

UNITED STATES PATENT AND TRADEMARK OFFICE

SERIAL NO: 79/048037

MARK: SOCIETÀ AN. ANGELO P

79048037

CORRESPONDENT ADDRESS:

EURO TRADEMARK GUARDIAN S.R.L.
Via Alberto da Giussano, 11
I-20145 MILANO
ITALY

RESPOND TO THIS ACTION:

<http://www.uspto.gov/teas/eTEASpageD.htm>

GENERAL TRADEMARK INFORMATION:

<http://www.uspto.gov/main/trademarks.htm>

APPLICANT: ICAT FOOD S.P.A.

CORRESPONDENT'S REFERENCE/DOCKET NO :

N/A

CORRESPONDENT E-MAIL ADDRESS:

OFFICE ACTION

TO AVOID ABANDONMENT, THE OFFICE MUST RECEIVE A PROPER RESPONSE TO THIS OFFICE ACTION WITHIN 6 MONTHS OF THE ISSUE/MAILING DATE.

ISSUE/MAILING DATE:

INTERNATIONAL REGISTRATION NO. 0209785.

This is a **PROVISIONAL FULL REFUSAL** of the trademark and/or service mark in the above-referenced U.S. application. *See* 15 U.S.C. §1141h(c).

WHO IS PERMITTED TO RESPOND TO THIS PROVISIONAL FULL REFUSAL:

Applicant may respond directly to this provisional refusal Office action, or applicant's attorney may respond on applicant's behalf. However, **the only attorneys who can practice before the United States Patent and Trademark Office (USPTO)** in trademark matters are as follows:

- (1) **Attorneys in good standing with a bar of the highest court of any U.S. state, the District of Columbia, Puerto Rico, and other federal territories and possessions of the U.S.;** and
- (2) **Canadian attorneys who represent applicants residing in Canada and who have applied for and received reciprocal recognition** by the USPTO under 37 C.F.R. §10.14(c).

37 C.F.R. §10.14; TMEP §602.

Other than duly authorized Canadian attorneys, foreign attorneys cannot sign responses or otherwise represent applicants before the USPTO. *See* TMEP §602.06(b). Preparing a paper, authorizing an amendment to an application, or submitting legal arguments in response to a requirement or refusal constitutes representation of a party in a trademark matter. *A response signed by an unauthorized foreign attorney is considered an incomplete response.* TMEP §§602, 602.03, 603.04, 605.05(a).

THE APPLICATION HAS BEEN PROVISIONALLY REFUSED AS FOLLOWS:

The assigned trademark examining attorney has reviewed the referenced application and has determined the following.

The Office records have been searched and no similar registered or pending mark has been found that would bar registration under Trademark Act Section 2(d), 15 U.S.C. §1052(d). TMEP §704.02.

INFORMALITIES

CONSENT STATEMENT

Applicant must clarify whether the name in the mark identifies a particular living individual.

If the name in the mark identifies a particular living individual, then applicant must submit the following:

- (1) a signed, written consent from that individual, authorizing applicant to register the name as a trademark with the USPTO; and
- (2) a statement that “**ANGELO PARODI B** identifies a living individual whose consent is of record.”

However, if the name in the mark does not identify a living individual, then applicant must submit a statement that “**ANGELO PARODI B** does not identify a living individual.” Trademark Act Section 2(c), 15 U.S.C. §1052(c); TMEP §§813 and 1206.

DESCRIPTION OF THE MARK

Applicant must submit a concise description of the mark. 37 C.F.R. §2.37; TMEP §§808 *et seq.* The following is suggested:

The mark consists of an eagle with spread wings perched above five circular medallions featuring [**the applicant must explain what is within each medallion**].

TRANSLATION OF MARK

Applicant must submit an English translation of all foreign wording in the mark. 37 C.F.R. §2.61(b); TMEP §809. In the present case, the wording “SOCIETA,” “ANGELO PARODI,” and “GENOVA” needs translating for the record. The following translation statement is suggested: “The English translation of the word SOCIETA, ANGELO PARODI, and GENOVA in the mark is SOCIETY, ANGEL PARODY, and GENOA.”

DISCLAIMER

Applicant must disclaim the descriptive wording “GENOVA” apart from the mark as shown because it merely describes the geographic location of the applicant, namely, the Italian city of GENOA. Trademark Act Section 6, 15 U.S.C. §1056; TMEP §§1213 and 1213.03(a).

The examining attorney has attached a dictionary definition from The American Heritage[®] Dictionary of the English Language for the above term(s).

The Italian term GENOVA is translated to be GENOA.

The term GENOA is defined as “A city of northwest Italy on the Gulf of Genoa, an arm of the Ligurian Sea. An ancient settlement, Genoa flourished under the Romans and also enjoyed great prosperity during the Crusades. Today, it is Italy’s chief port and a major commercial and industrial center. Population: 675,659.”

The Office can require an applicant to disclaim exclusive rights to an unregistrable part of a mark, rather than refuse registration of the entire mark. Trademark Act Section 6(a), 15 U.S.C. §1056(a). Under Trademark Act Section 2(e), 15 U.S.C. §1052(e), the Office can refuse registration of the entire mark where it is determined that the entire mark is merely descriptive, deceptively misdescriptive, or primarily geographically descriptive of the goods. Thus, the Office may require the disclaimer of a portion of a mark which, when used in connection with the goods or services, is merely descriptive, deceptively misdescriptive, primarily geographically descriptive, or otherwise unregistrable (e.g., generic). TMEP §1213.03(a). If an applicant does not comply with a disclaimer requirement, the Office may refuse registration of the entire mark. TMEP §1213.01(b).

A “disclaimer” is thus a written statement that an applicant adds to the application record that states that applicant does not have exclusive rights, separate and apart from the entire mark, to particular wording and/or to a design aspect. The appearance of the applied-for mark does not change.

The computerized printing format for the Office’s *Trademark Official Gazette* requires a standardized format for a disclaimer. TMEP §1213.08(a)(i). The following is the standard format used by the Office:

No claim is made to the exclusive right to use “GENOVA” apart from the mark as shown.

See In re Owatonna Tool Co., 231 USPQ 493 (Comm’r Pats. 1983)

DRAWING AMENDMENT REQUIRED

Applicant must submit a new drawing showing the entire mark clearly and conforming to 37 C.F.R. §2.52. The current drawing is not acceptable because the graphics within the medallion designs are not legible and it will not reproduce satisfactorily. TMEP §807.07(a).

* * *

The following legal authorities govern the processing of trademark and service mark applications by the Office: The Trademark Act, 15 U.S.C. §§1051 *et seq.*, the Trademark Rules of Practice, 37 C.F.R. Part 2, and the Office's *Trademark Manual of Examining Procedure* (TMEP) (4th ed., 2005), available on the United States Patent and Trademark Office web site at <http://www.uspto.gov/main/trademarks.htm>.

Applicant should include the following information on all correspondence with the Office: (1) the name and law office number of the trademark examining attorney; (2) the serial number of this application; (3) the mailing date of this Office action; and, (4) applicant's telephone number. 37 C.F.R. §2.194(b)(1); TMEP §302.03(a).

If the Applicant has any questions or needs assistance in responding to this Office action, please telephone the assigned examining attorney.

/Warren L. Olandria/
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RESPOND TO THIS ACTION: If there are any questions about the Office action, please contact the assigned examining attorney. A response to this Office action should be filed using the form available at <http://www.uspto.gov/teas/eTEASpageD.htm>. If notification of this Office action was received via e-mail, no response using this form may be filed for 72 hours after receipt of the notification. **Do not attempt to respond by e-mail as the USPTO does not accept e-mailed responses.**

If responding by paper mail, please include the following information: the application serial number, the mark, the filing date and the name, title/position, telephone number and e-mail address of the person signing the response. Please use the following address: Commissioner for Trademarks, P.O. Box 1451, Alexandria, VA 22313-1451.

STATUS CHECK: Check the status of the application at least once every six months from the initial filing date using the USPTO Trademark Applications and Registrations Retrieval (TARR) online system at <http://tarr.uspto.gov>. When conducting an online status check, print and maintain a copy of the complete TARR screen. If the status of your application has not changed for more than six months, please contact the assigned examining attorney.



Look up: Italian-English

Vedere Anche:

- sociolare
- soccombere
- soccorrere
- soccorso
- sociale
- socialismo
- socialista
- socializzare
- socializzazione
- socialmente
- società
- societario
- societale
- societologia
- socio
- socioeconomico
- sociolinguistico
- sociologia
- sociologico
- sociologo
- sociopatico

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società: [Definition](#) | [Conjugator](#) | [In context](#) | [Images](#)

società

Principal Translations/Traduzioni principali:

società (significato generale)	<i>nf</i>	society
società (ditta)	<i>nf</i>	company

Additional Translations/Traduzioni aggiuntive:

società	<i>nf</i>	community
società	<i>nf</i>	business (company)
società (associazione)	<i>nf</i>	partnership (company)
società (associazione)	<i>nf</i>	association
società (associazione sportiva)	<i>nf</i>	club
società (collettività)	<i>nf</i>	collectivity
società (corporazione)	<i>nf</i>	guild
società (ditta)	<i>nf</i>	firm (econ. company)
società (ditta)	<i>nf</i>	company (society)

Compound Forms/Forme composte:

alta società	<i>nf</i>	high society
associazione di società	<i>nf</i>	pool (association of companies)
azioni (di società)	<i>nf</i>	joint stock
bandiera della casa (cioè di una società)	<i>nf</i>	house flag
ben inserito nella società		well-adjusted
buona società		good society
comprare una società per venderne le singole attività		asset-stripping
dell'alta società		high-society
della società umana	<i>adj</i>	societal
descrizione della "mission" di una società		mission statement
donna di società		society woman
imposta sul reddito delle società	<i>nf</i>	corporate tax
imposta sulle società		corporation tax
in società		in society
in società		in partnership
l'alta società	<i>nf</i>	society (high-society)
la buona società		polite society
leggi sulle società		corporation law
lista annuale delle 500 maggiori società statunitensi	<i>loc</i>	Fortune 500
membri di una società	<i>nmpl</i>	partnership (members in a society)
nome di una società	<i>nm</i>	label (name of a company)
soci in una società	<i>nmpl</i>	partnership (partners in a society)
società a responsabilità limitata		limited company
società a responsabilità limitata		limited-liability company
società a responsabilità limitata		guarantee company
società a responsabilità limitata	<i>nf</i>	limited liability company
società a ristretta partecipazione azionaria		close company
società che riconosce i meriti scolastici dei diplomati		honor society US
società civile, gente comune	<i>nome</i>	grass roots (colloq.)
società controllata	<i>nf</i>	subsidiary (company)
società cooperativa		cooperative society
società corale		choral society
società d'investimento		investment trust
società d'investimento a capitale variabile		mutual fund
società di brokeraggio che applica sconti sulle commissioni		discount broker
società di collocamento		investment banker
società di e-commerce che ha anche dei punti vendita reali		brick and mortar business
società di gestione		management trust
società di investimento		investment company
società di mutuo soccorso		mutual aid society
società di patrocinio legale gratuito		legal aid society
società di prestiti ipotecari		mortgage company
società di scale	<i>nf</i>	ladder company
società emittente		issuing company
società fiduciaria	<i>nf</i>	trust company (comm.)
società finanziaria		finance company
società fittizia	<i>nf</i>	dummy corporation
società in accomandita		limited partnership
società in nome collettivo		general partnership
società madre		parent company
società mutua		mutual company
società per azioni		joint-stock company
società per azioni		stock company
società per azioni quotata in borsa		public company
società per il trasferimento		transfer company (comm.)
società prestanome	<i>nf</i>	dummy corporation
società privata		private company
società segreta		secret society
società umanitaria		humane society
vivere nell'alta società		live the high life

Forum discussions with the word(s) "società" in the title:

- Discussioni nel forum nel cui titolo è presente la parola "società":
- acquistare le quote della costituenda società
- attività di supporto al team incaricato presso le società clienti
- Belle giocato il risultato e il posto in società
- cessione del 100% delle quote di una società
- company, firm, business - ditta, società, compagnia, azienda, impresa, firma
- costituzioni di società di diritto bulgaro a totale controllo italiano dall'esame della contabilità della società fallita
- Denuncia della costituzione della società alla Camera di Commercio competente.
- Di cosa si occupa la società XYZ
- Divine society -> società divine(ela)
- ho conosciuto la vostra società tramite...
- Ingresso in società
- La due società sono in trattativa per Oddo...
- La nostra società ha scelto di non avere un rappresentante
- La nostra società sarà chiusa.
- la società di revisione dei bilanci
- la società potrà compiere tutte le operazioni di...
- la società rappresenterà una realtà consolidata
- la società telefonica blocca la card che non potrà più essere utilizzata
- La società XOC ha aumentato le vendite per stabilizzarsi in una posizione più forte
- la società' e' molto seria
- La Società, il cui oggetto sociale include...
- La sua volontà di ricreare un tipo di società
- Lavoro per una società che gestisce l'autostrada
- L'intervento della Società è stato immediato
- nella misura in cui la società abbia la facoltà
- non sono riusciti a coinvolgere le società
- Per la carica presso la infanzonimanda società
- Per la carica che ha avuto nei miei riguardi e per la società
- Presidente della società
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genio
genitali
genitivo
genitore
genitori
gennaio
genocidio
genoma
genotipo
Genova
gente
gentildonna
gentile
gentilezza
gentilissimo
gentilmente
gentiluomo
gentleman
genuino
geo

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Genova:

Principal Translations/Traduzioni principali:

Genova (Città del nord Italia) *mf* Genoa

Forum discussions with the word(s) 'genova' in the title:

Discussioni nei forum nel cui titolo è presente la parola 'genova':

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[Io, Genova](#)

[L'entroterra di Genova](#)

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