### UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF VIRGINIA Norfolk Division

D&M FARMS, MARK HASTY, and DUSTIN
LAND, individually and on behalf of all others
similarly situated,

Plaintiffs,

v.

BIRDSONG CORPORATION, a Virginia corporation; and GOLDEN PEANUT COMPANY, LLC, a Georgia limited liability company,

Defendants.

Civil	Action No.	
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CLASS ACTION COMPLAINT AND DEMAND FOR JURY TRIAL



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Plaintiffs bring this action on behalf of themselves individually and on behalf of a plaintiff class (the "Class") consisting of Peanut farmers in the United States who sold raw, harvested Runner Peanuts to Peanut shelling companies from at least January 1, 2014 through the present (the "Class Period"). Plaintiffs bring this action for treble damages under the antitrust laws of the United States against Defendants, and demand a trial by jury.

#### I. NATURE OF ACTION

- 1. Peanut shelling companies (or shellers) play a vital role in the peanut production process. The majority of Peanut crops are processed in some manner prior to reaching customers. Once Peanut farmers harvest their crops, approximately 90% of the Peanuts are usually moved to a buying point and sold to a shelling plant. Inside the shelling plant, the Peanuts are processed and packaged into sacks for shipment or storage. The Peanut shellers are responsible for marketing and selling the shelled product to food companies or other manufacturers.
- 2. As used in this Complaint, "Peanut" or "Peanuts" refers to all peanuts that are raw and harvested and ready to be sold to shellers. "Peanuts" includes all four of the major types of peanuts: runner, Spanish, Valencia, and Virginia.
- 3. As used in this Complaint, "Runner," "Runners," or "Runner Peanuts" refers to the runner type of peanuts that are raw and harvested and ready to be sold to shellers.
- 4. Defendants Birdsong Corporation ("Birdsong") and Golden Peanut Company, LLC ("Golden Peanut") are the largest players in the shelling industry and together hold 80-90% of the total Peanut shelling market share.
- 5. Since January 2014, the prices paid by shellers to Peanut farmers for Runners have remained remarkably flat and unchanged, despite significant supply disruptions such as Hurricane Michael, a Category 5 hurricane that hit a significant amount of Peanut crops in the Florida panhandle/southern Georgia and Alabama area in 2018.



- 6. From 2011 to 2013, the Peanut industry experienced drastic weather-related price changes that made it difficult for Defendants to manage risk and plan for production. Upon information and belief, and as alleged in this Complaint, Defendants thereafter conspired and colluded with one another to stabilize and depress Runner prices. Among other things, during the relevant time period, Defendants over-reported Peanut and Runner inventory numbers to the USDA to create the false impression of an oversupplied market. Defendants capitalized on the perceived oversupply to offer artificially low Runner prices to farmers. Defendants also underreported Peanut and Runner prices to the USDA to further suppress prices and keep them low and less volatile.
- 7. In addition, Defendants offered nearly identical shelling contracts, often within the same day of one another, limiting the negotiating power and pricing options for farmers. Upon information and belief, these contracts are released following National Peanut Buying Points Association conferences, which are sponsored and attended by both Golden Peanut and Birdsong.
- 8. The Peanut shelling industry is particularly susceptible to a conspiracy due to a lack of pricing transparency. Unlike other agricultural commodities, there is no futures market for Peanuts. Rather, Peanut prices are set through private contracting between shellers and farmers, although farmers rarely have negotiating power over contractual terms. As the dominant players in this industry, Defendants dictate the prices offered to Plaintiffs and Class members.
- 9. Defendants' shelling facilities and the buying points they control through various contractual arrangements are scattered throughout key United States Peanut production regions and located in close proximity to one another, providing prime opportunities for collusion. Defendants are heavily involved in the industry's top trade associations through which they discuss and share exclusive market information.



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