

ESTTA Tracking number: **ESTTA1455398**
Filing date: **08/11/2025**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding no.	91300730
Party	Defendant Lifepal AB
Correspondence address	MAREK KRIZKA SPARRING LEGAL LLP 477 MADISON AVENUE, 6TH FLOOR NEW YORK, NY 10022 UNITED STATES Primary email: office@tramatm.com Secondary email(s): igor@tramatm.com 718-550-3490
Submission	Withdrawal Of Application
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Date	08/11/2025
Attachments	_TTAB_Abandonment of Application_Baibe.pdf(102840 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

MATTEL, INC.
SHARONI SHELLY FINKELSTEIN
2049 CENTURY PARK EAST, SUITE 2300
LOS ANGELES
CA UNITED STATES , 90067,

Opposer,

v.

Lifepal AB
Lundbyslingan 15,
Valbo, SWEDEN 81892,

Applicant.

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Opposition No. 91300730

Application Serial No. 98713304
Mark: BAIBE (figurative)

APPLICANT'S ABANDONMENT OF APPLICATION

Pursuant to Rule 2.135 of the Trademark Rules of Practice, 37 C.F.R. § 2.135,
Applicant hereby abandons Application Serial No. 98713304 at issue in this opposition
proceeding.

Dated: August 11, 2025

Respectfully submitted,

/Marek Krizka/

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Certificate of Service

I hereby certify that on August 11, 2025, I filed the foregoing ABANDONMENT OF APPLICATION via the TTAB's ESTTA electronic filing system which effectuated service on all counsel of record. A copy of the foregoing has also been served on Opposer's counsel of record on the same date to the following email addresses:

ssfinkelstein@venable.com , lsbrenner@venable.com , mhkent@venable.com ,
asharon@venable.com , trademarkdocketing@venable.com

/Marek Krizka/

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