

**UNITED STATES DISTRICT COURT  
EASTERN DISTRICT OF WISCONSIN**

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URIEL PHARMACY HEALTH AND WELFARE PLAN;  
and URIEL PHARMACY, INC., on their own behalf and  
on behalf of all others similarly situated,

Plaintiffs,

v.

Case No. \_\_\_\_\_

ADVOCATE AURORA HEALTH, INC.  
and AURORA HEALTH CARE, INC.

Defendants.

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**CLASS ACTION COMPLAINT**

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## TABLE OF CONTENTS

CLASS ACTION COMPLAINT .....	1
I.    NATURE OF THE ACTION .....	1
II.   PARTIES .....	6
A.  Plaintiffs .....	6
B.  Defendants .....	6
III.  JURISDICTION AND VENUE .....	6
IV.  OVERVIEW OF HOSPITAL/INSURANCE MARKETS AND CONSOLIDATION .....	7
A.  Hospital/Insurance Negotiations Within a Functioning Market .....	7
B.  Hospital/Insurance Negotiations in a Market Distorted by Anticompetitive Behavior .....	11
V.   RELEVANT MARKETS .....	15
A.  Relevant Product Markets .....	15
B.  Relevant Geographic Markets .....	17
VI.  AAH’S MARKET POWER .....	23
A.  AAH’s Ownership of “Must-Have” Hospitals Provides Its Enormous Market Power .....	25
B.  AAH’s Ownership of Many Specialty Services in Eastern Wisconsin Increases Its Market Power .....	27
VII. AAH’S ANTICOMPETITIVE CONDUCT .....	27

A.	AAH Imposes “All Or Nothing” and “All Plans” Contract Language and Uses Other Tactics to Force Inclusion of Its Overpriced Hospitals in Insurance Networks .....	27
B.	AAH Punishes Innovative Insurance Products to Suppress Competition .....	30
C.	AAH Engages In “Anti-Steering” and “Anti-Tiering” .....	32
D.	AAH Uses Non-Competes, Referral Restrictions, and Other Tactics to Suppress Competition and Increase Prices .....	34
E.	AAH Uses Gag Clauses to Suppress Competition and Further Its Other Anticompetitive Schemes .....	36
F.	The Combination of AAH’s Anticompetitive Conduct is Especially Harmful ....	38
G.	AAH’s Acquisition Strategy Suppresses Competition and Allows AAH to Impose Broader Anticompetitive Contractual Terms .....	38
VIII.	AAH’s ANTICOMPETITIVE CONDUCT CAUSES HIGHER PRICES AND SUPPRESSES QUALITY .....	48
A.	AAH’s Prices Drive Costs for Self-Funded Commercial Health Plans.....	48
B.	AAH Charges Supracompetitive Prices in Milwaukee.....	49
C.	AAH Charges Supracompetitive Prices in Green Bay .....	56
D.	AAH Charges Supracompetitive Prices Throughout Wisconsin .....	57
E.	AAH Raised Prices In Illinois Substantially After Merger .....	57
IX.	ADDITIONAL FACTS REGARDING NAMED PLAINTIFFS.....	58
X.	CLASS ALLEGATIONS .....	59
XI.	CLAIMS FOR RELIEF .....	62
	COUNT ONE.....	62
	COUNT TWO.....	63

COUNT THREE.....	65
COUNT FOUR.....	66
COUNT FIVE.....	67
COUNT SIX.....	68
COUNT SEVEN.....	69
XII. JURY DEMAND.....	70
XIII. PRAYER FOR RELIEF .....	70

## CLASS ACTION COMPLAINT

Plaintiffs Uriel Pharmacy Health and Welfare Plan and Uriel Pharmacy, Inc. (collectively “Uriel”), individually, and on behalf of all others similarly situated, bring this action against Aurora Health Care, Inc. and Advocate Aurora Health, Inc. (collectively, “AAH”) and state as follows:

### **I. NATURE OF THE ACTION**

1. This is an action for restraint of trade, unlawful monopolization, and unfair methods of competition seeking classwide damages and injunctive and equitable relief under the Sherman Act, 15 U.S.C. §§ 1 *et seq.*, and Wisconsin’s antitrust laws, Wis. Stat. §§ 133.01 *et seq.*

2. For the past several years, AAH has engaged in anticompetitive methods to restrain trade and abuse its market dominance for the purpose of foreclosing competition and extracting unreasonably high prices from the Plaintiffs and other Wisconsin businesses, unions, and taxpayers. These abuses include unlawfully forcing commercial health plans to include in their networks all of AAH’s overpriced facilities even if they would rather only include some, and aggressively blocking employers and insurers from directing individuals to higher value care at non-AAH facilities. AAH has gone to extraordinary lengths to suppress innovative insurance products, such as tiered plans, that would reduce costs for employers. And it has used a combination of acquisitions, referral restraints, non-competes, and gag clauses to suppress competition from other healthcare providers and attempt to expand its monopoly over acute inpatient hospital services into other, separate markets.

3. Rising healthcare costs have had a significantly negative impact on Wisconsin employers, workers, and taxpayers. According to national academic studies and state-specific research in Wisconsin, those rising healthcare costs are primarily driven by the rapidly increasing

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