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1	Plaintiffs Veera Daruwalla, Michael March, and Lavicieia Sturdivant ("Plaintiffs"),
2	
	individually and on behalf of classes of similarly situated individuals (defined below), bring
3	this action against Defendant T-Mobile USA, Inc. ("T-Mobile" or "Defendant"). Plaintiffs
4	make the following allegations based upon personal knowledge as to their own actions and
5	upon information and belief as to all other matters and believe that reasonable discovery will
6	provide additional evidentiary support for the allegations herein.
7	I. NATURE OF THE CASE
8	1. "Not all data breaches are created equal. None of them are good, but they do
9	come in varying degrees of bad. And given how regularly they happen, it's understandable that
10	you may have become inured to the news. Still, a T-Mobile breach that hackers claim involved
11	the data of 100 million people deserves your attention" WIRED Magazine, The T-Mobile
12	Data Breach is One You Can't Ignore, August 16, 2021.
13	2. On the same day that article was printed, T-Mobile confirmed that hackers using
14	the Twitter handle @und0xxed had in fact gained unauthorized access to T-Mobile data
15	through T-Mobile servers (the "Data Breach").
16	3. According to the hackers, the stolen personal identifying information ("PII")
17	includes customers' names, addresses, social security numbers, drivers license information,
18	phone numbers, dates of birth, security PINs, phone numbers, and, for some customers, unique
19	IMSI and IMEI numbers (embedded in customer mobile devices that identify the device and
20	the SIM card that ties that customer's device to a telephone number)—all going back as far as
21	the mid 1990s. The hackers also claim to have a database that includes credit card numbers
22	with six digits of the cards obfuscated.
23	4. As the WIRED article points out: "[T]he apparent T-Mobile breach offers
24	potential buyers a blend of data that could be used to great effect." "[H]aving [this PII]
25	centralized streamlines the [identity theft] process for criminals" And while it may be true
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1 that "names and phone numbers are relatively easy to find ... a database that ties those two 2 together, along with identifying someone's carrier and fixed address, makes it much easier to convince someone to click on a link that advertises, say, a special offer or upgrade for T-3 Mobile customers. And to do so en masse." 4 5 5. Furthermore, "[b]ecause each IMEI number is tied to a specific customer's 6 phone, knowing it could help in a so-called SIM-swap attack" which "could lead to account 7 takeover concerns...since threat actors could gain access to two-factor authentication or one-8 time passwords tied to other accounts-such as email, banking, or any other account 9 employing advanced authentication security feature—using a victim's phone number." In fact, 10 a previous T-Mobile data breach disclosed in February of this year-one of many it has 11 suffered in the last few years—was used specifically to execute a SIM-swap attack.<sup>1</sup> 12 6. According to the hackers, the Data Breach reportedly affects more than 100 13 million individuals, meaning that all or nearly all T-Mobile customers may have been impacted.<sup>2</sup> As of August 18, T-Mobile has conceded that its "preliminary investigation" 14 15 indicates that at *least* 7.8 million current T-Mobile postpaid customer accounts were in the 16 stolen files, as well as over 40 million records of former or prospective customers who had 17 previously applied for credit with T-Mobile, 850,000 active prepaid customers, and some additional information from inactive prepaid accounts access through prepaid billing files. The 18 19 investigation appears ongoing and therefore may reveal additional affected accounts. 20 21 22 <sup>1</sup>See, e.g., Gatlan, Sergio, *T-Mobile discloses data breach after SIM swapping attacks*, Bleeping Computer, Feb. 26, 2021, available at 23 https://www.bleepingcomputer.com/news/security/t-mobile-discloses-data-breach-after-simswapping-attacks/. 24 <sup>2</sup> T-Mobile US Inc. (2020). Form 10-K 2020 at 5. Retrieved from https://www.sec.gov/ix?doc=/Archives/edgar/data/0001283699/000128369921000039/tmus-25 20201231.htm.

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<ul> <li>any notice or instruction to its customers, other than that "communications will be issued</li> <li>shortly" recommending that all T-Mobile postpaid customers proactively change their PIN and</li> <li>take advantage of Account Takeover Protection capabilities. Unfortunately, it is too late:</li> <li>according to the hackers, they have already sold a first batch containing hundreds of thousands</li> <li>of records and are shopping the bulk of the stolen PII directly to buyers.</li> <li>8. As the target of many data breaches in the past, T-Mobile knew its systems were</li> <li>vulnerable to attack. Yet it failed to implement and maintain reasonable security procedures</li> <li>and practices appropriate to the nature of the information to protect its customers' personal</li> <li>information, yet again putting millions of customers at great risk of scams and identity theft.</li> <li>Its customers expected and deserved better from the second largest wireless provider in the</li> <li>country.</li> <li>9. The customer PII disclosed in the Data Breach is protected by the California</li> </ul>	1	7. But while T-Mobile has confirmed that a breach occurred, it has yet to provide
<ul> <li>take advantage of Account Takeover Protection capabilities. Unfortunately, it is too late:</li> <li>according to the hackers, they have already sold a first batch containing hundreds of thousands</li> <li>of records and are shopping the bulk of the stolen PII directly to buyers.</li> <li>8. As the target of many data breaches in the past, T-Mobile knew its systems were</li> <li>vulnerable to attack. Yet it failed to implement and maintain reasonable security procedures</li> <li>and practices appropriate to the nature of the information to protect its customers' personal</li> <li>information, yet again putting millions of customers at great risk of scams and identity theft.</li> <li>Its customers expected and deserved better from the second largest wireless provider in the</li> <li>country.</li> </ul>	2	any notice or instruction to its customers, other than that "communications will be issued
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9. The customer PII disclosed in the Data Breach is protected by the California	12	country.
	13	9. The customer PII disclosed in the Data Breach is protected by the California
14 Consumer Privacy Act of 2018, Cal. Civ. Code § 1798.100 ("CCPA"), which gives rise to a	14	Consumer Privacy Act of 2018, Cal. Civ. Code § 1798.100 ("CCPA"), which gives rise to a
15 cause of action when insufficient security results in a breach. Specifically, the CCPA gives	15	cause of action when insufficient security results in a breach. Specifically, the CCPA gives
16 rise to a claim where, as here, an individual's name in combination with a social security	16	rise to a claim where, as here, an individual's name in combination with a social security
17 number or driver's license number are exfiltrated without authorization (among other things). <sup>3</sup>	17	number or driver's license number are exfiltrated without authorization (among other things). <sup>3</sup>
18 10. In a private right of action, the CCPA also provides for statutory damages of	18	10. In a private right of action, the CCPA also provides for statutory damages of
19 between \$100 and \$750 per customer per violation or actual damages, whichever is greater.	19	between \$100 and \$750 per customer per violation or actual damages, whichever is greater.
20 The appropriate amount of statutory damages is determined through examination of a number	20	The appropriate amount of statutory damages is determined through examination of a number
21 of factors, including the size of Defendant's assets and whether the Defendant has a record of	21	of factors, including the size of Defendant's assets and whether the Defendant has a record of
22 weak data security.	22	weak data security.
23	23	
24 <sup>3</sup> In other sections of the CCPA, "personal information" is defined more broadly as	24	<sup>3</sup> In other sections of the CCPA, "personal information" is defined more broadly as
	25	"information that identifies, relates to, describes, is reasonably capable of being associated with,

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1	11. Finally, the CCPA provides that "[a]ny provision of a contract or agreement of
2	any kind that purports to waive or limit in any way a consumer's rights under this title,
3	including, but not limited to, any right to a remedy or means of enforcement, shall be deemed
4	contrary to public policy and shall be void and unenforceable."
5	12. Plaintiffs now seek compensation under the CCPA and principles of common
6	law negligence, unjust enrichment, breach of implied contract, and breach of confidence, for
7	their damages and those of fellow class members. Plaintiffs also seek injunctive relief to
8	ensure that T-Mobile cannot continue to put its customers at risk.
9	II. JURISDICTION AND VENUE
10	13. This Court has jurisdiction over this action under the Class Action Fairness Act
11	("CAFA"), 28 U.S.C. § 1332(d), because the aggregate amount in controversy exceeds
12	\$5,000,000, exclusive of interests and costs, there are more than 100 class members, and one or
13	more members of the classes are residents of a different state than the Defendant. The Court
14	also has supplemental jurisdiction over the state law claims under 28 U.S.C. § 1367.
15	14. This Court has personal jurisdiction over Defendant because it is headquartered
16	in this District.
17	15. Venue is proper in this District pursuant to 28 U.S.C. §§ 1391(b) and (c) and 15
18	U.S.C. §§ and 22, as Defendant resides, transacts business, committed an illegal or tortious act,
19	has an agent, and/or can be found in this District.
20	III. PARTIES
21	16. Plaintiff Veera Daruwalla is a resident of Kern County, California. As a current
22	T-Mobile customer since at least 2018, Ms. Daruwalla believes her PII was accessed without
23	authorization, exfiltrated, and/or stolen in the Data Breach.
24	17. Plaintiff Michael March is a resident of Chalmette, Louisiana and was a T-
25	Mobile customer for approximately eight years before canceling his services due to privacy

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