

# EXHIBIT 3

(12) **United States Patent**  
**Bartholomew**

(10) **Patent No.:** **US 7,472,175 B2**  
 (45) **Date of Patent:** **\*Dec. 30, 2008**

(54) **SYSTEM FOR CREATING AND POSTING MEDIA FOR SHARING ON A COMMUNICATION NETWORK**

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(73) Assignee: **Trio Systems, LLC**, Pasadena, CA (US)

(\* ) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 0 days.

This patent is subject to a terminal disclaimer.

(21) Appl. No.: **11/431,911**

(22) Filed: **May 10, 2006**

(65) **Prior Publication Data**

US 2006/0265477 A1 Nov. 23, 2006

**Related U.S. Application Data**

(63) Continuation of application No. 09/710,654, filed on Nov. 10, 2000, now Pat. No. 7,069,310.

(51) **Int. Cl.**

**G06F 15/16** (2006.01)

**G06F 15/177** (2006.01)

(52) **U.S. Cl.** ..... **709/219; 709/201; 715/704**

(58) **Field of Classification Search** ..... **709/200–203, 709/217–229; 719/310; 700/23, 88, 94; 715/704, 712**

See application file for complete search history.

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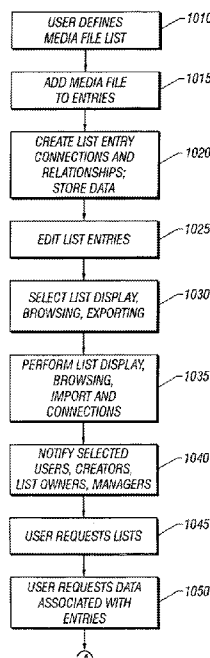
\* cited by examiner

*Primary Examiner*—Haresh N Patel

(57) **ABSTRACT**

A method and apparatus for creating and posting media is provided. For example, the invention allows a user to quickly create, signal process, encode, and transfer media files to a server for storage, posting, distribution, and retrieval. Thus, media such as audio, video, display, photo, spreadsheet, Web Clips, and HTML pages can be combined into a media file for uploading to a server and accessed from listings posted at web sites. A user downloads and installs a plug-in on a computer and performs various tasks. For example, the user can create a combined audio and photo media file on the computer and perform digital signal processing and encoding of the media file and upload to a server for storage, posting, distribution, and retrieval. An information management system provides file and file list rankings based upon selection or click through of files and file listings.

**4 Claims, 12 Drawing Sheets**



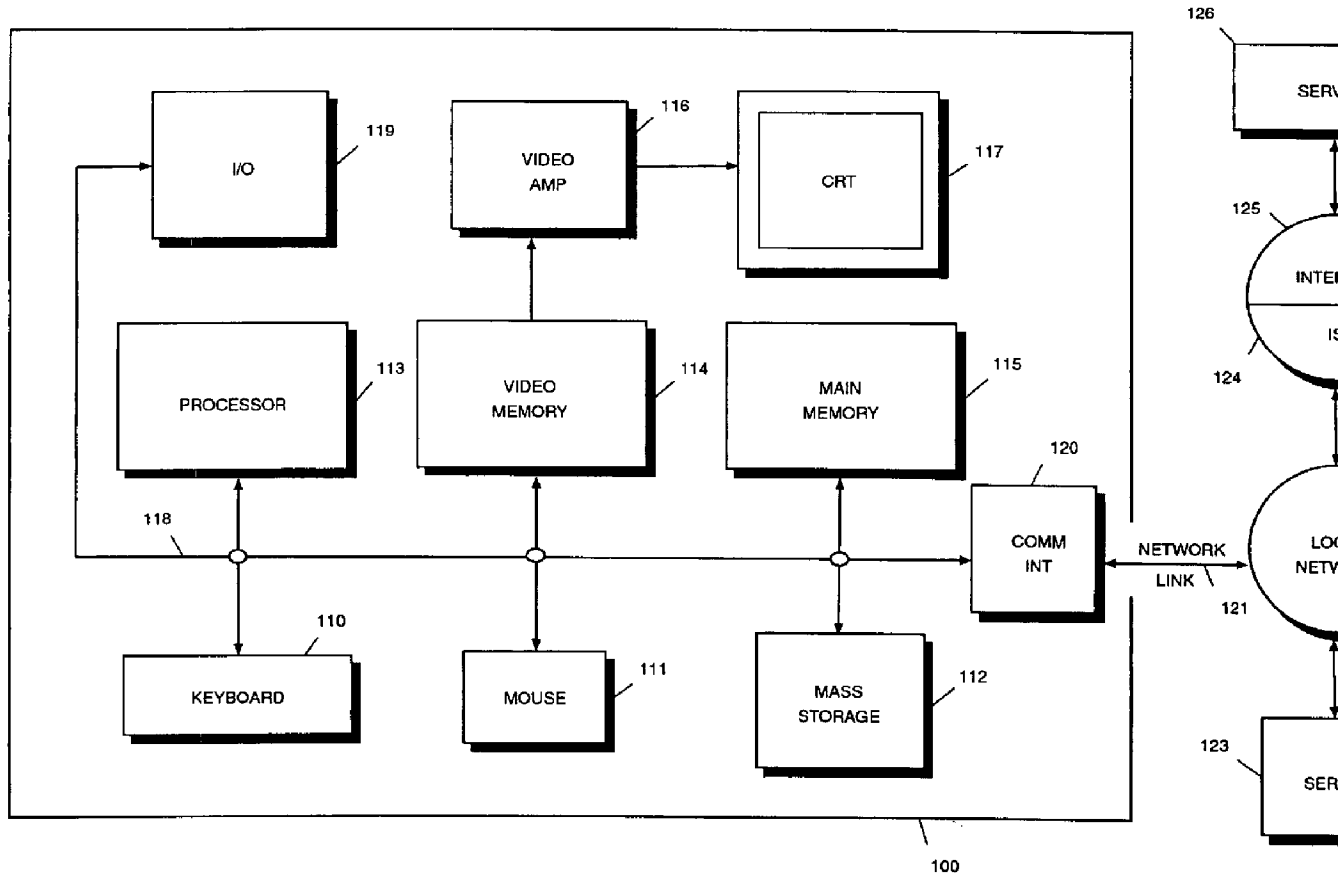


FIGURE 1

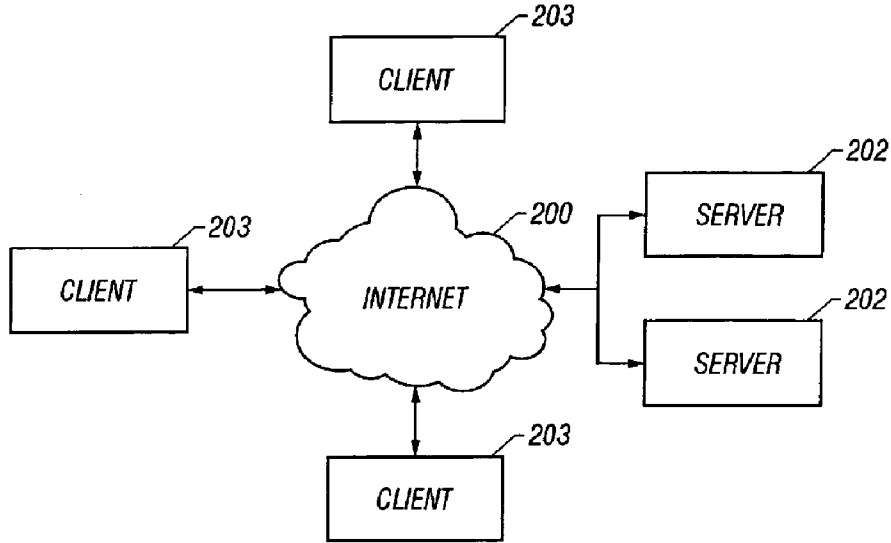


FIGURE 2

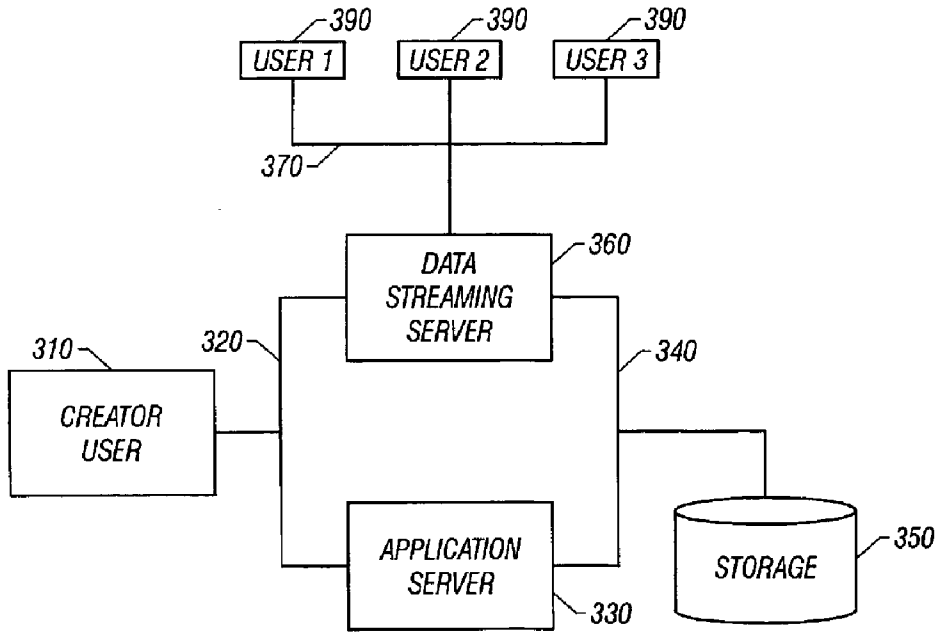


FIGURE 3

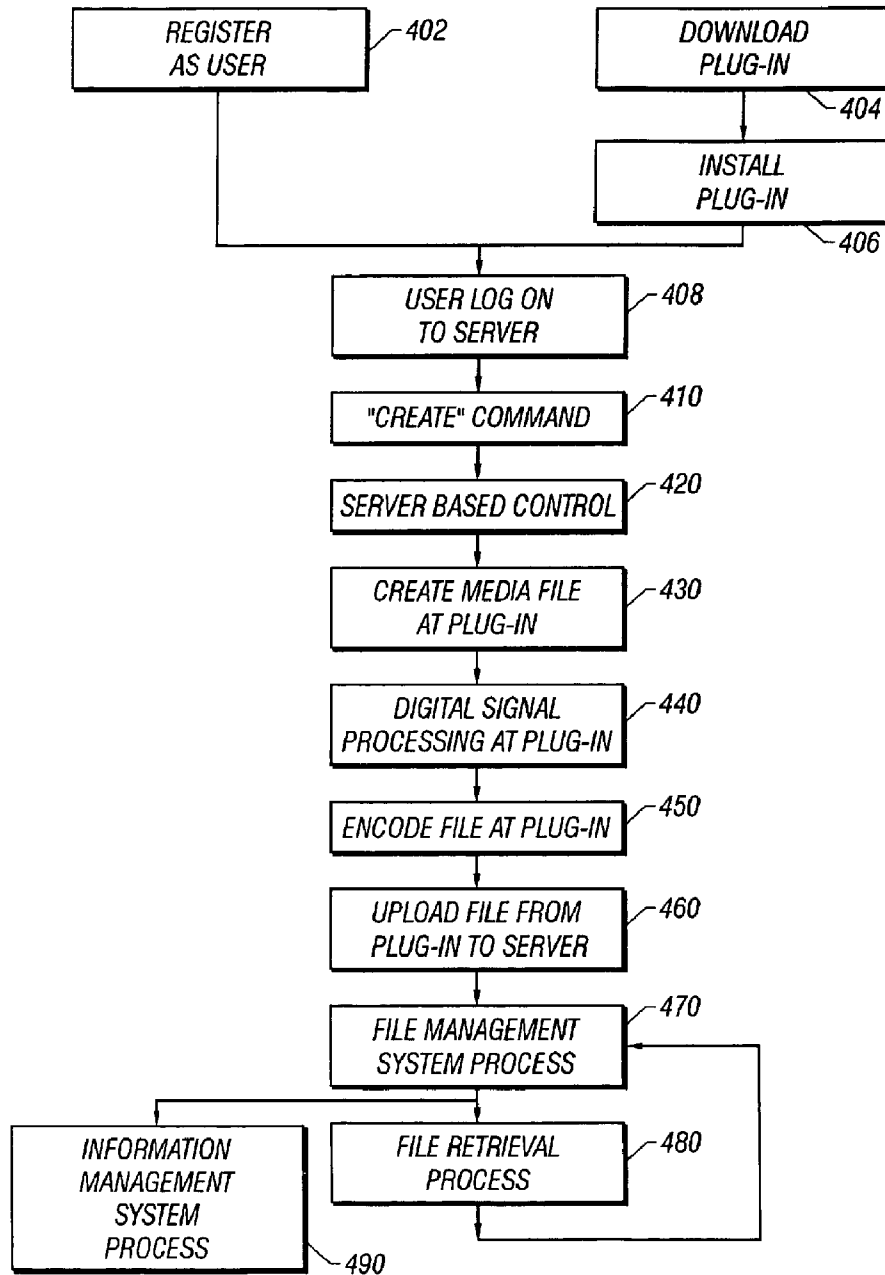


FIGURE 4

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