

Trademark/Service Mark Application, Principal Register

Serial Number: 78597683

Filing Date: 03/29/2005

The table below presents the data as entered.

Input Field	Entered
MARK SECTION	
MARK FILE NAME	\\TICRS\EXPORT11\IMAGEOUT11\785\976\78597683\xml1\ APP0002.JPG
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	NO
LITERAL ELEMENT	ALBINO - BITE THE WHITE
COLOR MARK	NO
PIXEL COUNT ACCEPTABLE	NO
PIXEL COUNT	2370 x 570
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
OWNER SECTION	
NAME	Lehman, Shannon Daniel
STREET	6182 Paseo Monona
CITY	Carlsbad
STATE	California
ZIP/POSTAL CODE	92009
COUNTRY	United States
PHONE	760-672-1140
FAX	760-603-1141
EMAIL	dan@danlehman.com
AUTHORIZED EMAIL COMMUNICATION	Yes
LEGAL ENTITY SECTION	
TYPE	INDIVIDUAL
COUNTRY OF CITIZENSHIP	United States
GOODS AND/OR SERVICES SECTION	
DESCRIPTION	Sporting Goods, Fishing tackle, namely fishing lures
FILING BASIS	Section 1(a)
FIRST USE ANYWHERE DATE	At least as early as 12/01/2004
FIRST USE IN COMMERCE DATE	At least as early as 12/01/2004

SPECIMEN FILE NAME(S)	\\TICRS\EXPORT11\IMAGEOUT11\785\976\78597683\xml1\ APP0003.JPG
SPECIMEN DESCRIPTION	Fish biting lure with line circling down and through word Albino. "O" in Albino is filled with pink and red center, Words "BITE THE WHITE" Underscore
SIGNATURE SECTION	
SIGNATURE	/Shannon D. Lehman/
SIGNATORY NAME	Shannon D. Lehman
SIGNATORY DATE	03/29/2005
SIGNATORY POSITION	Owner
PAYMENT SECTION	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
SUBTOTAL AMOUNT	325
TOTAL AMOUNT	325
CORRESPONDENCE SECTION	
NAME	Lehman, Shannon Daniel
STREET	6182 Paseo Monona
CITY	Carlsbad
STATE	California
ZIP/POSTAL CODE	92009
COUNTRY	United States
EMAIL	dan@danlehman.com
AUTHORIZED EMAIL COMMUNICATION	Yes
FILING INFORMATION	
SUBMIT DATE	Tue Mar 29 19:56:59 EST 2005
TEAS STAMP	USPTO/BAS-XXXXXXX-2005032 9195659339959-78597683-20 07cdf59b44a9be18c8e8644df 662a6b6-CC-764-2005032919 5028757764

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To the Commissioner for Trademarks:

MARK: ALBINO - BITE THE WHITE (stylized and/or with design, see [mark](#))

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The literal element of the mark consists of ALBINO - BITE THE WHITE.

The applicant, Shannon Daniel Lehman, a citizen of United States, residing at 6182 Paseo Monona, Carlsbad, California, United States, 92009, requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended.

The applicant, or the applicant's related company or licensee, is using the mark in commerce, and lists below the dates of use by the applicant, or the applicant's related company, licensee, or predecessor in interest, of the mark on or in connection with the identified goods and/or services. 15 U.S.C. Section 1051(a), as amended.

International Class ____: Sporting Goods, Fishing tackle, namely fishing lures

In International Class ____, the mark was first used at least as early as 12/01/2004, and first used in commerce at least as early as 12/01/2004, and is now in use in such commerce. The applicant is submitting or will submit one specimen for *each class* showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) Fish biting lure with line circling down and through word Albino. "O" in Albino is filled with pink and red center, Words "BITE THE WHITE" Underscore.

[Specimen - 1](#)

The USPTO is authorized to communicate with the applicant or its representative at the following email address: dan@danlehman.com.

A fee payment in the amount of \$325 will be submitted with the application, representing payment for 1 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /Shannon D. Lehman/ Date: 03/29/2005

Signatory's Name: Shannon D. Lehman

Signatory's Position: Owner

Mailing Address:

Lehman, Shannon Daniel
6182 Paseo Monona
Carlsbad, California 92009

RAM Sale Number: 764
RAM Accounting Date: 03/30/2005

Serial Number: 78597683
Internet Transmission Date: Tue Mar 29 19:56:59 EST 2005
TEAS Stamp: USPTO/BAS-XXXXXXX-20050329195659339959-7
8597683-2007cdf59b44a9be18c8e8644df662a6
b6-CC-764-20050329195028757764



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