ESTTA Tracking number:

ESTTA1482377

Filing date:

12/10/2025

### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding no.	92089483
Party	Defendant Ninety Plus LLC
Correspondence address	JESSICA EAVES MATHEWS LEVERAGE LEGAL GROUP LLC 1700 WESTLAKE AVE N, SUITE 200 SEATTLE, WA 98109 UNITED STATES Primary email: jessica@leveragelegalgroup.com 888-505-5838
Submission	Answer
Filer's name	Jessica Eaves Mathews
Filer's email	jessica@leveragelegalgroup.com, info@niksallie.com
Signature	/Jessica Eaves Mathews/
Date	12/10/2025
Attachments	ANSWER TO PETITION FOR CANCELLATION - Cancellation No 92089483.pdf(119174 bytes)



# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

90+ OT, LLC.,

Petitioner

 $\mathbf{v}_{\bullet}$ 

Ninety Plus LLC,

Respondent

Cancellation No. 92089483

In re Registration No. 5,586,370

## ANSWER TO PETITION FOR CANCELLATION

Mark: NINETY +

Date registered: October 16, 2018 Section 8 Renewal: April 17, 2025

Respondent, Ninety Plus LLC ("Respondent"), by and through its representative, hereby answers the Petition for Cancellation filed by 90+ OT, LLC ("Petitioner") as follows:

### RESPONSE TO BACKGROUND ALLEGATIONS

- 1. Respondent ADMITS the allegations contained in Paragraph 1.
- 2. Respondent ADMITS the allegations contained in Paragraph 2, including the filing of Application Serial No. 87/936,921 on May 25, 2018, the services recited therein, and the assertion of first use in commerce since at least as



- early as December 31, 2013.
- 3. Respondent ADMITS that USPTO records reflect the procedural history of Petitioner's Application Serial No. 98/769151 and its claimed first use date of December 20, 2020.
- 4. Respondent ADMITS that USPTO records reflect the procedural history of Petitioner's Application, including the refusal under Section 2(d) and subsequent revival, and Respondent DENIES that the refusal was in error.

## <u>RESPONSE TO COUNT ONE – CANCELLATION BASED ON</u> ABANDONMENT

- 5. Respondent repeats and realleges its responses to the prior paragraphs as though fully set forth herein.
- 6. Respondent DENIES the allegations contained in Paragraph 6. Respondent has continuously used the NINETY + mark in interstate commerce since 2013 through regular annual clinics, social media promotion, youth training camps, and community programming. Respondent's most recent clinics occurred in 2023, and Respondent has planned, organized, and begun preparing for new clinics scheduled for 2025–2026. Respondent has never formed any intent to abandon the mark and has maintained a bona fide intent to continue offering services under the NINETY + mark at all relevant times.



- 7. Respondent DENIES the allegations contained in Paragraph 7. Any temporary interruptions in in-person clinics in 2019–2020 and 2024–2025 were due to special circumstances fully consistent with continued trademark use. These circumstances include (a) in 2019, the primary facility Respondent used for winter camp got destroyed via tornado, (b) in 2020, inperson events were prohibited due to the COVID-19 shutdown, (c) the founder's professional soccer commitments, including international play and training obligations affected his availability for clinic scheduling and appearances, (c) the founder's personal circumstances, including the birth of his first child and the purchase of a home, and (d) the unexpected cancellation by a local Ohio club partner that had committed to provide facilities, marketing, and participants for Respondent's 2024 clinic. Respondent fully intended to hold the 2024 clinic and was ready to do so until the partner failed to perform. Respondent then began reevaluating and restructuring its operating model to ensure the continued success of future events. Throughout these periods Respondent maintained an uninterrupted bona fide intent to resume and continue offering clinics under the NINETY + mark.
- 8. Respondent DENIES the allegations contained in Paragraph 8.

## RESPONSE TO COUNT TWO – CANCELLATION BASED ON NONUSE AT



### **FILING**

- 9. Respondent repeats and realleges its responses to the prior paragraphs as though fully set forth herein.
- 10. Respondent DENIES the allegations contained in Paragraph 10.
- 11. Respondent DENIES the allegations contained in Paragraph 11. Respondent was using the NINETY + mark in commerce as of the May 25, 2018, filing date. Respondent's use included, but was not limited to, (a) December 2017 social media promotions of NINETY + winter clinics, (b) a March 9, 2018 promotion of Respondent's Spring Clinic, (c) Respondent's 2018 Spring Clinic evidenced by customer invoices, waivers, internal organizing emails, and marketing materials bearing the mark, and (d) a May 2018 announcement of Respondent's upcoming Chicago event partnership. These activities constitute bona fide use in commerce prior to and on the filing date.
- 12.Respondent DENIES the allegations contained in Paragraph 12. Respondent had made bona fide use of the NINETY + mark in interstate commerce on or before May 25, 2018, and the Registration is not void ab initio.
- 13. Respondent DENIES the allegations contained in Paragraph 13.

### RESPONSE TO STANDING

14. Respondent DENIES the allegations contained in Paragraph 14 except



## DOCKET

## Explore Litigation Insights



Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

## **Real-Time Litigation Alerts**



Keep your litigation team up-to-date with **real-time** alerts and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

## **Advanced Docket Research**



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

## **Analytics At Your Fingertips**



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

#### API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

#### **LAW FIRMS**

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

#### **FINANCIAL INSTITUTIONS**

Litigation and bankruptcy checks for companies and debtors.

### **E-DISCOVERY AND LEGAL VENDORS**

Sync your system to PACER to automate legal marketing.

