
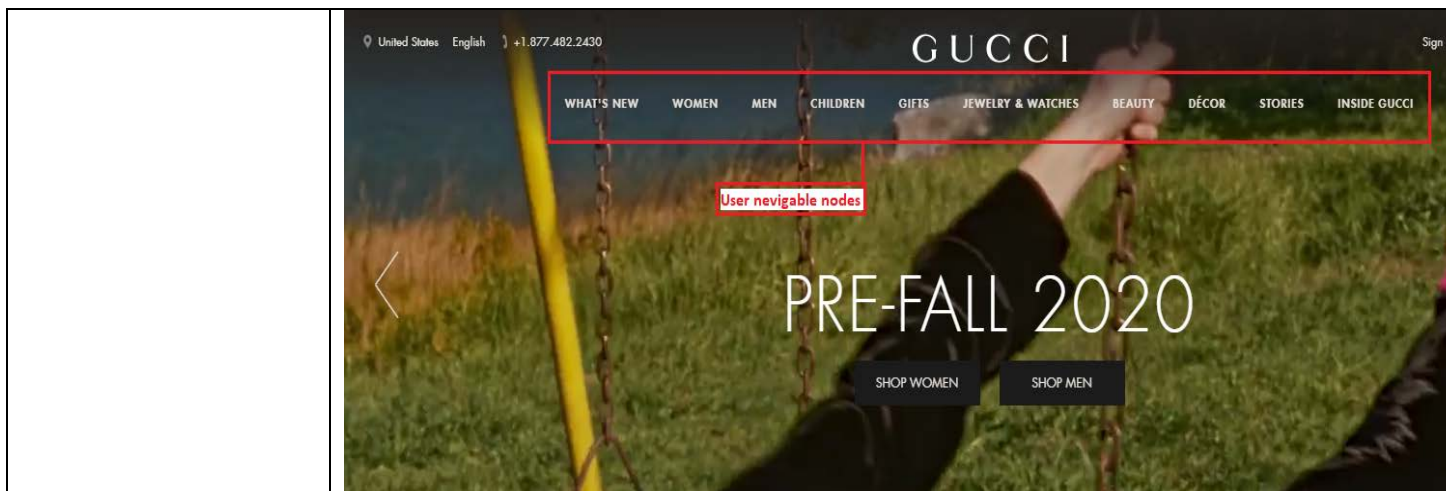
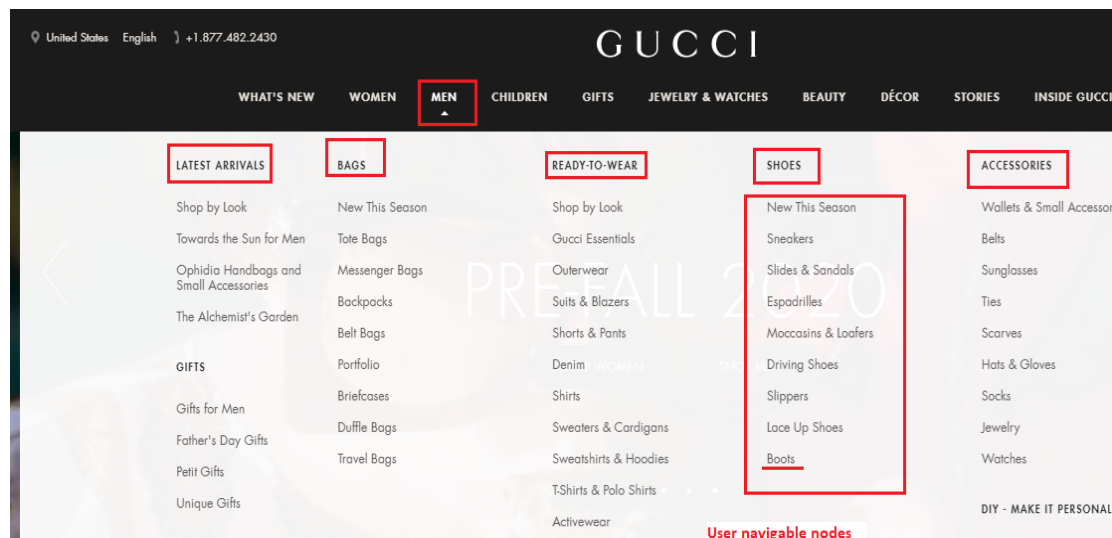


Exhibit B

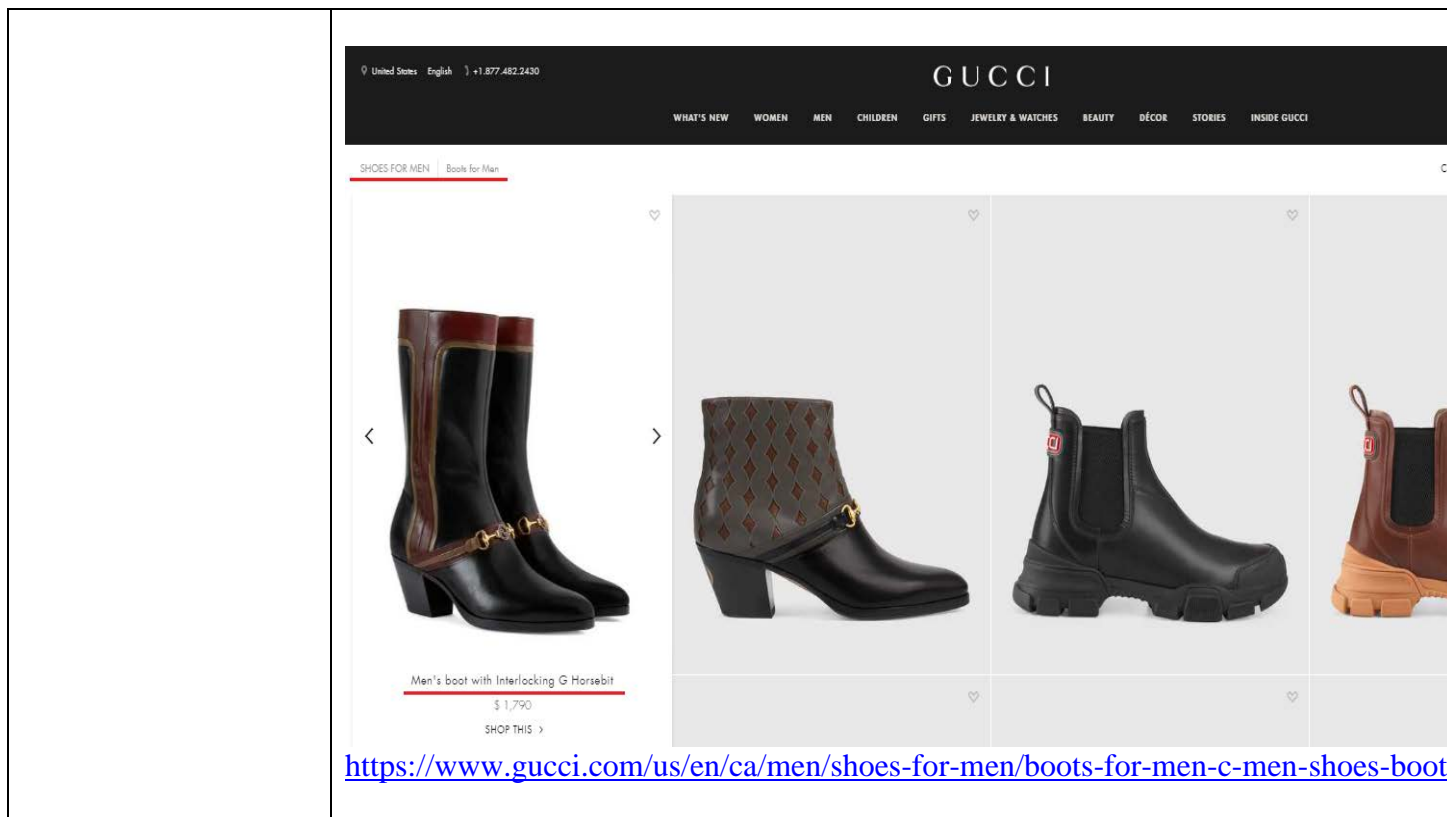
US7689617	Gucci.com website (“The accused instrumentality”)
<p>1. A method performed in a system comprising user navigable nodes, documents attached to the user navigable nodes, keywords associated with the user navigable nodes and having search and navigation capability that allows users to move from node to node via links between the nodes and make selections when at individual nodes, the method comprising, at a user navigable node within the system:</p>	<p>The accused instrumentality practices a method performed in a system comprising Gucci.com has different product categories (nodes) such as What’s New, Women, Men, Children, etc. for sale (e.g., products webpages) attached to the user navigable nodes (e.g., products webpages are tagged using keywords such as boot, etc.) associated with Gucci.com has different products categories (nodes) such as What’s New, Women, Men, Children, etc. for sale by a user), and having search (e.g., search box) and navigation capability that allows users to move from node to node via links between the nodes (e.g., from the home page node, users can go to nodes such as “Women”, “Men”, “Children”, etc.; and then within a node, such as Men, Gucci.com has different products categories such as “Bags”, “Ready to Wear”, “Shoes”, etc. which in turn contain particular product selections when at individual nodes (e.g., a desired products node).</p>  <p>https://www.gucci.com/us/en/</p> <p>As shown below, the accused instrumentality has different product categories (nodes) such as What’s New, Women, Men, Children, etc. for sale (e.g., products webpages) attached to the user navigable nodes (e.g., products webpages are tagged using keywords such as boot, etc.) associated with Gucci.com has different products categories (nodes) such as What’s New, Women, Men, Children, etc. for sale by a user), and having search (e.g., search box) and navigation capability that allows users to move from a products category (a node), “Men”, “Women”, “Children”, etc. (another node), “Bags”, “Ready to Wear”, “Shoes”, etc. within the “Men” category, via links between the nodes and make selections when at individual nodes.</p>



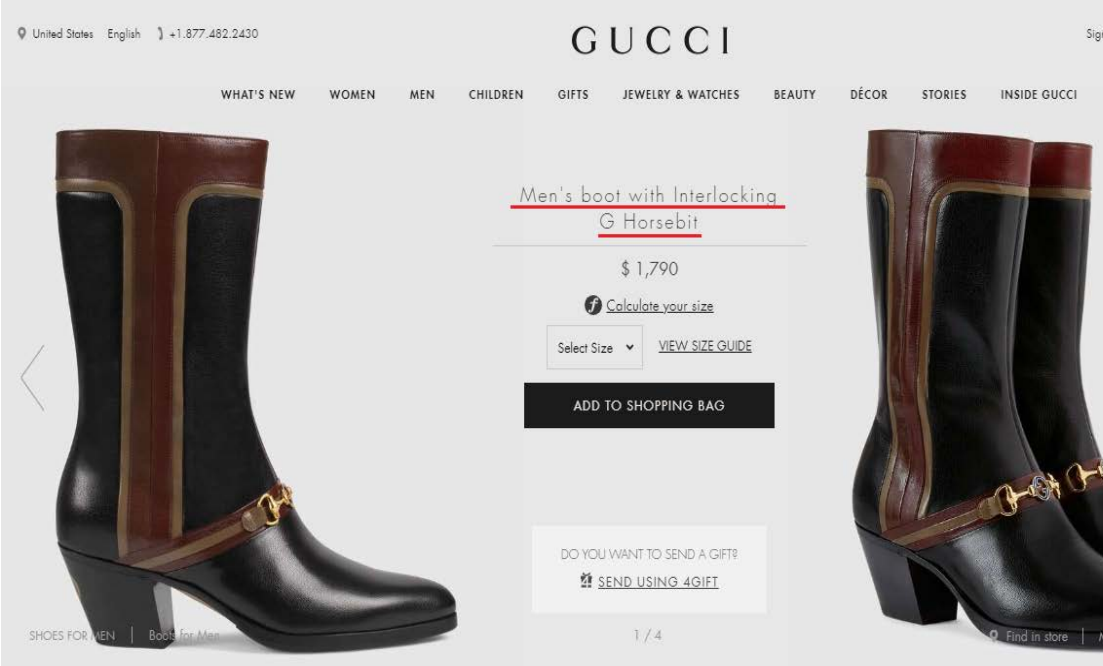
<https://www.gucci.com/us/en/>



<https://www.gucci.com/us/en/>



The screenshot displays the Gucci website's 'SHOES FOR MEN' section. The top navigation bar includes the Gucci logo and menu items: WHAT'S NEW, WOMEN, MEN, CHILDREN, GIFTS, JEWELRY & WATCHES, BEAUTY, DÉCOR, STORIES, and INSIDE GUCCI. The breadcrumb trail shows 'SHOES FOR MEN' and 'Boots for Men'. A large featured image shows a pair of black men's boots with brown leather accents and gold horsebit buckles. Below this image, the text reads 'Men's boot with Interlocking G Horsebit', '\$ 1,790', and 'SHOP THIS >'. To the right, a grid of three smaller boot images is visible, each with a heart icon for favoriting. The URL at the bottom of the screenshot is <https://www.gucci.com/us/en/ca/men/shoes-for-men/boots-for-men-c-men-shoes-boot>.



The screenshot displays the Gucci website interface. At the top, there is a navigation bar with the Gucci logo and various menu items: WHAT'S NEW, WOMEN, MEN, CHILDREN, GIFTS, JEWELRY & WATCHES, BEAUTY, DÉCOR, STORIES, and INSIDE GUCCI. The main content area features a large image of a black leather men's boot with a brown leather vertical stripe and a gold interlocking G horsebit buckle. To the right of the image, the product title is "Men's boot with Interlocking G Horsebit", followed by the price "\$ 1,790". Below the price, there is a "Calculate your size" button, a "Select Size" dropdown menu, and a "VIEW SIZE GUIDE" link. A prominent "ADD TO SHOPPING BAG" button is located below these options. At the bottom of the product image, there is a "DO YOU WANT TO SEND A GIFT?" section with a "SEND USING 4GIFT" option. The page also includes a "Find in store" search bar and a "1 / 4" indicator.

<https://www.gucci.com/us/en/pr/men/shoes-for-men/boots-for-men/mens-boot-with-interlocking-g-horsebit/6143261D0701068>

As shown below, the accused instrumentality provides a webpage related to an individual with keywords.

Explore Litigation Insights

Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time alerts** and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.