Exhibit A

(12) **United States Patent**
Long, III

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(54) **SPORTS INFORMATION GATHERING AND BROADCASTING SYSTEM**

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(*) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 0 days.

(21) Appl. No.: **13/231,686**

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(65) **Prior Publication Data**

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(51) **Int. Cl.**
H04H 20/08 (2008.01)
H04H 60/54 (2008.01)

(52) **U.S. Cl.**
CPC *H04H 20/08* (2013.01); *H04H 60/54* (2013.01)

(58) **Field of Classification Search**
None
See application file for complete search history.

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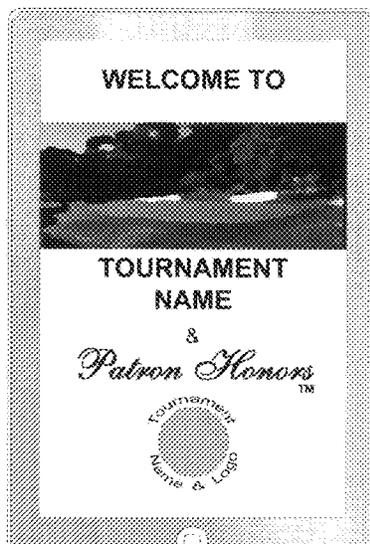WO   WO 2005/050521   6/2005

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(57) **ABSTRACT**

Systems and methods of gathering, processing, and distributing information of a sporting event over a wireless network covering the sporting event, including a first portable device carried by a spotter of the sporting event to acquire global positioning system (GPS) data corresponding to the first portable device, to receive input data regarding status of the sporting event from the spotter, and to transmit the GPS and input data over the network, and a second portable device carried by a patron of the sporting event to receive the transmitted data, and to selectively display graphical representations of the transmitted data according to an input from the patron.
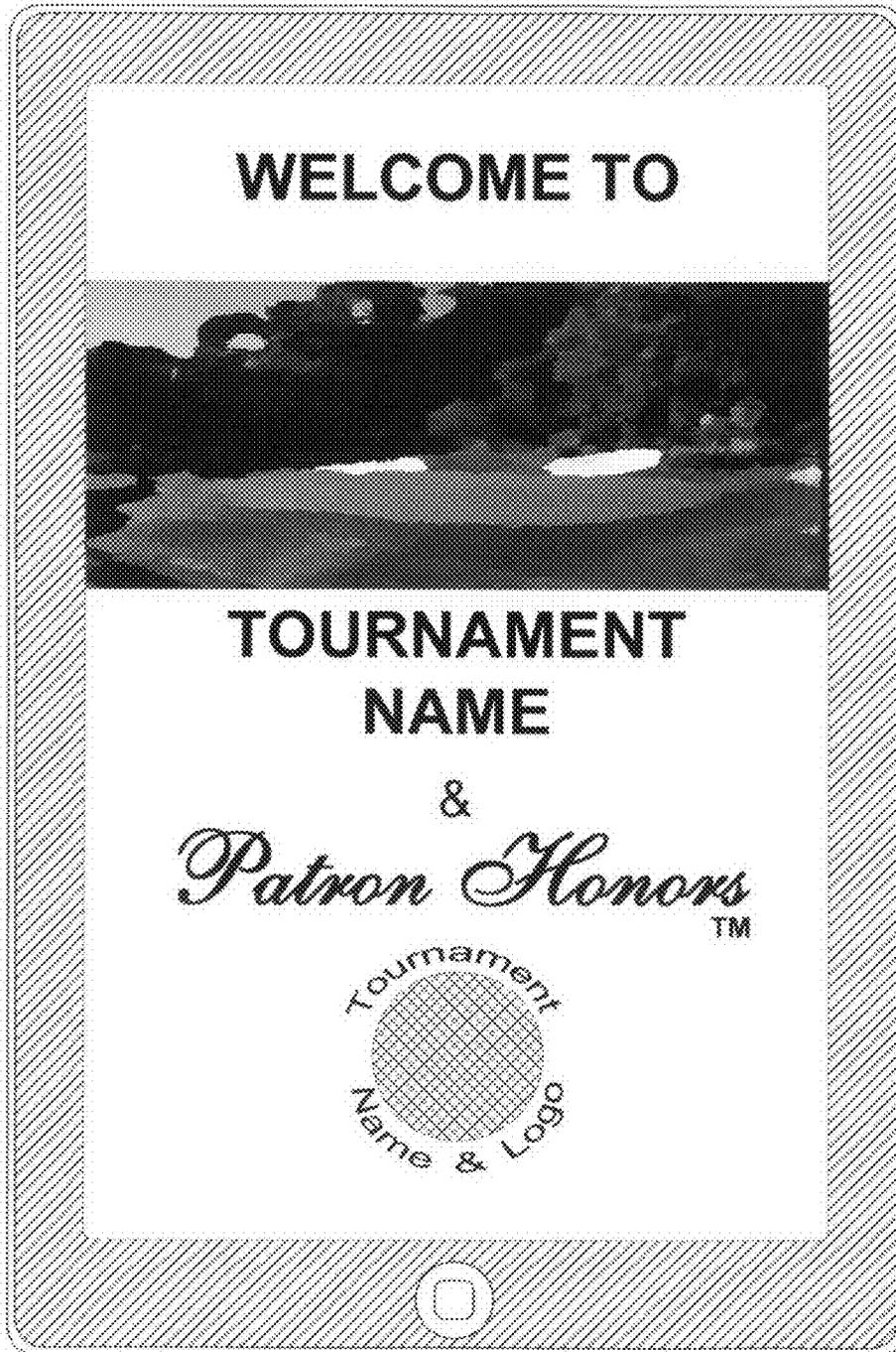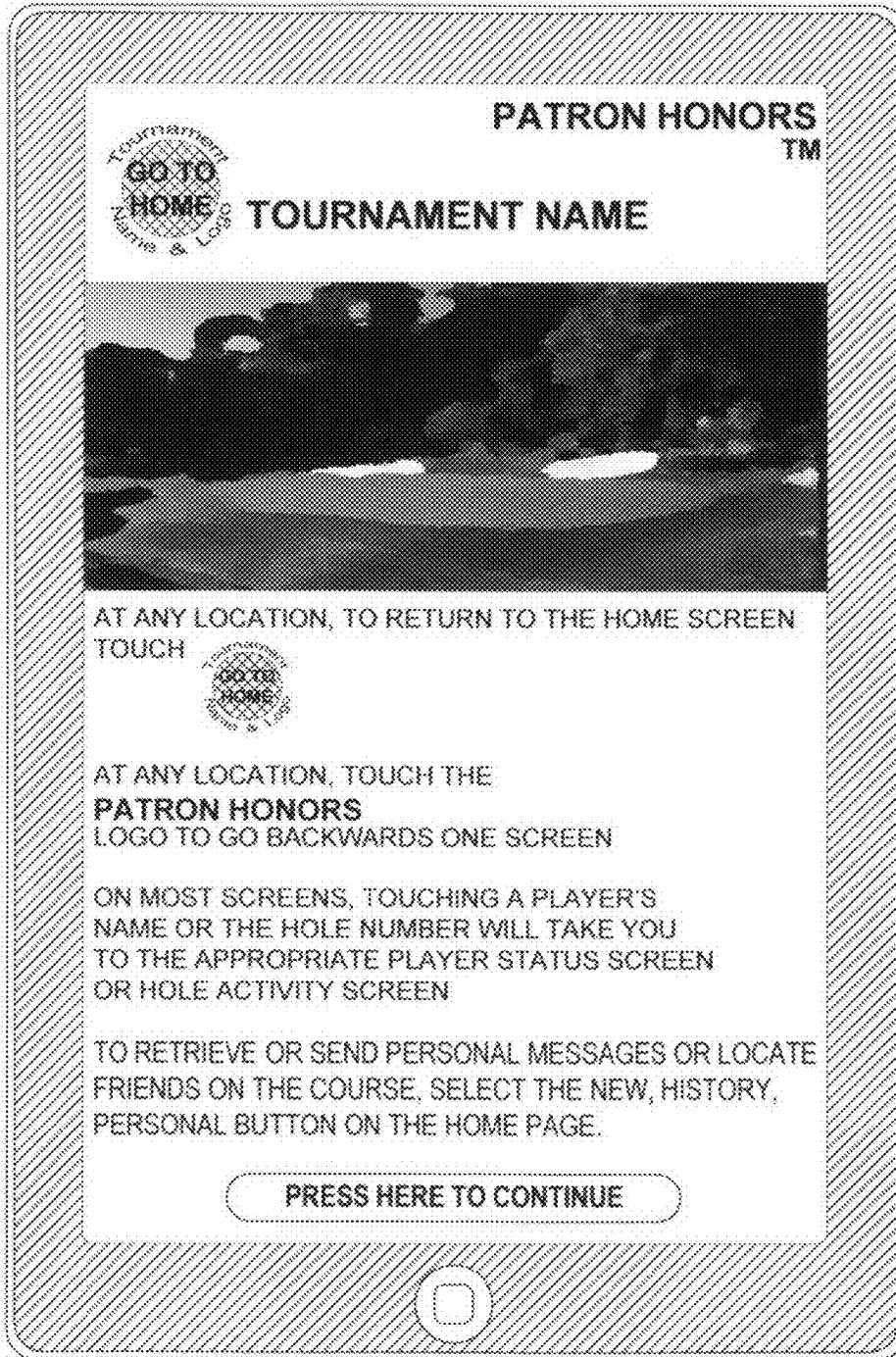
23 Claims, 32 Drawing Sheets

WELCOME TO

TOURNAMENT NAME

&

Patron Honors ™

Tournament Name & Logo

Fig.1

PATRON HONORS
TM

GO TO HOME

TOURNAMENT NAME

AT ANY LOCATION, TO RETURN TO THE HOME SCREEN
TOUCH

AT ANY LOCATION, TOUCH THE
PATRON HONORS
LOGO TO GO BACKWARDS ONE SCREEN

ON MOST SCREENS, TOUCHING A PLAYER'S
NAME OR THE HOLE NUMBER WILL TAKE YOU
TO THE APPROPRIATE PLAYER STATUS SCREEN
OR HOLE ACTIVITY SCREEN

TO RETRIEVE OR SEND PERSONAL MESSAGES OR LOCATE
FRIENDS ON THE COURSE, SELECT THE NEW, HISTORY,
PERSONAL BUTTON ON THE HOME PAGE.

PRESS HERE TO CONTINUE

Fig.2

PATRON HONORS
TM

GO TO HOME

TOURNAMENT NAME

PLAYER STATUS & INFOR

SCORES TRENDS PAIRINGS

CURRENT COURSE ACTION

ROARS OF THE COURSE

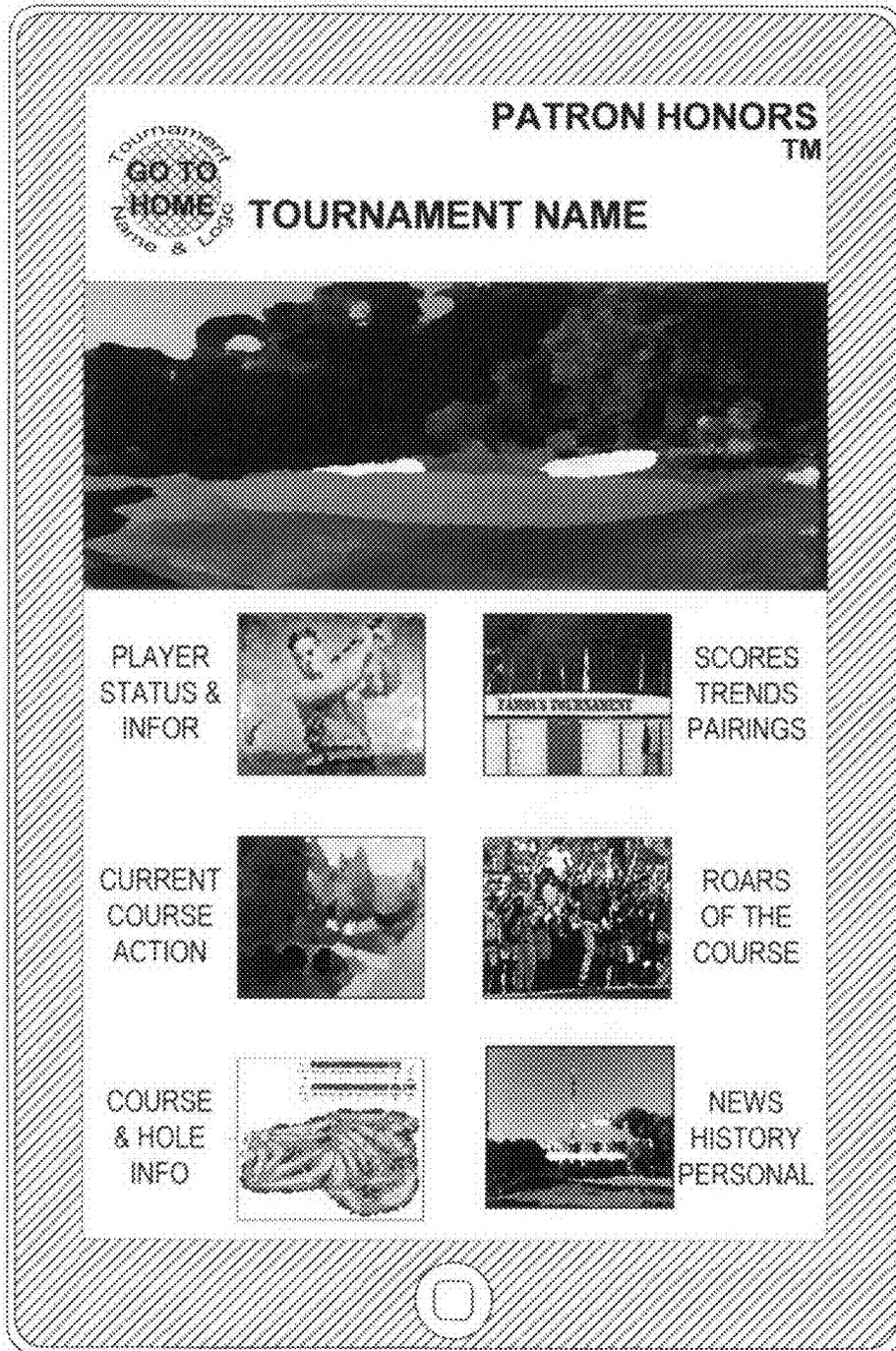COURSE & HOLE INFO

NEWS HISTORY PERSONAL

Fig.3

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