cases; mouse mats; computer mouse; karaoke machines; microphones; telephone headsets; virtual reality headsets; wrist rests for use with computers; tape measures; measuring rulers; magnets; eyeglass lanyards; downloadable computer application software for portable electronic devices, namely, software for enabling business introductions and business networking services; parts and fittings for all the aforementioned goods

Class 014. First use: First Use: None First Use In Commerce: None

Precious metals and their alloys; jewellery; precious and semi-precious stones; paste jewellery; pins being jewelry; shoe jewellery; rings; earrings; necklaces; chokers; pendants; bracelets; charity bracelets; bangles; badges of precious metal; pin badges of precious metal; jewelry brooches; lapel pins; tie clips; tie bars; cuff links; cuff bracelets; charms for jewelry; clocks; watch bands; watches; wristwatches with pedometer feature; jewellery boxes; key rings, decorative key fobs; charms for key chains; charms for key rings; decorative key rings; ornaments and decorations, namely, key chain tags of precious metal; key chains for use as jewellery; key holders of precious metal; leather key rings; lanyards for keys; horological and chronometric apparatus and instruments; statues, trophies, medals and medals for use as awards, all of precious metals; parts and fittings for the aforementioned goods

Class 018. First use: First Use: None First Use In Commerce: None

Luggage and all-purpose carrying bags; umbrellas and parasols; walking sticks; purses; coin purses; wallets; travel pass holders in the nature of travel fare card holders; handbags; luggage tags; suitcases; rucksacks; backpacks; sports bags; school bags; reusable shopping bags; tote bags; canvas bags shopping bags; fashion bags; holdalls; weekend bags; laundry wash bags; umbrella bags; bum bags; foldaway bags being tote bags; make up bags sold empty; cosmetic cases sold empty; cosmetic pouches sold empty; grooming organizers for travel; hand-bag organizers; flight bags; garment bags for storage and travel; key pouches; leather pouches; leather bags; tool pouches sold empty; swim bags being sports bags; shoe bags for travel; pyjama bags for travel; beach bags; travelling trunks and travelling bags; vanity cases sold empty; parts and fittings for all the aforementioned goods

Class 021. First use: First Use: None First Use In Commerce: None

Household or kitchen utensils and containers, namely, pot and pan scrapers, rolling pins, spatulas, and whisks, and containers; cookware and tableware, namely, pots and pans, non-electric food steamers, roasting pans, except forks, knives and spoons; combs and toiletry sponges; wide tooth combs for hair; electric hair combs; cosmetic brushes; hair brushes; electric hair brushes; brush-making materials; make-up brushes; cosmetics brushes; powder compacts; powder puffs; articles for cleaning purposes, namely, brooms, mops, and dusters; steelwool; unworked or semi-worked glass, namely, spun glass and pressed glass; glassware, porcelain and earthenware, namely, mugs, jars, saucepans, and bowls; dishes; money boxes; lunch boxes; bento boxes; snack boxes being lunch boxes; cupcake baking cases being cupcake baking cups; cupcake moulds; carafes; decanters; serving trays; egg cups; oven mitts; ironing board covers; drinking vessels; cups; mugs; beer mugs; tankards; jugs; cruet sets for oil and vinegar; spice sets containers sold empty; fitted picnic baskets including dishes; bottle openers; cork screws; travel mugs; shakers, namely, salt, pepper, and cocktail shakers; cocktail shakers; cocktail stirrers; drinking straws; painted beverage glassware; crockery, namely, pots, dishes, drinking cups and saucers, bowls, serving bowls, and trays; cutlery rests; cutlery trays in the nature of a divided tray used in a drawer for organizing cutlery and kitchen utensils; chopsticks; coasters, not of paper or textile; teapots; tea strainers; cake stands; paper drinking straws; hot cup sleeves of cardboard; fragrant oil burners; non-electric aromatic oil diffusers, other than reed diffusers; soap dispensers; loofahs for household purposes; insulating and glass jars; sports bottles sold empty; flasks; apothecary jars, namely, glass jars for apothecary use; vases; containers for flowers, planters, in the nature of flower vases and bowls; flower and plant baskets; candlesticks; candelabra being candlesticks; figurines of porcelain, ceramic, earthenware or glass; baskets for domestic household use, not of metal; wastepaper baskets; porcelain articles for decorative purposes, namely, decorative plates and statues; coin banks being piggy banks; parts and fittings for all the aforementioned goods

Class 024. First use: First Use: None First Use In Commerce: None

Goods made from textiles and substitutes for textiles, namely, curtains, tablecloths, towels, hand towels, bed linens, quilts, quilt coverings, unfitted fabric covers for vehicle seats, covers for cushions, duvet covers, unfitted furniture covers, futon covers, unfitted seat covers, and diaper changing pad covers of textile and textile substitutes; household linen; paper bed covers; plastic table covers; cloth, nylon, or fabric flags, banners, and bunting; cloth or textile place mats and coasters; linen; pyjama cases being pillow cases with a compartment for storing pajamas; bed blankets; picnic blankets; sleeping bags; towels; curtains; shower curtain; textile wall hangings; fitted hot water bottle covers of textile; printed fabrics with patterns, designs, and inspirational words printed thereon; quilts, quilt covers; bed spreads, bed sheets; pillow cases; handkerchiefs made of textile; textile articles sold as part of needlecraft kits composed of fabrics for making quilts; wall plaques of textile; baby blankets; baby buntings; parts and fittings for the aforementioned goods

Class 025. First use: First Use: None First Use In Commerce: None

Footwear; headwear; Clothing, namely, sweaters and sweatshirt, shirts, polo shirts, blouses, shell tops, T-shirts, tank tops, crop tops, camisoles, vests, tunics, cardigans, clothing wraps, trousers, pants, chinos, shorts, skorts, jeans, leggings, jeggings, joggers, tracksuits, loungewear, dresses, jumpsuits, playsuits, dungarees, skirts, outer clothing, namely, gilets, capes, jackets, quilted jackets, suit jackets, blazers, kimonos, jumpers, hoodies, coats, parkas, ponchos, hand muffs, aprons, jerseys, underwear, underclothing, pyjamas, nightwear, dressing gowns, bath robes, bodysuits, hosiery, shapewear, corsets, nighties, underpants, cuffs; Clothing, namely, knitwear in the nature of shirts, dresses, sweaters, gloves, and knit face masks being headwear; Beach clothes, namely, swimming caps, swim wear, bikinis, tankinis, swimming trunks, swim suits; suspenders, suspender belts; waterproof clothing, namely, waterproof jackets and waterproof pants; headwear, namely, hats, baseball caps, bandanas, beanies, ear muffs, fascinator hats, headbands, headscarves; wristbands as clothing; sweat bands

Class 028. First use: First Use: None First Use In Commerce: None

Games, toys and playthings, namely, puzzle games, word games played with cards and game components, trivia games played with cards and game components, memory games, dice games, party games, pinball games, coin-operated video games, role playing games, icebreaker board games and card games, conversation starter board games and card games, board games, parlour games, card games, and equipment sold as a unit for playing toss games; video game apparatus machines; gymnastic and sporting articles, namely, gymnastics apparatus and sport balls; decorations for Christmas trees; play balloons; game balls being balls for games; baseball gloves; bats for games; Christmas tree decorations being bells and other decorations for Christmas trees; roller skates; in line roller skates; toy flying saucers and other flying discs; golf clubs for games; above ground wading pools, namely, play swimming pools; exercise weights; dumbbells; exercise bands being exercise equipment; yoga straps; gym balls; hand grip strengtheners; playing cards and card games; apparatus for playing electronic games for action-type target games and directing player action in running race games; balloons; balls for games; balls for play being balls for games; battery operated action toys; battery operated remote controlled toy vehicles; bats for ball games; beach balls; board games; costumes masks; craft scale model kits; developmental and educational toys for developing fine motor, cognitive, reading, writing, spatial, and counting skills; educational playthings for developing fine motor, oral language, numbers, counting, colors, and alphabet skills; gaming keypads; hand-held units for playing electronic games; electronic learning toys; soft toys being stuffed toy animals; inflatable swimming pools; jigsaw puzzles; cube puzzles; kites; musical toys; toy figures; model toys being toy models; paper party favours; party games; stuffed toy animals; dart mats; barrels for darts; holders for darts being dart carrying cases

Class 038. First use: First Use: None First Use In Commerce: None

Electronic transmission of data, messages, graphics, images and information; peer-to-peer photo sharing services, namely, electronic transmission of digital photo files among internet users; providing access to computer, electronic and online databases; electronic transmission of email and instant messaging services in connection with personal and social networking, personal and social introduction, professional introductions, career development, recruitment, dating, relationships, beauty, fitness, health, mentoring, networking, business advice and advocacy; providing internet chat room services in connection with personal and social networking, personal and social introduction, professional introductions, career development, recruitment, dating, relationships, beauty, fitness, health, mentoring, networking, business advice and advocacy; operating internet chat rooms in connection with personal and social networking, personal and social introduction, professional introductions, career development, recruitment, dating, relationships, beauty, fitness, health, mentoring, networking, business

advice and advocacy; provision of online chat rooms in connection with personal and social networking, personal and social introduction, professional introductions, career development, recruitment, dating, relationships, beauty, fitness, health, mentoring, networking, business advice and advocacy; providing access to online services relating to personal and social networking, personal and social introduction, professional introductions, career development, recruitment, dating, relationships, beauty, fitness, health, mentoring, networking, business advice and advocacy; providing access to computer databases in the fields of personal and social networking, personal and social introduction, professional introductions, career development, recruitment, dating, relationships, beauty, fitness, health, mentoring, networking, business advice and advocacy; location-based transmission of information by electronic communications networks; audio, text and video internet broadcasting services over computer or other communication networks, including uploading, posting, displaying and electronically transmitting data, information, audio and video images; providing internet access to an online network service; providing internet access to multimedia content online; provision of internet access to content, websites and portals; transmission of videos, films, pictures, images, text, photos, games, user-generated content, audio content and information via the internet; transmission of podcasts; communication by online blogs; information, advisory and consultancy services relating to all the aforesaid

Class 041. First use: First Use: None First Use In Commerce: None

Education services, namely, organizing and providing events for educational purposes, courses, seminars, non-downloadable webinars, presentations, and discussion groups in the field of personal and social networking, personal and social introduction, professional introductions, career development, recruitment, dating, relationships, beauty, fitness, health, mentoring, networking, business advice, advocacy, culture, education, self-improvement, personal empowerment, empowerment of individuals, gender issues, public policy, economic development, and human rights, and the distribution of educational materials therewith; Providing of training in the field of personal and social networking, personal and social introduction, professional introductions, career development, recruitment, dating, relationships, beauty, fitness, health, mentoring, networking, business advice, advocacy, culture, education, self-improvement, personal empowerment, empowerment of individuals, gender issues, public policy, economic development, and human rights, and the distribution of educational materials therewith; Entertainment services, namely, organizing and providing training, events for social entertainment purposes, courses, seminars, non-downloadable webinars, presentations, and discussion groups in the field of personal and social networking, personal and social introduction, professional introductions, career development, recruitment, dating, relationships, beauty, fitness, health, mentoring, networking, business advice, advocacy, culture, education, self-improvement, personal empowerment, empowerment of individuals, gender issues, public policy, economic development, and human rights; Organizing sporting and cultural activities; entertainment and educational services, namely, organising and providing training, events, seminars, webinars, presentations and discussion groups in the fields of personal and social networking, personal and social introduction, professional introductions, career development, recruitment, networking, business advice, advocacy, dating, relationships, beauty, fitness, health, mentoring, culture, education, arts, activism, self-improvement, the humanities, personal empowerment, empowerment of individuals, gender issues, environmental studies, global issues, volunteering opportunities, social and charitable services, charitable activities and charitable fundraising programs; information services relating to education, culture, and entertainment; organising and providing seminars, presentations and discussion groups and providing training in the fields of personal development, career development, relationship building, training, recruiting, business consulting, business development, and networking and providing information thereof; hosting of exhibitions, conferences and seminars and networking events for educational, entertainment and cultural purposes; or-

ganising and conducting online educational and training events including virtual meetings and seminars; charitable services, namely, education and training in the fields of organizing and providing training, events for social entertainment purposes, courses, seminars, non-downloadable webinars, presentations, and discussion groups in the field of personal and social networking, personal and social introduction, professional introductions, career development, recruitment, dating, relationships, beauty, fitness, health, mentoring, networking, business advice, advocacy, culture, education, self-improvement, personal empowerment, empowerment of individuals, gender issues, public policy, economic development, and human rights and providing information thereof; charitable services, namely, academic mentoring of women, girls, and historically underrepresented groups; writing of texts, other than publicity texts, namely, writing of articles for journals and periodicals other than for advertising or publicity; social club services for entertainment purposes, namely, arranging, organizing, and hosting social events, get-togethers, and parties for club members; electronic games services provided by means of the internet, including provision of computer games on line or by means of a global computer network; digital video, audio, and multimedia publishing services; electronic desktop publishing services for others; electronic and online publishing services, namely, publishing of electronic publications; providing online games through non-downloadable application game software; information services relating to entertainment, provided on-line from a computer database or the internet; publication of the editorial content of sites accessible via a global computer network; publication of documents in the field of social affairs; providing online non-downloadable audio content in the field of personal and social networking, personal and social introduction, professional introductions, career development, recruitment, dating, relationships, beauty, fitness, health, mentoring, networking, business advice, advocacy, culture, education, self-improvement, personal empowerment, empowerment of individuals, gender issues, public policy, economic development, and human rights; Providing online non-downloadable video content in the field of personal and social networking, personal and social introduction, professional introductions, career development, recruitment, dating, relationships, beauty, fitness, health, mentoring, networking, business advice, advocacy, culture, education, self-improvement, personal empowerment, empowerment of individuals, gender issues, public policy, economic development, and human rights; non-downloadable electronic publications in the nature of brochures, booklets, books, magazines, blogs, and newsletters featuring personal and social networking, personal and social introduction, professional introductions, career development, recruitment, dating, relationships, beauty, fitness, health, mentoring, networking, business advice, advocacy, culture, education, self-improvement, personal empowerment, empowerment of individuals, gender issues, public policy, economic development, and human rights; organising and conducting entertainment and cultural events; organising and conducting recreational events; organising and hosting charity cycling, walking, running, and networking events; provision of gymnasium facilities; provision of sports amenities, namely, indoor and outdoor racquet sports, swimming pool facilities, yoga studios, sports fields and courts, and exercise training facilities; provision of recreational facilities; provision of instruction in sport; provision of facilities for group exercise; health club services, namely, providing instruction and equipment in the field of physical exercise; training services relating to health and fitness; personal coaching services in the field of health and fitness; personal fitness training services; personal trainer services; instruction in group exercise; dance instruction; rental of sports equipment, except vehicles; sport club facilities; provision of swimming bath facilities; gymnasium instruction; provision of aerobics and other exercise training in classes; provision of yoga instruction and classes; educational services in the field of healthcare and beauty; instruction in pilates and gyrotonics; organising of meetings and conferences for educational or entertainment purposes; organising and conducting competitions in the field of sporting, electronic gaming, dating, and networking for educational, cultural or social entertainment purposes; arranging, organising and conducting electronic games, sports, and

electronic sports competitions; Entertainment services relating to the music industry, namely, the presentation of live performances and ongoing television programmes; Live musical performances; Presentation of seminars, workshops and panel discussions, and ongoing television and radio shows all in the field of music entertainment services in the nature of live and recorded performances, events, film showings, and television programmes in the field of news, comedy, variety, sports, and commentary; Organisation, production and provision of events for entertainment and cultural purposes; music recording studio services; music production; music production services; entertainment services, namely, organizing, operating, hosting and promoting music competitions; entertainment services, namely, music festivals; live music performance, presentations and exhibitions; organising and conducting recreational events; organising educational or entertainment meetings and conferences in the fields of personal and social networking, personal and social introduction, professional introductions, career development, recruitment, dating, relationships, beauty, fitness, health, mentoring, networking, business advice, advocacy, culture, education, self-improvement, personal empowerment, empowerment of individuals, gender issues, public policy, economic development, and human rights; hosting seminars, presentations and discussion groups and providing training in the fields of personal development, career development, relationship building, training, recruiting, business consulting, business development, and networking and providing information thereof; arranging and conducting of workshops in the fields of personal development, career development, relationship building, training, recruiting, business consulting, business development, and networking and providing information thereof; hosting of exhibitions, conferences and seminars and networking events for cultural purposes; organising and conducting online training events in the nature of virtual meetings and seminars in the fields of personal and social networking, personal and social introduction, professional introductions, career development, recruitment, dating, relationships, beauty, fitness, health, mentoring, networking, business advice, advocacy, culture, education, self-improvement, personal empowerment, empowerment of individuals, gender issues, public policy, economic development, and human rights; education services, namely, one-on-one mentoring in the fields of personal and social networking, personal and social introduction, professional introductions, career development, recruitment, dating, relationships, beauty, fitness, health, mentoring, networking, business advice, advocacy, culture, education, self-improvement, personal empowerment, empowerment of individuals, gender issues, public policy, economic development, and human rights; Organising and staging of triathlon and cycling sporting and e-sporting events, competitions and tournaments; Entertainment services in the nature of e-sports and video game contests, games, tournaments, exhibitions, competitions and events; entertainment services being video game contests, namely, provision and organisation of on-line gaming, operation and coordination of game tournaments, leagues and tours for computer game playing purposes via a web-based system and on-line portal for gamers; providing online news, information and commentary in the fields of sports, esports and video gaming; entertainment services, namely, non-downloadable software that allows users to create, modify, upload, download, share, preview, and publish user created interactive video game content, music, and other media files via a global computer network; provision of entertainment via production of podcasts; rental of costumes; information, advisory and consultancy services relating to all the aforesaid

Class 042. First use: First Use: None First Use In Commerce: None

Computer services, namely, creating online virtual communities for registered users to organize groups and events, participate in discussions, and engage in social, business and community networking; computer services, namely, hosting electronic facilities for others for organizing and conducting meetings, events and interactive discussions via communication networks; application service provider (ASP) services, namely, hosting computer software applications of others; application service provider (ASP) featuring digital mapping software for use in

the fields of geographic information systems and location-based services, namely, computer graphics software and computer software for providing information concerning location of persons and assets; application service provider (ASP) featuring software to enable or facilitate the uploading, downloading, streaming, posting, displaying, blogging, linking, sharing or otherwise providing electronic media or information over communication networks; hosting of podcasts; providing temporary use of non-downloadable software applications for social networking, creating a virtual community, and transmission of data, text, information, messages, images, graphics, photographic images, video, audio and audiovisual content; Computer services in the nature of customized web pages featuring user-defined or specified information, personal profiles, audio, video, photographic images, text, graphics and data; providing a web site featuring technology that enables online users to create personal profiles featuring social networking information and to transfer and share such information among multiple websites; hosting an online website community for registered users to share information, photos, audio and video content for the purposes of personal and social networking, personal and social introduction, professional introductions, career development, recruitment, networking, business advice, advocacy, dating, relationships, beauty, fitness, health, mentoring, culture, education, arts, activism, self-improvement, the humanities, personal empowerment, empowerment of individuals, gender issues, environmental studies, global issues, connecting volunteers to volunteering opportunities, accessing information regarding providers of social and charitable services, charitable activities and charitable fundraising programs, enabling users to make charitable gifts or donations; graphic design services; custom design services, namely, custom design of clothing and computer software; clothing design services; textile design services; jewellery design services; architectural design services; residential building design services; interior design services; design services for furniture; cake design services, namely, graphic art design of cake decorations; information, advisory and consultancy services relating to all the aforesaid

Class 045. First use: First Use: None First Use In Commerce: None

Social introduction, social networking, and dating services for personal and social introduction, personal and social networking, dating, relationships, and advocacy services; personal concierge services for others comprising making requested personal arrangements and reservations and providing customer-specific information to meet individual needs; match making services; online personal and social introduction, personal and social networking, dating, relationships and advocacy services; internet based dating services; online location-based personal and social introduction, personal and social networking, dating, relationships and advocacy services; personal and social introduction, personal and social networking, dating, relationships and advocacy services provided via a software application for portable electronic devices; charitable services, namely, providing emotional support services for women, girls, and historically underrepresented populations by means of granting wishes; providing social services and information in the field of personal development, namely, self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and community services, and humanitarian activities; personal wardrobe styling consultancy; licensing of computer software and other technology; security services for the protection of property and individuals; rental of clothing; personal wardrobe styling services; lost property return services; nanny services; babysitting services; house sitting; wedding officiant services; private investigation; genealogy research; legal services; consulting in the field of personal relationships; information, advisory and consultancy services relating to all the aforesaid

U.S. registration no.	6082787	Application date	12/02/2016
Register	Principal		
Registration date	06/23/2020	Foreign priority	11/23/2016

		date	
Word mark	BUMBLEBIZZ		
Design mark			
Description of mark	NONE		
Goods/services	<p>Class 025. First use: First Use: None First Use In Commerce: None Clothing, namely, sweaters and sweatshirts; shirts; T-shirts; trousers; outer clothing, namely, jackets; knitwear; coats; skirts; aprons; parkas; camisoles; pants; underclothing; jerseys; vests; underwear; dresses; jeans; leggings; jumpers; beach clothes, namely, swim wear, swimming caps, swimming trunks, swim suits; pyjamas; underpants; swim suits; bikinis; swimming trunks; waterproof clothing, namely, waterproof footwear; waterproof jackets and waterproof pants; footwear; boots; shoes; sandals; slippers; caps being headwear; hats; headgear, namely, hats and baseball caps; lingerie; socks; gloves; scarves; ties; clothing belts</p> <p>Class 035. First use: First Use: None First Use In Commerce: None Advertising services; business management assistance services; business management assistance provided on-line from a computer database or the Internet; advertising and promotion services and information services relating thereto provided on-line from a computer database or the Internet; compilation of advertisements for use as web pages on the Internet; provision of space on websites for advertising goods and services; business administration services; business administration services for the processing of sales made on the internet; organisation, operation and supervision of loyalty and incentive schemes; opinion polling; business networking services; career networking services; arranging business introductions, namely, business networking; agency services for arranging business introductions for business networking; information services for jobs and career opportunities; business information; business advice; business promotion through advertising and marketing; business intelligence services; employment agencies; employment recruiting services; personnel recruitment; personnel recruitment advertising, namely, personnel recruitment services and employment agencies; providing employment information; personality testing for personnel recruitment purposes; career placement; executive search and placement services; personnel placement and recruitment; business assistance for recruitment and placement of staff; organising and conducting job fairs; writing of publicity texts; preparation of rÃ©sumÃ©s for others; writing of curriculum vitae for others; search engine optimisation for sales promotion; database management; collection of data, namely, computer data entry services, data processing services, analyzing and compiling personal and business data; electronic data processing; compilation of data in computer databases; business data analysis; arranging and conducting of commercial, trade and business conferences; promoting the charities of others, namely, providing individuals with information about various charitable, philanthropic, volunteer, public and community services, and humanitarian activities; business and career placement information, advisory and consultancy services for all the aforesaid</p> <p>Class 045. First use: First Use: None First Use In Commerce: None Providing information in the field of personal development, namely, self-improvement and self-fulfillment; licensing of computer software and other technology, namely, industrial property rights, intellectual property, and copyright; personal improvement and legal information, advisory and consultancy services for all the aforesaid</p>		
U.S. registration no.	6799763	Application date	12/02/2016
Register	Principal		
Registration date	07/26/2022	Foreign priority	11/23/2016

		date	
Word mark	BUMBLEBIZZ		
Design mark			
Description of mark	NONE		
Goods/services	<p>Class 009. First use: First Use: None First Use In Commerce: None Computer software for social introduction, social networking, dating, professional introductions and business networking; computer application software for mobile phones, namely, software for social introduction, social networking, dating, professional introductions and business networking; computer game software; electronic game programs; computer software development tools; software and software applications to enable transmission, access, organization, and management of text messaging, instant messaging, web links and images via the Internet and other communications networks; computer software for building social networking and friend introduction applications and allowing for data retrieval, upload, download, access and management; computer software to enable uploading, downloading, accessing, posting, displaying, streaming, linking, sharing or otherwise providing electronic media or information via computer and communication networks; downloadable software to enable accessing, displaying, sharing or otherwise providing electronic or digital media or information via computer and communication networks in the field of social networking and friend introductions; downloadable software in the nature of a mobile application for social introduction, social networking, dating, professional introductions and business networking; downloadable software in the nature of a mobile application for social networking and friend introductions; application software for social networking services via internet; downloadable electronic publications in the nature of electronic newsletters, journals and e-books in the field of social introduction, social networking, dating, professional introductions and business networking</p> <p>Class 038. First use: First Use: None First Use In Commerce: None Telecommunications services, namely, electronic transmission of data, messages and information between and among computers, mobile and handheld devices and wired and wireless communication devices; telecommunication services, namely, enabling users to transmit messages, comments, multimedia content, videos, movies, films, and photos, audio content, animation, pictures, images, text, information, and other user-generated content via a global computer network and other computer and communications networks; providing on-line communications links which transfer users to other websites; providing on-line forums, virtual chat rooms and electronic bulletin boards for users to post, search, watch, share, critique, rate, and comment on subjects of general interest; chat room services for social networking; providing access to computer, electronic and online databases; audio, text, video and multimedia broadcasting services over computer and electronic communications networks, namely, uploading, posting, displaying, tagging and electronically transmitting data, audio, and video; providing access to computer databases in the fields of entertainment and education; providing access to computer databases in the field of social networking and friend introductions; providing on-line facilities that enable the sharing of blogs, photos, videos, podcasts, and other audio-visual materials; providing on-line facilities that enable the creation and updating of personal electronic web pages featuring user-provided content; telecommunication information, advisory and consultancy services for all the aforesaid</p> <p>Class 041. First use: First Use: None First Use In Commerce: None Entertainment and education services, namely, providing and hosting seminars, presentations and discussion groups, providing training in the fields of personal development, career development, relationship building, training others, recruiting, business consulting, business development, and networking, and distribution of course materials in connection therewith in printed or electronic format; electronic publishing services for others, namely, publication of books,</p>		

	<p>magazines, articles, journals and weblogs; electronic and online publishing services of books, magazines, articles, journals and weblogs; hosting of exhibitions, conferences and seminars and networking events for business education, cultural and educational purposes; organizing and conducting online educational and training events through virtual meetings and seminars in the fields of social introduction, social networking, dating, professional introductions and business networking; non-downloadable electronic publications in the nature of online articles and weblogs in the fields of social introduction, social networking, dating, professional introductions and business networking; writing of texts, other than publicity texts, namely, poem and lyric writing, writing of articles for journals, weblogs, magazines and other and periodicals; social club services for entertainment purposes, namely, arranging, organizing, and hosting social events, get-togethers, and parties for club members; publication of documents in the field of social affairs; entertainment and educational information, advisory and consultancy services for all the aforesaid</p> <p>Class 042. First use: First Use: None First Use In Commerce: None</p> <p>Design, drawing and commissioned writing for the compilation of web sites; creating, maintaining and hosting the web sites of others; design and development of computer hardware and software; application service provider services, namely, hosting, managing, developing, analyzing, and maintaining applications, software and web sites of others in the fields of social introduction, social networking, dating, professional introductions and business networking; Software as a service (SAAS) services featuring software for social introduction, social networking, dating, professional introductions and business networking; operating internet search engines; providing search engines for obtaining data via communications networks; computer services for the analysis of data, namely, data mining; data mining; technological research, product research and scientific research in the field of social media; application service provider featuring computer software for use as an application programming interface (API) to allow access to online services for social networking and friend introductions; computer and scientific information, advisory and consultancy services for all the aforesaid; Computer software for use as an application programming interface (API) to allow access to online services for social networking and friend introductions</p> <p>Class 045. First use: First Use: None First Use In Commerce: None</p> <p>Providing personal and social services to meet the needs of individuals, namely, social introduction, social networking and dating services; internet-based social introduction and social networking services; online social networking services; dating services provided through internet-based social networking; online social networking services accessible by means of downloadable mobile applications; social introduction agencies; personal introduction services by computer; Internet based personal introduction services; Internet based dating, matchmaking and personal introduction services</p>
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U.S. application no.	88772099	Application date	01/24/2020
Registration date	NONE	Foreign priority date	08/01/2019
Word mark	BUMBLEBIZZ		
Design mark			
Description of mark	NONE		
Goods/services	<p>Class 035. First use: First Use: None First Use In Commerce: None</p> <p>Advertising, marketing and promotional services; business advice and consultancy; business management services; business management provided online from a computer database or the internet; business introductions, business networking services; online business introductions and online business network-</p>		

ing services; location-based business introductions and location-based business networking services; Business introductions and business networking services provided via a software application for portable electronic devices; market research services; compilation of advertisements for use as web pages on the internet; provision of space on websites for advertising goods and services; provision of space in mobile applications for advertising goods and services; business administration services; business administration services for the processing of sales made on the internet; organisation, operation and supervision of loyalty and incentive schemes; opinion polling; writing of publicity texts; search engine optimisation; database management; collection of data; electronic data processing; compilation of data in computer databases; providing business information in the field of social media; providing marketing consulting in the field of social media; advertising and marketing services provided by means of social media; advertising services to promote public awareness of social and economic issues; advertising services to promote public awareness in the field of social welfare; developing and coordinating volunteer projects for charitable organisations; charitable services, namely, organising and conducting volunteer programmes and community service projects; charitable services, namely, the recruitment, organisation and deployment of volunteers; charitable services, namely, business management and administration; wholesale and retail services relating to the sale of non-medicated cosmetics and toiletry preparations, non-medicated skin care preparations, multifunctional cosmetics, natural cosmetics, organic cosmetics, sun blocking preparations, cosmetics for personal use, non-medicated dentifrices, perfumery, essential oils, bleaching preparations for cosmetic purposes, cleaning, polishing, scouring and abrasive preparations, toiletries, shaving preparations, after-shave creams, eau de cologne, lotions, milks, creams, face and body creams, face serums, hand and body creams and lotions, facial toner, moisturising body lotion, anti-aging cream, under eye correctors, under-eye enhancers, make-up primers, contour make-up sticks, facial concealer, balms, balms other than for medical purposes, beauty and personal care preparations, beauty masks, face masks, cosmetic facial masks, sun bronzers, body sprays, body mists, body wash, bubble bath, bath foams, bath oils, bath gel, bath milks, bath bombs, bath melts, bath petals, bath salts, bath pearls, cleaning gels, cosmetics, decorative cosmetics, cover sticks, foundation make-up, cream foundation, liquid foundation, powders, loose face powder, face dusting powders, pressed face powder, eau de toilette, blusher, eye liner, eye pencil, eye shadow, eyebrow cosmetics, eyebrow pencil, eyelash tint, pomades for cosmetic purposes, lip cosmetics, lip gloss, lip balm, lip liner, lip pencil, lip stains, lipstick, lipstick cases, mascara, make-up remover, make-up removing gels, skin cleansers, wipes, tissues and cloths impregnated with a skin cleanser, make-up removing lotions, make-up removing milks, make-up removing preparations, make-up pads of cotton wool, cotton wool balls for cosmetic use, cotton buds for cosmetic purposes, scrubs, sun care preparations, sun protectors for lips, sun-block lotions, sunscreen, self tanning creams, self tanning lotions, shower gels, soaps, exfoliating body scrub, face and body glitter, shampoos, hair conditioners, hair masks, hairspray, hair chalks, hair colouring, hair dyes, hair highlighting spray, dry shampoo, hair wax, hair mousse, hair oil, hair removing cream, perfumes, breath fresheners, hand wash, hand sanitizers, removable tattoos for cosmetic purposes, henna, body deodorants, substances for laundry use, abrasives, abrasive boards for use on fingernails, nail varnishes, artificial fingernails, nail adhesives, nail tips, nail hardeners, nail strengtheners, nail art pens, nail art stickers, nail glitter, nail polish removers, cuticle oils, cuticle creams, cuticle conditioners, artificial eyelashes, room fragrances, air fragrance reed diffusers, industrial oils and greases, wax, lubricants, dust absorbing, wetting and binding compositions, fuels and illuminants, candles and wicks for lighting, candles, pharmaceuticals, medical and veterinary preparations, sanitary preparations for medical purposes, dietetic food and substances adapted for medical or veterinary use, dietary supplements for humans and animals, plasters, materials for dressings, medicated lotions and creams, antiseptic creams, nappy-rash creams, preparations for the care of sunburn, dietary supplements consisting of

vitamins, dietetic preparations, dietary and nutritionally fortified food products adapted for medical use, vitamins for dietary supplements, minerals for dietary supplements, vitamin drinks, vitamin preparations in the nature of food supplements, dietary supplement drinks, flaxseed dietary supplements, linseed dietary supplements, protein dietary supplements, pea protein, lecithin dietary supplements, sunflower lecithin, preparations of vitamins, food supplements, health food supplements, herbal supplements for boosting energy, royal jelly dietary supplements, therapeutic and dietary products and preparations containing pollen, honey and/or other bee products, vitamin and mineral supplements, vitamin and mineral supplements containing pollen, honey and/or other bee products, compounds and gels containing pollen, honey and/or other bee products for medical purposes, teeth whitening strips, material for stopping teeth, dental wax, disinfectants, fungicides, herbicides, personal sexual lubricants, sexual stimulant gels, sanitary preparations and articles, hand tools and implements, hand-operated, cutlery, razors, electronic crimping irons for the hair, electric hair braiders, electric curling irons, curling tongs, electric hair straighteners, electric irons for styling hair, electric hair trimmers, electric hair clippers, electric hair cutters, manicure sets, cuticle nippers, cuticle tweezers, cuticle scissors, cuticle pushers, emery boards, emery files, nail scissors, nail clippers, nail buffers, nippers, hair-removing tweezers, hair cutting scissors, scissors for kitchen use, computer software, computer software and computer games (including software and games downloadable from the internet), software for social introduction, software for social networking, software for dating, software for business networking, software for personal and social networking, personal and social introduction, professional introductions, career development, recruitment, networking, business advice, advocacy, dating, relationships, beauty, fitness, health, mentoring, culture, education, arts, activism, self-improvement, the humanities, personal empowerment, empowerment of individuals, gender issues, environmental studies, global issues, connecting volunteers to volunteering opportunities, accessing information regarding providers of social and charitable services, charitable activities and charitable fundraising programs, enabling users to make charitable gifts or donations, computer application software for mobile phones for personal and social networking, personal and social introduction, professional introductions, career development, recruitment, networking, business advice, advocacy, dating, relationships, beauty, fitness, health, mentoring, culture, education, arts, activism, self-improvement, the humanities, personal empowerment, empowerment of individuals, gender issues, environmental studies, global issues, connecting volunteers to volunteering opportunities, accessing information regarding providers of social and charitable services, charitable activities and charitable fundraising programs, enabling users to make charitable gifts or donations, geolocation software, computer game software, computer game software playable via a social networking, business networking, social introduction, or dating applications, computer software for use as an application programming interface (API) to allow access to online services for competitions, computer software for use as an application programming interface (API) to allow access to online services for personal and social networking, personal and social introduction, professional introductions, career development, recruitment, networking, business advice, advocacy, dating, relationships, beauty, fitness, health, mentoring, culture, education, arts, activism, self-improvement, the humanities, personal empowerment, empowerment of individuals, gender issues, environmental studies, global issues, connecting volunteers to volunteering opportunities, accessing information regarding providers of social and charitable services, charitable activities and charitable fundraising programs, enabling users to make charitable gifts or donations, software and software applications to enable transmission, access, organization, and management of text messaging, instant messaging, web links, locations and images via the Internet and other communications networks, computer software to enable uploading, downloading, accessing, posting, displaying, streaming, linking, sharing or otherwise providing electronic media or information via computer and communication networks, downloadable software in the field of personal and social networking, personal and social intro-

duction, professional introductions, career development, recruitment, networking, business advice, advocacy, dating, relationships, beauty, fitness, health, mentoring, culture, education, arts, activism, self-improvement, the humanities, personal empowerment, empowerment of individuals, gender issues, environmental studies, global issues, connecting volunteers to volunteering opportunities, accessing information regarding providers of social and charitable services, charitable activities and charitable fundraising programs, enabling users to make charitable gifts or donations, downloadable software in the nature of a mobile application personal and social networking, personal and social introduction, professional introductions, career development, recruitment, networking, business advice, advocacy, dating, relationships, beauty, fitness, health, mentoring, culture, education, arts, activism, self-improvement, the humanities, personal empowerment, empowerment of individuals, gender issues, environmental studies, global issues, connecting volunteers to volunteering opportunities, accessing information regarding providers of social and charitable services, charitable activities and charitable fundraising programs, enabling users to make charitable gifts or donations, software for location-based personal and social networking, personal and social introduction, professional introductions, career development, recruitment, networking, business advice, advocacy, dating, relationships, beauty, fitness, health, mentoring, culture, education, arts, activism, self-improvement, the humanities, personal empowerment, empowerment of individuals, gender issues, environmental studies, global issues, connecting volunteers to volunteering opportunities, accessing information regarding providers of social and charitable services, charitable activities and charitable fundraising programs, enabling users to make charitable gifts or donations, downloadable electronic publications, databases, apparatus for recording, transmission or reproduction of sound or images, audio apparatus, magnetic data carriers, recording discs, film, sound and video recordings, tapes, cassettes, vinyl records, records and other analogue recording media, compact discs, DVDs and other digital recording media, digital recordings, music and digital podcasts (downloadable), telephone ringtones (downloadable), publications (downloadable), sunglasses, eyewear, eyewear cases, eyewear pouches, cases for contact lenses, pedometers, wearable activity trackers, scales, electronic scales, bathroom scales, electronic signal transmitters, electronic tablets, mobile telephones, carrying cases for mobile telephones, covers for smartphones, cases for cameras, binoculars and computers, protective cases for e-book readers, memory sticks, electronic publications; mobile phone accessories, grips, stands and mounts for handheld electronic devices including mobile phones, tablets, sound players, video players, cameras, e-readers, protective mobile phone cases, adaptors, tablet cases, laptop cases, selfie sticks, headphones, earphone cases, portable power packs, speaker cases, mouse mats, computer mouse, karaoke machines, microphones, headsets, virtual reality headsets, wrist rests for use with computers, tape measures, rulers, magnets, eyeglass lanyards, apparatus and installations for lighting, heating, cooling, steam generating, cooking, drying, ventilating, water supply and sanitary purposes, tanning apparatus, ultraviolet ray lamps, not for medical purposes, nail lamps, curling lamps, electric fans for personal use, electric heating fans, flaming torches, hair dryers, electric hair dryers, travel hair dryers, steam facial apparatus, steam baths, saunas and spas, foot spas, hot water bottles, lamps, lamp shades, book lights, bicycle reflectors, decorative lighting, string lights for festive decoration, strings of coloured lights for decorative purposes, coin banks (Piggy banks), goods made from textiles and substitutes for textiles, household linen, bed and table covers, flags, banners, bunting, mats and coasters, linen, pyjama cases, blankets, picnic blankets, sleeping bags and sleeping mats, towels, curtains, shower curtain, wall hangings, hot water bottle covers, printed fabrics, quilts, quilt covers, bed spreads, bed sheets, pillow cases, handkerchiefs made of textile, textile articles sold as part of needlecraft kits, wall plaques of textile, baby blankets, baby buntings, glow sticks, fabric steamers, food steamers, electric, food dehydrators, electric, fruit roasters, filters for drinking water, air deodorising apparatus, air cooling apparatus, air dryers, beverage cooling apparatus, bed

warmers, bicycle lights, toasters, lanterns, Chinese lanterns, chocolate fountains, electric, coffee machines, electric, cooking utensils, electric, curing lamps, not for medical purposes, sterilisers, steam sterilisers, ice-cream making machines, kettles, electric, oil burners, electronic candles, electric flashlights, tortilla presses, electric, waffle irons, electric, electric appliances for making yoghurt, water fountains, precious metals and their alloys, jewellery, precious and semi-precious stones, paste jewellery, pins, shoe jewellery, rings, earrings, necklaces, chokers, pendants, bracelets, charity bracelets, bangles, badges, pin badges, brooches, lapel pins, tie clips, tie bars, cuff links, cuff bracelets, charms, clocks, watch bands, watches, wristwatches with pedometer feature, jewellery boxes, key rings, key fobs, charms for key chains, charms for key rings, decorative key rings, key chain tags, key chains for use as jewellery, key holders, leather key rings, lanyards for keys, horological and chronometric apparatus and instruments, statues, trophies, medals and awards in precious metals, printed matter and printed publications, posters, books, magazines, leaflets, brochures, journals and event programmes, flyers, stickers, stationery, articles for packaging, wrapping and storage of paper, cardboard or plastics, adhesive packaging tapes, gift boxes, gift bags, gift packaging, disposable paper products, namely, die cut paper shapes, bibs, handkerchiefs, coasters, doilies, napkins and paper table linen, stencils, nail stencils, scented paper drawer liners, tissues, face tissues of paper, pens, vouchers, photographs, artists' materials, paint brushes, instructional and teaching material (except apparatus), plastic materials for packaging (not included in other classes), absorbent sheets of paper or plastic for foodstuff packaging, adhesive bands for stationery or household purposes, adhesive tape dispensers, adhesive tapes for stationery or household purposes, adhesives for stationery or household purposes, advertisement boards of paper or cardboard, paper boxes, cardboard boxes, display boxes of cardboard, cardboard packaging, cardboard packaging boxes in collapsible form, polythene films for wrapping or packaging, packaging boxes of paper, airtight packaging of paper, airtight packaging of cardboard, containers of card for packaging, containers of cardboard for packaging, lining papers for wrapping, cellulose acetate film for wrapping, albums, almanacs, announcement cards, bags (conical paper -), bags of paper or plastics, for packaging, bags for microwave cooking, balls for ball-point pens, bibs of paper, bags for packaging made of biodegradable plastic, bags for packaging made of biodegradable paper, packaging materials made from mineral-based paper substitutes, blackboards, blotters, bookends, booklets, bookmarkers, books, bottle envelopes of cardboard or paper, bottle wrappers of cardboard or paper, boxes of cardboard or paper, bubble packs (plastic -) for wrapping or packaging, calendars, canvas for painting, cardboard, cardboard articles, namely, albums, boxes, archive boxes, tubes, mailing tubes, business card books, files, folders, suspension files, pocket files, flap wallets, portfolio wallets, slip file, gusset files, box files, lever arch files, magazine file, ring binders, dividers, paper sorter, repositional note, page markers, envelopes, labels, string tags, CD/DVD sleeves, raffle tickets, business cards, filing modules, desktop collection tray, recycling bin, year planners, bookmarks, cardboard tubes, cards, cases for stamps, catalogues, charcoal pencils, chart pointers, non-electronic, clipboards, clips for offices, coasters of paper, coffee filters (paper -), comic books, compasses for drawing, copying paper, correcting fluids, correcting ink, correcting tapes, covers, credit card imprinters, non-electric, decalcomanias, document files, document holders, drawer liners of paper, perfumed or not, drawing boards, drawing instruments, drawing materials, drawing pads, drawing pens, drawing sets, elastic bands for offices, embroidery designs, engraving plates, engravings, envelopes, erasing products, erasing shields, etching needles, etchings, face towels of paper, figurines of papier mâché, files, filter paper, filtering materials, flags of paper, flower-pot covers of paper, folders for papers, folders, forms, printed, fountain pens, garbage bags of paper or of plastics, graphic prints, greeting cards, gummed tape, handkerchiefs of paper, handwriting specimens for copying, hat boxes of cardboard, holders for checkbooks, holders for stamps, humidity control sheets of paper or plastic for foodstuff packaging, index cards, indexes, indian inks, ink, ink sticks, ink stones,

inking pads, inkstands, inkwells, labels, not of textile, ledgers, letter trays, letters, lithographic works of art, lithographs, loose-leaf binders, luminous paper, manifolds, marking pens, mats for beer glasses, modelling clay, modelling materials, modelling paste, modelling wax, not for dental purposes, molds for modelling clays, money clips, musical greeting cards, napkins of paper for removing make-up, newsletters, newspapers, nibs, note books, office perforators, office requisites, except furniture, packaging material made of starches, packing paper, pads, paint boxes, paint trays, painters' easels, paintings, framed or unframed, palettes for painters, pamphlets, pantographs, paper, paper bows, paper clasps, paper-clips, paper knives, office requisites, paper ribbons, paper sheets, paperweights, papier mâché, parchment paper, passport holders, pastels, patterns for dressmaking, patterns for making clothes, pen cases, pen clips, pen wipers, pencil holders, pencil lead holders, pencil leads, pencil sharpeners, electric or non-electric, pencil sharpening machines, electric or non-electric, pencils, penholders, pens, periodicals, photo-engravings, photograph stands, photographs, pictures, placards of paper or cardboard, place mats of paper, plastic film for wrapping, portraits, postcards, printed publications, prints, table linen of paper, table napkins of paper, tablecloths of paper, tablemats of paper, writing cases, writing cases, writing chalk, writing instruments, writing materials, writing or drawing books, writing pads, writing paper, cup sleeves of cardboard, paper drinking straws, luggage and carrying bags, umbrellas and parasols, walking sticks, whips, harness and saddlery, purses, coin purses, wallets, travel pass holders, passport covers, handbags, luggage tags, suitcases, rucksacks, backpacks, sports bags, school bags, shopping bags, tote bags, canvas bags, fashion bags, holdalls, weekend bags, wash bags, umbrella bags, bum bags, foldaway bags, make up bags, cosmetic cases, cosmetic pouches, grooming organizers for travel, handbag organizers, flight bags, garment bags, key pouches, leather pouches, leather bags, tool pouches sold empty, swim bags, shoe bags, pyjama bags, beach bags, trunks and travelling bags, vanity cases sold empty, furniture, mirrors, picture frames, containers, not of metal, for storage, unworked or semi-worked bone, horn, whalebone or mother-of-pearl, shells, meerschaum, yellow amber, action figures made of plastic and wood, miniature figurines, figurines, model figures, models, ornaments, water globes, statues of wood, wax, plaster or plastic, figurines of wood, wax, plaster or plastic, clothes hangers, pillows and cushions, animal housing and beds, household or kitchen utensils and containers, cookware and tableware, except forks, knives and spoons, combs and sponges, wide tooth combs for hair, electric hair combs, brushes (except paint brushes), hair brushes, electric hair brushes, brush-making materials, make-up brushes, cosmetics brushes, powder compacts, powder puffs, articles for cleaning purposes, steelwool, unworked or semi-worked glass (except glass used in building), glassware, porcelain and earthenware not included in other classes, dishes, money boxes, lunch boxes, bento boxes, snack boxes, cupcake baking cases, cupcake moulds, carafes, decanters, serving trays, egg cups, oven mitts, ironing board covers, drinking vessels, cups, mugs, beer mugs, tankards, jugs, cruet sets, spice sets, picnic baskets (Fitted-) including dishes, bottle openers, cork screws, travel mugs, shakers, cocktail shakers, cocktail stirrers, drinking straws, painted glassware, crockery, cutlery rests, cutlery trays, chopsticks, coasters, not of paper and other than table linen, teapots, tea strainers, cake stands, paper drinking straws, cup sleeves of cardboard, fragrant oil burners, aromatic oil diffusers, other than reed diffusers, soap dispensers, loofahs, jars, bottles, flasks, apothecary jars, vases, containers for flowers, flower and plant baskets, candlesticks, candelabra, figurines of porcelain, ceramic, earthenware or glass, baskets for domestic use, wastepaper baskets, porcelain articles for decorative purposes, clothing, footwear, headgear, clothing, namely, sweaters and sweatshirt, shirts, polo shirts, blouses, shell tops, T-shirts, tank tops, crop tops, camisoles, vests, tunics, cardigans, clothing wraps, trousers, pants, chinos, shorts, skorts, jeans, leggings, jeggings, joggers, tracksuits, loungewear, dresses, jumpsuits, playsuits, dungarees, skirts, outer clothing, namely, gilets, capes, jackets, quilted jackets, suit jackets, blazers, kimonos, jumpers, knitwear, hoodies coats, parkas, ponchos, hand muffs, aprons, jerseys, underwear, under-

clothing, pyjamas, nightwear, dressing gowns, bath robes, bodysuits, hosiery, shapewear, corsets, nighties, underpants, cuffs, beach clothes, namely, swimming caps, swim wear, bikinis, tankinis, swimming trunks, swim suits, suspenders, suspender belts, waterproof clothing, namely, waterproof jackets and waterproof pants, footwear, headwear namely, hats, caps, bandanas, beanies, ear muffs, fascinator hats, headbands, headscarves, wristbands, sweat bands, lace and embroidery, ribbons and braid, buttons, hooks and eyes, pins and needles, artificial flowers, hair decorations, false hair, artificial fruit, badges for wear, not of precious metal, barrettes, beads other than for making jewelry, birds' feathers, bobbins for retaining embroidery floss or wool, bodkins, boxes for needles, brassards, brooches, collar supports, competitors' numbers, darning lasts, decoration of textile articles (heat adhesive patches for -), expanding bands for holding sleeves, false beards, false moustaches, feathers, hair coloring caps, hair curlers, other than hand implements, hair curling papers, hair curling pins, hair extensions, hair grips, hair nets, hair ornaments, hair bows, hair pins, claw clips, snap clips, hair twisters, hair scrunchies, hair bands, elasticated hair bands, foam hair rollers, hat ornaments, not of precious metal, belt clasps, belt buckles, heat adhesive patches for repairing textile articles, needle cases, needle cushions, numerals for marking linen, ostrich feathers, pin cushions, plaited hair, sewing boxes, sewing thimbles, shoe ornaments, not of precious metal, shoe laces, shoulder pads for clothing, spangles for clothing, top-knots, toupees, trouser clips for cyclists, wigs, lanyards (cords) for wear, games, toys and playthings, video game apparatus, gymnastic and sporting articles, decorations for Christmas trees, play balloons, game balls, baseball gloves, bats for games, bells and other decorations for Christmas trees, roller skates, in line skates, toy flying saucers and other flying discs, clubs for games, above ground wading pools, exercise weights, dumbbells, exercise bands, yoga straps, gym balls, hand grip strengtheners, playing cards and card games, apparatus for playing electronic game, balloons, balls for games, balls for play, battery operated toys, battery operated remote controlled toy vehicles, bats for ball games, beach balls, board games, costumes masks, craft model kits, developmental toys, educational playthings, interactive gaming chairs for video games, gaming keypads, hand-held units for playing electronic games, electronic learning toys, soft toys, inflatable swimming pools, jigsaw puzzles, cube puzzles, kites, musical toys and games, toy figures, model toys, party favours, party games, stuffed toy animals, dart mats, barrels for darts, holders for darts, meat, fish, poultry and game, meat extracts, vegetarian sausages, vegetarian charcuterie, preserved, frozen, dried and cooked fruits and vegetables, ready prepared meals made primarily of meat, fish or vegetables, jellies, jams, compotes, eggs, milk and milk products, oils and fats for food, coffee, tea, cocoa and artificial coffee, rice, tapioca and sago, flour and preparations made from cereals, bread, pastries and confectionery, chocolate, edible ices, sugar, honey, treacle, yeast, baking-powder, salt, mustard, vinegar, sauces, spices, ice, sweets (non-medicated), ice creams, sorbets, frozen lollies, frozen yoghurt yoghurts cakes, cake mixes, biscuits, edible decorations, raw and unprocessed agricultural, aquacultural, horticultural and forestry products, raw and unprocessed grains and seeds, fresh fruits and vegetables, fresh herbs, natural plants and flowers, bulbs, seedlings and seeds for planting, live animals, foodstuffs and beverages for animals, malt, beers, mineral waters, aerated waters, non-alcoholic beverages, fruit beverages and fruit juices, nutritional drinks, namely, mixed fruit juices, vegetable juices, energy drinks, syrups for making beverages, preparations for making beverages, beverages containing vitamins, powders for the preparation of beverages, alcoholic beverages (except beers), wine, cider, pre-mixed alcoholic beverages, other than beer-based, alcoholic essences, alcoholic extracts, anise, anisette, aperitifs, arak, bitters, brandy, cider, cocktails, curacao, digesters, distilled beverages, fruit (alcoholic beverages containing -), fruit extracts, alcoholic, gin, kirsch, liqueurs, mead, peppermint liqueurs, perry, piquette, rice alcohol, rum, sake, spirits, vodka, whisky, wine, spirits, liquors; information, advisory and consultancy services relating to all the aforesaid

Attachments	<p>Notice of Opposition.pdf(65816 bytes)</p> <p>Exhibit A 2023-08-22 Enclosures for Notice of Opposition re BUZZTENDE R Seg 1.pdf(5104007 bytes)</p> <p>Exhibit A 2023-08-22 Enclosures for Notice of Opposition re BUZZTENDE R Seg 2.pdf(3086858 bytes)</p> <p>Exhibit A 2023-08-22 Enclosures for Notice of Opposition re BUZZTENDE R Seg 3.pdf(6153077 bytes)</p> <p>Exhibit A 2023-08-22 Enclosures for Notice of Opposition re BUZZTENDE R Seg 4.pdf(5875238 bytes)</p> <p>Exhibit A 2023-08-22 Enclosures for Notice of Opposition re BUZZTENDE R Seg 5.pdf(5578715 bytes)</p> <p>Exhibit A 2023-08-22 Enclosures for Notice of Opposition re BUZZTENDE R Seg 6.pdf(2374828 bytes)</p> <p>Exhibit B 2023-08-22 Notice of Opposition re BUZZTENDER Seg 1.pdf(6071773 bytes)</p> <p>Exhibit B 2023-08-22 Notice of Opposition re BUZZTENDER Seg 2.pdf(5958077 bytes)</p> <p>Exhibit B 2023-08-22 Notice of Opposition re BUZZTENDER Seg 3.pdf(5489702 bytes)</p> <p>Exhibit B 2023-08-22 Notice of Opposition re BUZZTENDER Seg 4.pdf(3888637 bytes)</p>
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Signature	/Joseph B. Sherling/
Name	Joseph B. Sherling
Date	08/23/2023

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Application Serial
No. 97/439,758 for BUZZTENDER

Published in the Official Gazette
on April 25, 2023

BUMBLE HOLDING LIMITED,

Opposer,

v.

DAVID ROWE,

Applicant.

NOTICE OF OPPOSITION

This Notice of Opposition is submitted in the matter of Application Serial No. 97/439,758 for BUZZTENDER in connection with “online social networking services” in International Class 45 by Applicant David Rowe. The subject application was published for opposition in the Official Gazette on April 25, 2023. Opposer Bumble Holding Limited, a United Kingdom limited company, having a place of business at The Broadgate Tower, Third Floor, 20 Primrose Street, London, United Kingdom EC2A 2RS (together with its affiliated entities, “Bumble”), believes that it would be damaged by the registration of Application Serial No. 97/439,758 and therefore opposes the same. On May 16, 2023, Bumble requested, and the Board granted, an extension of time to oppose Application Serial No. 97/439,758 until August 23, 2023. Accordingly, this Notice of Opposition is timely filed.

The grounds for opposition herein are as follows:

1. Bumble launched in the United States in 2014 and is an exceedingly popular online and mobile social network platform that facilitates connections for dating, friendship, and

professional networking. To date, Bumble has over 100 million users worldwide. Bumble uses, has applied to register, and has registered a number of marks comprised or consisting of the word BUMBLE – including without limitation BUMBLE, BUMBLE DATE, BUMBLEBFF, BUMBLE HIVE, and BUMBLEBIZZ, among others – to promote its mobile apps and other goods and services.

2. In connection with its well-known business throughout the United States and the world, Bumble also has made prominent use of marks containing the term BUZZ and other bee indicia. For example and without limitation, Bumble’s active informational blog is called The Buzz (located at <https://bumble.com/en-us/the-buzz>). The blog launched in 2016 under the name All The Buzz and supports Bumble’s social networking services. Bumble uses BUZZ marks to promote its events, such as in the tagline “Buzzed On Bumble,” and Bumble emblazoned the BUZZ phrase in a massive neon light fixture along the welcome area and bar of its Bumble Hive location in New York City, where Bumble organized and hosted special events for social, entertainment, and networking purposes. Bumble also uses its BUZZ mark online and through its #BumbleBuzz hashtag on its social media posts. Printouts of these examples of Bumble’s uses of BUZZ are attached hereto collectively as **Exhibit A**.

3. Bumble has devoted substantial resources, time, and effort to marketing and promoting its products and services under its various BUMBLE and BUZZ marks. As a result of Bumble’s success and consistent efforts to promote and protect its marks, Bumble has developed significant consumer goodwill in these marks, which are widely recognized as signifying Bumble and its products and services.

4. To protect its significant rights, Bumble has obtained trademark registrations and owns pending trademark applications in the United States and various foreign jurisdictions for

marks containing “BUMBLE,” “BIZZ,” and/or “BUZZ.” These include, without limitation, Bumble’s U.S. registrations and applications listed below:

<u>Mark</u>	<u>App. Ser. No. / Reg. No.</u>	<u>Priority Date</u>
BUZZ	97/125,147	May 17, 2021
BUZZED ON BUMBLE	97/280,552	September 13, 2021
BIZZ	6,803,990	October 20, 2020
BUMBLEBIZZ	6,082,787	November 23, 2016
BUMBLEBIZZ	6,799,763	November 23, 2016
BUMBLEBIZZ	88/772,099	August 1, 2019

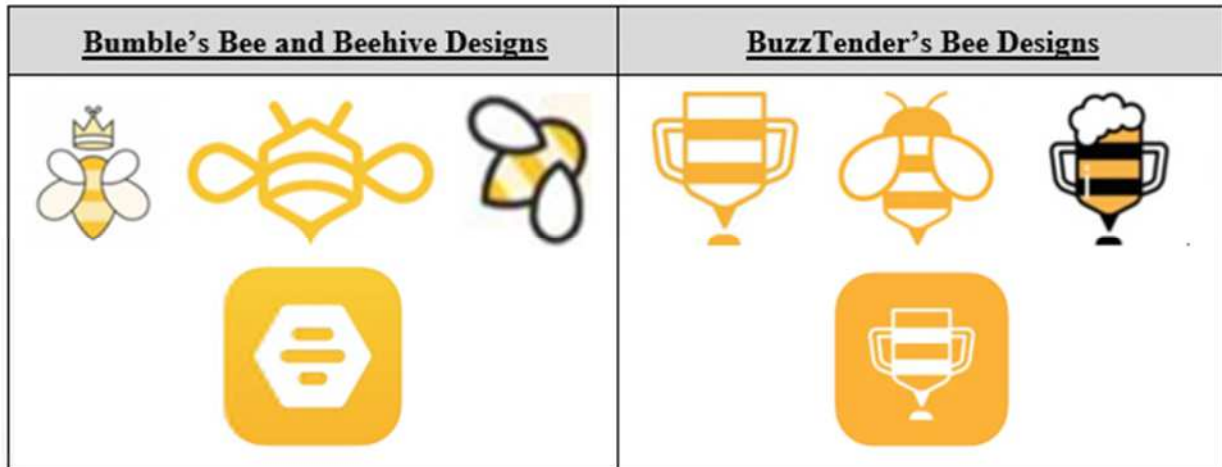
Attached as **Exhibit B** are printouts from the U.S. Patent and Trademark Office’s electronic database records for these registrations and applications. Each of these records has a priority date that is senior to Applicant’s Application Serial No. 97/439,758 opposed herein. Among other goods and services, Bumble’s senior filings cover social networking software and services in International Class 45.

5. On June 2, 2022, long after Bumble began its use of and had secured rights in its BUZZ marks, Applicant filed Application Serial No. 97/439,758 for BUZZTENDER based on its alleged intent to use the mark in connection with “online social networking service” in Class 45.

6. Applicant’s BUZZTENDER mark is likely to cause confusion with Bumble’s senior rights in its BUZZ marks. More specifically, as a result of the similarity of the parties’ marks, the relatedness of the goods and services associated with the marks, their associated channels of trade, and the strength of Bumble’s BUZZ marks, Applicant’s registration of BUZZTENDER is likely to cause confusion or mistake, or to deceive consumers, in that

consumers would be likely to mistakenly believe that Applicant's services are in some way affiliated, connected, or associated with Bumble, in violation of 15 U.S.C. §§ 1052(d) and 1125(a).

7. Increasing the likelihood of confusion, Applicant has applied to register and is using various bee designs and yellow trade dress in connection with its BUZZTENDER mark, which also are similar to Bumble's:



8. On multiple occasions over the last year, in an attempt resolve this matter amicably, Bumble's undersigned counsel sent Applicant letters setting out Bumble's rights in its BUZZ marks and requesting that Applicant either amend the services description for (or if such amendments were not accepted, expressly abandon) Application Serial No. 97/439,758, and limit its use of the BUZZTENDER designation and bee designs. As of the date of this filing, Applicant has neither made acceptable amendments to the application or expressly abandoned it, leaving Bumble with no choice but to initiate this proceeding.

9. Based on the foregoing, Bumble believes that it would be damaged by registration of the mark BUZZTENDER for use in connection with Applicant's claimed services, and on this basis Bumble opposes registration of Application Serial No. 97/439,758.

WHEREFORE, Bumble requests that the registration sought by Applicant be refused and that this Notice of Opposition be sustained.

Date: August 23, 2023

Respectfully submitted,

By: /Joseph B. Sherling/

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CERTIFICATE OF TRANSMITTAL

I hereby certify that the foregoing **NOTICE OF OPPOSITION** is being electronically transmitted via the Electronic System for Trademark Trials and Appeals (“ESTTA”) at <http://estta.uspto.gov/> on the date noted below.

Date: August 23, 2023

By: *Joseph B. Sherling*
One of the Attorneys for Opposer,
Bumble Holding Limited

Exhibit A

BUMBLE HQ · JUNE 2, 2017

The Buzz About #BumbleHiveNYC

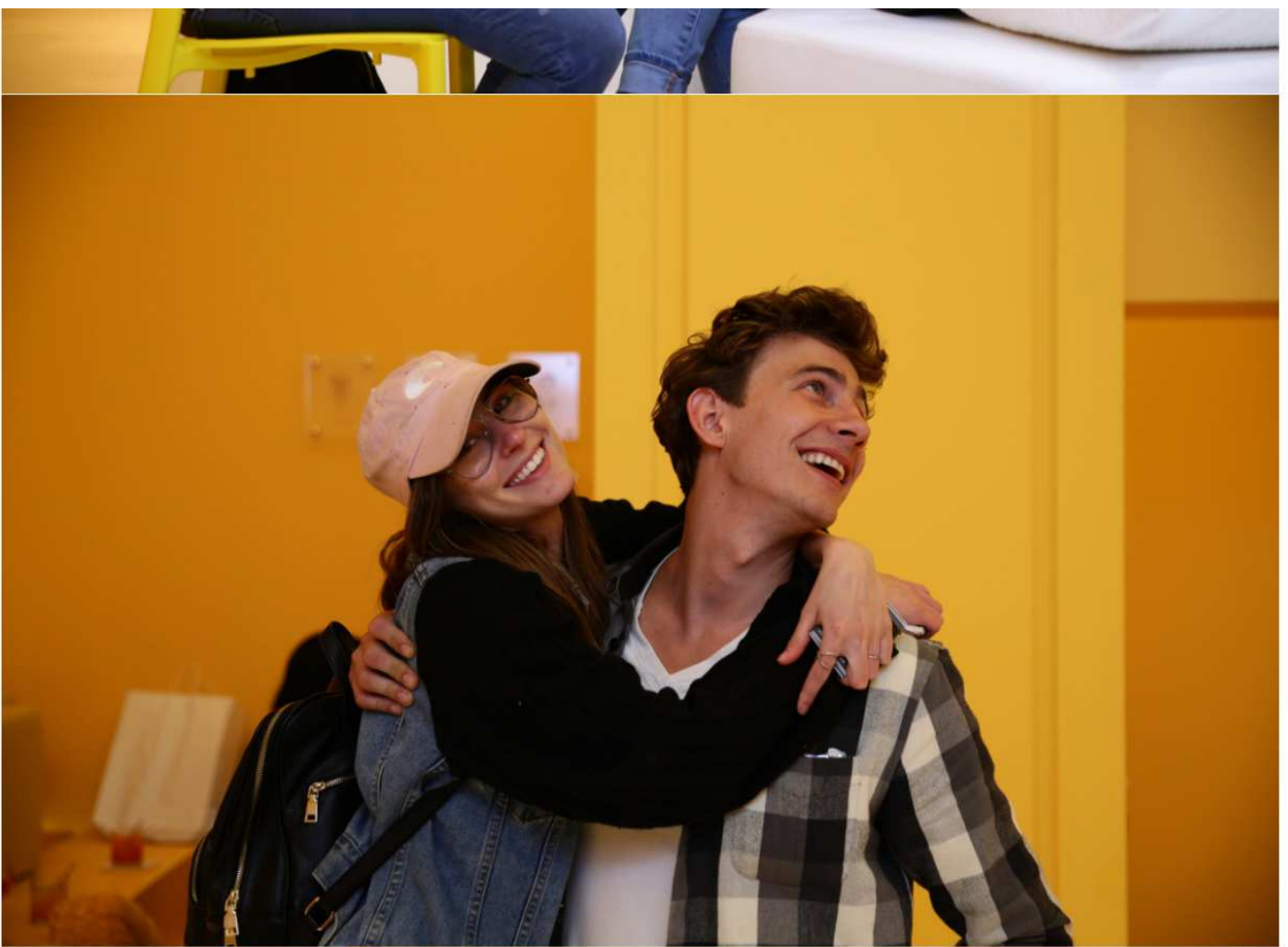


New York City is always a good idea, especially when you're headed to the Hive! With one day down and three more to go on kickoff weekend, there's a lot to look forward to. If you haven't registered yet, now's the time. Don't miss out on free food and Bumble swag (not to mention all of the cute photo ops at the Hive)!











Throughout the month of June, Bumble is bringing some special partners into the Hive: TheSkimm, the Coveteur, Cosmopolitan, Forbes, Tanteo Tequila, Drybar, Whispering Angel Rosé, and many more. Trust us, you won't want to miss this buzz! See you soon, honey!

bumble
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HOSTED BY THE SKIMM FOUNDERS & WHITNEY WOLFE

BUILDING A CULT BRAND
HOSTED BY THE COVETUER & WHITNEY WOLFE

I HEARD SHE'S A B*TCH
Speaking Positively About Women in the Workplace
HOSTED BY PIA ARABIO
Founder of LHM: The Label

SUMMER BOOK CLUB
HOSTED BY JESSICA BENNETT & FORBES
Author of 'Feminist Fight Club'

MENTOR & MINGLE
HOSTED BY FORBES

MODERN RELATIONSHIPS
HOSTED BY COSMOPOLITAN EXPERTS & EDITORS

SUMMER BOOK CLUB
HOSTED BY JESSICA BENNETT & FORBES
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MENTOR & MINGLE
HOSTED BY FORBES

MODERN RELATIONSHIPS
HOSTED BY COSMOPOLITAN EXPERTS & EDITORS

BEING A MULTIDIMENSIONAL WOMAN
HOSTED BY ALEJANDRA CARMICHAEL
Former Obama White House Aid

HEALTHY RELATIONSHIPS
HOSTED BY ORE LOVE
Organization to raise awareness about the signs of abuse and lower rates of relationship violence.

DISORDER AWARENESS
HOSTED BY PROJECT HEAL
Organization raises money to fund treatments for those suffering from eating disorders.

SUNDAY FUNDAY
WITH WHISPERING ANGEL ROSE

MIXOLOGY CLASS
WITH TANTEO TEQUILA

STYLE SESSIONS
WITH DRYBAR

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LPA TANTEO theSkimm Honeydew Forbes

THE BEEHIVE
Open every weekend in June.

Thursday - Friday 8am - 2pm + 4pm - 10pm
Saturday 10am - 2pm + 4pm - 10pm
Sunday 10am - 8pm

Show us what you're up to at the Hive this weekend by sharing photos on social media. Don't forget to tag #BumbleHiveNYC!

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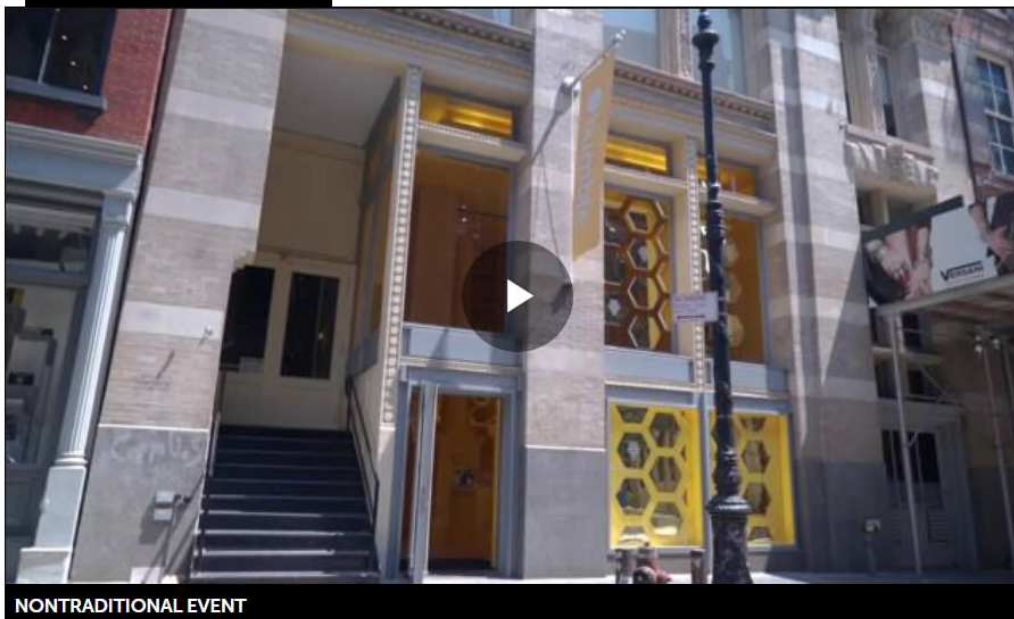


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NONTRADITIONAL EVENT

Company: Bumble Trading Inc. **Event:** Bumble Hive NYC **Objectives:** Generate massive awareness and media attention for an evolving brand. **Strategy:** Create a brand-centric user event in a primo locale that is distinctive enough to draw media attention and foot traffic. **Tactics:** Execute a month-long Bumble Hive NYC experience in a former retail space in SoHo. Inject the experience with a community vibe, offer educational and motivational sessions, and create a cheeky, one-of-a-kind space that's memorable and sharable. **Results:** Attracted 3,500 attendees and immersed them in the brand for an average of two hours, leading to more than 50 million social-media impressions. Scored 400,000 direct impressions (60 percent above goal) and 200 million media impressions, twice Bumble's objectives. **Creative/Production Agency:** Manifold Inc., www.wearmanifold.com **Budget:** \$1 – \$1.9 million

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PHOTO: NATHAN DALE STUDIO LLC

Buzz-Worthy Marketing

To generate media buzz and foster a sense of community among users, the Bumble app creates a first-of-its-kind, month-long brick-and-mortar experience that churns out 400,000 direct impressions and 200 million media impressions, sweet results that were 60 and 100 percent above goal, respectively. By Linda Armstrong

Innovate or die. Now more than ever before, brands must employ this mantra to stay ahead of the curve – or suffer a short but excruciating death-by-irrelevance. Particularly for consumer-facing businesses that want to thrive, not just survive, they need to change with the times, set the pace, and, in effect, alter the “curve” for their entire industry.

Bumble Trading Inc., which in 2014 launched what has become a social, networking, and dating app of the same name, i.e., Bumble, is a survivor. No, scratch that. Based on its current event-marketing strategy and Corporate Event Awards honor, the company is a “thrivor” that continually redefines consumers’ expectations of what a dating app can deliver.

Founded by Whitney Wolfe Herd, a former Tinder employee, Bumble has always been a game changer – or a “curve corrector” if you will. Turning antiquated dating rules on their heads, the app puts women in charge, as only females can make the first move to contact people of interest, a factor that seems to foster an environment in which women feel safe and empowered. Plus, in the four short years since its inception, Bumble has evolved to include two new ways for users to connect: Bumble BFF helps them expand their social circles, while Bumble Bizz promotes professional connections for career change, advancement, and mentoring.

In addition to its innate drive to innovate, Bumble thrives because it understands the power of face to face. After all, its mission is to create digital connections that ultimately lead to real-world interactions. To that end, the Wilmington, DE, company has continually sought ways to foster both digital and analog experiences, while many of its competitors have lived, breathed, and at times died in the digital-only space. For example, Bumble has hosted countless user events including everything from an International Women’s Day tea party in London to March Madness watch parties in Austin, TX. It even created a Winter Bumbleland event held in conjunction with the Coachella Valley Music and Arts Festival. Hosted by Kendall and Kylie Jenner and featuring a host of celebrity guests and music performances, the two-day event served as a connection zone for the Bumble community.

Although the company is still in its larvae stage, it’s spawned a killer event strategy and has proven to be agile and adept at thinking outside the box – as well as reinventing it. Not surprisingly, then, just after the Bumble BFF launch in March 2016 and prior to the Bumble Bizz extension in October 2017, the maverick brand hoped to give birth to yet another industry-changing evolution. To generate further awareness for the fledgling company, Bumble wanted to launch a month-long, live event that would bring its in-app experience to life.

Let’s Get Ready to Bumble

According to Kelly Long, partner and co-founder of Manifold Inc., the San Francisco agency Bumble tapped to spearhead the experience, Bumble marketers approached their self-assigned task with multiple objectives and a “get there first” mentality. “Bumble wanted to be the first business of its kind to truly bring its brand to life in a brick-and-mortar physical space,” she says. And this wasn’t going to be a measly festival sponsorship or a short pop-up mall event. Rather, the queen bee of events set its sights on a full-scale retail-store experience.

“Over the course of 30 days, Bumble planned to host a one-of-a-kind social event in a high-end retail locale that would also feature top-notch educational-, inspirational-, and entertainment-oriented programming to attract, excite, and motivate its community of users,” Long says. The idea was that by creating a safe, comfortable “hive” with entertaining and motivational speakers, Bumble could extend its brand into the real world, draw in like-minded users, and provide a singular space in which this newfound community could gather, interact, and network. “Because we are an app focused on helping people connect and build meaningful relationships,” adds Chelsea Cain Maclin, vice president of marketing at Bumble, “it’s important that we continually provide a positive and cohesive online-to-offline experience. Our goal is to supply opportunities to connect with potential matches in a safe, empowering environment.”

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Along with concocting a community center of sorts, marketers at Bumble and Manifold also sought to address several ongoing marketing initiatives. Chief among these efforts was fostering a surge in awareness and media impressions. While Bumble had achieved decent buzz since its recent launch, it hoped to further its presence via serious media impressions. Plus, considering the firm's then long-range plans, which involved promoting the new Bumble BFF and upcoming Bumble Bizz, a live event would properly amend the soil, so to speak, giving the new endeavors fertile ground in which to sprout and grow. The event would demonstrate that Bumble isn't just about dating; it's a community-gathering space where like-minded people come together.

"We wanted a location that naturally drew a lot of foot traffic, including those already familiar with the brand as well as people who would be exposed to it for the first time," says Kate Ward-Walton, associate creative director at Manifold. Ideally, Bumble desired a secure street-level space in a pedestrian-heavy environment, preferably situated among various luxury retail brands with similar design sensibilities and target audiences.

After considering several options, the team settled on New York, mostly because of its dense population. And after an exhaustive real-estate search, they secured the crème de la crème of locales: a former Vera Wang store located at 158 Mercer St. in SoHo, a neighborhood known for its designer boutiques, upscale restaurants, and nightlife hot spots. Here, in a two-level, 2,088-square-foot space, which was a veritable blank canvas for Manifold's designers, the team set to work creating the Bumble Hive NYC, a "curve correcting" experience the likes of which users – and even jaded, been-there-done-that New Yorkers – had never seen.

The Secret Life of Bees

Leading up to the opening of the Bumble Hive – which was primarily accessible from roughly 10 a.m. to 8 p.m. Wednesdays to Sundays throughout June 2017 – the marketing team blanketed Bumble users and New Yorkers with promotional pieces announcing the event. "We leveraged owned, earned, and paid channels, including email, push notifications, influencer marketing, press mentions, and more," Maclin says.

The team also notified and invited key influencers at myriad mediums such as Mashable Inc., Entrepreneur Media Inc., and even Bravo Media LLC, most of which posted pre-event announcements and/or broad coverage of the experience. In addition, Bumble promoted the event directly to users in the New York area via an email invite and an in-app pop-up card. Plus, people could view the massive list of planned speakers and entertainment on Bumble's social-media channels and The Beehive website, which provides everything from user success stories and Bumble-centric city guides to blogs about careers, love, friendship, and wellness.

While the pre-event promotions were certainly effective, the venue itself drew a swarm of walk-up traffic thanks to its SoHo location and couldn't-miss exterior design. From the street, passersby were captivated by glowing-yellow windows that covered the front of the retail space. Here, designers positioned a series of hexagonal-shaped mirrors, which when lit from behind with a honey-gold hue, gave the appearance of a giant honeycomb across the structure. Meanwhile, a fabric banner suspended over the doorway as well as entrance-door graphics bearing the words "Bumble Hive" further branded the honey hole of a space.

Once inside, visitors discovered a yellow reception desk with the words "Hey honey, Welcome to The Hive NYC" emblazoned across the front. Staff greeted each person and asked to view his or her Bumble app, which

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Once inside, visitors discovered a yellow reception desk with the words "Hey honey, Welcome to The Hive NYC" emblazoned across the front. Staff greeted each person and asked to view his or her Bumble app, which served as the event's only admission ticket. For those who hadn't yet registered with the app, tablet-wielding staffers walked them through the steps.

With the admission process complete, visitors took in the soothing lounge and clever accoutrements that surrounded it. The two-level space dripped with yellow and white hues, and the honeycomb theme continued throughout, courtesy of the same backlit, hexagonal-shaped mirrors that adorned the front windows and filled the space with warm light.



Along with the welcome desk, the entry level featured a vaulted ceiling and an open bar, above which a neon light fixture spelled out "Buzzed on Bumble." While the bar was stocked with free drinks and food, this wasn't your standard catered fare. Rather, Bumble partnered with multiple food-and-beverage brands to develop in-kind sponsorships whereby partners provided catering in exchange for exposure to a captive brood of Bumble users. For example, at various dates and times during the activation, MatchaBar LLC provided its honey-flavored matcha, the Montauk Brewing Co. offered up its ales, and Owl's Brew Radler poured samples of its unique beer and tea blends. Similarly, Dream Pops served delicious popsicles, and CoCo&Co passed out festive, refreshing drinks in custom-branded coconuts.

Toting "bevies" and nibbles, visitors made their way down a central set of stairs to the lower-level lounge. But the roughly 12-foot-wide stairway was more than just functional architecture. While the right half of the stairs still transported people between flights, it also featured a Connections Through History installation. "This wall-mounted display was made up of framed illustrations and text about the various ways people have connected with each other over time," says Manifold designer Kailani Novotny. The historical timeline of sorts started with smoke signals and then covered the Pony Express, chat rooms, instant messaging, and more before ending with Bumble. It was a tongue-in-cheek, nostalgic look at just how much things have changed in a relatively short period of time.

The left part of the stairway, however, was for lounging, not traveling. "The stairs were quite wide, so we built out the left half with deeper treads to create a cozy multilevel lounge," says Elli Matejka, designer at Manifold. "We added colorful cushions and pillows, turning part of the stairway into a flexible seating space that overlooked the presentation area below."

This same lounge area also featured an irreverent, couldn't-miss display: the Wall of Dicks. Attached to the adjacent wall, the installation included framed, hand-drawn illustrations of famous men throughout history – all named Richard, of course. The buzz-worthy installation hinted to guests that Dick pics were OK in this context but frowned upon in social interactions.

Inside the Hive

Easing further into the lower lounge, visitors entered the presentation space, which offered plenty of comfortable white hexagonal-shaped furniture near the center as well as a stage and additional table-and-

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This same lounge area also featured an interactive, custom-fit display, the wall of bees. Attached to the adjacent wall, the installation included framed, hand-drawn illustrations of famous men throughout history – all named Richard, of course. The buzz-worthy installation hinted to guests that Dick pics were OK in this context but frowned upon in social interactions.

Inside the Hive

Easing further into the lower lounge, visitors entered the presentation space, which offered plenty of comfortable, white, hexagonal-shaped furniture near the center, as well as a stage and additional table-and-chair seating ensembles on the left. In effect, the entire environment was designed to foster interaction among visitors, dates, strangers, and friends, and between presenters and attendees. And thanks to Bumble's massive schedule of programming, there was something for everyone on tap. For example, one day three editors from Cosmopolitan.com hosted a discussion on modern relationships, and Stephanie Mark and Jake Rosenberg, co-founders of the fashion and lifestyle site Coveteur, led a session titled "Building a Cult Brand."

In addition to the formal presentations, the Bumble Hive offered a host of other activities to keep attendees' buzz going. Several small rooms on the right side of the space each proffered different activations, which varied by dates and times. Among them was a photo-op activity where visitors could pose in front of a highly sharable, metallic-gold, honeycomb-style backdrop. In another room, attendees could sit down with their dates or newfound friends and use an in-app integration with Spotify to determine if they shared the same tastes in music. The cozy space was equipped with two chairs and Bluetooth headphones, where attendees linked up their phones and compared Spotify playlists and top artists as an easy conversation starter.



Meanwhile, another room hosted the Bee.tique, where attendees could purchase Bumble-branded products typically found in the company's online store. Nearby, a third room acted as a beauty parlor of sorts. At times, stylists from Drybar LLC offered on-site blowouts for anyone that needed a little hair "zhushing." This same room also hosted professionals from Glamsquad Inc., which provided hair and makeup touch-ups to keep attendees looking their best.

Throughout the entire space, whimsical, cheeky displays captivated attendees and provided ample selfie opportunities, a factor that helped Bumble cross-pollinate awareness throughout the New York area. For example, 3-D letters near the stage read "Bee yourself, honey!," and graphics within the parlor area proclaimed similar affirmations. Along these same lines, designers created a variable digital display that adorned the back wall of the lower-level space. "For some of the hexagons on this wall, we built in recessed digital signage that offered info about upcoming presentations along with various motivational content," Novotny says. "At one point, for example, the monitors featured Bumble mantras like 'Be the CEO your parents always wanted you to marry' or 'You look Beautiful!'"

The fanciful environment also played host to a handful of private events during its run. For example, 50 members of the media attended a private cocktail hour followed by an exclusive dinner for 15 VIP press reps. As such, the entire space was designed to be not only comfortable but also adaptive. For when the Bumble Hive hosted these special events, all furniture could be moved and/or replaced with dining tables and chairs, DJ equipment, etc.

Sweet Success

Flexible and modular, comfortable and cutting edge, and oh so one-of-a-kind, the Bumble Hive was indeed the land of milk and honey for the brand, its users, and Corporate Event Awards judges, one of whom heralded the

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Given the results the New York event achieved, it's no wonder Bumble's collective antennae are a quiver. Bumble Hive NYC drew 3,500 visitors across 19 days of public operation, surpassing Bumble's goal of 3,200. During those visits, attendees were cocooned within the "bee-witching" experience for more than two hours on average, each minute of which was spent soaking up the brand.

The event also racked up more than 400,000 direct impressions, which Bumble defines as the number of event attendees as well as passersby who witnessed it. Although this figure outpaced Bumble's goals by 60 percent, it's a drop in the bucket compared to the media impressions, mentions, and coverage the event acquired. All told, Bumble Hive NYC scored more than 200 million media impressions – double Bumble's goal – along with full-blown coverage in key national outlets such as Mashable, Business Insider Inc., Reuters, and Food & Wine magazine.

What's more, the venue's overall honeycomb design and clever accoutrements created countless "Instagramable" moments. Visitors posted, shared, and tweeted like an Africanized hive on an angry tear, accumulating more than 50 million social-media impressions and besting Bumble's goal by 150 percent.

With these kind of results, there's little doubt that this rebel brand will continue to thrive, rather than just survive. For in churning out this atypical event, Bumble also set the tone for the rest of the industry, establishing the brand as a face-to-face powerhouse and perhaps the queen bee of innovation in a world of worker drones.

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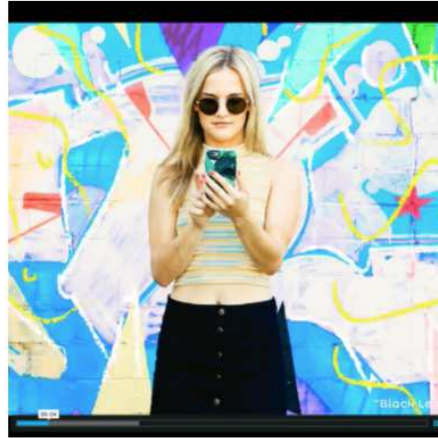
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SUCCESS STORY · JULY 27, 2016

We are so happy for you two! Congratulations and so much love from The Bumble Hive. [Read More](#) →



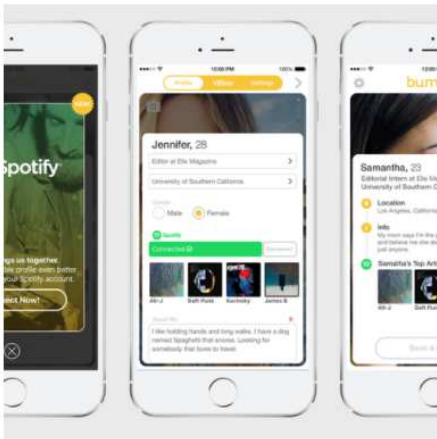
If you're sweet, be a Bumble Honey!

BUMBLE HQ · JULY 27, 2016



Bumble Success Story: Kyli + Jonathan

SUCCESS STORY · JUNE 27, 2016



BOOM! Spotify and Bumble Bring Music Taste to Your Bumble Profile

BUMBLE HQ · JUNE 15, 2016

Boom! It's a match: Spotify x Bumble [Read More](#) →



Introducing: The Bumble Bee.tique

BUMBLE HQ · JUNE 10, 2016

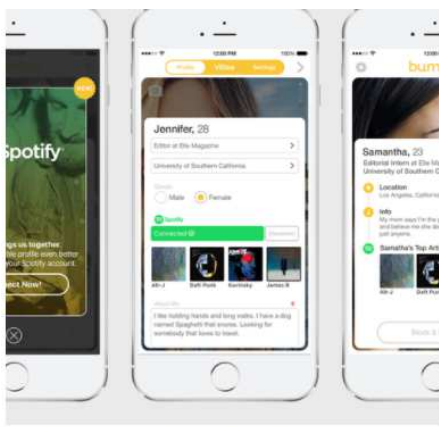


Bumble x Straight But Not Narrow: Break the Silence Project

BUMBLE HQ · JUNE 7, 2016

In honor of National Best Friend Day on June 8th, we've teamed up with Straight But Not Narrow to bring you the Bumble Break The Silence Challenge. [Read More](#) →





BOOM! Spotify and Bumble Bring Music Taste to Your Bumble Profile

BUMBLE HQ · JUNE 15, 2016

Boom! It's a match: Spotify x Bumble. [Read More](#) →



Introducing: The Bumble Bee.tique

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Bumble x Straight But Not Narrow: Break the Silence Project

BUMBLE HQ · JUNE 7, 2016

In honor of National Best Friend Day on June 8th, we've teamed up with Straight But Not Narrow to bring you the Bumble Break The Silence Challenge. [Read More](#) →



Underwood Trumps Trump

BUMBLE HQ · MAY 12, 2016

We introduced 10 filters ranging from the top 2 delegate receivers for both the Democratic and Republican parties as well as a range of more lighthearted subjects that speak to millennial culture. [Read More](#) →



In Canada, Treat Your Date to a Night In with Bumble's Uber Eats Discount

BUMBLE HQ · SEPTEMBER 28, 2013

← [Newer](#)

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Spring Break Buzz

Tuesday, April 11, 2017, 9:00 PM –
Wednesday, April 12, 2017, 4:00 AM

Level Up Las Vegas
3799 Las Vegas Blvd. South, Las Vegas, NV, 89109, USA (map)

Get your Spring Break buzz on with a Bumble hosted happy hour at Level Up Las Vegas! Show proof of Bumble or Bumble BFF profile to gain entrance and drink specials.

Source: <https://www.facebook.com/events/233490757127148>

Tagged Las Vegas

Earlier Event: April 1
Buzzed on Bumble

Later Event: April 12
Find your MTN Honey

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- Art
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- Health
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- Literature
- Music
- Networking
- Party
- Religion
- Shopping



12

TUESDAY, APRIL 11, 2017 AT 9:00 PM – 4:00 AM PDT

Spring Break Buzz w/ Bumble

Level Up Las Vegas

About Discussion

Details

- 67 people responded
- Event by Level Up Las Vegas
- Level Up Las Vegas
- Duration: 7 hr
- Public · Anyone on or off Facebook

Celebrate Spring Break with NEXT LEVEL TUESDAYS and Bumble this Tuesday! Show your Bumble or BumbleBFF profile to enjoy complimentary admission and \$5 drink specials and be entered... See more

Free Admission

Host

Level Up Las Vegas Lounge



Level Up Las Vegas

3799 S Las Vegas Blvd, Las Vegas, NV, United States

Level Up is a tech-savvy, adult playground inside MGM Grand offering a next-level social atmosphere.

Guests

See All

8 Went

59 INTERESTED

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- Art
- Causes
- Comedy
- Crafts
- Dance
- Drinks
- Film
- Fitness
- Food
- Games
- Gardening
- Health
- Home
- Literature



15

SATURDAY, NOVEMBER 14, 2015 AT 10:00 PM CST

Buzzed on Bumble: Dallas

About Discussion

Details

- 78 people responded
- Event by Bumble
- Public · Anyone on or off Facebook

Bumble is teaming up with So & So's to celebrate our one-year anniversary! Show your Bumble at the door to be treated like the VIBee that you are 😊 Our team is coming in from Aust... See more

Host

Bumble App page

Guests

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52 Went

26 INTERESTED

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- Dance
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- Food
- Games
- Gardening
- Health
- Home
- Literature
- Music
- Networking
- Party
- Religion

30



SATURDAY, SEPTEMBER 29, 2018 AT 7:30 PM – 9:00 PM CDT

Buzzed on Bumble Bar Tab

Blue Box

About Discussion

Details

23 people responded

Event by Courteney Lerch-Mahan, Gretchen Altman and Nathalie Ann Guzman

Blue Box

Duration: 1 hr 30 min

Public · Anyone on or off Facebook

Get ready to sip on some FREE drinks with Bumble as we celebrate Bumble's first event in San Antonio!

Show your Bumble app at the door for a free drink on us!

Dont forget to ta... See more



Blue Box
 312 Pearl Parkway #2107, San Antonio, TX, United States

Hosts

- Courteney Lerch-Mahan
- Gretchen Altman
- Nathalie Ann Guzman

Guests

See All

7

Went

16

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All the Buzz



5 Essentials for A Stylish Dorm Room

CAMPUS · AUGUST 14, 2017



Bumble Success Story: Keeley + Dean

SUCCESS STORY · AUGUST 2, 2017



Connection Success Story: My Bumble Match Saved My House!

SUCCESS STORY · JULY 26, 2017



What Happens When You're Dehydrated

WELLNESS · JULY 19, 2017



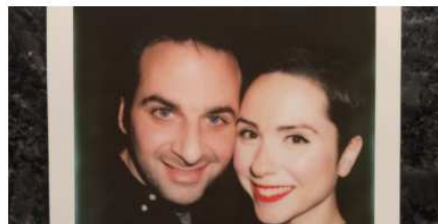
Badass Women Remind Us to Stay Hydrated

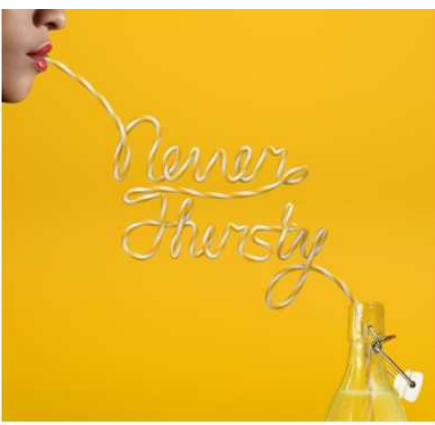
BUMBLE HQ · JULY 17, 2017



5 Ways to Stay Hydrated This Summer

BUMBLE HQ, WELLNESS · JULY 14, 2017





Going After What You Want Isn't Thirsty

BUMBLE HQ · JULY 13, 2017



Bumble Success Story: Amy + Geoff

SUCCESS STORY · JULY 12, 2017



Bumble First Date Guide: Rock Climbing

LOVE · JULY 7, 2017



Inside Scoop from The NYC Hive

BUMBLE HQ · JUNE 30, 2017



Austin Queso Club Kickoff

BUMBLE HQ · JUNE 28, 2017



Bumble Success Story: Bernadette + Peter

JUNE 21, 2017



An Insider's Look at Bumble Hive NYC

BUMBLE HQ · JUNE 16, 2017



ICYMI: Bumble Hive NYC Weekend 2

BUMBLE HQ · JUNE 14, 2017



Bumble x Lady Antebellum "You Look Good" Bee.tique at CMA Fest 2017

BUMBLE HQ · JUNE 12, 2017



An Insider's Look at Bumble Hive NYC

BUMBLE HQ · JUNE 16, 2017



Spotted at CMA Fest 2017

JUNE 12, 2017

Check out who stopped by! [Read More](#) →

ICYMI: Bumble Hive NYC Weekend 2

BUMBLE HQ · JUNE 14, 2017



Whitney Wolfe, TheSkimm, Cosmo Set to Speak at Bumble Hive NYC Weekend 2

BUMBLE HQ · JUNE 8, 2017

Bumble x Lady Antebellum "You Look Good" Bee.tique at CMA Fest 2017

BUMBLE HQ · JUNE 12, 2017



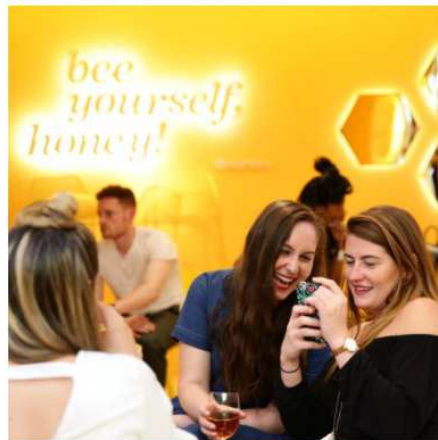
Open Invite: Bumble's You Look Good Bee.tique at CMA Fest 2017!

BUMBLE HQ · JUNE 8, 2017



Bumble Success Story: Sara + Jordan

SUCCESS STORY · JUNE 7, 2017



The Buzz About #BumbleHiveNYC

BUMBLE HQ · JUNE 2, 2017

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**Alicia Doyle**

@aliciadoyle



[#BumbleBuzz](#), Vol. 1: What Sound Does a Catfish Make? - Welcome to "dating" in your 20s, circa 2016. Bumble...

tumblr.co/Zsbsyh23kWrzD

7:01 pm · 21 Mar 2016 · Tumblr

1 Retweet 1 Like



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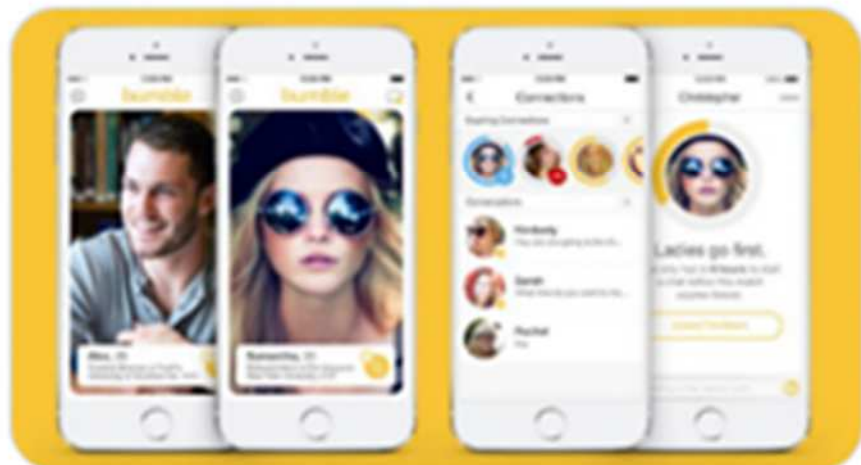
People

Photos

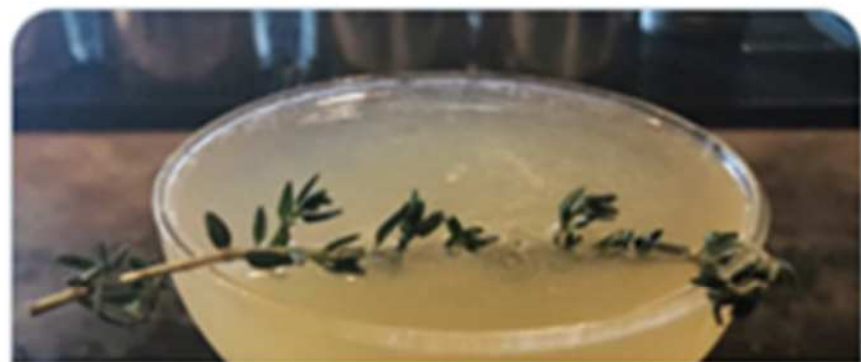
Videos

**Robert J Ne...** @Newww... · 8 Jul 2016

Dating app puts networking ahead of romance as [#bumbleBuzz](#) to get you a [#HookUp](#) in new ways buff.ly/29v7J5E

**Vinnie's** @vinnies_avl · 8 Aug 2017

Come see what all the Buzz is about with this amazing cocktail! [#Bumblebuzz](#) [#italian](#) [#avleats](#) [#cocktails](#) [#gin](#) [#yummy](#)



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**Bumble**

@bumble



Bumble Boost is an optional premium subscription with features designed for the busy bee to help our users meet people faster. [#bumblebuzz](#)

Mandy H... @TheSingleWom... · 2 Nov 2016

Q7) @bumble_app is free, but there's now a paid Bumble Boost feature which enhances the experience. Tell us about that! #BumbleBuzz

12:58 am · 2 Nov 2016 · Twitter Web Client

1 Retweet 2 Likes

**Bumble** @bumble · 2 Nov 2016

Hi there! Both men and women can use





GET BUZZED

ON BUMBLE

HAPPY HOUR

JANUARY 31, 2020 • 5 PM - 8 PM
PERSONA • 408 S. WELLS

Exhibit B



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BUZZ

Word Mark BUZZ

Goods and Services IC 009. US 021 023 026 036 038. G & S: Computer software; application software for social networking services via internet; software for dating; software for business networking; computer software platforms for social networking; computer application software for mobile phones; computer game software; computer video game software; video games programs; computer game software for use on mobile and cellular phones; computer software for use as an application programming interface (api); instant messaging software; downloadable instant messaging software; computer software to enable the transmission of photographs to mobile telephones; electrical and electronic apparatus for the transmission of data; blog software; podcasts; downloadable podcasts; mobile phone accessories; grips, stands and mounts for handheld electronic devices including mobile phones, tablets, sound players, video players, cameras, e-readers; protective mobile phone cases; adaptors; tablet cases; laptop cases; laptop bags; selfie sticks; headphones; earphone cases; portable power packs; speaker cases; portable speakers; mouse mats; computer mouse; microphones; headsets; memory sticks

IC 041. US 100 101 107. G & S: Education; providing of training; entertainment; provision of entertainment via podcast; sporting and cultural activities; publishing services; information services relating to entertainment; information services relating to education; providing online games; providing on-line electronic publications (not downloadable); publication of electronic books and journals on-line; providing digital music (not downloadable) from mp3 internet web sites; writing services for blogs

IC 042. US 100 101. G & S: Design and development of computer software in connection with social networking, social introduction or dating; design and development of computer software for the location-based transmission of information in connection with social networking, social introduction or dating. Design, drawing and commissioned writing for the compilation of web sites; creating, maintaining and hosting the web sites of others; hosting of podcasts; design and development of computer hardware and software; application service provider services; software as a service; operating search engines; providing search engines for obtaining data via communications networks; computer services for the analysis of data; data mining; research in the field of social media; creation and maintenance of software for blogs; Hosting of digital content, namely, on-line journals and blogs; Providing temporary use of non-downloadable computer software for use in the creation and publication of on-line journals and blogs; information, advisory and consultancy services relating to all the aforesaid

IC 045. US 100 101. G & S: Online social networking services; dating services provided through social networking; online social networking services accessible by means of downloadable mobile applications; personal introduction services; personal introduction services by computer; internet based dating, matchmaking and personal introduction services; consulting in the field of personal relationships; matchmaking services; licensing of computer software and other technology

**Standard
Characters
Claimed**

**Mark
Drawing
Code** (4) STANDARD CHARACTER MARK

**Serial
Number** 97125147

Filing Date November 15, 2021

**Current
Basis** 1B;44D

**Original
Filing Basis** 1B;44D

Owner (APPLICANT) Bumble Holding Limited limited company (Ltd.) UNITED KINGDOM The Broadgate Tower, Third Floor
20 Primrose Street London UNITED KINGDOM EC2A2RS

**Attorney of
Record** Lee J. Eulgen

Priority Date May 17, 2021

**Type of
Mark** TRADEMARK. SERVICE MARK

Register PRINCIPAL

**Live/Dead
Indicator** LIVE

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Goods and Services IC 009. US 021 023 026 036 038. G & S: Downloadable and recorded computer software for personal and social networking, personal and social introduction, and professional introductions, in the field of dating, relationships, career development, recruitment, beauty, fitness, health, mentoring, networking, business advice, business development, financial information, advocacy, social events and parties, food and dining, culture, mixology, education, self-improvement, personal empowerment, empowerment of individuals, astrological and horoscope information, parenting, gender issues, public policy, economic development, and human rights; downloadable and recorded computer application software for providing social networking services via internet; downloadable and recorded computer software for dating; downloadable and recorded computer software for business networking; downloadable and recorded computer software platforms for social networking; downloadable computer application software for mobile phones for personal and social networking, personal and social introduction, and professional introductions, in the field of dating, relationships, career development, recruitment, beauty, fitness, health, mentoring, networking, business advice, business development, financial information, advocacy, social events and parties, food and dining, culture, mixology, education, self-improvement, personal empowerment, empowerment of individuals, astrological and horoscope information, parenting, gender issues, public policy, economic development, and human rights; downloadable and recorded computer game software; downloadable and recorded computer video game software; downloadable and recorded video games programs; downloadable computer game software for use on mobile and cellular phones; downloadable and recorded computer software for use as an application programming interface (api); recorded instant messaging software; downloadable instant messaging software; downloadable computer software to enable the transmission of photographs to mobile telephones; electrical and electronic apparatus for the transmission of data; downloadable software for creating blogs; recorded podcasts in the field of dating, relationships, career development, recruitment, beauty, fitness, health, mentoring, networking, business advice, business development, financial information, advocacy, social events and parties, food and dining, culture, mixology, education, self-improvement, personal empowerment, empowerment of individuals, astrological and horoscope information, parenting, gender issues, public policy, economic development, and human rights; downloadable podcasts in the field of dating, relationships, career development, recruitment, beauty, fitness, health, mentoring, networking, business advice, business development, financial information, advocacy, social events and parties, food and dining, culture, mixology, education, self-improvement, personal empowerment, empowerment of individuals, astrological and horoscope information, parenting, gender issues, public policy, economic development, and human rights; mobile phone accessories, namely, wireless cellular phone headsets, belt clips, and screen protectors; grips, stands and mounts for handheld electronic devices, namely, mobile phones, tablets, sound players, video players, cameras, electronic readers; protective mobile phone cases; plug adaptors, computer card adaptors, and electric adapter cables; protective cases for tablet computers; protective laptop cases; laptop bags; selfie sticks; headphones; earphone cases; portable power packs, namely, batteries, portable power chargers, and

wireless chargers; audio speaker cases; portable audio speakers; mouse mats; computer mouse; microphones; headsets; computer memory devices

IC 016. US 002 005 022 023 029 037 038 050. G & S: Printed matter, namely, brochures, booklets, newsletters, posters, and leaflets in the field of dating, relationships, career development, recruitment, beauty, fitness, health, mentoring, networking, business advice, business development, financial information, advocacy, social events and parties, food and dining, culture, mixology, education, self-improvement, personal empowerment, empowerment of individuals, astrological and horoscope information, parenting, gender issues, public policy, economic development, and human rights; printed magazines in the field of dating, relationships, career development, recruitment, beauty, fitness, health, mentoring, networking, business advice, business development, financial information, advocacy, social events and parties, food and dining, culture, mixology, education, self-improvement, personal empowerment, empowerment of individuals, astrological and horoscope information, parenting, gender issues, public policy, economic development, and human rights; printed books in the field of dating, relationships, career development, recruitment, beauty, fitness, health, mentoring, networking, business advice, business development, financial information, advocacy, social events and parties, food and dining, culture, mixology, education, self-improvement, personal empowerment, empowerment of individuals, astrological and horoscope information, parenting, gender issues, public policy, economic development, and human rights; printed postcards; printed greetings cards; paper napkins; stationery; pens; pencils; printed notebooks; gift bags; gift boxes; stickers; printed removable self-stick notes; printed notepads; beer mats made of paper or cardboard; decals

IC 018. US 001 002 003 022 041. G & S: Luggage and all-purpose carrying bags; umbrellas; purses; wallets; handbags; luggage tags; suitcases; rucksacks; backpacks; duffel bags; sports bags; school bags; reusable shopping bags; tote bags; canvas travel bags; holdalls; bum bags; folding all-purpose carrying bags; make up bags sold empty; cosmetic cases sold empty; cosmetic pouches sold empty; grooming organizers for travel; flight bags; garment bags for travel; key pouches; leather pouches; leather bags; shoe bags for travel; beach bags; trunks being luggage; vanity cases sold empty

IC 021. US 030 040 050 029 023 033 002 013. G & S: Household containers; household kitchen utensils, namely, pot and pan scrapers, rolling pins, spatulas, whisks, kitchen tongs, spatulas, and skimmers; non-electric cookware, namely, pots and pans, non-electric food steamers, roasting pans, and dishes; tableware, except forks, knives, and spoons, namely, dinnerware; hair combs; cleaning combs; bath sponges; cleaning sponges; hair brushes; make-up brushes; powder compacts, sold empty; beverage glassware, porcelain and earthenware; dishes; drinking vessels; cups; disposable paper cups; mugs; beer mugs; insulating sleeve holder for bottles; cocktail stirrers; cocktail shakers; tankards; jugs; picnic baskets, fitted, including dishes; bottle openers; cork screws; travel mugs; shaker bottles sold empty; drinking straws; crockery, namely, pots, dishes, drinking cups and saucers, bowls, serving bowls and trays; chopsticks; coasters, not of paper or textile and other than table linen; teapots; cake stands; paper drinking straws; insulating cup sleeves of cardboard; fragrance oil burners; loofahs for household purposes; insulating and glass jars; bottles, sold empty; flasks; apothecary glass jars; vases; porcelain articles for decorative purposes, namely, decorative plates, centerpieces, and statues;

IC 025. US 039 022. G & S: Clothing, namely, sweaters and sweatshirt, shirts, polo shirts, blouses, shell tops, T-shirts, tank tops, crop tops, camisoles, vests, tunics, cardigans, clothing wraps, trousers, pants, chinos, shorts, skorts, jeans, leggings, jeggings, joggers, tracksuits, loungewear, dresses, jumpsuits, playsuits, dungarees, skirts, outer clothing, namely, gilets, capes, jackets, quilted jackets, suit jackets, blazers, kimonos, jumpers in the nature of dresses, hoodies, coats, parkas, ponchos, hand muffs, aprons, jerseys, underwear, underclothing, pyjamas, nightwear, dressing gowns, bath robes, bodysuits, hosiery, shapewear, corsets, nighties, underpants, cuffs, wristbands, sweat bands, suspenders, suspender belts, waterproof jackets, and waterproof pants; clothing, namely, knitwear in the nature of shirts, dresses, sweaters, gloves, and knit face masks being headwear; beach clothes, namely, swimming caps, swim wear, bikinis, tankinis, swimming trunks, and swim suits; footwear; headwear; aprons

IC 042. US 100 101. G & S: Providing temporary use of on-line non-downloadable computer software for personal and social networking, personal and social introduction, and professional introductions, in the field of dating, relationships, career development, recruitment, beauty, fitness, health, mentoring, networking, business advice, business development, financial information, advocacy, social events and parties, food and dining, culture, mixology, education, self-improvement, personal empowerment, empowerment of individuals, astrological and horoscope information, parenting, gender issues, public policy, economic development, and human rights; providing temporary use of on-line non-downloadable computer application software for providing social networking services via internet; providing temporary use of on-line non-downloadable software for dating; providing temporary use of on-line non-downloadable computer software for business networking; providing temporary use of on-line non-downloadable computer software platforms for social networking; providing temporary use of on-line non-downloadable computer application software for mobile phones for personal and social networking, personal and social introduction, and professional introductions, in the field of dating, relationships, career development, recruitment, beauty, fitness, health, mentoring, networking, business advice, business development, financial information, advocacy, social events and parties, food and dining, culture, mixology, education, self-improvement, personal empowerment, empowerment of individuals, astrological and horoscope information, parenting, gender issues, public policy, economic development, and human rights; providing temporary use of on-line non-downloadable computer software

for use as an application programming interface (api); providing temporary use of on-line non-downloadable instant messaging software; providing temporary use of on-line non-downloadable computer software to enable the transmission of photographs to mobile telephones; providing temporary use of on-line non-downloadable software for creating blogs; entertainment services, namely, providing podcasts in the field of dating, relationships, career development, recruitment, beauty, fitness, health, mentoring, networking, business advice, business development, financial information, advocacy, social events and parties, food and dining, culture, mixology, education, self-improvement, personal empowerment, empowerment of individuals, astrological and horoscope information, parenting, gender issues, public policy, economic development, and human rights; providing temporary use of online non-downloadable computer game software; providing temporary use of online non-downloadable computer video game software; providing temporary use of online non-downloadable video games programs; providing temporary use of online non-downloadable computer game software for use on mobile and cellular phones

IC 045. US 100 101. G & S: Online social networking services; dating services provided through social networking; online social networking services accessible by means of downloadable mobile applications; Internet-based personal introduction services; personal introduction services provided via computer; internet-based dating, matchmaking and personal introduction services; consulting in the field of personal relationships; matchmaking services; licensing of computer software and intellectual property

**Standard
Characters
Claimed**

**Mark
Drawing
Code** (4) STANDARD CHARACTER MARK

**Serial
Number** 97280552

Filing Date February 23, 2022

**Current
Basis** 44E

**Original
Filing
Basis** 1B;44D;44E

**Published
for
Opposition** August 29, 2023

Owner (APPLICANT) Bumble Holding Limited limited company (Ltd.) UNITED KINGDOM The Broadgate Tower Third Floor 20 Primrose Street London UNITED KINGDOM EC2A2RS

**Attorney of
Record** Lee J. Eulgen

**Priority
Date** September 13, 2021

**Type of
Mark** TRADEMARK. SERVICE MARK

Register PRINCIPAL

**Live/Dead
Indicator** LIVE

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Goods and Services IC 003. US 001 004 006 050 051 052. G & S: Non-medicated cosmetics and toiletry preparations; non-medicated skin care preparations; multifunctional cosmetics; natural cosmetics; organic cosmetics; sun block preparations; cosmetics for personal use; non-medicated dentifrices; perfumery, essential oils; bleaching preparations for cosmetic purposes; cleaning, polishing, scouring and abrasive preparations; toiletries being non-medicated toiletry preparations; shaving preparations; after-shave creams; eau de Cologne; body lotions; cosmetic milks; body creams; face and body creams; non-medicated face serums; hand and body creams and lotions; facial skin toner; moisturising body lotion; anti-aging cream; under eye concealers and enhancers; under-eye enhancers; make-up primers; contour make-up sticks; facial concealer; lip, body, and skin balms; lip, body, and skin balms other than for medical purposes; beauty and personal care preparations being body and beauty care cosmetics; beauty masks; cosmetic face masks; cosmetic facial masks; sun skin bronzers; body sprays; non-medicated body mists; body wash; bubble bath; bath foams; bath oils; bath gel; bath milks; bath bombs; bath melts; bath petals being bath herbs; cosmetic bath salts; bath pearls; hand cleaning gels; cosmetics; decorative cosmetics; makeup cover sticks; foundation make-up; cream foundation makeup; liquid foundation; makeup powders; loose face powder; makeup face dusting powders; pressed face powder; eau de toilette; blusher; eye liner; cosmetic eye pencils; eye shadow; eyebrow cosmetics; cosmetic eyebrow pencils; eyelash tint; pomades for cosmetic purposes; lip cosmetics; lip gloss; lip balm; lip liner; cosmetic lip pencils; lip stains; lipstick; lipstick cases; mascara; make-up remover; make-up removing gels; skin cleansers; wipes, tissues and cloths impregnated with a skin cleanser; make-up removing lotions; make-up removing milks; make-up removing preparations; cosmetic make-up pads of cotton wool; cotton wool balls for cosmetic use; cotton buds for cosmetic purposes; body scrubs; sun screen and tanning preparations; sun protectors being sun block preparations for lips; sunblock lotions; sunscreen; self-tanning creams; self-tanning lotions; shower gels; non-medicated soaps; exfoliating body scrub; face and body glitter; shampoos; hair conditioners; hair masks; hairspray; hair color chalks; hair colouring; hair dyes; hair highlighting spray; dry shampoo; hair wax; hair mousse; hair oil; hair removing cream; perfumes; breath fresheners being breath freshening liquid, strips, and sprays; hand wash being non-medicated hand soaps; removable tattoos for cosmetic purposes; henna for cosmetic purposes; body deodorants; abrasives being abrasive cleaning preparations, sand, rolls, sheets, strips, cloth, paper, and skin abrasive preparations; nail varnishes; artificial fingernails; nail adhesives; nail tips; nail hardeners; nail strengtheners; nail art pens; nail art stickers; nail glitter; nail polish removers; cuticle oils; cuticle creams; cuticle conditioners; artificial eyelashes; teeth whitening strips impregnated with teeth whitening preparations; room fragrances; air fragrance reed diffusers

IC 009. US 021 023 026 036 038. G & S: Downloadable computer software for personal and social networking, personal and social introduction, and professional introductions, all in the fields of career development, recruitment, networking, business advice, advocacy, dating, relationships, beauty, fitness, health, mentoring, culture, education, arts, activism, self-improvement, the humanities, personal empowerment, empowerment of individuals, gender

issues, environmental studies, global issues, connecting volunteers to volunteering opportunities, accessing information regarding providers of social and charitable services; downloadable computer game software; downloadable software for social introduction; downloadable software for social networking; downloadable software for dating; downloadable software for business networking; downloadable software for personal and social networking, personal and social introduction, and professional introductions, in the fields of career development, recruitment, networking, business advice, advocacy, dating, relationships, beauty, fitness, health, mentoring, culture, education, arts, activism, self-improvement, the humanities, personal empowerment, empowerment of individuals, gender issues, environmental studies, global issues, connecting volunteers to volunteering opportunities, accessing information regarding providers of social and charitable services, charitable activities and charitable fundraising programs, enabling users to make charitable gifts or donations; downloadable computer application software for mobile phones for personal and social networking, personal and social introduction, and professional introductions, in the fields of career development, recruitment, networking, business advice, advocacy, dating, relationships, beauty, fitness, health, mentoring, culture, education, arts, activism, self-improvement, the humanities, personal empowerment, empowerment of individuals, gender issues, environmental studies, global issues, connecting volunteers to volunteering opportunities, accessing information regarding providers of social and charitable services, charitable activities and charitable fundraising programs, enabling users to make charitable gifts or donations; downloadable geolocation software; downloadable computer game software playable via a social networking, business networking, social introduction, or dating applications; downloadable computer software for use as an application programming interface (API) to allow access to online services for competitions; downloadable computer software for use as an application programming interface (API) to allow access to online services for personal and social networking, personal and social introduction, professional introductions, career development, recruitment, networking, business advice, advocacy, dating, relationships, beauty, fitness, health, mentoring, culture, education, arts, activism, self-improvement, the humanities, personal empowerment, empowerment of individuals, gender issues, environmental studies, global issues, connecting volunteers to volunteering opportunities, accessing information regarding providers of social and charitable services, charitable activities and charitable fundraising programs, enabling users to make charitable gifts or donations; downloadable software and software applications to enable transmission, access, organization, and management of text messaging, instant messaging, web links, locations and images via the Internet and other communications networks; downloadable computer software to enable uploading, downloading, accessing, posting, displaying, streaming, linking, sharing or otherwise providing electronic media or information via computer and communication networks; downloadable software for networking in the field of personal and social networking, personal and social introduction, professional introductions, career development, recruitment, networking, business advice, advocacy, dating, relationships, beauty, fitness, health, mentoring, culture, education, arts, activism, self-improvement, the humanities, personal empowerment, empowerment of individuals, gender issues, environmental studies, global issues, connecting volunteers to volunteering opportunities, accessing information regarding providers of social and charitable services, charitable activities and charitable fundraising programs, enabling users to make charitable gifts or donations; downloadable software in the nature of a mobile application for personal and social networking, personal and social introduction, and professional introductions, in the fields of career development, recruitment, networking, business advice, advocacy, dating, relationships, beauty, fitness, health, mentoring, culture, education, arts, activism, self-improvement, the humanities, personal empowerment, empowerment of individuals, gender issues, environmental studies, global issues, connecting volunteers to volunteering opportunities, accessing information regarding providers of social and charitable services, charitable activities and charitable fundraising programs, enabling users to make charitable gifts or donations; downloadable software for location-based personal and social networking, personal and social introduction, and professional introductions, in the fields of career development, recruitment, networking, business advice, advocacy, dating, relationships, beauty, fitness, health, mentoring, culture, education, arts, activism, self-improvement, the humanities, personal empowerment, empowerment of individuals, gender issues, environmental studies, global issues, connecting volunteers to volunteering opportunities, accessing information regarding providers of social and charitable services, charitable activities and charitable fundraising programs, enabling users to make charitable gifts or donations; downloadable electronic publications in the nature of electronic newsletters, journals and e-books in the field of personal and social networking, personal and social introduction, professional introductions, career development, recruitment, dating, relationships, beauty, fitness, health, mentoring, networking, business advice, and advocacy; downloadable databases in the field of personal and social networking, personal and social introduction, professional introductions, career development, recruitment, dating, relationships, beauty, fitness, health, mentoring, networking, business advice, and advocacy; apparatus for recording, transmission or reproduction of sound or images; equalizers being audio apparatus; blank magnetic data carriers and recording discs, machine-readable; film, sound and video recordings featuring music, performances, self-improvement, comedy, business advice, career development instruction, and business advice; blank tapes, cassettes, vinyl records, and records; prerecorded tapes, cassettes, vinyl records, records, featuring music, performances, self-improvement, comedy, business advice, career development instruction, and business advice; compact discs and DVDs featuring music, performances, self-improvement, comedy, business advice, career development instruction, and business advice; downloadable digital recordings featuring music, performances, self-improvement, comedy, business advice, career development instruction, and business advice; downloadable podcasts in the field of personal and social networking, personal and social introduction, professional introductions, career development, recruitment, dating, relationships, beauty, fitness, health, mentoring, networking, business advice, and advocacy; downloadable music

and digital podcasts in the field of personal and social networking, personal and social introduction, professional introductions, career development, recruitment, dating, relationships, beauty, fitness, health, mentoring, networking, business advice, and advocacy; downloadable telephone ringtones for mobile phones and wireless devices; sunglasses; eyewear; eyewear cases; eyewear pouches; cases for contact lenses; pedometers; wearable activity trackers; scales; electronic weighing scales; bathroom scales; electronic signal transmitters; electronic PC tablets; mobile telephones; carrying cases specially adapted for mobile telephones; covers for smartphones; cases for cameras, binoculars and computers; protective cases for e-book readers being tablets; blank USB flash drives; mobile phone accessories, namely, belt clips; stands and mounts for handheld electronic devices, namely, mobile phones, tablets, sound players, video players, cameras, e-readers; protective mobile phone cases; plug adaptors; tablet cases; laptop cases; selfie sticks; headphones; earphone accessories being earphone cases; portable power battery packs; speaker cases; mouse mats; computer mouse; karaoke machines; microphones; telephone headsets; virtual reality headsets; wrist rests for use with computers; tape measures; measuring rulers; magnets; eyeglass lanyards; downloadable computer application software for portable electronic devices, namely, software for enabling business introductions and business networking services; parts and fittings for all the aforementioned goods

IC 014. US 002 027 028 050. G & S: Precious metals and their alloys; jewellery; precious and semi-precious stones; paste jewellery; pins being jewelry; shoe jewellery; rings; earrings; necklaces; chokers; pendants; bracelets; charity bracelets; bangles; badges of precious metal; pin badges of precious metal; jewelry brooches; lapel pins; tie clips; tie bars; cuff links; cuff bracelets; charms for jewelry; clocks; watch bands; watches; wristwatches with pedometer feature; jewellery boxes; key rings, decorative key fobs; charms for key chains; charms for key rings; decorative key rings; ornaments and decorations, namely, key chain tags of precious metal; key chains for use as jewellery; key holders of precious metal; leather key rings; lanyards for keys; horological and chronometric apparatus and instruments; statues, trophies, medals and medals for use as awards, all of precious metals; parts and fittings for the aforementioned goods

IC 018. US 001 002 003 022 041. G & S: Luggage and all-purpose carrying bags; umbrellas and parasols; walking sticks; purses; coin purses; wallets; travel pass holders in the nature of travel fare card holders; handbags; luggage tags; suitcases; rucksacks; backpacks; sports bags; school bags; reusable shopping bags; tote bags; canvas bags shopping bags; fashion bags; holdalls; weekend bags; laundry wash bags; umbrella bags; bum bags; foldaway bags being tote bags; make up bags sold empty; cosmetic cases sold empty; cosmetic pouches sold empty; grooming organizers for travel; handbag organizers; flight bags; garment bags for storage and travel; key pouches; leather pouches; leather bags; tool pouches sold empty; swim bags being sports bags; shoe bags for travel; pyjama bags for travel; beach bags; travelling trunks and travelling bags; vanity cases sold empty; parts and fittings for all the aforementioned goods

IC 021. US 002 013 023 029 030 033 040 050. G & S: Household or kitchen utensils and containers, namely, pot and pan scrapers, rolling pins, spatulas, and whisks, and containers; cookware and tableware, namely, pots and pans, non-electric food steamers, roasting pans, except forks, knives and spoons; combs and toiletry sponges; wide tooth combs for hair; electric hair combs; cosmetic brushes; hair brushes; electric hair brushes; brush-making materials; make-up brushes; cosmetics brushes; powder compacts; powder puffs; articles for cleaning purposes, namely, brooms, mops, and dusters; steelwool; unworked or semi-worked glass, namely, spun glass and pressed glass; glassware, porcelain and earthenware, namely, mugs, jars, saucepans, and bowls; dishes; money boxes; lunch boxes; bento boxes; snack boxes being lunch boxes; cupcake baking cases being cupcake baking cups; cupcake moulds; carafes; decanters; serving trays; egg cups; oven mitts; ironing board covers; drinking vessels; cups; mugs; beer mugs; tankards; jugs; cruet sets for oil and vinegar; spice sets containers sold empty; fitted picnic baskets including dishes; bottle openers; cork screws; travel mugs; shakers, namely, salt, pepper, and cocktail shakers; cocktail shakers; cocktail stirrers; drinking straws; painted beverage glassware; crockery, namely, pots, dishes, drinking cups and saucers, bowls, serving bowls, and trays; cutlery rests; cutlery trays in the nature of a divided tray used in a drawer for organizing cutlery and kitchen utensils; chopsticks; coasters, not of paper or textile; teapots; tea strainers; cake stands; paper drinking straws; hot cup sleeves of cardboard; fragrant oil burners; non-electric aromatic oil diffusers, other than reed diffusers; soap dispensers; loofahs for household purposes; insulating and glass jars; sports bottles sold empty; flasks; apothecary jars, namely, glass jars for apothecary use; vases; containers for flowers, planters, in the nature of flower vases and bowls; flower and plant baskets; candlesticks; candelabra being candlesticks; figurines of porcelain, ceramic, earthenware or glass; baskets for domestic household use, not of metal; wastepaper baskets; porcelain articles for decorative purposes, namely, decorative plates and statues; coin banks being piggy banks; parts and fittings for all the aforementioned goods

IC 024. US 042 050. G & S: Goods made from textiles and substitutes for textiles, namely, curtains, tablecloths, towels, hand towels, bed linens, quilts, quilt coverings, unfitted fabric covers for vehicle seats, covers for cushions, duvet covers, unfitted furniture covers, futon covers, unfitted seat covers, and diaper changing pad covers of textile and textile substitutes; household linen; paper bed covers; plastic table covers; cloth, nylon, or fabric flags, banners, and bunting; cloth or textile place mats and coasters; linen; pyjama cases being pillow cases with a compartment for storing pajamas; bed blankets; picnic blankets; sleeping bags; towels; curtains; shower curtain; textile wall hangings; fitted hot water bottle covers of textile; printed fabrics with patterns, designs, and inspirational

words printed thereon; quilts, quilt covers; bed spreads, bed sheets; pillow cases; handkerchiefs made of textile; textile articles sold as part of needlecraft kits composed of fabrics for making quilts; wall plaques of textile; baby blankets; baby buntings; parts and fittings for the aforementioned goods

IC 025. US 022 039. G & S: Footwear; headwear; Clothing, namely, sweaters and sweatshirt, shirts, polo shirts, blouses, shell tops, T-shirts, tank tops, crop tops, camisoles, vests, tunics, cardigans, clothing wraps, trousers, pants, chinos, shorts, skorts, jeans, leggings, jeggings, joggers, tracksuits, loungewear, dresses, jumpsuits, playsuits, dungarees, skirts, outer clothing, namely, gilets, capes, jackets, quilted jackets, suit jackets, blazers, kimonos, jumpers, hoodies, coats, parkas, ponchos, hand muffs, aprons, jerseys, underwear, underclothing, pyjamas, nightwear, dressing gowns, bath robes, bodysuits, hosiery, shapewear, corsets, nighties, underpants, cuffs; Clothing, namely, knitwear in the nature of shirts, dresses, sweaters, gloves, and knit face masks being headwear; Beach clothes, namely, swimming caps, swim wear, bikinis, tankinis, swimming trunks, swim suits; suspenders, suspender belts; waterproof clothing, namely, waterproof jackets and waterproof pants; headwear, namely, hats, baseball caps, bandanas, beanies, ear muffs, fascinator hats, headbands, headscarves; wristbands as clothing; sweat bands

IC 028. US 022 023 038 050. G & S: Games, toys and playthings, namely, puzzle games, word games played with cards and game components, trivia games played with cards and game components, memory games, dice games, party games, pinball games, coin-operated video games, role playing games, icebreaker board games and card games, conversation starter board games and card games, board games, parlour games, card games, and equipment sold as a unit for playing toss games; video game apparatus machines; gymnastic and sporting articles, namely, gymnastics apparatus and sport balls; decorations for Christmas trees; play balloons; game balls being balls for games; baseball gloves; bats for games; Christmas tree decorations being bells and other decorations for Christmas trees; roller skates; in line roller skates; toy flying saucers and other flying discs; golf clubs for games; above ground wading pools, namely, play swimming pools; exercise weights; dumbbells; exercise bands being exercise equipment; yoga straps; gym balls; hand grip strengtheners; playing cards and card games; apparatus for playing electronic games for action-type target games and directing player action in running race games; balloons; balls for games; balls for play being balls for games; battery operated action toys; battery operated remote controlled toy vehicles; bats for ball games; beach balls; board games; costumes masks; craft scale model kits; developmental and educational toys for developing fine motor, cognitive, reading, writing, spatial, and counting skills; educational playthings for developing fine motor, oral language, numbers, counting, colors, and alphabet skills; gaming keypads; hand-held units for playing electronic games; electronic learning toys; soft toys being stuffed toy animals; inflatable swimming pools; jigsaw puzzles; cube puzzles; kites; musical toys; toy figures; model toys being toy models; paper party favours; party games; stuffed toy animals; dart mats; barrels for darts; holders for darts being dart carrying cases

IC 038. US 100 101 104. G & S: Electronic transmission of data, messages, graphics, images and information; peer-to-peer photo sharing services, namely, electronic transmission of digital photo files among internet users; providing access to computer, electronic and online databases; electronic transmission of email and instant messaging services in connection with personal and social networking, personal and social introduction, professional introductions, career development, recruitment, dating, relationships, beauty, fitness, health, mentoring, networking, business advice and advocacy; providing internet chat room services in connection with personal and social networking, personal and social introduction, professional introductions, career development, recruitment, dating, relationships, beauty, fitness, health, mentoring, networking, business advice and advocacy; operating internet chat rooms in connection with personal and social networking, personal and social introduction, professional introductions, career development, recruitment, dating, relationships, beauty, fitness, health, mentoring, networking, business advice and advocacy; provision of online chat rooms in connection with personal and social networking, personal and social introduction, professional introductions, career development, recruitment, dating, relationships, beauty, fitness, health, mentoring, networking, business advice and advocacy; providing access to online services relating to personal and social networking, personal and social introduction, professional introductions, career development, recruitment, dating, relationships, beauty, fitness, health, mentoring, networking, business advice and advocacy; providing access to computer databases in the fields of personal and social networking, personal and social introduction, professional introductions, career development, recruitment, dating, relationships, beauty, fitness, health, mentoring, networking, business advice and advocacy; location-based transmission of information by electronic communications networks; audio, text and video internet broadcasting services over computer or other communication networks, including uploading, posting, displaying and electronically transmitting data, information, audio and video images; providing internet access to an online network service; providing internet access to multimedia content online; provision of internet access to content, websites and portals; transmission of videos, films, pictures, images, text, photos, games, user-generated content, audio content and information via the internet; transmission of podcasts; communication by online blogs; information, advisory and consultancy services relating to all the aforesaid

IC 041. US 100 101 107. G & S: Education services, namely, organizing and providing events for educational purposes, courses, seminars, non-downloadable webinars, presentations, and discussion groups in the field of personal and social networking, personal and social introduction, professional introductions, career development,

recruitment, dating, relationships, beauty, fitness, health, mentoring, networking, business advice, advocacy, culture, education, self-improvement, personal empowerment, empowerment of individuals, gender issues, public policy, economic development, and human rights, and the distribution of educational materials therewith; Providing of training in the field of personal and social networking, personal and social introduction, professional introductions, career development, recruitment, dating, relationships, beauty, fitness, health, mentoring, networking, business advice, advocacy, culture, education, self-improvement, personal empowerment, empowerment of individuals, gender issues, public policy, economic development, and human rights, and the distribution of educational materials therewith; Entertainment services, namely, organizing and providing training, events for social entertainment purposes, courses, seminars, non-downloadable webinars, presentations, and discussion groups in the field of personal and social networking, personal and social introduction, professional introductions, career development, recruitment, dating, relationships, beauty, fitness, health, mentoring, networking, business advice, advocacy, culture, education, self-improvement, personal empowerment, empowerment of individuals, gender issues, public policy, economic development, and human rights; Organizing sporting and cultural activities; entertainment and educational services, namely, organising and providing training, events, seminars, webinars, presentations and discussion groups in the fields of personal and social networking, personal and social introduction, professional introductions, career development, recruitment, networking, business advice, advocacy, dating, relationships, beauty, fitness, health, mentoring, culture, education, arts, activism, self-improvement, the humanities, personal empowerment, empowerment of individuals, gender issues, environmental studies, global issues, volunteering opportunities, social and charitable services, charitable activities and charitable fundraising programs; information services relating to education, culture, and entertainment; organising and providing seminars, presentations and discussion groups and providing training in the fields of personal development, career development, relationship building, training, recruiting, business consulting, business development, and networking and providing information thereof; hosting of exhibitions, conferences and seminars and networking events for educational, entertainment and cultural purposes; organising and conducting online educational and training events including virtual meetings and seminars; charitable services, namely, education and training in the fields of organizing and providing training, events for social entertainment purposes, courses, seminars, non-downloadable webinars, presentations, and discussion groups in the field of personal and social networking, personal and social introduction, professional introductions, career development, recruitment, dating, relationships, beauty, fitness, health, mentoring, networking, business advice, advocacy, culture, education, self-improvement, personal empowerment, empowerment of individuals, gender issues, public policy, economic development, and human rights and providing information thereof; charitable services, namely, academic mentoring of women, girls, and historically underrepresented groups; writing of texts, other than publicity texts, namely, writing of articles for journals and periodicals other than for advertising or publicity; social club services for entertainment purposes, namely, arranging, organizing, and hosting social events, get-togethers, and parties for club members; electronic games services provided by means of the internet, including provision of computer games on line or by means of a global computer network; digital video, audio, and multimedia publishing services; electronic desktop publishing services for others; electronic and online publishing services, namely, publishing of electronic publications; providing online games through non-downloadable application game software; information services relating to entertainment, provided on-line from a computer database or the internet; publication of the editorial content of sites accessible via a global computer network; publication of documents in the field of social affairs; providing online non-downloadable audio content in the field of personal and social networking, personal and social introduction, professional introductions, career development, recruitment, dating, relationships, beauty, fitness, health, mentoring, networking, business advice, advocacy, culture, education, self-improvement, personal empowerment, empowerment of individuals, gender issues, public policy, economic development, and human rights; Providing online non-downloadable video content in the field of personal and social networking, personal and social introduction, professional introductions, career development, recruitment, dating, relationships, beauty, fitness, health, mentoring, networking, business advice, advocacy, culture, education, self-improvement, personal empowerment, empowerment of individuals, gender issues, public policy, economic development, and human rights; non-downloadable electronic publications in the nature of brochures, booklets, books, magazines, blogs, and newsletters featuring personal and social networking, personal and social introduction, professional introductions, career development, recruitment, dating, relationships, beauty, fitness, health, mentoring, networking, business advice, advocacy, culture, education, self-improvement, personal empowerment, empowerment of individuals, gender issues, public policy, economic development, and human rights; organising and conducting entertainment and cultural events; organising and conducting recreational events; organising and hosting charity cycling, walking, running, and networking events; provision of gymnasium facilities; provision of sports amenities, namely, indoor and outdoor racquet sports, swimming pool facilities, yoga studios, sports fields and courts, and exercise training facilities; provision of recreational facilities; provision of instruction in sport; provision of facilities for group exercise; health club services, namely, providing instruction and equipment in the field of physical exercise; training services relating to health and fitness; personal coaching services in the field of health and fitness; personal fitness training services; personal trainer services; instruction in group exercise; dance instruction; rental of sports equipment, except vehicles; sport club facilities; provision of swimming bath facilities; gymnasium instruction; provision of aerobics and other exercise training in classes; provision of yoga instruction and classes; educational services in the field of healthcare and beauty; instruction in pilates and gyrotomics; organising of meetings and conferences for educational or entertainment purposes; organising and conducting competitions in the field of sporting, electronic gaming, dating, and networking for educational, cultural or social entertainment purposes; arranging, organising

and conducting electronic games, sports, and electronic sports competitions; Entertainment services relating to the music industry, namely, the presentation of live performances and ongoing television programmes; Live musical performances; Presentation of seminars, workshops and panel discussions, and ongoing television and radio shows all in the field of music entertainment services in the nature of live and recorded performances, events, film showings, and television programmes in the field of news, comedy, variety, sports, and commentary; Organisation, production and provision of events for entertainment and cultural purposes; music recording studio services; music production; music production services; entertainment services, namely, organizing, operating, hosting and promoting music competitions; entertainment services, namely, music festivals; live music performance, presentations and exhibitions; organising and conducting recreational events; organising educational or entertainment meetings and conferences in the fields of personal and social networking, personal and social introduction, professional introductions, career development, recruitment, dating, relationships, beauty, fitness, health, mentoring, networking, business advice, advocacy, culture, education, self-improvement, personal empowerment, empowerment of individuals, gender issues, public policy, economic development, and human rights; hosting seminars, presentations and discussion groups and providing training in the fields of personal development, career development, relationship building, training, recruiting, business consulting, business development, and networking and providing information thereof; arranging and conducting of workshops in the fields of personal development, career development, relationship building, training, recruiting, business consulting, business development, and networking and providing information thereof; hosting of exhibitions, conferences and seminars and networking events for cultural purposes; organising and conducting online training events in the nature of virtual meetings and seminars in the fields of personal and social networking, personal and social introduction, professional introductions, career development, recruitment, dating, relationships, beauty, fitness, health, mentoring, networking, business advice, advocacy, culture, education, self-improvement, personal empowerment, empowerment of individuals, gender issues, public policy, economic development, and human rights; education services, namely, one-on-one mentoring in the fields of personal and social networking, personal and social introduction, professional introductions, career development, recruitment, dating, relationships, beauty, fitness, health, mentoring, networking, business advice, advocacy, culture, education, self-improvement, personal empowerment, empowerment of individuals, gender issues, public policy, economic development, and human rights; Organising and staging of triathlon and cycling sporting and e-sporting events, competitions and tournaments; Entertainment services in the nature of e-sports and video game contests, games, tournaments, exhibitions, competitions and events; entertainment services being video game contests, namely, provision and organisation of on-line gaming, operation and coordination of game tournaments, leagues and tours for computer game playing purposes via a web-based system and on-line portal for gamers; providing online news, information and commentary in the fields of sports, esports and video gaming; entertainment services, namely, non-downloadable software that allows users to create, modify, upload, download, share, preview, and publish user created interactive video game content, music, and other media files via a global computer network; provision of entertainment via production of podcasts; rental of costumes; information, advisory and consultancy services relating to all the aforesaid

IC 042. US 100 101. G & S: Computer services, namely, creating online virtual communities for registered users to organize groups and events, participate in discussions, and engage in social, business and community networking; computer services, namely, hosting electronic facilities for others for organizing and conducting meetings, events and interactive discussions via communication networks; application service provider (ASP) services, namely, hosting computer software applications of others; application service provider (ASP) featuring digital mapping software for use in the fields of geographic information systems and location-based services, namely, computer graphics software and computer software for providing information concerning location of persons and assets; application service provider (ASP) featuring software to enable or facilitate the uploading, downloading, streaming, posting, displaying, blogging, linking, sharing or otherwise providing electronic media or information over communication networks; hosting of podcasts; providing temporary use of non-downloadable software applications for social networking, creating a virtual community, and transmission of data, text, information, messages, images, graphics, photographic images, video, audio and audiovisual content; Computer services in the nature of customized web pages featuring user-defined or specified information, personal profiles, audio, video, photographic images, text, graphics and data; providing a web site featuring technology that enables online users to create personal profiles featuring social networking information and to transfer and share such information among multiple websites; hosting an online website community for registered users to share information, photos, audio and video content for the purposes of personal and social networking, personal and social introduction, professional introductions, career development, recruitment, networking, business advice, advocacy, dating, relationships, beauty, fitness, health, mentoring, culture, education, arts, activism, self-improvement, the humanities, personal empowerment, empowerment of individuals, gender issues, environmental studies, global issues, connecting volunteers to volunteering opportunities, accessing information regarding providers of social and charitable services, charitable activities and charitable fundraising programs, enabling users to make charitable gifts or donations; graphic design services; custom design services, namely, custom design of clothing and computer software; clothing design services; textile design services; jewellery design services; architectural design services; residential building design services; interior design services; design services for furniture; cake design services, namely, graphic art design of cake decorations; information, advisory and consultancy services relating to all the aforesaid

IC 045. US 100 101. G & S: Social introduction, social networking, and dating services for personal and social introduction, personal and social networking, dating, relationships, and advocacy services; personal concierge services for others comprising making requested personal arrangements and reservations and providing customer-specific information to meet individual needs; match making services; online personal and social introduction, personal and social networking, dating, relationships and advocacy services; internet based dating services; online location-based personal and social introduction, personal and social networking, dating, relationships and advocacy services; personal and social introduction, personal and social networking, dating, relationships and advocacy services provided via a software application for portable electronic devices; charitable services, namely, providing emotional support services for women, girls, and historically underrepresented populations by means of granting wishes; providing social services and information in the field of personal development, namely, self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and community services, and humanitarian activities; personal wardrobe styling consultancy; licensing of computer software and other technology; security services for the protection of property and individuals; rental of clothing; personal wardrobe styling services; lost property return services; nanny services; babysitting services; house sitting; wedding officiant services; private investigation; genealogy research; legal services; consulting in the field of personal relationships; information, advisory and consultancy services relating to all the aforesaid

**Standard
Characters
Claimed**

**Mark
Drawing
Code** (4) STANDARD CHARACTER MARK

**Serial
Number** 90976143

Filing Date November 25, 2020

**Current
Basis** 44E

**Original
Filing Basis** 1B;44D

**Published
for** May 10, 2022

Opposition

**Registration
Number** 6803990

**Registration
Date** July 26, 2022

Owner (REGISTRANT) Bumble Holding Limited limited company (Ltd.) UNITED KINGDOM The Broadgate Tower, Third Floor 20 Primrose Street London UNITED KINGDOM EC2A2RS

**Attorney of
Record** Lee J. Eulgen

**Priority
Date** October 20, 2020

**Type of
Mark** TRADEMARK. SERVICE MARK

Register PRINCIPAL

**Live/Dead
Indicator** LIVE

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BUMBLEBIZZ

Word Mark BUMBLEBIZZ

Goods and Services IC 025. US 022 039. G & S: Clothing, namely, sweaters and sweatshirts; shirts; T-shirts; trousers; outer clothing, namely, jackets; knitwear; coats; skirts; aprons; parkas; camisoles; pants; underclothing; jerseys; vests; underwear; dresses; jeans; leggings; jumpers; beach clothes, namely, swim wear, swimming caps, swimming trunks, swim suits; pyjamas; underpants; swim suits; bikinis; swimming trunks; waterproof clothing, namely, waterproof footwear; waterproof jackets and waterproof pants; footwear; boots; shoes; sandals; slippers; caps being headwear; hats; headgear, namely, hats and baseball caps; lingerie; socks; gloves; scarves; ties; clothing belts

IC 035. US 100 101 102. G & S: Advertising services; business management assistance services; business management assistance provided on-line from a computer database or the Internet; advertising and promotion services and information services relating thereto provided on-line from a computer database or the Internet; compilation of advertisements for use as web pages on the Internet; provision of space on websites for advertising goods and services; business administration services; business administration services for the processing of sales made on the internet; organisation, operation and supervision of loyalty and incentive schemes; opinion polling; business networking services; career networking services; arranging business introductions, namely, business networking; agency services for arranging business introductions for business networking; information services for jobs and career opportunities; business information; business advice; business promotion through advertising and marketing; business intelligence services; employment agencies; employment recruiting services; personnel recruitment; personnel recruitment advertising, namely, personnel recruitment services and employment agencies; providing employment information; personality testing for personnel recruitment purposes; career placement; executive search and placement services; personnel placement and recruitment; business assistance for recruitment and placement of staff; organising and conducting job fairs; writing of publicity texts; preparation of résumés for others; writing of curriculum vitae for others; search engine optimisation for sales promotion; database management; collection of data, namely, computer data entry services, data processing services, analyzing and compiling personal and business data; electronic data processing; compilation of data in computer databases; business data analysis; arranging and conducting of commercial, trade and business conferences; promoting the charities of others, namely, providing individuals with information about various charitable, philanthropic, volunteer, public and community services, and humanitarian activities; business and career placement information, advisory and consultancy services for all the aforesaid

IC 045. US 100 101. G & S: Providing information in the field of personal development, namely, self-improvement and self-fulfillment; licensing of computer software and other technology, namely, industrial property rights, intellectual property, and copyright; personal improvement and legal information, advisory and consultancy services for all the aforesaid

**Standard
Characters
Claimed**

**Mark
Drawing
Code** (4) STANDARD CHARACTER MARK

**Serial
Number** 87982708

Filing Date December 2, 2016

**Current
Basis** 44E

**Original
Filing Basis** 44D

**Published
for
Opposition** April 7, 2020

**Registration
Number** 6082787

**Registration
Date** June 23, 2020

Owner (REGISTRANT) Bumble Holding Limited limited company UNITED KINGDOM The Broadgate Tower, Third Floor
20 Primrose Street London UNITED KINGDOM EC2A2RS

**Attorney of
Record** Lee J. Eulgen

Priority Date November 23, 2016

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL

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BUMBLEBIZZ

Word Mark BUMBLEBIZZ

Goods and Services IC 009. US 021 023 026 036 038. G & S: Computer software for social introduction, social networking, dating, professional introductions and business networking; computer application software for mobile phones, namely, software for social introduction, social networking, dating, professional introductions and business networking; computer game software; electronic game programs; computer software development tools; software and software applications to enable transmission, access, organization, and management of text messaging, instant messaging, web links and images via the Internet and other communications networks; computer software for building social networking and friend introduction applications and allowing for data retrieval, upload, download, access and management; computer software to enable uploading, downloading, accessing, posting, displaying, streaming, linking, sharing or otherwise providing electronic media or information via computer and communication networks; downloadable software to enable accessing, displaying, sharing or otherwise providing electronic or digital media or information via computer and communication networks in the field of social networking and friend introductions; downloadable software in the nature of a mobile application for social introduction, social networking, dating, professional introductions and business networking; downloadable software in the nature of a mobile application for social networking and friend introductions; application software for social networking services via internet; downloadable electronic publications in the nature of electronic newsletters, journals and e-books in the field of social introduction, social networking, dating, professional introductions and business networking

IC 038. US 100 101 104. G & S: Telecommunications services, namely, electronic transmission of data, messages and information between and among computers, mobile and handheld devices and wired and wireless communication devices; telecommunication services, namely, enabling users to transmit messages, comments, multimedia content, videos, movies, films, and photos, audio content, animation, pictures, images, text, information, and other user-generated content via a global computer network and other computer and communications networks; providing online communications links which transfer users to other websites; providing online forums, virtual chat rooms and electronic bulletin boards for users to post, search, watch, share, critique, rate, and comment on subjects of general interest; chat room services for social networking; providing access to computer, electronic and online databases; audio, text, video and multimedia broadcasting services over computer and electronic communications networks, namely, uploading, posting, displaying, tagging and electronically transmitting data, audio, and video; providing access to computer databases in the fields of entertainment and education; providing access to computer databases in the field of social networking and friend introductions; providing on-line facilities that enable the sharing of blogs, photos, videos, podcasts, and other audio-visual materials; providing on-line facilities that enable the creation and updating of personal electronic web pages featuring user-provided content; telecommunication information, advisory and consultancy services for all the aforesaid

IC 041. US 100 101 107. G & S: Entertainment and education services, namely, providing and hosting seminars, presentations and discussion groups, providing training in the fields of personal development, career development, relationship building, training others, recruiting, business consulting, business development, and networking, and distribution of course materials in connection therewith in printed or electronic format; electronic publishing services for others, namely, publication of books, magazines, articles, journals and weblogs; electronic and online publishing services of books, magazines, articles, journals and weblogs; hosting of exhibitions, conferences and seminars and networking events for business education, cultural and educational purposes; organizing and conducting online educational and training events through virtual meetings and seminars in the fields of social introduction, social networking, dating, professional introductions and business networking; non-downloadable electronic publications in the nature of online articles and weblogs in the fields of social introduction, social networking, dating, professional introductions and business networking; writing of texts, other than publicity texts, namely, poem and lyric writing, writing of articles for journals, weblogs, magazines and other and periodicals; social club services for entertainment purposes, namely, arranging, organizing, and hosting social events, get-togethers, and parties for club members; publication of documents in the field of social affairs; entertainment and educational information, advisory and consultancy services for all the aforesaid

IC 042. US 100 101. G & S: Design, drawing and commissioned writing for the compilation of web sites; creating, maintaining and hosting the web sites of others; design and development of computer hardware and software; application service provider services, namely, hosting, managing, developing, analyzing, and maintaining applications, software and web sites of others in the fields of social introduction, social networking, dating, professional introductions and business networking; Software as a service (SAAS) services featuring software for social introduction, social networking, dating, professional introductions and business networking; operating internet search engines; providing search engines for obtaining data via communications networks; computer services for the analysis of data, namely, data mining; data mining; technological research, product research and scientific research in the field of social media; application service provider featuring computer software for use as an application programming interface (API) to allow access to online services for social networking and friend introductions; computer and scientific information, advisory and consultancy services for all the aforesaid; Computer software for use as an application programming interface (API) to allow access to online services for social networking and friend introductions

IC 045. US 100 101. G & S: Providing personal and social services to meet the needs of individuals, namely, social introduction, social networking and dating services; internet-based social introduction and social networking services; online social networking services; dating services provided through internet-based social networking; online social networking services accessible by means of downloadable mobile applications; social introduction agencies; personal introduction services by computer; Internet based personal introduction services; Internet based dating, matchmaking and personal introduction services

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 87254847

Filing Date December 2, 2016

Current Basis 44E

Original Filing Basis 44D

Published for Opposition May 10, 2022

Registration Number 6799763

Registration Date July 26, 2022

Owner (REGISTRANT) Bumble Holding Limited limited company UNITED KINGDOM The Broadgate Tower, Third Floor 20 Primrose Street London UNITED KINGDOM EC2A2RS

Attorney of Record Lee J. Eulgen

Priority Date November 23, 2016

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL
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bumblebizz

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Goods and Services IC 035. US 100 101 102. G & S: Advertising, marketing and promotional services; business advice and consultancy; business management services; business management provided on-line from a computer database or the internet; business introductions, business networking services; online business introductions and online business networking services; location-based business introductions and location-based business networking services; Business introductions and business networking services provided via a software application for portable electronic devices; market research services; compilation of advertisements for use as web pages on the internet; provision of space on websites for advertising goods and services; provision of space in mobile applications for advertising goods and services; business administration services; business administration services for the processing of sales made on the internet; organisation, operation and supervision of loyalty and incentive schemes; opinion polling; writing of publicity texts; search engine optimisation; database management; collection of data; electronic data processing; compilation of data in computer databases; providing business information in the field of social media; providing marketing consulting in the field of social media; advertising and marketing services provided by means of social media; advertising services to promote public awareness of social and economic issues; advertising services to promote public awareness in the field of social welfare; developing and coordinating volunteer projects for charitable organisations; charitable services, namely, organising and conducting volunteer programmes and community service projects; charitable services, namely, the recruitment, organisation and deployment of volunteers; charitable services, namely, business management and administration; wholesale and retail services relating to the sale of non-medicated cosmetics and toiletry preparations, non-medicated skin care preparations, multifunctional cosmetics, natural cosmetics, organic cosmetics, sun blocking preparations, cosmetics for personal use, non-medicated dentifrices, perfumery, essential oils, bleaching preparations for cosmetic purposes, cleaning, polishing, scouring and abrasive preparations, toiletries, shaving preparations, after-shave creams, eau de cologne, lotions, milks, creams, face and body creams, face serums, hand and body creams and lotions, facial toner, moisturising body lotion, anti-aging cream, under eye correctors, under-eye enhancers, make-up primers, contour make-up sticks, facial concealer, balms, balms other than for medical purposes, beauty and personal care preparations, beauty masks, face masks, cosmetic facial masks, sun bronzers, body sprays, body mists, body wash, bubble bath, bath foams, bath oils, bath gel, bath milks, bath bombs, bath melts, bath petals, bath salts, bath pearls, cleaning gels, cosmetics, decorative cosmetics, cover sticks, foundation make-up, cream foundation, liquid foundation, powders, loose face powder, face dusting powders, pressed face powder, eau de toilette, blusher, eye liner, eye pencil, eye shadow, eyebrow cosmetics, eyebrow pencil, eyelash tint, pomades for cosmetic purposes, lip cosmetics, lip gloss, lip balm, lip liner, lip pencil, lip stains, lipstick, lipstick cases, mascara, make-up remover, make-up removing gels, skin cleansers, wipes, tissues and cloths impregnated with a skin cleanser, make-up removing lotions, make-up removing milks, make-up removing preparations, make-up pads of cotton wool, cotton wool balls for cosmetic use, cotton buds for cosmetic purposes, scrubs, sun care preparations, sun protectors for lips, sunblock lotions, sunscreen, self tanning creams, self tanning lotions, shower gels, soaps, exfoliating body scrub, face and

body glitter, shampoos, hair conditioners, hair masks, hairspray, hair chinks, hair colouring, hair dyes, hair highlighting spray, dry shampoo, hair wax, hair mousse, hair oil, hair removing cream, perfumes, breath fresheners, hand wash, hand sanitizers, removable tattoos for cosmetic purposes, henna, body deodorants, substances for laundry use, abrasives, abrasive boards for use on fingernails, nail varnishes, artificial fingernails, nail adhesives, nail tips, nail hardeners, nail strengtheners, nail art pens, nail art stickers, nail glitter, nail polish removers, cuticle oils, cuticle creams, cuticle conditioners, artificial eyelashes, room fragrances, air fragrance reed diffusers, industrial oils and greases, wax, lubricants, dust absorbing, wetting and binding compositions, fuels and illuminants, candles and wicks for lighting, candles, pharmaceuticals, medical and veterinary preparations, sanitary preparations for medical purposes, dietetic food and substances adapted for medical or veterinary use, dietary supplements for humans and animals, plasters, materials for dressings, medicated lotions and creams, antiseptic creams, nappy-rash creams, preparations for the care of sunburn, dietary supplements consisting of vitamins, dietetic preparations, dietary and nutritionally fortified food products adapted for medical use, vitamins for dietary supplements, minerals for dietary supplements, vitamin drinks, vitamin preparations in the nature of food supplements, dietary supplement drinks, flaxseed dietary supplements, linseed dietary supplements, protein dietary supplements, pea protein, lecithin dietary supplements, sunflower lecithin, preparations of vitamins, food supplements, health food supplements, herbal supplements for boosting energy, royal jelly dietary supplements, therapeutic and dietary products and preparations containing pollen, honey and/or other bee products, vitamin and mineral supplements, vitamin and mineral supplements containing pollen, honey and/or other bee products, compounds and gels containing pollen, honey and/or other bee products for medical purposes, teeth whitening strips, material for stopping teeth, dental wax, disinfectants, fungicides, herbicides, personal sexual lubricants, sexual stimulant gels, sanitary preparations and articles, hand tools and implements, hand-operated, cutlery, razors, electronic crimping irons for the hair, electric hair braiders, electric curling irons, curling tongs, electric hair straighteners, electric irons for styling hair, electric hair trimmers, electric hair clippers, electric hair cutters, manicure sets, cuticle nippers, cuticle tweezers, cuticle scissors, cuticle pushers, emery boards, emery files, nail scissors, nail clippers, nail buffers, nippers, hair-removing tweezers, hair cutting scissors, scissors for kitchen use, computer software, computer software and computer games (including software and games downloadable from the internet), software for social introduction, software for social networking, software for dating, software for business networking, software for personal and social networking, personal and social introduction, professional introductions, career development, recruitment, networking, business advice, advocacy, dating, relationships, beauty, fitness, health, mentoring, culture, education, arts, activism, self-improvement, the humanities, personal empowerment, empowerment of individuals, gender issues, environmental studies, global issues, connecting volunteers to volunteering opportunities, accessing information regarding providers of social and charitable services, charitable activities and charitable fundraising programs, enabling users to make charitable gifts or donations, computer application software for mobile phones for personal and social networking, personal and social introduction, professional introductions, career development, recruitment, networking, business advice, advocacy, dating, relationships, beauty, fitness, health, mentoring, culture, education, arts, activism, self-improvement, the humanities, personal empowerment, empowerment of individuals, gender issues, environmental studies, global issues, connecting volunteers to volunteering opportunities, accessing information regarding providers of social and charitable services, charitable activities and charitable fundraising programs, enabling users to make charitable gifts or donations, geolocation software, computer game software, computer game software playable via a social networking, business networking, social introduction, or dating applications, computer software for use as an application programming interface (API) to allow access to online services for competitions, computer software for use as an application programming interface (API) to allow access to online services for personal and social networking, personal and social introduction, professional introductions, career development, recruitment, networking, business advice, advocacy, dating, relationships, beauty, fitness, health, mentoring, culture, education, arts, activism, self-improvement, the humanities, personal empowerment, empowerment of individuals, gender issues, environmental studies, global issues, connecting volunteers to volunteering opportunities, accessing information regarding providers of social and charitable services, charitable activities and charitable fundraising programs, enabling users to make charitable gifts or donations, software and software applications to enable transmission, access, organization, and management of text messaging, instant messaging, web links, locations and images via the Internet and other communications networks, computer software to enable uploading, downloading, accessing, posting, displaying, streaming, linking, sharing or otherwise providing electronic media or information via computer and communication networks, downloadable software in the field of personal and social networking, personal and social introduction, professional introductions, career development, recruitment, networking, business advice, advocacy, dating, relationships, beauty, fitness, health, mentoring, culture, education, arts, activism, self-improvement, the humanities, personal empowerment, empowerment of individuals, gender issues, environmental studies, global issues, connecting volunteers to volunteering opportunities, accessing information regarding providers of social and charitable services, charitable activities and charitable fundraising programs, enabling users to make charitable gifts or donations, downloadable software in the nature of a mobile application personal and social networking, personal and social introduction, professional introductions, career development, recruitment, networking, business advice, advocacy, dating, relationships, beauty, fitness, health, mentoring, culture, education, arts, activism, self-improvement, the humanities, personal empowerment, empowerment of individuals, gender issues, environmental studies, global issues, connecting volunteers to volunteering opportunities, accessing information regarding providers of social and charitable services, charitable activities and charitable fundraising programs, enabling users to make charitable gifts or donations, software for location-based personal and social networking, personal and social introduction, professional introductions, career

development, recruitment, networking, business advice, advocacy, dating, relationships, beauty, fitness, health, mentoring, culture, education, arts, activism, self-improvement, the humanities, personal empowerment, empowerment of individuals, gender issues, environmental studies, global issues, connecting volunteers to volunteering opportunities, accessing information regarding providers of social and charitable services, charitable activities and charitable fundraising programs, enabling users to make charitable gifts or donations, downloadable electronic publications, databases, apparatus for recording, transmission or reproduction of sound or images, audio apparatus, magnetic data carriers, recording discs, film, sound and video recordings, tapes, cassettes, vinyl records, records and other analogue recording media, compact discs, DVDs and other digital recording media, digital recordings, music and digital podcasts (downloadable), telephone ringtones (downloadable), publications (downloadable), sunglasses, eyewear, eyewear cases, eyewear pouches, cases for contact lenses, pedometers, wearable activity trackers, scales, electronic scales, bathroom scales, electronic signal transmitters, electronic tablets, mobile telephones, carrying cases for mobile telephones, covers for smartphones, cases for cameras, binoculars and computers, protective cases for e-book readers, memory sticks, electronic publications; mobile phone accessories, grips, stands and mounts for handheld electronic devices including mobile phones, tablets, sound players, video players, cameras, e-readers, protective mobile phone cases, adaptors, tablet cases, laptop cases, selfie sticks, headphones, earphone cases, portable power packs, speaker cases, mouse mats, computer mouse, karaoke machines, microphones, headsets, virtual reality headsets, wrist rests for use with computers, tape measures, rulers, magnets, eyeglass lanyards, apparatus and installations for lighting, heating, cooling, steam generating, cooking, drying, ventilating, water supply and sanitary purposes, tanning apparatus, ultraviolet ray lamps, not for medical purposes, nail lamps, curling lamps, electric fans for personal use, electric heating fans, flaming torches, hair dryers, electric hair dryers, travel hair dryers, steam facial apparatus, steam baths, saunas and spas, foot spas, hot water bottles, lamps, lamp shades, book lights, bicycle reflectors, decorative lighting, string lights for festive decoration, strings of coloured lights for decorative purposes, coin banks (Piggy banks), goods made from textiles and substitutes for textiles, household linen, bed and table covers, flags, banners, bunting, mats and coasters, linen, pyjama cases, blankets, picnic blankets, sleeping bags and sleeping mats, towels, curtains, shower curtain, wall hangings, hot water bottle covers, printed fabrics, quilts, quilt covers, bed spreads, bed sheets, pillow cases, handkerchiefs made of textile, textile articles sold as part of needlecraft kits, wall plaques of textile, baby blankets, baby buntings, glow sticks, fabric steamers, food steamers, electric, food dehydrators, electric, fruit roasters, filters for drinking water, air deodorising apparatus, air cooling apparatus, air dryers, beverage cooling apparatus, bed warmers, bicycle lights, toasters, lanterns, Chinese lanterns, chocolate fountains, electric, coffee machines, electric, cooking utensils, electric, curing lamps, not for medical purposes, sterilisers, steam sterilisers, ice-cream making machines, kettles, electric, oil burners, electronic candles, electric flashlights, tortilla presses, electric, waffle irons, electric, electric appliances for making yoghurt, water fountains, precious metals and their alloys, jewellery, precious and semi-precious stones, paste jewellery, pins, shoe jewellery, rings, earrings, necklaces, chokers, pendants, bracelets, charity bracelets, bangles, badges, pin badges, brooches, lapel pins, tie clips, tie bars, cuff links, cuff bracelets, charms, clocks, watch bands, watches, wristwatches with pedometer feature, jewellery boxes, key rings, key fobs, charms for key chains, charms for key rings, decorative key rings, key chain tags, key chains for use as jewellery, key holders, leather key rings, lanyards for keys, horological and chronometric apparatus and instruments, statues, trophies, medals and awards in precious metals, printed matter and printed publications, posters, books, magazines, leaflets, brochures, journals and event programmes, flyers, stickers, stationery, articles for packaging, wrapping and storage of paper, cardboard or plastics, adhesive packaging tapes, gift boxes, gift bags, gift packaging, disposable paper products, namely, die cut paper shapes, bibs, handkerchiefs, coasters, doilies, napkins and paper table linen, stencils, nail stencils, scented paper drawer liners, tissues, face tissues of paper, pens, vouchers, photographs, artists' materials, paint brushes, instructional and teaching material (except apparatus), plastic materials for packaging (not included in other classes), absorbent sheets of paper or plastic for foodstuff packaging, adhesive bands for stationery or household purposes, adhesive tape dispensers, adhesive tapes for stationery or household purposes, adhesives for stationery or household purposes, advertisement boards of paper or cardboard, paper boxes, cardboard boxes, display boxes of cardboard, cardboard packaging, cardboard packaging boxes in collapsible form, polythene films for wrapping or packaging, packaging boxes of paper, airtight packaging of paper, airtight packaging of cardboard, containers of card for packaging, containers of cardboard for packaging, lining papers for wrapping, cellulose acetate film for wrapping, albums, almanacs, announcement cards, bags (conical paper -), bags of paper or plastics, for packaging, bags for microwave cooking, balls for ball-point pens, bibs of paper, bags for packaging made of biodegradable plastic, bags for packaging made of biodegradable paper, packaging materials made from mineral-based paper substitutes, blackboards, blotters, bookends, booklets, bookmarkers, books, bottle envelopes of cardboard or paper, bottle wrappers of cardboard or paper, boxes of cardboard or paper, bubble packs (plastic -) for wrapping or packaging, calendars, canvas for painting, cardboard, cardboard articles, namely, albums, boxes, archive boxes, tubes, mailing tubes, business card books, files, folders, suspension files, pocket files, flap wallets, portfolio wallets, slip file, gusset files, box files, lever arch files, magazine file, ring binders, dividers, paper sorter, repositional note, page markers, envelopes, labels, string tags, CD/DVD sleeves, raffle tickets, business cards, filing modules, desktop collection tray, recycling bin, year planners, bookmarks, cardboard tubes, cards, cases for stamps, catalogues, charcoal pencils, chart pointers, non-electronic, clipboards, clips for offices, coasters of paper, coffee filters (paper -), comic books, compasses for drawing, copying paper, correcting fluids, correcting ink, correcting tapes, covers, credit card imprinters, non-electric, decalcomanias, document files, document holders, drawer liners of paper, perfumed or not, drawing boards, drawing instruments, drawing materials, drawing pads, drawing pens, drawing sets, elastic bands for offices, embroidery designs,

engraving plates, engravings, envelopes, erasing products, erasing shields, etching needles, etchings, face towels of paper, figurines of papier mâché, files, filter paper, filtering materials, flags of paper, flower-pot covers of paper, folders for papers, folders, forms, printed, fountain pens, garbage bags of paper or of plastics, graphic prints, greeting cards, gummed tape, handkerchiefs of paper, handwriting specimens for copying, hat boxes of cardboard, holders for checkbooks, holders for stamps, humidity control sheets of paper or plastic for foodstuff packaging, index cards, indexes, indian inks, ink, ink sticks, ink stones, inking pads, inkstands, inkwells, labels, not of textile, ledgers, letter trays, letters, lithographic works of art, lithographs, loose-leaf binders, luminous paper, manifolds, marking pens, mats for beer glasses, modelling clay, modelling materials, modelling paste, modelling wax, not for dental purposes, molds for modelling clays, money clips, musical greeting cards, napkins of paper for removing make-up, newsletters, newspapers, nibs, note books, office perforators, office requisites, except furniture, packaging material made of starches, packing paper, pads, paint boxes, paint trays, painters' easels, paintings, framed or unframed, palettes for painters, pamphlets, pantographs, paper, paper bows, paper clasps, paper-clips, paper knives, office requisites, paper ribbons, paper sheets, paperweights, papier mâché, parchment paper, passport holders, pastels, patterns for dressmaking, patterns for making clothes, pen cases, pen clips, pen wipers, pencil holders, pencil lead holders, pencil leads, pencil sharpeners, electric or non-electric, pencil sharpening machines, electric or non-electric, pencils, penholders, pens, periodicals, photo-engravings, photograph stands, photographs, pictures, placards of paper or cardboard, place mats of paper, plastic film for wrapping, portraits, postcards, printed publications, prints, table linen of paper, table napkins of paper, tablecloths of paper, tablemats of paper, writing cases, writing cases, writing chalk, writing instruments, writing materials, writing or drawing books, writing pads, writing paper, cup sleeves of cardboard, paper drinking straws, luggage and carrying bags, umbrellas and parasols, walking sticks, whips, harness and saddlery, purses, coin purses, wallets, travel pass holders, passport covers, handbags, luggage tags, suitcases, rucksacks, backpacks, sports bags, school bags, shopping bags, tote bags, canvas bags, fashion bags, holdalls, weekend bags, wash bags, umbrella bags, bum bags, foldaway bags, make up bags, cosmetic cases, cosmetic pouches, grooming organizers for travel, handbag organizers, flight bags, garment bags, key pouches, leather pouches, leather bags, tool pouches sold empty, swim bags, shoe bags, pyjama bags, beach bags, trunks and travelling bags, vanity cases sold empty, furniture, mirrors, picture frames, containers, not of metal, for storage, unworked or semi-worked bone, horn, whalebone or mother-of-pearl, shells, meerscham, yellow amber, action figures made of plastic and wood, miniature figurines, figurines, model figures, models, ornaments, water globes, statues of wood, wax, plaster or plastic, figurines of wood, wax, plaster or plastic, clothes hangers, pillows and cushions, animal housing and beds, household or kitchen utensils and containers, cookware and tableware, except forks, knives and spoons, combs and sponges, wide tooth combs for hair, electric hair combs, brushes (except paint brushes), hair brushes, electric hair brushes, brush-making materials, make-up brushes, cosmetics brushes, powder compacts, powder puffs, articles for cleaning purposes, steelwool, unworked or semi-worked glass (except glass used in building), glassware, porcelain and earthenware not included in other classes, dishes, money boxes, lunch boxes, bento boxes, snack boxes, cupcake baking cases, cupcake moulds, carafes, decanters, serving trays, egg cups, oven mitts, ironing board covers, drinking vessels, cups, mugs, beer mugs, tankards, jugs, cruet sets, spice sets, picnic baskets (Fitted-) including dishes, bottle openers, cork screws, travel mugs, shakers, cocktail shakers, cocktail stirrers, drinking straws, painted glassware, crockery, cutlery rests, cutlery trays, chopsticks, coasters, not of paper and other than table linen, teapots, tea strainers, cake stands, paper drinking straws, cup sleeves of cardboard, fragrant oil burners, aromatic oil diffusers, other than reed diffusers, soap dispensers, loofahs, jars, bottles, flasks, apothecary jars, vases, containers for flowers, flower and plant baskets, candlesticks, candelabra, figurines of porcelain, ceramic, earthenware or glass, baskets for domestic use, wastepaper baskets, porcelain articles for decorative purposes, clothing, footwear, headgear, clothing, namely, sweaters and sweatshirt, shirts, polo shirts, blouses, shell tops, T-shirts, tank tops, crop tops, camisoles, vests, tunics, cardigans, clothing wraps, trousers, pants, chinos, shorts, skorts, jeans, leggings, jeggings, joggers, tracksuits, loungewear, dresses, jumpsuits, playsuits, dungarees, skirts, outer clothing, namely, gilets, capes, jackets, quilted jackets, suit jackets, blazers, kimonos, jumpers, knitwear, hoodies coats, parkas, ponchos, hand muffs, aprons, jerseys, underwear, underclothing, pyjamas, nightwear, dressing gowns, bath robes, bodysuits, hosiery, shapewear, corsets, nighties, underpants, cuffs, beach clothes, namely, swimming caps, swim wear, bikinis, tankinis, swimming trunks, swim suits, suspenders, suspender belts, waterproof clothing, namely, waterproof jackets and waterproof pants, footwear, headwear namely, hats, caps, bandanas, beanies, ear muffs, fascinator hats, headbands, headscarves, wristbands, sweat bands, lace and embroidery, ribbons and braid, buttons, hooks and eyes, pins and needles, artificial flowers, hair decorations, false hair, artificial fruit, badges for wear, not of precious metal, barrettes, beads other than for making jewelry, birds' feathers, bobbins for retaining embroidery floss or wool, bodkins, boxes for needles, brassards, brooches, collar supports, competitors' numbers, darning lasts, decoration of textile articles (heat adhesive patches for -), expanding bands for holding sleeves, false beards, false moustaches, feathers, hair coloring caps, hair curlers, other than hand implements, hair curling papers, hair curling pins, hair extensions, hair grips, hair nets, hair ornaments, hair bows, hair pins, claw clips, snap clips, hair twisters, hair scrunchies, hair bands, elasticated hair bands, foam hair rollers, hat ornaments, not of precious metal, belt clasps, belt buckles, heat adhesive patches for repairing textile articles, needle cases, needle cushions, numerals for marking linen, ostrich feathers, pin cushions, plaited hair, sewing boxes, sewing thimbles, shoe ornaments, not of precious metal, shoe laces, shoulder pads for clothing, spangles for clothing, top-knots, toupees, trouser clips for cyclists, wigs, lanyards (cords) for wear, games, toys and playthings, video game apparatus, gymnastic and sporting articles, decorations for Christmas trees, play balloons, game balls, baseball gloves, bats for games, bells and other decorations for Christmas trees, roller skates, in line skates, toy flying saucers and other flying discs, clubs for games, above

ground wading pools, exercise weights, dumbbells, exercise bands, yoga straps, gym balls, hand grip strengtheners, playing cards and card games, apparatus for playing electronic game, balloons, balls for games, balls for play, battery operated toys, battery operated remote controlled toy vehicles, bats for ball games, beach balls, board games, costumes masks, craft model kits, developmental toys, educational playthings, interactive gaming chairs for video games, gaming keypads, hand-held units for playing electronic games, electronic learning toys, soft toys, inflatable swimming pools, jigsaw puzzles, cube puzzles, kites, musical toys and games, toy figures, model toys, party favours, party games, stuffed toy animals, dart mats, barrels for darts, holders for darts, meat, fish, poultry and game, meat extracts, vegetarian sausages, vegetarian charcuterie, preserved, frozen, dried and cooked fruits and vegetables, ready prepared meals made primarily of meat, fish or vegetables, jellies, jams, compotes, eggs, milk and milk products, oils and fats for food, coffee, tea, cocoa and artificial coffee, rice, tapioca and sago, flour and preparations made from cereals, bread, pastries and confectionery, chocolate, edible ices, sugar, honey, treacle, yeast, baking-powder, salt, mustard, vinegar, sauces, spices, ice, sweets (non-medicated), ice creams, sorbets, frozen lollies, frozen yoghurt yoghurts cakes, cake mixes, biscuits, edible decorations, raw and unprocessed agricultural, aquacultural, horticultural and forestry products, raw and unprocessed grains and seeds, fresh fruits and vegetables, fresh herbs, natural plants and flowers, bulbs, seedlings and seeds for planting, live animals, foodstuffs and beverages for animals, malt, beers, mineral waters, aerated waters, non-alcoholic beverages, fruit beverages and fruit juices, nutritional drinks, namely, mixed fruit juices, vegetable juices, energy drinks, syrups for making beverages, preparations for making beverages, beverages containing vitamins, powders for the preparation of beverages, alcoholic beverages (except beers), wine, cider, pre-mixed alcoholic beverages, other than beer-based, alcoholic essences, alcoholic extracts, anise, anisette, aperitifs, arak, bitters, brandy, cider, cocktails, curacao, digesters, distilled beverages, fruit (alcoholic beverages containing -), fruit extracts, alcoholic, gin, kirsch, liqueurs, mead, peppermint liqueurs, perry, piquette, rice alcohol, rum, sake, spirits, vodka, whisky, wine, spirits, liquors; information, advisory and consultancy services relating to all the aforesaid

Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Serial Number 88772099

Filing Date January 24, 2020

Current Basis 1B;44D

Original Filing Basis 1B;44D

Owner (APPLICANT) Bumble Holding Limited limited company (Ltd.) UNITED KINGDOM The Broadgate Tower, Third Floor 20 Primrose Street London UNITED KINGDOM EC2A2RS

Attorney of Record Lee J. Eulgen

Priority Date August 1, 2019

Description of Mark Color is not claimed as a feature of the mark.

Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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